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Ipsos September 11 Anniversary Poll

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: August 21-23, 2026
Number of interviews: 1,013

Margin of error: +/- 3.5 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable*

Annotated Questionnaire

1. In your view, what are the most important historic events in your lifetime? In the boxes below, enter one event per box in any order. You may enter up to 5 events.

   **All responses shown were named by at least 5% of respondents*

	Total (N=1,013)
September 11th/Terror Attacks from 9/11	47%
Covid/Pandemic (worldwide pandemic, isolation, quarantine, shutdowns)	31%
President - Barack Obama (first black president, Obama elected)	16%
President - Donald Trump (being elected, assassination, impeachment, behavior, winning twice)	15%
Space Expeditions - (landing on the moon, returning mission to the moon, Apollo mission)	12%
Wars - Berlin Wall/End of Cold War	10%
President - John Kennedy (inauguration, assassination)	9%
Financial crisis 2008	6%
Wars - Vietnam	6%
Creation of the internet	6%
January 6th Attack on Capital	5%
Challenger Explosion	5%

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2. Do you personally remember where you were when you heard the news about the attacks on September 11, 2001?

	Total
Yes	75%
No	13%
I was not born yet	11%
Skipped	1%

3. Do you remember if you first watched coverage of the terrorist attacks on television as they happened, or at a later time?

   Base: Selected Yes or No in Q2

	Total (N=787)
Watched coverage on television as it happened	62%
Saw a replay of the events on television later the same day	28%
Saw a replay of the events on television a few days after	3%
Other	3%
Not sure	3%
Skipped	-

4. As you may know, this year marks 25 years since the September 11th terrorist attacks on the World Trade Center and the Pentagon. Do you plan to do something to commemorate the 25th anniversary of the September 11th attacks?

	Total
Yes	10%
No	59%
Don't know	30%
Skipped	1%

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5. Which of the following do you plan to do to commemorate the 25th anniversary of the September 11th attacks? Please select all that apply.

   Base: Selected Yes in Q4

	Total (N=112)
Participate in a moment of silence	72%
Display an American flag	56%
Visit a memorial	22%
Volunteer	21%
Donate money to a 9/11 charity	8%
Attend a charity event	7%
Something else	28%
Skipped	-

6. To what extent do you think the attacks on September 11, 2001, impacted the following?

   Total A Great Deal/Quite A Bit Summary

	Total
The United States	88%
The world	71%
Your generation	57%
You personally	29%
Your family	26%

   a. You personally

	Total
A great deal	13%
Quite a bit	16%
A moderate amount	28%
Only a little	21%
Not at all	20%
Skipped	2%
Great Deal/Quite a Bit (Net)	*29%*
Only A Little/Not At All (Net)	*41%*

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6. To what extent do you think the attacks on September 11, 2001, impacted the following? *(Continued)*

b. Your family

	Total
A great deal	10%
Quite a bit	16%
A moderate amount	28%
Only a little	27%
Not at all	17%
Skipped	2%
Great Deal/Quite a Bit (Net)	*26%*
Only A Little/Not At All (Net)	*44%*

c. Your generation

	Total
A great deal	32%
Quite a bit	25%
A moderate amount	22%
Only a little	12%
Not at all	5%
Skipped	3%
Great Deal/Quite a Bit (Net)	*57%*
Only A Little/Not At All (Net)	*17%*

d. The United States

	Total
A great deal	67%
Quite a bit	21%
A moderate amount	7%
Only a little	1%
Not at all	1%
Skipped	2%
Great Deal/Quite a Bit (Net)	*88%*
Only A Little/Not At All (Net)	*2%*

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6. To what extent do you think the attacks on September 11, 2001, impacted the following? *(Continued)*

   e. The world

	Total
A great deal	42%
Quite a bit	29%
A moderate amount	19%
Only a little	6%
Not at all	2%
Skipped	2%
Great Deal/Quite a Bit (Net)	*71%*
Only A Little/Not At All (Net)	*8%*

7. When it comes to threats from foreign terrorist attacks, do you think that, as a country, we are more safe, about as safe, or less safe than we were before the September 11th, 2001 attacks?

	Total
More safe	32%
About as safe	36%
Less safe	29%
Skipped	3%

8. Do you personally know anyone that served in the U.S. military from 2001-2010?

	Total
Yes	37%
No	61%
Skipped	2%

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About the Study

This Ipsos poll was conducted by Ipsos between August 21-23, 2026, using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,013 general population adults aged 18 or older.

The study was conducted in English. The data were weighted to adjust for gender by age, race and ethnicity, census region, metropolitan status, education, household income, 2024 vote choice, and political party identification. Political party identification benchmarks are from the 2026 NPORS annual survey. The demographic benchmarks came from the 2025 March supplement of the U.S. Census Bureau's Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor's degree, Master's degree or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under $25,000, $25,000-$49,999, $50,000-$74,999, $75,000-$99,999, $100,000-$149,999, $150,000+)
- 2024 Vote Choice (Trump, Harris, Another candidate, Did not vote)
- Political Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)

The margin of sampling error is plus or minus 3.5 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.26. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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About Ipsos

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“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, and is eligible for the Deferred Settlement Service (SRD).
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