

Pre-publication facts-evidence-analysis check of draft of the article for MHProNews on the topics as shown.

'Even a Blind Squirrel' Unpacking Jim Ayotte Lifetime Achievement Acceptance Speech-Manufactured Housing Institute Lessons. 'Today you will learn about America's best kept housing secret' FEA

"Today you will learn about America's best kept housing secret." That is a line from the speech provided by Jim Ayotte with the Florida Manufactured Housing Association (FMHA) to MHProNews as seen in Part II of this [facts-evidence-analysis](#) (FEA) report. "The saying "even a blind squirrel finds a nut" means that even someone who is usually incompetent or unlucky can be right or successful by chance, often due to luck or accident. It highlights that a positive outcome can happen even if the person is typically unreliable." So said [left-leaning Google's artificial intelligence](#) (AI) powered [overview](#) about the axiom teased in the headline. That axiom in this context is not aimed at Jim Ayotte but rather at the lone source, [per Gemini](#), which published the remarks attributed to Ayotte as shown in Part I. First up in this [MHVille facts-evidence-analysis](#) (FEA) is some background on the source, [George F. Allen](#). Next up will be a brief that framed his presentation of Ayotte's remarks. Then, is 'the speech' in Part I which Allen asserted was "lightly edited." In Part II will be some analysis provided by third-party artificial intelligence (AI) as shown.

It may seem wildly unrelated, but as this article is being prepared, Derek Hunter with "Washington's Mall" - WMAL out of Washington, D.C. - is on the air. Hunter aired live some sound from New York City Mayor-elect Zoran Mamdani (Democratic Socialist) and President Donald J. Trump (R). While both Mamdani and Trump acknowledged their differences, reporters posted questions gave each an opportunity to take shots at the other. Hunter observed that Mamdani's remarks had 'given the game away.' Hunter elaborated saying if Mamdani honestly thought that Trump was a new Hitler, he would not have gone to the White House, and he would not have stood side-by-side in a reasonably friendly manner. President of the United States (POTUS) Trump noted he would not be surprised if Mamdani changed (meaning away from his self-proclaimed Democratic Socialist stances) while in office and framed that by himself (Trump) acknowledging that he had changed during his time in office too.

Restated, there is theatrics in politics. People say things that they may or may not mean or may not mean in the fashion that it is perceived. Similarly, there is theatrics at work in the world of manufactured housing too. Some of those theatrics.

With those introductory observations, MHProNews has noted for years that retired Marine officer [George F. Allen](#) was described by a former client of his in this fashion. 'With George, it is AAA. All About Allen.' Every Allen blog post for years have opened with paragraphs, not a line or two, but multiple paragraphs about the wonders of George. A specific example is warranted. From the Allen post that has the remarks (all provided under [fair use guidelines](#) for [media](#)) is the following by Allen, about Allen. Be prepared to bow when Allen enters the room, for in the words of Wayne's World "We are not worthy!"

Know this! HUD-Code manufactured housing ('MH') is federally-regulated, performance-based, affordable-attainable, factory-built housing (a.k.a. one of four types of offsite construction: manufactured, modular, panelized housing & Park Mode RVs), routinely paired with traditional stick-built single-family residential housing (a.k.a. onsite construction). Land lease communities, a.k.a. manufactured home communities & 'mobile home parks' are the commercial real estate ('CRE') component of MH. And, along with various types of housing finance (e.g. chattel or 'home only' loans, and real estate-secured mortgages) constitutes the post-production segment of the MH industry.

EducateMHC is an MH historian, trade term & trend tracker, as well as perennial MH information source! Contact EducateMHC via (317) 881-3815; email gfa7156@aol.com, or www.educatemhc.com, to purchase 'Community Management in the Manufactured Housing Industry' (This book belongs in every land lease community nationwide!), and 'SWAN SONG' – History of land lease communities & official record of annual MH production totals since 1955.

And my autobiography, 'From SmittyAlpha6 to MHMaven', describes personal combat adventures in Vietnam as a USMC lieutenant, a 45 year entrepreneur business career in MH & community ownership, as well as freelance consulting and authoring of 20 nonfiction texts.

George Allen is the sole emeritus member of the Manufactured Housing Institute ('MHI'), a founding board member of MHI's National Communities Council ('NCC') division, an RV/MH Hall of Fame enshrinee, Allen Legacy columnist and editor at large for 'MHInsider' magazine.

