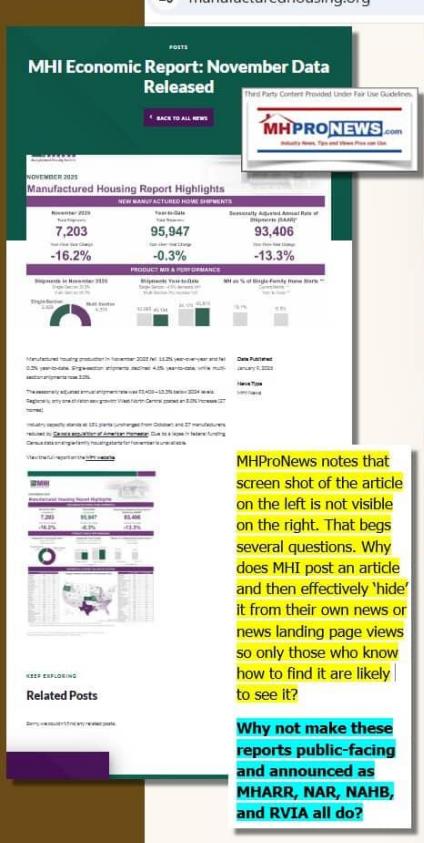


Manufactured Home Production-Shippments by State in Nov 2025. Manufactured Housing Institute (MHI) and MHARR Reports Contrasted. NAHB-NAR-RVIA Association Insights. MHVille FEA

Once more, the Manufactured Housing Institute (MHI) has published a public-facing post on their website that is not visible from their home page news or news-landing page. In order to find this post, someone would need to use the MHI site-search tool and have a pretty good idea of what they are looking for in order to pick the search term needed to find the report. That contrast sharply from what the [Manufactured Housing Association for Regulatory Reform](#) (MHARR) website's practice has been since shortly after their website was launched some 9 years ago. MHARR publishes a monthly report that is visible from their home page as well as from their "[Manufactured Home Shipments](#)" tab. It isn't just MHARR that provides routine - vs. occasional in the case of MHI - public-facing reporting on the topic of new manufactured home production and shipments. The giant National Association of Realtors (NAR), the National Association of Home Builders (NAHB), and the Recreational Vehicle Industry Association (RVIA) are all among trade groups that publish monthly information. It is part of their promotion of the industry that they respectively represent. The 'hidden' MHI report is found in Part I. [MHARR report](#) is found in Part III. In Part II is the state-level information produced by the [Institute for Building Technology & Safety \(IBTS\), the contractor used by HUD to provide the 'official' data](#) for HUD Code manufactured housing production and shipment. More on the RVIA, NAHB, and NAR in Part IV.



MHI Economic Report: November Data Released

Manufactured Housing Report Highlights

November 2025
Year-to-Date
7,203
Year-over-Year Change
-16.2%
Year-to-Date
95,947
Year-over-Year Change
-0.3%
Seasonally Adjusted Annual Rate of
93,406
Year-over-Year Change
-13.3%

PRODUCT M/H & P/PERFORMANCE

Ship Date vs. 2024
Single Family: 4.2%
Multi-Family: 0.7%
Year-to-Date
11,211 11,211
10,424 10,424
76.7%
8.3%

Source: MHI
Data Publisher: MHI
Date Published: January 12, 2026
Item Type: Announcement

Manufactured housing production in November 2025 fell 16.2% year-over-year and fell 0.3% year-to-date. Single-family shipments declined 4.2%, year-to-date, while multi-family shipments increased 0.7%.

The seasonally adjusted annual rate of 93,406 is down 13.3% from a year ago. The industry's year-over-year growth rate has declined from 4.0% in 2024 to 0.3% in 2025 (through Q3).

Regionally, every one of the six regions saw a decline in November, with the largest declines in the Northeast and West regions. Total manufactured housing starts fell 16.2% in November.

Manufactured housing starts at \$11.2 billion, unchanged from October, and 8.3% lower than November 2024.

Manufactured housing starts at \$11.2 billion, unchanged from October, and 8.3% lower than November 2024.

View the full report [here](#).

Related Posts

Sorry, we could not find any related posts.

Why not make these reports public-facing and announced as MHARR, NAR, NAHB, and RVIA all do?

Latest News

Keep current with MHI and the latest in manufactured housing. Browse the latest industry news.



Video: Valley Vista Village: A New Model for Attainable, High-Quality Homeownership in California

Valley Vista Village stands as a compelling blueprint for other communities facing similar challenges: affordable and beautiful homes that are built for the future.

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Meet MHI Experts at the Louisville Show

Join the Manufactured Housing Institute at the Louisville Manufactured Housing Show, January 14-16 at the Kentucky Exposition Center in Louisville, KY.

[Read More >](#)



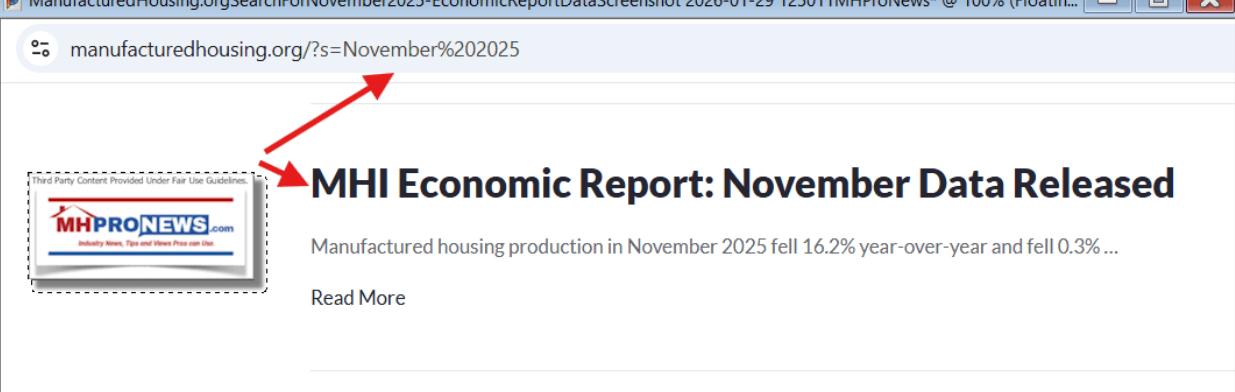
Register Now for 2026 MHI Winter Meeting

