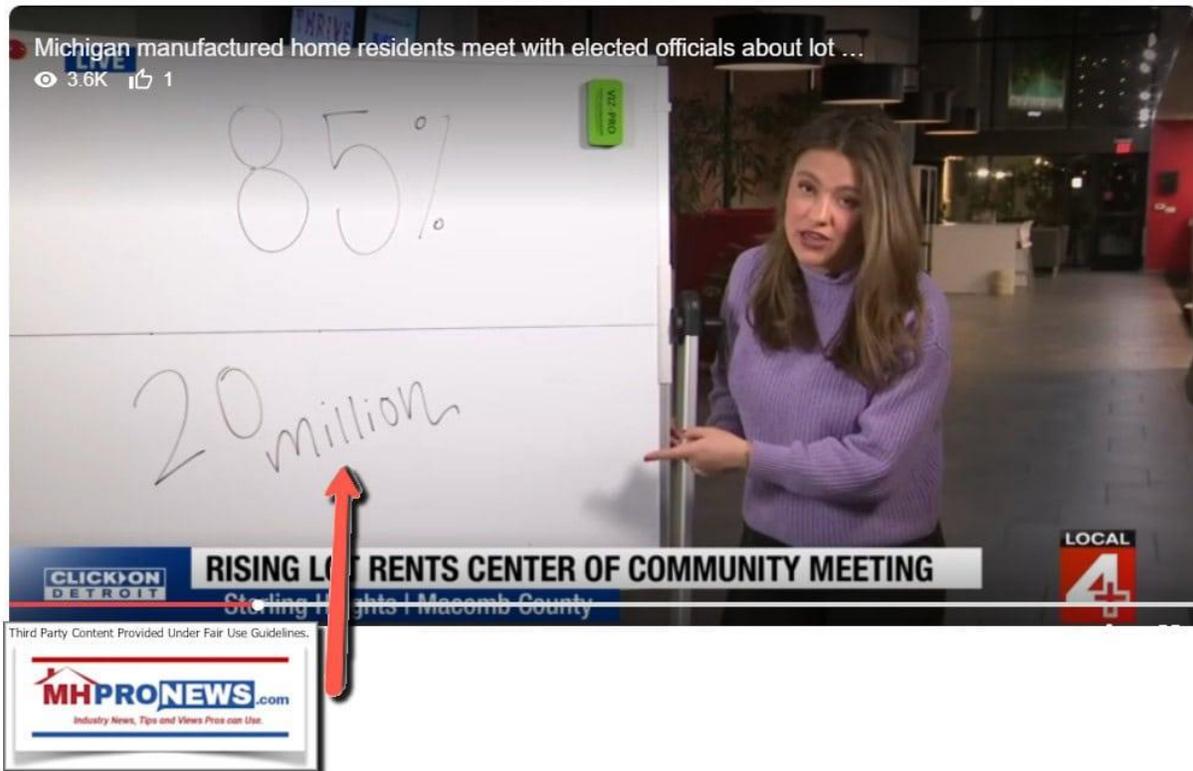


Pre-publication draft for submission to third-party artificial intelligence (AI) for facts-evidence-analysis (FEA) check for a developing report on MHProNews.

## **MGMT 101-‘Inspect What You Expect.’ Jennifer Wallace. Kyla Russell. ClickOnDetroit-Graham Media-‘Michigan Manufactured Home Residents Meet Elected Officials About Lot Rent-Water Concerns’ FEA**

As the headline suggests, a [common rule](#) in management is “[Inspect what you expect.](#)” According to the ClickOnDetroit.com website: “Kyla Russell joined the Local 4 team in December 2025. She’s an award-winning journalist and a Midwest native who has spent time at NBC News and CNN, as well as in Indianapolis as an investigative reporter.” According to a statement in the footer of that same website is this statement. “At WDIV, we are committed to informing and delighting our audience. In our commitment to covering our communities with innovation and excellence, we incorporate Artificial Intelligence (AI) technologies to enhance our news gathering, reporting, and presentation processes. [Read our article](#) to see how we are using Artificial Intelligence.” Also known as Local (or channel) 4: “WDIV is a [Graham Media Group](#) station. GMG is comprised of seven local media hubs located in top markets.” Be all that as it may, after [multiple attempts with “award-winning journalist” Kyla Russell, their news, and management team](#) there has been no known response or no changes made to an embarrassing factual claim in her recent article and video report on manufactured housing related news in that market, where Kyla asserts with a white board and seeming confidence that there are: “When an estimated 20 million people live in mobile home parks across the nation, residents say the rising prices are difficult because a large portion is retired and on a fixed income.” In this [facts-evidence-analysis](#) (FEA), [MHProNews](#) notes that the first problem, so to speak, with her reporting is that there nowhere near “**20 million people [who] live in mobile home parks across the nation**” as Russell's article and video linked [here](#) and provided below in Part I claims.