In fairness to Allen, he has on occasion [sounded off](#) about the [treachery](#) in MHVille. But having observed Allen for over 15 years, objectively, there doesn't seem to be a NorthStar for him beyond what that client of his said: 'With George, it's AAA. All About Allen.' Allen is willing to schmooze and brownnose with the best of them presumably for the sake of a few shekels.



brown-nose

/ˈbraʊnˌnoʊz/

INFORMAL

noun
noun: **brown-noser**
a person who acts in a grossly obsequious way.

Translations, word origin, and more definitions



CafePress

brown-noser - Urban Dictionary
<https://www.urbandictionary.com/define.php?term=brown-noser> ▼
Usually **brown nosers** will do anything to gain the approval of their person of choice. These people can also be described as losers because they can't work for ...

brown noser - Wiktionary
https://en.wiktionary.org/wiki/brown_noser ▼
brown noser (plural **brown nosers**) (idiomatic) One who brownnoses (flatters or humors somebody in an obsequious manner for personal gain); one who sucks up; a bootlicker, ass-kisser, sycophant.

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Speaking of brownnosing, from a video on the Manufactured Housing Institute (MHI) website is the following remark by Amy Bliss about Jim Ayotte. Bliss remarked that Ayotte was 'so good at marketing.' Really? Is that why Florida is currently trending behind its already diminished from the roaring 90s shipment levels to the year-to-date shipments in 2025 vs. 2024. Per the Manufactured Housing Association for Regulatory Reform (MHARR).



Rank	State	Current Month (Sept. 2025)	Cumulative	2,025	2,024
1	Texas	1378	46917	13481	13709
2	Florida	574	19833	5,066	5,713
3	North Carolina	573	16,856	4,934	5,081
4	Alabama	401	15287	4046	4334
5	South Carolina	442	13496	4022	4300
6	Louisiana	408	12,854	3,622	3,951
7	Georgia	416	12,193	3,717	3,501
8	Mississippi	313	9,998	3,093	2,997
9	Tennessee	289	9,985	2,946	3,066
10	Kentucky	379	9,955	2,843	3093



If Bliss is correct, then being a great marketer can include a state executive who has taken one of the top destination states in the country to a lower level in 2025 than it was in 2024. More on that in Part III.

Part I. The Jim Ayotte acceptance address from the blog of George Allen dated 11.13.2025 and provided under [fair use guidelines](#) for [media](#).

“I am honored and humbled to receive this recognition. It’s difficult believing I’m being honored for doing what I am ever so passionate about!

What I do, NO, what WE do, in manufactured housing is important! Homeownership is the cornerstone of the American dream. Homeownership is more than just a financial investment. Owning a home provides stability, security, and a sense of pride. Homeownership supports strong families and strong communities. Whatever role you play in the manufactured housing industry, you should be proud of the positive impact you have on the lives of families throughout America.

My love affair with the industry began in Storrs, Connecticut in 1987. I had recently graduated from business school, and knew I wanted to work for a trade association. I interviewed with a group of community owners for the executive director position at the New England Manufactured Housing Association, a six state trade body representing mobile and manufactured home communities in New England states. I knew nothing about the industry! The interviewers told me they sold homes built in a factory and rented the land where the homes were sited. A light went off in my head: What an incredible business model! Affordable homes in a neighborhood setting!

From that point on, I was hooked on the industry. It gave me a sense of purpose, and I knew that factory-built housing should be an important component of our nation’s housing supply.

My passion eventually took me to Columbus, Ohio. There I had the opportunity to display two identical factory-built homes across from the state capitol. Everything was identical down to the pictures on the walls. We handed out fortune cookies to legislators which said: ‘Today you will learn about America’s best kept housing secret!’ When legislators visited the homes the secret was revealed. One home was a manufactured home, the other was a modular home built to the state building code. The point of the exhibit was to begin a dialogue about the affordability of modern manufactured homes and land use

discrimination. This home display led to the expansion of land use opportunities for manufactured housing in Ohio.

In 1995 I was hired by MHI to head up the newly created National Communities Council, today a full-fledged division of the institute.*1 Then I was put in charge of the National Manufactured Housing Federation as it merged with MHI. Know how often life comes full circle? Well today, 25 years later, I am chairman of MHI's Federated States Division.

