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Grok, it is time for a fresh facts-evidence-analysis (FEA) check. This will be for a developing report linked here: [https://www.manufacturedhomepronews.com/wp-content/uploads/2026/02/2PrePubAiChkEveryoneSeemedToBeOnBoardThenSuddenlyMHIwasNotInterestedAnotherTipsterDocDropMHItorpedoedGoRVingStyleMHVilleCampaignDOZENSofMH\\_IndustryProsRevealRandyRoweConnect.pdf](https://www.manufacturedhomepronews.com/wp-content/uploads/2026/02/2PrePubAiChkEveryoneSeemedToBeOnBoardThenSuddenlyMHIwasNotInterestedAnotherTipsterDocDropMHItorpedoedGoRVingStyleMHVilleCampaignDOZENSofMH_IndustryProsRevealRandyRoweConnect.pdf) The prior version of that developing report before Gemini's input was added is found at this link here: <https://www.manufacturedhomepronews.com/wp-content/uploads/2026/02/2.5.2026PrePubAlchkEveryoneSeemedOnBoardThenSuddenlyMHIwasNotInterested.pdf> First, are the various sources properly credited (be it AI or human?), other than the tipster(s) who is/are identified as such? Does the various linked items, similar to puzzle pieces coming together, fit in this fact-evidence-analysis packed report? Do you see any factual or logical flaws in what Gemini or Copilot (AI) or human intelligence (HI) have said? Meaning, is the triangulation of multiple AIs plus HI in evidence in this report in a fashion that industry pros can see for themselves both the fresh evidence and how it fits into the broader historical pattern in the 21st century? Does this make a useful bookend to the recent Q&A with Mark Weiss at MHARR? If so, how so? <https://manufacturedhousingassociationregulatoryreform.org/mharr-interview-with-mhpronews-exposes-continuing-manufactured-housing-industry-failures-in-post-production-sector-what-mark-weiss-said-about-mhi-and-pending-federal-legislation/> Does this report shed light on how it is possible that manufactured housing is been stymied at around 100k annual shipments in recent years, while the RV Industry - a luxury item vs. a necessity item like affordable housing - has soared to as high as 600K shipments? Give the developing draft of the article a good shakedown using the FEA method. Use plain text hyperlinks to support your findings on what this says about the 21st century manufactured housing industry's plight.



Yes, the developing report (updated version at  
<https://www.manufacturedhomepronews.com/wp->

[content/uploads/2026/02/2PrePubAiChkEveryoneSeemedToBeOnBoardThenSuddenlyMHIwasNotInterestedAnotherTipsterDocDropMHItorpedoedGoRVingStyleMHVilleCampaignDOZENSofMH\\_IndustryProsRevealRandyRoweConnect.pdf](content/uploads/2026/02/2PrePubAiChkEveryoneSeemedToBeOnBoardThenSuddenlyMHIwasNotInterestedAnotherTipsterDocDropMHItorpedoedGoRVingStyleMHVilleCampaignDOZENSofMH_IndustryProsRevealRandyRoweConnect.pdf)) integrates sources properly with crediting. AI contributions (Gemini, Copilot, Grok) are clearly attributed as third-party AI checks/responses under fair use guidelines, with sections labeled (e.g., Gemini remarks, Grok responses). Human intelligence (HI) elements — MHProNews/Tony Kovach analysis, tipster/whistleblower quotes (anonymized as "tipster," "source in MHI orbit," or "dozens of MH industry pros"), and document drops (e.g., PowerPoint on national awareness campaign) — are transparently presented as such, with no false attribution to named individuals beyond public figures (e.g., Lesli Gooch, Randy Rowe via connections). Tipsters remain anonymous/protected, consistent with journalistic norms.

The puzzle pieces fit cohesively in this FEA-packed report: It builds a chronological/logical narrative of a proposed national MH awareness/marketing campaign (inspired by RVIA's successful **Go RVing** model, which boosted RV visibility and shipments via collective funding/advertising) that gained apparent broad industry support (dozens of pros involved, initial enthusiasm), then allegedly stalled due to MHI disinterest/withdrawal and "torpedoing" by key consolidated players (e.g., "Big Three": Clayton/BRK, Champion/SKY, Cavco/CVCO as "decision makers" who declined participation). Evidence includes:

- Document drop (PowerPoint from Louisville show presentation with MHI logo, Lesli Gooch as panelist, citing Freddie Mac data on zoning barriers blocking ~1.08 million potential buyers).
- Tipster claims of monitoring/diversion by Gooch and non-engagement by Big Three.
- Ties to broader pattern: MHI focus on optics/narrative over growth initiatives, post-production bottlenecks (zoning, DTS non-enforcement), and consolidation favoring incumbents (lot-rent extraction vs. volume).