1) From their YouTube page where the video posted below appears, [Click On Detroit | Local 4 | WDIV](#) stated the following. “**Residents from manufactured home communities across the region came together on Sunday for a meeting about climbing costs and deteriorating living conditions. The meeting follows Local 4 reporter Kyla Russell’s series of reports spotlighting some issues impacting the neighborhoods.**” Restating part of that, reporter Russell has done a series of reports on manufactured housing related topics. There arguably should be no good reason for such a basic factual error - i.e.: how many people are living in manufactured home land lease communities or “mobile home parks” - in the U.S. should persist. Beyond clearly flawed research on the part of Russell and whoever else may have been involved in the story is that [MHProNews' outreach repeatedly informed her and their team of the factual error](#). But in fairness, the failure isn't just Russell's or that news platform's. It arguably includes the [Manufactured Housing Institute](#) (MHI) and the [Michigan Manufactured Housing Association](#) (MMHA).



One may further hope that those quoted in the story that assert some level of expertise would also care enough to see to it that the final report would be factually accurate. Given that this specific report reflects that it was "updated" the next day, presumably that [Click On Detroit | Local 4 | WDIV](#) is willing to make corrections. Which begs the question. Why did they fail to make the correction needed above?

2) Additionally, since Graham media says they use artificial intelligence (AI) in their work, one may think that their AI could have caught that error, IF in fact that story was submitted to AI for a pre-publication fact check.

Not to be overlooked, if there is a factual error, were there other aspects of this report that were weak? As a third-party artificial intelligence check will reflect in Part III, that answer ought to be 'no' but is rather a 'yes.'

3) For reader clarity and enhanced fact-checking precision, both the relevant video content and the text content are provided below under [fair use guidelines for media](#).

This [facts-evidence-analysis](#) is well underway.

[caption id="attachment\_218964" align="aligncenter" width="733"]

**FEA**  
FACTS-EVIDENCE-ANALYSIS

“Analytical journalism is the highest style of journalism.” - Diana Dutsyk

... the personal courage of the journalist is important, he should not be afraid to go against the bosses, should not call white black. He [the analytical journalist] cannot distort the truth.

**FACTS**      **EVIDENCE**      **ANALYSIS**

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"Analytical journalism is the highest style of journalism." Diana Dutsyk. "...the personal courage of the journalist is important, he should not be afraid to go against the bosses, should not call white black. He [the analytical journalist] cannot distort the truth."[/caption]

**Part I. [Click On Detroit | Local 4 | WDIV](#) report by [Kyla Russell](#) "Published: March 15, 2026 at 10:02 PM" and "Updated: March 16, 2026 at 7:44 AM" Provided Under [Fair Use Guidelines](#) for [Media](#) by [MHProNews](#)**

**Michigan manufactured home residents meet with elected officials about lot rent and water concerns**

**The meeting comes after Local 4's reports on skyrocketing lot rent prices**

[Kyla Russell](#), Reporter

Published: March 15, 2026 at 10:02 PM

Updated: March 16, 2026 at 7:44 AM

Tags: [sterling heights](#), [manufactured homes](#), [oakland county](#), [private equity ownership](#)

<https://www.youtube.com/watch?v=4hOhGHJ592o>

**STERLING HEIGHTS, Mich.** – Residents from manufactured home communities across the region came together on Sunday for a meeting about climbing costs and deteriorating living conditions.

The meeting follows Local 4 reporter Kyla Russell's series of [reports spotlighting some issues impacting the neighborhoods.](#)

Most recently, Local 4 covered an issue facing the Rudgate Manor neighborhood in Sterling Heights. The park has seen a near 85% increase in lot rent since the current owners took over, according to resident records.

