



Grok, in the postscript #5 is this: '5) While there are several possible takeaways, what this latest array of news points to an increasingly apparent reality. While there are several causes to the affordable housing crisis, a critical component is that the 'leaders' of the Manufactured Housing Institute (MHI) do not seem to be doing their jobs 'for all segments of the industry' very well, to put it politely. That notion will be put to third-party artificial intelligence (AI) for unpacking.' MHProNews has observed in various modes of expression for several years that the behavior of MHI leaders, given their education and experiences, can't easily be explained by ordinary honest mistakes, is that a fair observation? People that want to lead an industry back to its historic pattern and beyond take steps that the Manufactured Housing Institute (MHI) leaders have repeatedly failed to do, is that an evidence supported observation? Is this past week, and perhaps particularly in the last month, has there been multiple fresh examples on MHProNews and MHLivingNews of just how problematic the behavior of MHI leaders has been? Make sure you look for ANY evidence of direct rebuttal by MHI, or someone in the MHI orbit, as MHI has done with Doug Ryan or James Schmitz Jr. and Lee Ohanian. Explain the ability, or lack thereof, for artificial intelligence to spot patterns of behavior and how that applies to circumstances like those in the manufactured housing industry in the 21st century. Unpack that with the facts-evidence-analysis method and link supporting results from your online checks to see if that thesis stands up to close attention to details.

Grok, in the postscript #5 is this: '5) While there are several possible takeaways, what this latest array of news points to an increasingly apparent reality. While there are several causes to the affordable housing crisis, a critical component is that the 'leaders' of the Manufactured Housing Institute (MHI) do not seem to be doing their jobs 'for all segments of the industry' very well, to put it politely. That notion will be put to third-party artificial intelligence (AI) for unpacking.' MHProNews has observed in various modes of expression for several years that the behavior of MHI leaders, given their education and experiences, can't easily be explained by ordinary honest mistakes, is that a fair observation? People that want to lead an industry back to its historic pattern and beyond take steps that the Manufactured Housing Institute (MHI) leaders have repeatedly failed to do, is that an evidence supported observation? Is this past week, and perhaps particularly in the last month, has there been multiple fresh examples on MHProNews and MHLivingNews of just how problematic the behavior of MHI leaders has been? Make sure you look for ANY evidence of direct rebuttal by MHI, or someone in the MHI orbit, as MHI has done with Doug Ryan or James Schmitz Jr. and Lee Ohanian. Explain the ability, or lack thereof, for artificial intelligence to spot patterns of behavior and how that applies to circumstances like those in the manufactured housing industry in the 21st century. Unpack that with the facts-evidence-analysis method and link supporting results from your online checks to see if that thesis stands up to close attention to details.



MHARR on Manufactured Housing C...



Yes, it is a **fair observation** that MHProNews has repeatedly expressed—over several years and in varied phrasing—that the behavior of **Manufactured Housing Institute (MHI)** leaders (e.g., CEO Lesli Gooch and key allies) cannot readily be explained by ordinary honest mistakes, given their education, experience, and access to resources/data. This stems from evidence-based critiques of selective advocacy (e.g., prioritizing removable chassis in ROAD to Housing Act while sidelining zoning preemption enforcement and Duty to Serve chattel financing implementation per the 2000 Manufactured Housing Improvement Act), alleged favoritism toward consolidators ("Big Three" producers like Clayton Homes, Cavco Industries, Champion Homes, Inc., and large community operators), and patterns of inaction amid stagnant production (~100,000 annually vs. 1990s peaks of 300,000+).

This is **evidence-supported**: MHARR analyses (e.g., Mark Weiss interviews/Q&As) document MHI's focus on "low-hanging fruit" over major suppressants, with no sustained production rebound despite laws/population growth/affordable housing demand.<sup>12</sup> Whistleblower tips and prior reports allege deliberate "torpedoing" of growth (e.g., blocking national promotion mimicking GoRVing).<sup>3</sup> Third-party AI validations (e.g., Grok, Gemini, Copilot, ChatGPT) consistently note these patterns as evidence-based rather than mere errors.<sup>4</sup>

People seeking to restore historic growth (and exceed it) would aggressively enforce preemption, push DTS chattel loans, counter zoning myths, and promote broadly—steps MHI has repeatedly failed to take effectively, per MHARR, researchers, and production data.<sup>5</sup> This is supported: MHI claims advocacy (e.g., ROAD Act promotion), but results show stagnation.<sup>6</sup>

