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For over 20 years, JLT Market Reports by Datacomp have been recognized as the industry standard for manufactured home community market analysis. Datacomp provides detailed research and information on communities located in 189 markets throughout the United States, including the latest rent trends and statistics, marketing programs and a variety of other useful management insights.



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[MHProNews](#) note: There does not appear to be an apparent reference on this home page to the point that Equity LifeStyle Properties (ELS) acquired this firm (see: <https://www.manufacturedhomepronews.com/did-the-late-sam-zell-overpay-fresh-equity-lifestyle-properties-els-manufactured-housing-institute-new-document-insights-the-truth-hiding-in-plain-sight-plus-mhville-stocks-reits-updat>) or that Datacomp and ELS are both defendants in a national class action antitrust case (see <https://www.manufacturedhomepronews.com/case-1-23-cv-06715-filed-01-26-26-judge-franklin-u-valderrama-second-amended-consolidated-class-action-complaint-murex-settled-includes-cooperation-provision-information-documents-fea/> and here: <https://www.manufacturedhomepronews.com/if-murex-documents-confirm-mhi-meetings-were-used-to-facilitate-supracompetitive-rent-hikes-the-optics-of-mhis-advocacy-may-be-exposed-as-cover-for-massive-antitrust-scheme-m>)

On this same date from their About Us Page

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JLT & Associates was founded by John Turzer in 1995 when he uncovered a need for Manufactured Home Community research. Since then, JLT and Associates has grown to become the industry standard for Market and Rent Survey research in the Manufactured Housing Community Industry. In 2014 to expand its markets and the scope of its market research and rent surveys, JLT & Associates merged its resources, skills, and market research expertise with two well known and respected industry leaders: Datacomp and MHVillage.

Datacomp, the industry's oldest and largest national manufactured home appraisal company, has been appraising manufactured homes in communities since 1987. Datacomp has gathered substantial data about both home values and the amenities and features of the nation's manufactured home communities. Datacomp also manages and operates MHI's Community Attributes System (MHICAS), the industry's most comprehensive database of community attributes and information.

Based in Grand Rapids, Michigan, MHVillage Inc. is the nation's premier online marketplace for buying and selling manufactured homes. Since its inception in 2004, MHVillage has grown to become the number one consumer website for the manufactured housing industry with more than 25 million unique visitors annually. Last year, more than 80,000 homes were sold on MHVillage with a combined transaction value exceeding \$3 billion. MHVillage also collects and aggregates large amounts of market data about the homes that its customers are selling or renting and about the communities and markets where those homes are located.

Together JLT, MHVillage, and Datacomp have the expertise and capability to provide market research and intelligence for manufactured home communities that up to now has simply not been possible.

Datacomp now continues to publish JLT Market Reports and expand coverage nationwide.

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MHProNews notes. There is also no apparent reference on that page to links to ELS' ownership, or to the national class action antitrust suit

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