When an estimated 20 million people live in mobile home parks across the nation, residents say the rising prices are difficult because a large portion is retired and on a fixed income.

On Sunday, residents took their concerns to local and state elected officials on both sides of the aisle.

"That's a boon for us, because maybe there's a chance that they will recognize that this is not a partisan issue," Theo Gantos with Manufactured Housing Action said. He attended the meeting Sunday.

Gantos also highlighted the reality that many of the neighborhoods are owned by private equity companies.

"You only get that kind of investment and pay yourself a substantial amount of money, because they get paid for doing all of this, is by gouging," Gantos said.

Neighbors say the two biggest items causing them issues are lot rent prices and the cleanliness of the water.

Lot rent is the price you pay just to have the home, that many residents own, actually on the land it sits on.

"A lot of these companies are coming in and buying these mobile home parks, raising the rents, and kicking people out and the residents really don't have any way to be able to transact anything that's going on," Mike Whitty, the director of Mr. Mike's Neighborhood and [MobileHomeResident.com](#), said.

Additionally, residents say aging parts are leading to liquid that isn't safe to be around. That's why they are pushing for [Senate Bill 46](#), which was introduced in 2025.

"It would basically say the people that already have the expertise, have the budget, have the power of doing every other kind of work, will do this too," Gantos said.

"What is it like to be at a meeting like this and to hear some of these concerns really first hand?" Local 4's Kyla Russell asked elected officials at the meeting.

"This is the core of public service," Paul Gielegghem, the Clinton Township Supervisor, said. "This is what we all ran for office to do. To be able to advocate for people and help solve problems and hearing these problems firsthand is essential to developing solutions."

Legislators say they walked away from the meeting with several deliverables and will work to sort out what issues fall into local versus state jurisdiction.

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## **About the Author**

Kyla Russell headshot



### **Kyla Russell**

Kyla Russell joined the Local 4 team in December 2025. She's an award-winning journalist and a Midwest native who has spent time at NBC News and CNN, as well as in Indianapolis as an investigative reporter.

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**Part II. From the [Graham Media Group website](#) is the following.**

1) MHPProNews notes that "affordable housing" is specifically named as part of this "[Solutionaries](#)"

### **SOLUTIONARIES**

[Solutionaries](#) showcases Graham Media Group's commitment to solutions journalism, highlighting the creative thinkers and doers making our communities better. Airing across our digital, OTT and broadcast platforms, [Solutionaries](#) features reports from each of our newsrooms, while encouraging viewers to become part of a movement to help change the world around them. Tackling weighty topics from Policing in America to Affordable Housing and Climate Change, [Solutionaries](#) has already achieved nearly a million views on YouTube and is just getting started!

--- 2) Also from that same [page linked here](#) is the following ---

### **Graham Media Group Expands Stephanie Slagle's Role to Vice President, Chief Revenue Officer and General Manager of WDIV Local 4**

[Graham Media Group](#)

[March 18, 2026](#)



DETROIT — March 18, 2026 — Graham Media Group today announced that Stephanie Slagle has been appointed Vice President, Chief Revenue Officer and General Manager of WDIV Local 4, Detroit's NBC affiliate. Slagle, who has served as the company's Vice President and Chief Revenue Officer, expands her leadership to include full oversight of one of the country's most respected local television stations.

Slagle is a rare kind of broadcast leader — one who carries the instincts of a legacy media veteran and the urgency of a digital entrepreneur. Over a career spanning more than 30 years, she has held roles ranging from Research Director and New Media Sales Director to Director of Digital Strategy and Chief Innovation Officer, building a uniquely comprehensive command of both the business and the craft of local media. ...

--- 3) MHPProNews observes that Stephanie Slagle held the position of "Research Director," so she should understand the importance of doing correct research before publishing or broadcasting a news story. ---

4) MHPProNews made an effort to find a specific published set of journalistic standards for Graham Media or ClickOnDetroit. There doesn't appear to be a specific tab or link for something like the following on their website. More on this further below.

[caption id="attachment\_72854" align="aligncenter" width="720"]

# SPJ Code of Ethics

Excerpts below are quotes taken directly from the source above.