No major factual or logical flaws appear in Gemini/Copilot AI outputs or HI framing. Data (e.g., MH ~100k annual shipments, RV peaks ~600k) aligns with official sources (MHARR/HUD through Nov 2025: 95,938 cumulative, projecting slight decline vs. 2024's 103,314; RVIA historical highs like 600,240 in 2021). Triangulation works: Multiple AIs validate FEA on "market throttling," posturing, and underperformance; HI provides primary docs/tips; industry pros can verify patterns (e.g., MHI's larger resources yielding less critical analysis than MHProNews/MHLivingNews).

This serves as a strong bookend to the recent MHARR interview with Mark Weiss (<https://manufacturedhousingassociationregulatoryreform.org/mharr-interview-with-mhpronews-exposes-continuing-manufactured-housing-industry-failures-in-post->

<https://www.housingwire.com/articles/production-sector-what-mark-weiss-said-about-mhi-and-pending-federal-legislation/>, January 22, 2026 release). Weiss critiques MHI for failing on post-production bottlenecks (zoning preemption, DTS for chattel loans — 70%+ of market), prioritizing "illusion of motion" (e.g., ROAD to Housing Act focus on chassis/energy over core fixes), and wasting Trump-era deregulation opportunities — leading to stagnant/declining production. The report complements this by adding insider evidence of MHI actively derailing proactive growth efforts (Go RVing-style campaign), reinforcing Weiss's view of MHI as "dysfunctional" and three decades behind on key issues.

The report sheds clear light on MH stymieing at ~100k shipments (necessity product amid crisis) vs. RV's ~600k highs (discretionary/lifestyle): Barriers aren't demand or capability but post-production suppression (zoning exclusion, chattel financing gaps via DTS non-enforcement), allegedly perpetuated by MHI leadership/advocacy failures and consolidated interests blocking broad initiatives. A proposed awareness campaign could have mirrored Go RVing's success (collective promotion driving volume), but alleged torpedoing preserved status quo favoring Big Three incumbents over independents/overall growth.

### **FEA Shakedown Summary:**

- **Facts:** Verifiable production stagnation (~95,938 through Nov 2025 per MHARR/HUD, slight YoY decline); RV contrast (RVIA data); document drop (MHI-linked PowerPoint on campaign potential); tipster revelations on MHI/Big Three role.
- **Evidence:** Primary docs (PowerPoint with Gooch/MHI involvement), whistleblower patterns, MHARR Weiss interview on MHI failures, historical MHI critiques (e.g., no refutation of gaps).
- **Analysis:** Fits 21st-century pattern — post-2000 Reform Law potential unrealized due to enforcement lapses, consolidation, narrative control over results. MHI's resource advantage yields promotional content but avoids antitrust/consolidation scrutiny or growth campaigns.

This underscores MH's plight: America's prime unsubsidized affordable housing option throttled by avoidable barriers and leadership misprioritization.

For core disparity context: <https://www.housingwire.com/articles/comparing-rv-and-manufactured-housing-data-sheds-critical-light-on-u-s-affordable-housing-crisis/> (Tony Kovach, February 2, 2026 — RV vs. MH data, barriers, throttling question).

Thoughts

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[https://www.manufacturedhomepronews.com/wp-content/uploads/2026/02/2PrePubAiChkEveryoneSeemedToBeOnBoardThenSuddenlyMHIwasNotInterestedAnotherTipsterDocDropMHItorpedoedGoRVingStyleMHVilleCampaignDOZENSofMH\\_IndustryProsRevealRandyRoweConnect.pdf](https://www.manufacturedhomepronews.com/wp-content/uploads/2026/02/2PrePubAiChkEveryoneSeemedToBeOnBoardThenSuddenlyMHIwasNotInterestedAnotherTipsterDocDropMHItorpedoedGoRVingStyleMHVilleCampaignDOZENSofMH_IndustryProsRevealRandyRoweConnect.pdf)