Join MHI for the first members-only meeting of the year: the 2026 MHI Winter Meeting in Atlanta, February 16-18 at the JW Marriott Atlanta Buckhead.

[Read More >](#)

[caption id="attachment_227731" align="aligncenter" width="853"]

ManufacturedHousing.orgSearchForNovember2025-EconomicReportDataScreenshot 2026-01-29 125011MHProNews* @ 100% (Floating)



MHI Economic Report: November Data Released

Manufactured housing production in November 2025 fell 16.2% year-over-year and fell 0.3% ...

[Read More](#)

MHProNews notes that someone has to make a precise search in order to find this article because it is NOT shown (at least at the time of these screen captures) from the MHI news or news landing pages. Why hide their own publicly available content? Why not do what MHARR, NAR, NAHB, and the RVIA (among others) do?[/caption]

MHI Economic Report: November Data Released

[BACK TO ALL NEWS](#)

NOVEMBER 2025
Manufactured Housing Report Highlights

Year-to-Date	Seasonally Adjusted Annual Rate of Shipments (SAAR)
7,203	93,406
Year-Over-Year Change	-16.2%
Year-Over-Year Change	-0.3%
Year-Over-Year Change	-13.3%

PRODUCT MIX & PERFORMANCE

Single-Family	Multi-Family
41,040 vs 11,114	38,115 vs 10,412
16.1%	8.8%

Manufactured housing production in November 2025 fell 16.2% year-over-year and fell 0.3% year-to-date. Single-family shipments declined 4.0% year-to-date, while multi-family shipments rose 3.7%.

The seasonally adjusted annual shipment rate was 73,406—13.3% lower than 2024 (not seasonally adjusted annual shipment rate was 82,406). Total single-family shipments were down 1.1% year-over-year, while multi-family shipments were up 1.1%.

Industry capacity stands at 123 plants (unchanged from October) and 27 manufacturers, reduced by [Saxa Acquisition of American Homesite](#). Due to a lack of federal funding, Census data on single-family housing remains for December unavailable.

View the full report on the [MHI website](#).

KEEP EXPLORING

Related Posts

Sorry we couldn't find any related posts.

MHProNews notes that screen shot of the article on the left is not visible on the right. That begs several questions. Why does MHI post an article and then effectively 'hide' it from their own news or news landing page views so only those who know how to find it are likely to see it?

Why not make these reports public-facing and announced as MHARR, NAR, NAHB, and RVIA all do?

Search & Filter

Search for [Search](#)

News Type [All](#)

Date Published [Start date](#) [End date](#)

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Video: Valley Vista Village: A New Model for Attainable, High-Quality Homeownership in California

Valley Vista Village stands as a compelling model for other communities facing similar challenges: affordable and beautiful homes that are built for the future.

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UISVILURED HOUSING SH

Meet MHI Experts at the Louisville Show

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MHI WINTER MEETING

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[Read More](#)

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There are multiple ways of doing investigative journalism.

This [expert MHVille facts-evidence-analysis](#) (FEA) is underway.

[caption id="attachment_218964" align="aligncenter" width="703"]



"Analytical journalism is the highest style of journalism." Diana Dutsyk. "...the personal courage of the journalist is important, he should not be afraid to go against the bosses, should not call white black. He [the analytical journalist- cannot distort the truth."[/caption]

Part I. MHI website post on November 2025 shipment data provided under [fair use guidelines for media](#).

[MHProNews](#) notes that some links have been omitted from the below, but the text is otherwise as shown on the MHI website on the date and time it was captured for this report.

Posts

MHI Economic Report: November Data Released

[BACK TO ALL NEWS](#)

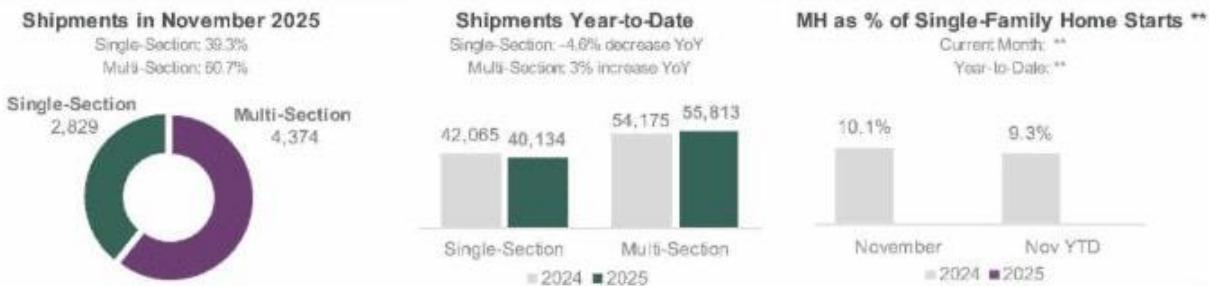
NOVEMBER 2025

Manufactured Housing Report Highlights

NEW MANUFACTURED HOME SHIPMENTS

November 2025	Year-to-Date	Seasonally Adjusted Annual Rate of Shipments (SAAR)*
Total Shipments	Total Shipments	Seasonally Adjusted Annual Rate of Shipments (SAAR)*
7,203	95,947	93,406
Year-Over-Year Change	Year-Over-Year Change	Year-Over-Year Change
-16.2%	-0.3%	-13.3%

PRODUCT MIX & PERFORMANCE



Manufactured housing production in November 2025 fell 16.2% year-over-year and fell 0.3% year-to-date. Single-section shipments declined 4.6% year-to-date, while multi-section shipments rose 3.0%.