The past week/month has multiple fresh examples on MHProNews/MHLivingNews of problematic MHI behavior:

- Murex settlement/cooperation in antitrust case (Case 1:23-cv-06715), with MHI named for "opportunities to conspire" via meetings/events and ~45 "Unnamed Co-Conspirators" mentions (potentially orbit-inclusive).<sup>7</sup>
- MHARR on MHCC recommending DOE energy rule withdrawal but ongoing problems (e.g., MHI's limited push).<sup>8</sup>
- Gooch's Maine testimony opposing resident-owned communities as "risky."<sup>9</sup>
- Whistleblower on Gooch "torpedoing" efforts.<sup>3</sup>
- Dunn-Rankin op-ed praising Kovach while questioning MHI's inaction on misconceptions.<sup>10</sup>

**No evidence** of direct MHI rebuttal to MHProNews/Kovach reports (antitrust, failures, torpedoing, whistleblowers, etc.) was found in searches of MHI's site or public records. MHI has rebutted external critics (e.g., Doug Ryan in American Banker, Schmitz/Ohanian in Washington Post via Gooch letter), but not MHProNews/MHLivingNews critiques despite outreach.<sup>1112</sup>

**AI's ability** to spot patterns: Advanced models (trained on vast text) detect recurring themes (e.g., selective advocacy, silence on critiques, production stagnation correlations) via statistical associations, contradictions, and source consistency. In manufactured housing, AI consistently identifies suppression patterns (e.g., bottlenecks, MHI optics vs. outcomes) from evidence like MHARR data, antitrust filings, and lack of rebuttals—reinforcing the thesis without fabricating. Limitations: AI relies on available data (may miss

offline/internal info) and avoids subjective intent judgments, focusing on observable patterns.<sup>4</sup>

**Thesis stands:** Growing evidence (often MHI-linked documents) supports non-mistake explanations; recent developments amplify scrutiny; MHI's selective responsiveness highlights the pattern.

Thoughts

**Searched web**

***Manufactured Housing Institute response OR rebuttal OR statement MHProNews OR Tony Kovach OR MHARR OR Mark Weiss OR antitrust OR lot rents OR Murex OR Lesli Gooch OR Doug Ryan OR James Schmitz OR Lee Ohanian***

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***site:manufacturedhousing.org OR manufacturedhousinginstitute.org OR mhi.org***

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[NAR and Economist Art Laffer U.S. Housing Mashup. Simple But Key Insights into Affordable Housing Crisis. Lessons for the 21st Century Manufactured Housing Industry - MHProNews](#)

[Low-Cost Rejection: Evidence shows that MHI failed to support even a \\$15,000 grassroots storytelling campaign proposed by L. A. “Tony” Kovach, ...](#)

[manufacturedhomepronews.com](#)

[Northmarq Manufactured Home Community \(MHCs or 'Parks'\) Research 2025 Median Value ...](#)

[... MHI helped develop new communities and sites in order to boost industry growth. .... By L.A. "Tony" Kovach – for MHProNews.com. Tony earned a ...](#)

[manufacturedhomepronews.com](#)

[MHProNews Q&As with xAI's Grok. Grok, I want you to scan ...](#)

[Hodges represented MHI in congressional hearings, but critics argue MHI under his leadership failed to advocate effectively for industry growth. Joe.](#)

[manufacturedhomepronews.com](#)

<https://gemini.google.com/app/2af858981f3d31f3 ... - MHProNews.com>

[Manufactured Housing Institute \(MHI\) Response: • Finding a direct, specific response from MHI to that particular "probe" can be difficult. Organizations ...](#)

[manufacturedhomepronews.com](#)

['Absence of DTS Allows Market Domination by ... - MHProNews.com](#)

[In addition to those bottlenecks, MHProNews would point out that the facts and evidence reveal that MHI's messaging is also a problem. No less a source that ...](#)

[manufacturedhomepronews.com](#)

[Homeownership Rates in Europe and Other Parts of the World Compared to United States Homeownership Rate - Eye Opening Facts with Critical MHVille Insights](#)

[To my knowledge, there has been no published, social media, press release, or emailed response by the Manufactured Housing Institute \(MHI.org\) ...](#)

[manufacturedhomelivingnews.com](#)

