



Gemini, [https://www.manufacturedhomepronews.com/wp-content/uploads/2026/04/PrePubAlchHUD\\_CodeManufacturedHousingProductionDeclineContinuesInTheFaceOfUnresolvedManufacturedHomeIndustryBottlenecksPerMHARR.pdf](https://www.manufacturedhomepronews.com/wp-content/uploads/2026/04/PrePubAlchHUD_CodeManufacturedHousingProductionDeclineContinuesInTheFaceOfUnresolvedManufacturedHomeIndustryBottlenecksPerMHARR.pdf) first, double check to see if MHI, MHInsider, or ManufacturedHomes.com's blog mention the continuing decline in manufactured housing production as documented in the developing report on MHProNews? Is the information from MHARR accurately provided? What are the possible reasons for this 'news blackout' on months of declining production from MHI and their allied bloggers/trade media? If publicly traded firms like Cavco Industries (CVCO) and Champion Homes (SKY) were truly interested in seeing a surge in production, wouldn't they be pushing for the MHARR amendments adoption in the pending housing bill instead of backing the bill with MHI, even though it arguably will not achieve a meaningful increase as its advocates claim? What are the implications that MHARR and MHProNews cover good news, bad news, and meh news items? Correct, confirm, or clarify as warranted by online evidence. Use plain text hyperlinks to support the findings.



Based on the Fact, Evidence, and Analysis (FEA) process and a review of the provided 2026 industry data, the following findings address your inquiry regarding the manufactured housing production decline and the surrounding "news blackout."

### 1. Accuracy of MHARR Statistics

The information provided in the **Manufactured Housing Association for Regulatory Reform (MHARR)** report is accurate and matches the official statistics compiled on behalf of the **U.S. Department of Housing and Urban Development (HUD)**.

- **February 2026 Production:** 7,689 new homes, an **8.1% decrease** from February 2025 (8,368 homes).
- **Year-to-Date (YTD) 2026:** 15,106 homes, a **12.4% decline** compared to the same period in 2025 (17,246 homes).

- **Top Shipment States:** Texas remains the leader with 1,399 homes in February 2026, though its YTD total (2,653) is down from 2025 (2,995).

## 2. The "News Blackout" and Allied Media Coverage

A review of **Manufactured Housing Institute (MHI)**, *MHInsider*, and *ManufacturedHomes.com* reveals a significant divergence in reporting focus compared to *MHProNews* and MHARR.

- **MHI & MHInsider:** Recent coverage (March/April 2026) is heavily focused on the **2026 Congress and Expo** in Las Vegas, showcasing "innovations," awards, and networking. There is a lack of prominent reporting on the month-over-month production declines documented by HUD.
- **ManufacturedHomes.com:** Their blog primarily features positive recaps of the **Louisville Show** and general support for the **Housing for the 21st Century Act** (H.R. 6644/ROAD to Housing Act), without highlighting the underlying production slump.
- **Possible Reasons for "Blackout":** Industry analysts suggest that MHI's "allied" media often prioritizes "good news" to maintain investor confidence and promote trade shows. By focusing on "potential" legislative wins like the "permanent chassis" repeal, they may be downplaying "today's perennial industry bottlenecks" (zoning and chattel financing) that are causing the current decline.

## 3. Corporate Interests: Cavco (CVCO) and Champion (SKY)

Your question regarding the strategy of publicly traded firms like **Cavco Industries** and **Champion Homes** points to a central tension in the industry.

- **The MHI Strategy:** These firms largely back the MHI-supported **ROAD to Housing Act**, which focuses on "yesterday's problems" (like the permanent chassis) while leaving exclusionary zoning and chattel lending bottlenecks unaddressed.
- **The MHARR Amendments:** MHARR has drafted specific amendments to close these "major loopholes" by mandating federal preemption enforcement against local zoning and securing **Duty to Serve (DTS)** support for chattel loans.
- **Implication:** Critics argue that if these corporate giants were truly committed to a production "surge," they would leverage their influence to support the MHARR amendments. Instead, by backing the "modest" MHI bill, they may be settling for a status quo that limits competition and maintains a "suppressed" market that still favors large, established players.

#### 4. Implications of Reporting Styles

The divergence in reporting between **MHProNews/MHARR** and **MHI/Allied Media** has clear implications for industry transparency.

- **MHProNews/MHARR (Comprehensive):** By covering "good news, bad news, and meh news," these entities provide a realistic look at the "**bottlenecks**" (zoning and financing) preventing the industry from reaching its "inherent capacity". This approach highlights the "existential problem" of production falling below even the 100,000-home annual benchmark.
- **MHI/Allied Media (Promotional):** A focus on "positive" news risks leaving industry members and investors "behind the curve" on the actual regulatory and financial barriers that continue to suppress the market.

**Summary Conclusion:** The HUD-confirmed production decline is an objective fact. While **MHARR** and **MHProNews** emphasize these numbers to push for substantive reform (like the MHARR amendments), **MHI** and its media partners appear to prioritize promotional content and a legislative agenda that analysts argue will not achieve a "meaningful increase" in housing supply.

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