The seasonally adjusted annual shipment rate was 93,406—13.3% below 2024 levels. Regionally, only one division saw growth: West North Central posted an 8.0% increase (27 homes).

Industry capacity stands at 151 plants (unchanged from October) and 37 manufacturers, reduced by Cavco's acquisition of American Homestar. Due to a lapse in federal funding, Census data on single-family housing starts for November is unavailable.

View the full report on the MHI website.



NOVEMBER 2025

Manufactured Housing Report Highlights

NEW MANUFACTURED HOME SHIPMENTS

November 2025

Total Shipments

7,203

Year-Over-Year Change

-16.2%

Year-to-Date

Total Shipments

95,947

Year-Over-Year Change

-0.3%

Seasonally Adjusted Annual Rate of

Shipments (SAAR)*

93,406

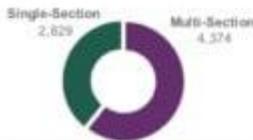
Year-Over-Year Change

-13.3%

Shipments in November 2025

Single-Section: 38.3%

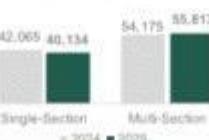
Multi-Section: 61.7%



Shipments Year-to-Date

Single-Section: +8.8% increase Y/Y

Multi-Section: 3% increase Y/Y



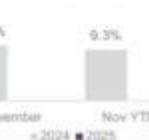
MH as % of Single-Family Home Starts **

Current Month: 10.1%

Year-to-Date: 9.3%

Current Month: 10.1%

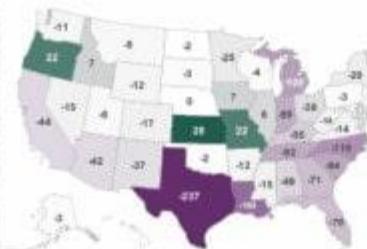
Year-to-Date: 9.3%



SHIPMENTS ACROSS THE UNITED STATES

Change in Monthly Shipments from November 2024

	Nov 2025	YoY Change
Alabama	399	-4%
Alaska	0	-2%
Arizona	139	-4%
Arkansas	121	-12%
California	237	-10%
Colorado	38	-17%
Connecticut	15	-4%
Delaware	26	6%
Florida	310	-7%
Georgia	217	-7%
Hawaii	9	0%
Idaho	47	7%
Illinois	81	0%
Indiana	119	-20%
Iowa	40	-21%
Kansas	60	-21%
Kentucky	253	-6%
Louisiana	205	-16%
Maine	82	-4%
Maryland	7	-12%
Massachusetts	14	4%
Michigan	121	-19%
Minnesota	34	-6%
Mississippi	201	10%
Missouri	167	-22%



	Nov 2025	YoY Change
Montana	25	-8%
North Dakota	12	-9%
North Dakota	74	-15%
New Hampshire	20	-3%
New Jersey	19	-6%
New Mexico	116	-37%
New York	162	-20%
North Carolina	403	-11%
North Dakota	16	3%
Ohio	139	-36%
Oklahoma	181	-2%
Oregon	189	-20%
Puerto Rico	186	-5%
Rhode Island	2	0%
South Carolina	395	-46%
South Dakota	26	-62%
Tennessee	292	-23%
Texas	1,261	-23%
Utah	40	6%
Vermont	18	-8%
Virginia	529	-14%
Washington	112	-11%
West Virginia	30	-34%
Wyoming	64	-4%
Wyoming	3	-52%

* SAAR corrects for seasonal variations and projects annual shipments based on the current monthly total.

** Due to the issue of Federal funding, the Census does not provide data for housing sales and housing starts in October 2024.

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Date Published

January 9, 2026

News Type

MHI News

Keep Exploring

Related Posts

Sorry, we couldn't find any related posts.

Part II.

Institute for Building Technology & Safety

Shipments and Production Summary Report 11/01/2025 - 11/30/2025

Shipments

State	SW	MW	Total	Floors
Dest. Pending	18	7	25	31
Alabama	173	217	390	609
Alaska	0	0	0	0
Arizona	41	98	139	239
Arkansas	50	71	121	193
California	40	187	227	423
Colorado	11	27	38	65
Connecticut	13	0	13	13
Delaware	3	25	28	54
District of Columbia	0	0	0	0
Florida	142	368	510	881
Georgia	98	219	317	537
Hawaii	0	0	0	0
Idaho	11	36	47	84
Illinois	36	45	81	126

Indiana	65	54	119	173
Iowa	26	14	40	54
Kansas	28	18	46	64
Kentucky	97	185	282	467
Louisiana	154	111	265	376
Maine	28	54	82	136
Maryland	4	3	7	10
Massachusetts	5	9	14	23
Michigan	74	77	151	229
Minnesota	24	30	54	84
Mississippi	138	143	281	428
Missouri	79	88	167	255
Montana	7	19	26	45
Nebraska	9	3	12	15
Nevada	9	25	34	63
New Hampshire	12	16	28	44
New Jersey	5	14	19	33
New Mexico	53	63	116	181
New York	48	54	102	157
North Carolina	170	263	433	696
North Dakota	4	12	16	28
Ohio	76	62	138	200
Oklahoma	77	104	181	285