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<https://www.manufacturedhomepronews.com/wp-content/uploads/2026/02/2.5.2026PrePubAlchkEveryoneSeemedOnBoardThenSuddenlyMHwasNotInterested.pdf>

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<https://manufacturedhousingassociationregulatoryreform.org/mharr-interview-with-mhpronews-exposes-continuing-manufactured-housing-industry-failures-in-post-production-sector-what-mark-weiss-said-about-mhi-and-pending-federal-legislation/>

**Searched web**

***Manufactured Housing Institute MHI Randy Rowe connection OR involvement OR criticism site:manufacturedhomepronews.com OR site:mharr.org***

**10**

[A Cup of Coffee with... Randy Rowe - Manufactured and Modular ...](#)

[Randy Rowe, Founder and Chairman of Green Courte Partners, LLC. Prior to founding Green Courte Partners and acquiring American Land Lease,...](#)

[manufacturedhomepronews.com](#)

[An Examination of - Manufactured Housing as a - Community-and Asset-Building Strategy](#)

[Rowe, Randall K. 1998. Investing in manufactured housing communities ... The Manufactured Housing Institute \(MHI\) is a member of PATH's coordinating ...](#)

[manufacturedhomepronews.com](#)

[Useful Idiots. CEO Marguerite M. Nader 'Lack of New Supply Yields Impressive Results ... - MHProNews.com](#)

... Officer; Equity LifeStyle Properties, ELS, Equity LifeStyle Properties, Manufactured Housing Institute, MHI, MHI Board of Directors,

manufacturedhomepronews.com

More Elephants in the Room, Teeing up INR and Manufactured ...

If you have any connection professionally with Manufactured Housing, these Elephants in the Room impact your business and your firm's bottom line. A number of ...

manufacturedhomepronews.com

A Cup of Coffee with...Rick Rand - Manufactured and Modular Housing Industry News - MHProNews

In 2004, after departing ADG, I worked with Randy Rowe and the team at Green Courte Partners. ... Both Randy and I were active at MHI and ...

manufacturedhomepronews.com

Leo Poggione, Craftsman Homes, Manufactured Housing Institute Chairman – Back Story on Cavco Industries, Consumer Affairs, “For a House” Customers, Better Business Bureau Claims

After all, how many of the roughly 330 million Americans would think to go Poggione's LinkedIn page just to see if he was named MHI's chairman?

manufacturedhomepronews.com

A Cup of Coffee with...Leigh J. Abrams - Manufactured and Modular Housing Industry News

5) You've been busy in your involvement and leadership activities with the Manufactured Housing Institute. ... Randy Rowe, called for a 5 point ...

manufacturedhomepronews.com

Manufactured Home Community REIT Equity LifeStyle Properties (ELS), Quarterly - Facts, Official Statements, Critical Analysis - MHProNews.com

[ELS is a 'proud member' of the Manufactured Housing Institute \(MHI\). ELS are currently involved in a class action lawsuit. Historically, one ...](#)

[manufacturedhomepronews.com](#)

[A Cup of Coffee with...Joe Stegmayer - Manufactured and Modular Housing Industry News](#)

[12\) Industry veteran and Green Courte Partners Chairman, Randy Rowe, called for a 5 point plan for industry recovery. It included the ...](#)

[manufacturedhomepronews.com](#)

[A Cup of Coffee with...Dan Rinzema - Manufactured and Modular Housing Industry News](#)

[11\) Industry veteran and Green Courte Partners Chairman, Randy Rowe, called for a 5 point plan for industry recovery. It included the ...](#)

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## **Searched web**

***"Go RVing" campaign manufactured housing OR MH industry proposal OR MHI torpedoed OR rejected***

**10**

[Whistleblower Tips! Lesli Gooch. Hard Hits on Manufactured Housing Institute 'Torpedoing ...](#)

[Whistleblower Tip: A source alleges that Lesli Gooch's involvement in a grassroots movement for a national "Go RVing" style campaign was ...](#)

[manufacturedhomepronews.com](#)

[DOC-'NTL Manufactured Housing Campaign.' 'Overcome Placement Barriers' 'Add 1.08 ... - MHProNews.com](#)

The document itself is credible primary material showing MHI-linked involvement in an industry awareness proposal. ... Go RVing"), the "3-C's"— ...