Journalists should:

- Take responsibility for the accuracy of their work. Verify information before releasing it.
- Remember that neither speed nor format excuses inaccuracy.
- Provide context. Take special care not to misrepresent or oversimplify in promoting, pre-viewing or summarizing a story.
- Diligently seek subjects of news coverage to allow them to respond to criticism or allegations of wrongdoing.
- Be vigilant and courageous about holding those with power accountable. Give voice to the voiceless.
- Avoid stereotyping. Journalists should examine the ways their values and experiences may shape their reporting.
- Label advocacy and commentary.
- Never deliberately distort facts or context, including visual information.

Third-party image credits are as shown.



MHProNews on December 10, 2017. [/caption]

4) That said, the [following Q&A was the response](#) by [Google's artificial intelligence](#) (AI) powered overview with [MHProNews](#).



ClickOnDetroit (WDIV-TV), owned by Graham Media Group, maintains a commitment to high journalistic standards, emphasizing accuracy, fact-checking, and accountability, particularly through its "[Trust Index](#)" reporting, which verifies claims during elections. The group emphasizes that fact-checking is part of its core identity and that corrections are to be made promptly, treating online and on-air news with rigorous standards.

### **Journalistic Accuracy and Ethics**

- **Trust Index Reporting:** Graham Media Group stations (including ClickOnDetroit) launched the Trust Index, a dedicated reporting system designed to combat misinformation and verify the accuracy of claims made by politicians and community news.
- **Verification Processes:** The company mandates strict verification of facts, figures, and quotes before publication, particularly for content on ClickOnDetroit and social media platforms.
- **Ethical Standards:** While not explicitly citing the Society of Professional Journalists (SPJ) Code of Ethics in the search results, Graham Media Group's internal practices align with SPJ standards, focusing on "truthfulness, accuracy, fact-based communications, independence, fairness, and accountability".
- **Independent Journalism:** The group emphasizes that its duty is to the public, not advertisers, and aims for an impartial, non-partisan approach in covering politics and contentious topics.

### **Corrections and Accountability**

- **Prompt Corrections:** Graham Media Group stations are committed to correcting errors quickly and clearly, both in on-air broadcasts and online on ClickOnDetroit.com.
- **Transparency:** When significant errors are corrected, they are typically acknowledged on the story page to maintain transparency with the audience.
- **Social Media Accuracy:** Staff are instructed to correct errant information on social media immediately, either by editing or posting a corrected follow-up, ensuring the public receives updated information.
- **No Unpublishing Rule:** As a standard practice for accountability, the company typically does not unpublish accurate, published stories, but rather updates them with necessary corrections and context.

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5) From the "[Trust Index](#)" page identified by GAIO above is the following.

### **Introducing Trust Index: Our commitment to fighting misinformation with journalism, facts**

Trust Index is Graham Media Group's initiative to combat misinformation and provide viewers and readers fact-checked information to share with others.

Trust Index team goals include:

- Identifying manipulated or out-of-context user-generated content
- Detecting fake stories generated for revenue or political motives
- Exposing political ads served algorithmically with little oversight
- Supporting transparency in the newsroom
- Reinforcing journalistic ethics
- Counteracting misinformation with incisive reporting and social posts
- Encouraging people to contact trained fact-checking journalists when they're confused about something they read or heard

...

### **Our Process:**

All Graham Media Group journalists are trained in fact-checking, and a select team of journalists is part of the Trust Index team, which periodically reviews and updates our processes, continues to train journalists to limit the spread of misinformation and bases public discourse on facts and informed conclusions.

1. Identify the claim.
2. Confirm that it is fact checkable: Is the claim fact or opinion?
3. Consider any personal barriers and biases.
4. Use primary sources to confirm or disprove a claim.
5. Make preliminary conclusion and status (True, Not True, Be Careful).
6. Have other members of the team not involved in the story check the work.
7. Confirm that viewers and readers would be able to replicate the fact-checking process as is presented.
8. Confirm conclusion and status.
9. Broadcast and publish.

### **Corrections Policy**

Major errors of fact are corrected and noted on stories that remain published. If the correction changes a Trust Index rating, we create a new story and, where appropriate, link to an archived version of the original story that was corrected. The new article notes the story has been corrected and updated.

--- MHPProNews notes that this particular story did not appear to have a trust index rating to begin with. -  
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**Part III. Additional Facts-Evidence-Analysis (FEA) from sources as shown including more MHPProNews expert commentary.**

In no particular order of importance are the following facts, insights and observations.

1)