Oregon	27	73	100	179
Pennsylvania	62	74	136	210
Rhode Island	2	0	2	2
South Carolina	113	256	369	626
South Dakota	12	18	30	48
Tennessee	76	216	292	508
Texas	552	741	1,293	2,041
Utah	5	15	20	35
Vermont	6	10	16	26
Virginia	58	67	125	192
Washington	21	91	112	211
West Virginia	39	53	92	145
Wisconsin	31	33	64	97
Wyoming	1	2	3	5
Canada	0	0	0	0
Puerto Rico	0	0	0	0
Total	2,833	4,370	7,203	11,626

THE ABOVE STATISTICS ARE PROVIDED AS A
MONTHLY

SUBSCRIPTION SERVICE. REPRODUCTION IN
PART OR

IN TOTAL MUST CARRY AN ATTRIBUTION TO IBTS,
INC.

Production

State	SW	MW	Total	Floors
States Shown(*)	255	273	528	803
Alabama	482	721	1,203	1,934
*Alaska	0	0	0	0
Arizona	30	114	144	260
*Arkansas	0	0	0	0
California	43	172	215	395
*Colorado	0	0	0	0
*Connecticut	0	0	0	0
*Delaware	0	0	0	0
*District of Columbia	0	0	0	0
Florida	80	194	274	470
Georgia	139	323	462	785
*Hawaii	0	0	0	0
Idaho	34	68	102	177
*Illinois	0	0	0	0
Indiana	305	213	518	732
*Iowa	0	0	0	0
*Kansas	0	0	0	0
*Kentucky	0	0	0	0
*Louisiana	0	0	0	0

*Maine	0	0	0	0
*Maryland	0	0	0	0
*Massachusetts	0	0	0	0
*Michigan	0	0	0	0
Minnesota	29	67	96	163
*Mississippi	0	0	0	0
*Missouri	0	0	0	0
*Montana	0	0	0	0
*Nebraska	0	0	0	0
*Nevada	0	0	0	0
*New Hampshire	0	0	0	0
*New Jersey	0	0	0	0
*New Mexico	0	0	0	0
*New York	0	0	0	0
North Carolina	141	263	404	667
*North Dakota	0	0	0	0
*Ohio	0	0	0	0
*Oklahoma	0	0	0	0
Oregon	42	175	217	405
Pennsylvania	167	247	414	663
*Rhode Island	0	0	0	0
*South Carolina	0	0	0	0
*South Dakota	0	0	0	0

Tennessee	371	641	1,012	1,653
Texas	693	858	1,551	2,415
*Utah	0	0	0	0
*Vermont	0	0	0	0
*Virginia	0	0	0	0
*Washington	0	0	0	0
*West Virginia	0	0	0	0
Wisconsin	22	41	63	104
*Wyoming	0	0	0	0
*Canada	0	0	0	0
*Puerto Rico	0	0	0	0
Total	2,833	4,370	7,203	11,626

(*) THESE STATES HAVE FEWER THAN THREE PLANTS.

FIGURES ARE AGGREGATED ON FIRST LINE ABOVE

TOTALS TO PROTECT PROPRIETARY INFORMATION.

Ashok K Goswami, PE, COO, 45207 Research Place, Ashburn, VA

Part III. The following was provided by [MHARR](#) to MHProNews.

Washington, D.C.



PRESS RELEASE

The MANUFACTURED HOUSING ASSOCIATION *for* REGULATORY REFORM



HUD CODE MANUFACTURED HOME PRODUCTION DECLINE CONTINUES IN NOVEMBER 2025

MANUFACTURED HOUSING
ASSOCIATION FOR
REGULATORY REFORM (MHARR)

FOR IMMEDIATE RELEASE

Contact: MHARR

(202) 783-4087

HUD CODE PRODUCTION DECLINE CONTINUES IN NOVEMBER 2025

Washington, D.C., January 5, 2026 – The Manufactured Housing Association for Regulatory Reform (MHARR) reports that according to official statistics compiled on behalf of the U.S. Department of Housing and Urban Development (HUD), HUD Code manufactured housing industry year-over-year production declined again in November

2025. Just-released statistics indicate that HUD Code manufacturers produced 7,203 new homes in November 2025, a 16.2% decrease from the 8,597 new HUD Code homes produced in November 2024. Cumulative production for 2025 now totals 95,938 new HUD Code homes, as compared with 96,236 over the same period in 2024, a .3% decrease.

A further analysis of the official industry statistics shows that the top ten shipment states from January 2023 -- with monthly, cumulative, current reporting year (2025) and prior year (2024) shipments per category as indicated -- are:

Rank	State	Current Month (Sept. 2025)	Cumulative	2025	2024
1	Texas	1293	49,669	16,233	17,024
2	Florida	510	21,059	6,287	6,971
3	North Carolina	433	17,792	5,870	6,258
4	Alabama	390	16,178	4,937	5,416
5	South Carolina	369	14,301	4,827	5,300
6	Louisiana	265	13,537	4,305	4,918
7	Georgia	317	12,951	4,475	4,316
8	Mississippi	292	10,627	3,588	3,823
9	Tennessee	282	10,625	3,513	3,850
10	Kentucky	281	10,619	3,714	3,698

The November 2025 statistics move Tennessee into 8th place on the cumulative top-ten shipment states list, while Kentucky and Mississippi move into 9th and 10th place respectively.