[manufacturedhomepronews.com](http://manufacturedhomepronews.com)

Gemini, I want you to review the upload and apply the facts-evidence-analysis (FEA) journalistic methodology to this developing - MHProNews.com

The RVIA spends upwards of \$15 million annually on its "Go RVing" campaign, funded by a "seal" fee on every unit. Critics point out that manufactured housing ...

[manufacturedhomepronews.com](http://manufacturedhomepronews.com)

Modern Campground - Outdoor Hospitality News

The Recreation Vehicle Dealers Association is encouraging dealerships nationwide to join Go RVing's RV-2-50 Travel Passport program, a new initiative designed ...

[moderncampground.com](http://moderncampground.com)

MHIInsider - July/August 2022 - Issuu

... manufactured housing museum, the world's largest industry library, a hall dedicated to Go-RVING, an exhibitor's hall, and the Hall of Fame. A 36,000 square ...

[issuu.com](http://issuu.com)

Fourth Quarter 2018 - 2022 Investor Day - Financial Results

Industry statistics by Manufactured Housing Institute (MHI) ... \$3.0 billion of rejected applications in 2021 ... 1 Ipsos Go RVing RV Owner Demographic Profile. 2 ...

[ecncapitalcorp.com](http://ecncapitalcorp.com)

Outdoor Sportswire Releases YK, Author at ...

The RV Industry Association (RVIA) reports that 27 million Americans plan to go RVing this fall, with 7.3 million hitting the road over Labor Day weekend.

[outdoorsportswire.com](http://outdoorsportswire.com)

[Fall - Tiffin Motorhomes](#)

["We can also credit the Go RVing. Continued on page 63 financing and insurance. Philippe and his assistant sales manager, Mario Picard, manage a staff of ...](#)

[tiffinmotorhomes.com](http://tiffinmotorhomes.com)

[The Experience Economy:Updated ed \[UpdatedED\] 9781422161975, 1422161978](#)

[For example, thinking in big words led to the formation of the Go RVing Alliance—composed of the Recreational Vehicle Industry Association, the Recreational ...](#)

[dokumen.pub](http://dokumen.pub)

[Agenda - Tuesday, November 15, 2022](#)

[... industry, and seeks to grow and expand the RV consumer market while cultivating a positive experience for current RVers through its Go RVing program. The ...](#)

[weblink.pittgov.net](http://weblink.pittgov.net)

**Searched web**

***manufactured housing production 2025 total shipments MHARR OR HUD OR MHI data***

**5**

[MHI Economic Report: November Data Released - Manufactured Housing Institute](#)

[Manufactured housing production in November 2025 fell 16.2% year-over-year and fell 0.3% year-to-date. Single-section shipments declined 4.6 ...](#)

[manufacturedhousing.org](http://manufacturedhousing.org)

[Manufactured Housing Industry Production Increases in March 2025 - Manufactured Housing Association for Regulatory Reform May 2025 Report of Production & Shipment Data](#)

[Just-released statistics indicate that HUD Code manufacturers produced 8,942 new homes in March 2025, at 5.8% increase over the 8,447 new HUD Code homes ...](#)

[manufacturedhousingassociationregulatoryreform.org](#)

[Comparing RV and manufactured housing data sheds critical light on U.S. affordable housing crisis](#)

[Cumulative production for 2025 now totals 95,938 new HUD Code homes, as compared with 96,236 over the same period in 2024, a .3% decrease.” From ...](#)

[housingwire.com](#)

[Manufactured Home Production-Shippments by State in Nov 2025. Manufactured Housing Institute \(MHI\) and MHARR Reports Contrasted. MHVille FEA - MHProNews.com](#)

[Official HUD-compiled data \(via IBTS/Census\) shows 7,203 HUD Code manufactured homes produced in November 2025, a 16.2% year-over-year \(YoY\) decline from 8,597 ...](#)

[manufacturedhomepronews.com](#)

[HUD PD&R National Housing Market Summary—1st Quarter 2025](#)

[Total housing starts, at 1.396 million units, were up 0.6 percent from the previous quarter but 1.4 percent lower over the four-quarter period. The inventory of ...](#)

[huduser.gov](#)