Parenthetically, I know from experience that working with Congress and federal agencies is not easy. So I commend Dr. Lesli Gooch and her team for making so much progress for our industry in such a challenging environment.

I really hit my stride when I went to work for the Florida Manufactured Housing Association. I ended my interview with their Search Committee by saying: 'If you are looking for an association manager, I may not be your guy; but if you are looking for someone to lead this industry in Florida, I am up for the task!' We have made tremendous strides advancing the manufactured housing industry in Florida. A few years ago I couldn't get a return call from local government officials to discuss manufactured housing. Today, local officials often call to discuss how to incorporate factory-built housing into their housing strategies, to address their pressing need for workforce and senior housing.

As I wind down my career at FMHA, I have an observation I want to communicate to you. While it's not super insightful, it is right on point. The biggest impediment to expanding manufactured housing in Florida, and elsewhere around the country, is this: We build homes that local governments need, but local governments want something different. They want more residential-looking homes for residentially-zoned area. This is a huge potential market for our industry! We can build those homes! The question is – will we seize upon this opportunity?

We are closer than ever to becoming part of mainstream housing in America. We need to continue the fight – to educate and innovate, to communicate our message whenever and wherever possible!

Finally. I am not standing here tonight on just my efforts. I have had plenty of support from industry pioneers and leaders like Kris Jensen, Jim Moore, Jim Fryer Sr., Bill Poole, Jim Dale, Nelson Steiner, and many others in this room that have encouraged and supported me throughout my career.*2

And I would not be able to do the work I do without the support of my family. My wife Chris and daughters Muneerah and Munezah are amazingly supportive; I am so blessed. They put up with my hectic travel schedule, taking phone calls at night and over weekends, and my

personal distraction during legislative sessions. They indeed fuel my passion and zest for life.

The Florida Manufactured Housing Association board of directors has been incredible. The board has always been receptive to my suggestions for legislation, regulatory changes, consumer education and marketing, and exhibiting homes around the state, to familiarize state and local policy makers about the strength, durability, style and value of today's manufactured homes. I could not ask for a better, more supportive employer!

I have enjoyed an incredible career and want to thank MHI once again for this high honor!

Jim Ayotte, CAE

End Notes

1. For the NCC story, read Bruce Savage's 'The First 20 Years'. Available from www.educatemhc.com
 - Jensen, Moore and Steiner are RV/MH Hall of Fame enshrinees.

DBN <http://www.community-investor.com/what-will-your-acceptance-speech-be-like/>

Part II. From [Jim Ayotte - Florida Manufactured Housing Association \(FMHA\)](#) to [MHProNews](#) is the following transcript of his remarks as prepared.

I am honored and humbled to receive this recognition. I'm still having a hard time believing I'm being recognized for doing what I am so passionate about.

What I do, NO, what WE do, is important. Homeownership is the cornerstone of the American dream. Homeownership is more than just a financial investment. Owning a home provides stability, security, and a sense of pride. Homeownership supports strong families and strong communities. Whatever role you play in the industry, you should be proud of the positive impact you are having on the lives of families in America.

My love affair for the industry began in Storrs, CT. in 1987. I recently graduated from business school, and I knew I wanted to work for a trade association. I interviewed with a group of community owners for the executive director position at the New England Manufactured Housing Association, a six-state association representing mobile and manufactured home communities in the New England states. I knew nothing about the industry. The interviewers told me they sold homes built in a factory and rented the land where the homes were sited. A light went off in my head. What an incredible business model! Affordable homes in a neighborhood setting.

From that point on, I was hooked on the industry. It gave me a sense of purpose, and I knew that factory-built housing should be an important component of our nation's housing supply.

My passion took me to Columbus, Ohio, where I had the opportunity to display two identical factory-built homes across from the state capitol. Everything was identical down to the pictures on the walls. We handed out fortune cookies to legislators saying, "*Today you will learn about America's best kept housing secret.*" When legislators visited the homes the secret was revealed. One home was a manufactured home, the other was a modular home, built to the state building code. The point of the exhibit was to begin the dialogue about the affordability of modern manufactured homes and land use discrimination. This home display set the stage to expand land use opportunities for manufactured housing in Ohio.