The Manufactured Housing Association for Regulatory Reform is a Washington, D.C.- based national trade association representing the views and interests of independent producers of federally-regulated manufactured housing.

Attachments

Manufactured Housing Association for Regulatory Reform (MHARR)

1331 Pennsylvania Ave N.W., Suite 512

Washington D.C. 20004

Phone: 202/783-4087

Fax: 202/783-4075

Email: MHARRDG@AOL.COM

Website: www.manufacturedhousingassociation.org

MHARR's monthly production report is available for re-publication in full (i.e., without alteration or substantive modification) without further permission and with proper attribution and/or linkback to MHARR.

MHARR notes that the featured image was generated by artificial intelligence (AI) powered Gemini.



Pardon me, but you do images with Nano Banana. Try again. Gemini, without using any words (no words), provide a featured image that shows a nice looking image of a landscaped manufactured home with two cars in a driveway and other homes nearby. Above th...



Part IV. Additional Facts-Evidence-Analysis (FEA) from sources as shown including more MHProNews expert commentary.

In no particular order of importance are the following.

1) MHI and MHARR are two different types of trade groups, as MHARR (and in their own way, MHI) each like to emphasize. That's not just a difference in size or budget. It is a difference in focus. Per [MHARR](#): "The Manufactured Housing Association for Regulatory Reform is a Washington, D.C.- based national trade association representing the views and interests of independent producers of federally-regulated manufactured housing." By contrast, MHI says that they represent "[all segments](#)" of the factory-built housing industry.

MHI claims that they have "over 1000 members." But MHProNews called that figure into question years ago, while [Richard "Dick" Jennison was still MHI's president and CEO](#). As the [prior membership list linked here revealed, Clayton Homes is roughly 1/3 of all of those '1000' members](#). That was one of the last emails to MHI that drew an initial response, but no response following the evidence linked [here](#). Which begs the question. If MHI can't or won't be transparent and honest about something as simple as their membership numbers, why would they be trustworthy on more serious topics?

[caption id="attachment_216916" align="aligncenter" width="725"]

TERMINOLOGY 101: DECODE MHVille's CRISIS

PALTER

Misleads using technically true statements.

POSTURE

Pretend to advocate while failing to act.

PROJECTING

Accuse others of what you're doing.

ILLUSORY TRUTH EFFECT

Repetition makes falsehoods seem true.

OPTICS

Surface-level appearance used to mislead.

THROTTLING PRODUCTION = CONSOLIDATION

Restricting supply boosts market control.

MOAT

Strategic barrier

=

Strategic barrier to competition

HISTORICAL CONTRAST | MHMA VS. MHI

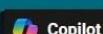
Hands-on community development aiding over 200 000 home sites

Photo ops. videos. rarely enforces laws like MHIA 2000

PRODUCTION COULD EXPAND VIA:

- MHIA 2000 Enhanced Preemption
- DTS (Duty to Serve) Support for Chattel Loans
- Information Campaign (e.g.. GoRVing)

MHProNews



<https://www.manufacturedhomepronews.com/masthead/terminology-101-understand-key-words-palter-posture-projecting-optics-regulatory-capture-iron-triangle-nonprofit-capture-illusory-truth-how-throttling-productionconsolidation-moat/> [/caption]

As an MHI insider's whistleblower's tips document, MHI apparently claims one thing (see guide above) and often (but not always) does or fails to do something that common sense (or their own pledge) indicated would or should happen.

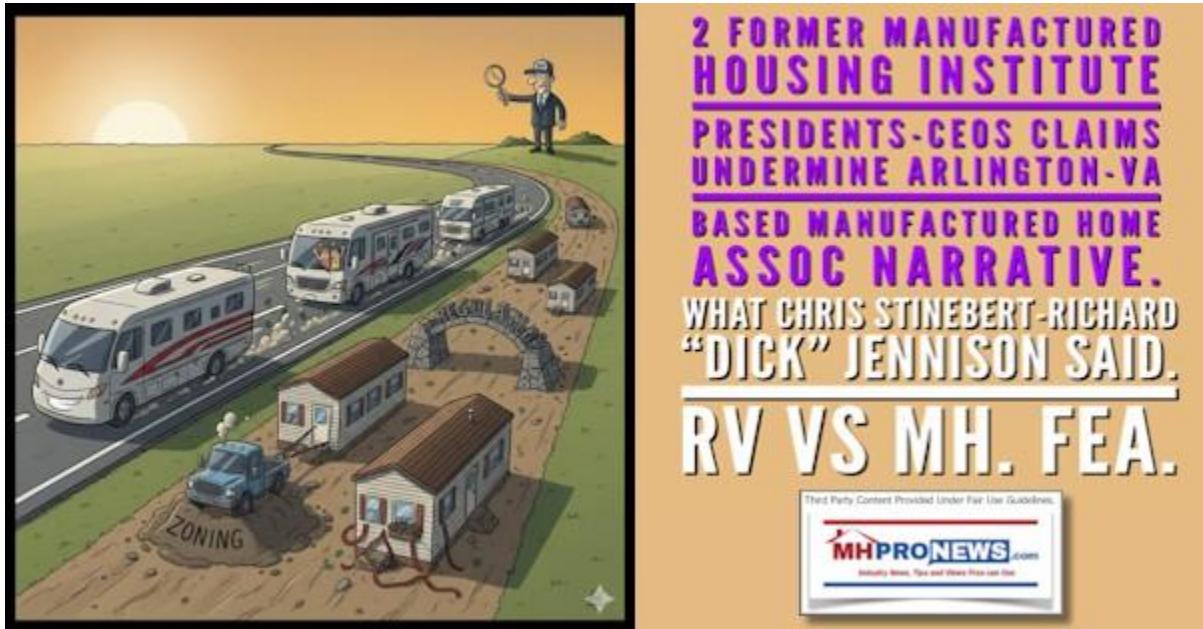
[caption id="attachment_227470" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/doc-ntl-manufactured-housing-campaign-overcome-placement-barriers-add-1-08-million-potential-homebuyers-could-benefit-more-access-to-manufactured-housing-mhi-clayton/> [/caption]

It is precisely in comparing MHI's own claims against the manufactured housing industry's key performance indicators (KPIs) or their own record that the sobering realities about the Arlington, VA based MHI comes into focus.

[caption id="attachment_227088" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/2-former-manufactured-housing-institute-presidents-ceos-claims-undermine-arlington-va-based-manufactured-home-assoc-narrative-what-chris-stinebert-richard-dick-jennison-said-rv-vs/> [/caption]

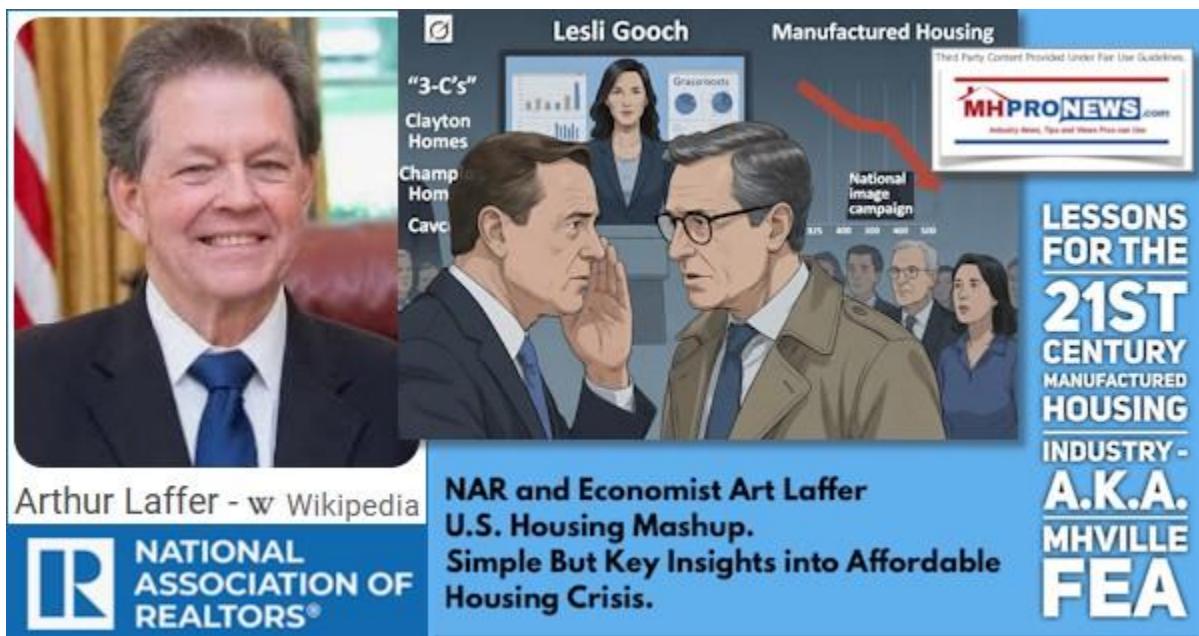
2) Much of the conventional housing industry seems to be sincerely interested in growing their production. The RVIA (see above) demonstrably has worked to grow their production and reach. When the RV industry - a discretionary or 'luxury' product - can outperform several times over the performance of the 'necessity' for millions to have an affordable manufactured home industry, that's a red flag. When tipsters emerge to say that MHI insiders sabotaged ('torpedoed') a grassroots effort within MHI and their state association orbit to get a campaign going, that's an issue that begs a legal investigation and whatever legal action should follow.

[caption id="attachment_227278" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/whistleblower-tips-lesli-gooch-hard-hits-on-manufactured-housing-institute-torpedoing-and-3-cs-decision-makers-mhi-accused-of-deliberately-blocking-industry-growth-efforts-mhvillefea/>[/caption]

[caption id="attachment_227315" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/nar-and-economist-art-laffer-u-s-housing-mashup-simple-but-key-insights-into-affordable-housing-crisis-lessons-for-the-21st-century-manufactured-housing-industry-a-k-a-mhvillefea/>[/caption]

When MHI's CEO Gooch is on the record essentially undermining with state officials one of her own [multi-year members \(ROC USA\)](#), why should anyone doubt that if they did it to ROC USA that they could deliberately undermine others who are their members?

[caption id="attachment_227343" align="aligncenter" width="600"]



<https://www.manufacturedhomelivingnews.com/when-manufactured-housing-institute-ceo-lesli-gooch-publicly-opposed-resident-owned-communities-as-risky-scheme-in-right-of-first-refusal-legislation-part-of-claimed-monopolization-scheme-fea/> [/caption]

3) MHProNews contacted the NAHB on a Sunday morning and had a reply from a senior vice president in less than an hour. If NAHB can do that, why not MHI? Not only did NAHB reply, but they fixed the errors brought to their attention and did so publicly acknowledging that correction.

[caption id="attachment_226808" align="aligncenter" width="600"]

US legislation could give 'quantum' boost to manufactured housing yahoo/finance



<https://www.manufacturedhomepronews.com/nahb-errors-fixed-in-manufactured-home-report-meanwhile-what-about-error-filled-comments-by-meredith-whitney-advisory-group-ceo-meredith-whitney-to-yahoo-finance-on-manufactured-housingfea/>[/caption]

It will be recalled that something similar happened when *MHProNews* contacted the NAR about terminology and other problems in their report linked below.

[caption id="" align="aligncenter" width="503"]



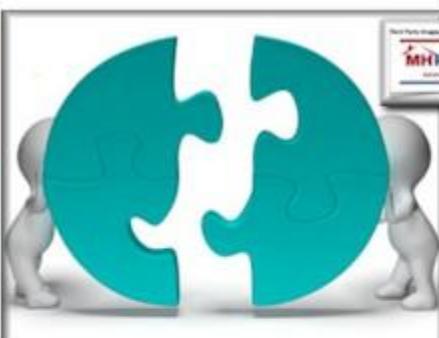
This is an analysis, and all images are provided for illustration purposes under fair use guidelines.

REALTOR UNIVERSITY ® “THE MARKET FOR MANUFACTURED HOMES,” RESEARCH BY SCHOLASTICA CORORATON, CERTIFIED BUSINESS ECONOMIST, HIGHLIGHTS

<https://www.manufacturedhomelivingnews.com/realtor-university-the-market-for-manufactured-homes-research-by-scholastica-cororaton-certified-business-economist-highlights/>[/caption][caption id="attachment_149441" align="aligncenter" width="600"]



Scholastica "Gay" D. Cororaton



Richard Genz



Lisa Tyler, PhD,
Bethel University.

**Puzzling Affordable Housing Crisis,
Manufactured Home Dilemma Story
Told by Third-Party Quotable Quotes**



Uploaded on November 24, 2019. MHProNews reports routinely stand the test of time, because they are routinely based on third-party research or other documents that can then

be examined for possible lesson's learned. Try to find these researcher's and academic sources names on the MHI website, even though they often brought useful or positive information forward for the manufactured home industry. Good luck.

<https://www.manufacturedhomepronews.com/affordable-manufactured-housings-puzzling-contemporary-condition-revealed-by-quotable-quotes-from-residents-professionals-expert-researchers-advocates-public-officials-graphics-and-repo/> [/caption]

The image contains two screenshots of the MHI website. The top screenshot shows a search result for 'third party research'. The result is from 'MHPRONEWS.com' and is dated 12/17/2019. The text of the result is highlighted in blue: 'When a business or industry is struggling for traction a common means of addressing it is to bring out your third-party witnesses. With manufactured housing performing at less than 20 percent of what MHI president Dick Jennision said it could, why not share reams of third party positive and useful research?' A red box and arrow point to this text. The bottom screenshot shows a search result for 'third party research' that did not find any results, with the message 'No Results Found' and a 'No Results Found' message below it. A red arrow points from the bottom 'No Results Found' message to the top 'No Results Found' message.

MHI
Manufactured Housing Institute

MEMBERS

No Results Found

The page you requested could not be found.

MHI
Manufactured Housing Institute

MEMBERS ABOUT MHI PROGRAMS CONSUMERS RES

No Results Found

The page you requested could not be found. Try refining your search, or use the navigation above to locate the post.

MHPRONEWS.com
Manufactured Housing News, Tips and Issues Press Kit 2019

Third Party Images Are Provided Under Fair Use Guidelines

SCHOLASTICA CORORATON 12/17/2019

When a business or industry is struggling for traction a common means of addressing it is to bring out your third-party witnesses. With manufactured housing performing at less than 20 percent of what MHI president Dick Jennision said it could, why not share reams of third party positive and useful research?

LISA TYLER

[caption id="attachment_169385" align="aligncenter" width="591"]



MHI used to tout this quote from Belsky and his pro-MH research. Why has he vanished from the MHI website?

9:14 AM
2/14/2020

...“there are multiple reasons to expect manufactured housing to do better than site built housing in the [current] decade.”

Eric Belsky,
Executive Director Joint Center for Housing Studies at
Harvard University, in the May 2000 issue of *Modern Homes Development*, per MHI

Search of the MHI website for Belsky previously performed on 2.5.2019.

MH PRO NEWS.com

Objectively and in fairness to MHI, there may be reasons for them to have removed this quote that was once part of their own literature, pre-Berkshire. For instance, they may be embarrassed at how poorly the industry is performing during an affordable housing crisis.

That noted, the more likely motivation is based on the observation that MHI is dominated by Berkshire and their allied brands. That domination is both in terms of dues and in MHI's board positions. 5.6.2021.

A form of gaslighting is at play. Information that fits their narrative or agenda are permitted. Facts undermining their agenda is ignored. They once praised our trade publication. Now, some pretend we don't exist.

The graphic above and some others can be opened to a larger size in many browsers. Click the image once to open a new window, and then click that image again to see the larger size.

[/caption]

[caption id="attachment_216353" align="aligncenter" width="600"]

FROM SUBSIDIES TO SOLUTIONS

WHY ENFORCING EXISTING LAWS MATTERS

SUBSIDIES

EXISTING LAWS

NAHB
National Association of Home Builders

U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

PROUD MEMBER OF

MHI
MONOPOLISTIC HOUSING INSTITUTE

THE NATIONAL ASSOCIATION SERVING CONSOLIDATORS OF THE MANUFACTURED HOUSING INDUSTRY

<https://www.manufacturedhomepronews.com/nahb-letter-hud-sec-scott-turner-confirms-conv-builders-want-need-subsidies-to-vie-with-manufactured-homes-why-this-matters-to-public-officials-taxpayers-affordable-housing-seekers-mhvillefea/>

Affordable Homeownership

Manufactured Homes:

- Appreciate – median value increased 39% compared with 33% for site-built homes. *

Manufactured Homes[†]

\$108,100 Avg. Cost

\$72.21 per sq. ft.

Single Section: \$72,600

Multi-Section: \$132,000

Site-Built Homes[†]

\$365,904 Avg. Cost

\$143.83 per sq. ft.

*Without Land

NAHB PRICED OUT STUDY EXPOSÉ

NEARLY 75% OF U.S. HOUSEHOLDS CANNOT AFFORD NEW MEDIAN-PRICED HOME IN 2025. WHAT ABOUT MANUFACTURED HOMES?

EYE-OPENING MHI-MHARR-MHVILLE FACTS-EVIDENCE-ANALYSIS (FEA)

NAHB
National Association of Home Builders

MHARR
Manufactured Housing Association for Regulatory Reform

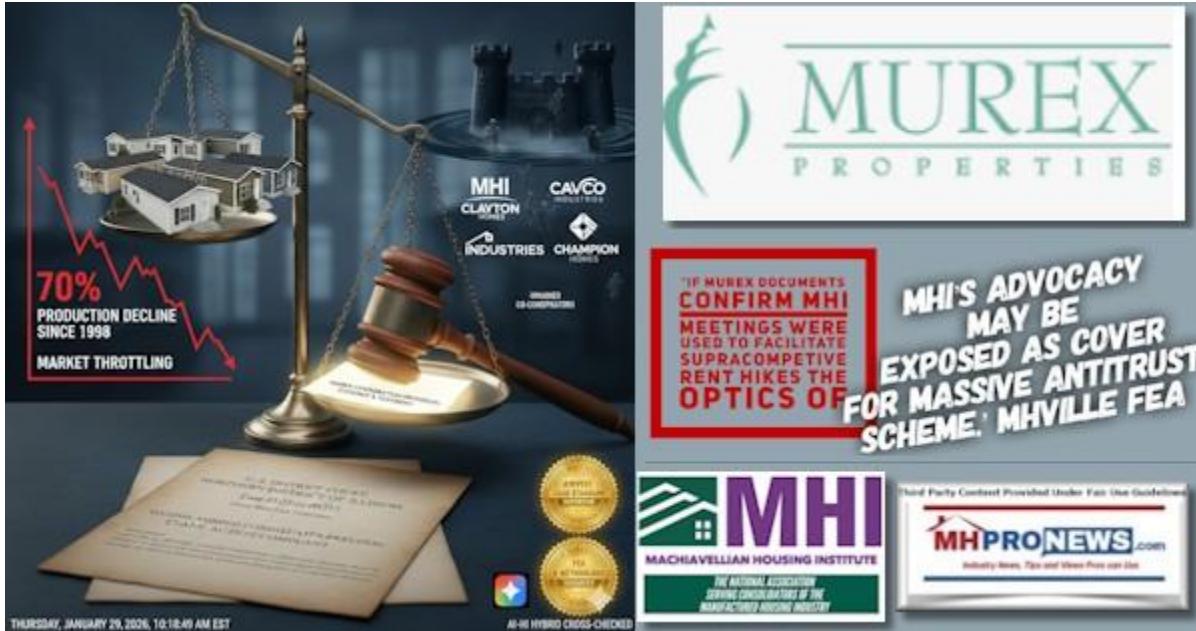
MHPRONews
Industry News, Tips and Views Free on-line

<https://www.manufacturedhomepronews.com/nahb-priced-out-study-expose-nearly-75-of-u-s-households-cannot-afford-new-median-priced-home-in-2025-what-about-manufactured-homes-eye-opening-mhi-mharr-mhville-facts-evidence-analysisfea/>

[/caption]

That's not to say that other associations are perfect. No human organization is. But these examples should then cause others to lean into evidence of market stifling behavior that has been alleged by an array of third-party researchers and/or attorneys involving MHI.

[caption id="attachment_227725" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/if-murex-documents-confirm-mhi-meetings-were-used-to-facilitate-supracompetitive-rent-hikes-the-optics-of-mhis-advocacy-may-be-exposed-as-cover-for-massive-antitrust-scheme-m/> [/caption][caption id="attachment_227470" align="aligncenter" width="600"]



[https://www.manufacturedhomepronews.com/doc-ntl-manufactured-housing-campaign-overcome-placement-barriers-add-1-08-million-potential-homebuyers-could-benefit-more-access-to-manufactured-housing-mhi-clayton/\[/caption\]](https://www.manufacturedhomepronews.com/doc-ntl-manufactured-housing-campaign-overcome-placement-barriers-add-1-08-million-potential-homebuyers-could-benefit-more-access-to-manufactured-housing-mhi-clayton/[/caption])

By this time next week, the industry will know if it finished up over 2024 or down. Per MHProNews' look at third party research and reporting, there are reasons to believe that manufactured housing dipped in 2025 under 2024. Time will soon reveal the answer to that question.

[caption id="attachment_226425" align="aligncenter" width="600"]



[https://www.manufacturedhomepronews.com/2025-housing-snapshot-texas-mh-clear-slowdown-conventional-real-estate-rise-manufactured-housing-slide-during-affordable-housing-crisis-texas-trerc-nar-mharr-mhi-data-unpackedfea/\[/caption\]](https://www.manufacturedhomepronews.com/2025-housing-snapshot-texas-mh-clear-slowdown-conventional-real-estate-rise-manufactured-housing-slide-during-affordable-housing-crisis-texas-trerc-nar-mharr-mhi-data-unpackedfea/[/caption])

4)

5)