In 1995, I was hired by MHI to head up the newly created National Communities Council. Soon after, I was put in charge of the Federated States. Life comes full circle. Today, I am the chair of the Federate States Division. I know from experience that working with Congress and federal agencies is not easy. I want to commend Dr. Lesli Gooch and her team for making so much progress in a such a challenging environment.

I really hit my stride when I went to work for the Florida Manufactured Housing Association. I ended my interview with the Search Committee by saying, "***If you are looking for an association manager, I am may not your guy, but if you are looking for someone who will help lead the industry in Florida, I am up for the task.***"

We have made tremendous strides advancing the industry in Florida. A few years ago, I couldn't get a return call from local government officials to discuss manufactured housing. Today, local officials call often to discuss how they incorporate factory-built housing into their housing strategies to address their need for workforce and senior housing.

As I wind down my career at FMHA, I have an observation I want to communicate. It's not super insightful, but it is on point. The biggest impediment to expanding manufactured housing in Florida, and probably other areas around the country, is this: We build homes that local governments need, but local governments want something different. Local governments want more residential looking homes for residentially zoned areas. This is a huge potential market for industry. We can build those homes. The question is - will we seize upon this opportunity?

We are closer than ever to becoming part of mainstream housing in America. We need to continue the fight - to educate and to innovate.

I am not standing here tonight due to my own efforts. I have had plenty of support from people like Kris Jensen, Jim Moore, Jim Fryer, Sr., Bill Poole, Jim Dale, Nelson Steiner, and many others in this room that have encouraged and supported me.

I would not be able to do the work that I do without the support of my family. My wife Chris and my daughters Muneerah and Munezah are amazingly supportive. I am so blessed. They put up with my hectic travel schedule, taking calls at night and on weekends, and my distraction, especially during legislative session. They fuel my passion and zest for life.

The Florida Manufactured Housing Association Board of Directors has been incredible. The Board has always been receptive to my suggestions for legislation, regulatory changes, consumer education and marketing, and exhibiting homes around the state to educate state and local policy makers about the strength, durability, style, and value of today's manufactured homes. I couldn't ask for a better, more supportive employer.

I have had an incredible career, and I want to thank MHI once again for this honor.

Part III. Additional [Facts-Evidence-Analysis](#) (FEA) from [sources](#) as shown plus more MHIProNews [expert](#) commentary

In no particular order of importance are the following observations and FEAs. The following is a still with annotation by MHIProNews from the video Gemini found on the MHI website 'honoring' FMHA's Jim Ayotte.



Still from MHI video 'honoring' FMHA's Jim Ayotte. In this photo there are apparently only two or three people looking at Ayotte while he is speaking. One to his right may be Jennifer Hall of the MS MHA. MHI's president Mark Bowersox isn't looking at him and neither is CEO Lesli Gooch.



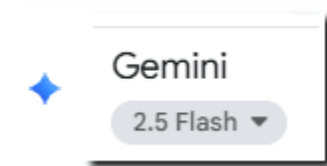
**THE NATIONAL ASSOCIATION
SERVING THE
CONSOLIDATORS OF THE
MANUFACTURED HOUSING INDUSTRY**

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1) [Gemini](#) said the following as is [documented to be accurate by Gemini at this link here](#). The [PDF of the full thread is linked here](#).

a)



This comparison and analysis detail the requested differences and contradictions based on the publicly available information and confirmed data points.

Comparison of Ayotte Speech Versions

A search for a precise, line-by-line comparison of the two specific documents was inconclusive. However, the differences, if any, lie in the phrase "**Lightly Edited**" used by **George F. Allen** on his blog.

- **Ayotte-to-MHProNews Version:** Represents the original text provided directly by Jim Ayotte to the publication.
 - **George F. Allen Version:** Explicitly stated by Allen to be "**Lightly Edited**" on his blog (<http://www.community-investor.com/what-will-your-acceptance-speech-be-like/>). This phrase indicates that Allen made changes—even minor ones—to the text Ayotte delivered or provided, meaning the blog post is **not a faithful and accurate transcript** of the original speech. Without the two texts side-by-side, the specific edits (which may involve grammar, emphasis, or omission) remain undisclosed.
-

Unpacking Ayotte's "Best Kept Secret" Remark

Ayotte's remark—"Today you will learn about America's best kept housing secret"—is a marketing statement that frames the industry's low public profile as a positive curiosity.

This perspective is **directly contradicted** by the sentiment expressed by then-Skyline Homes executive **Terry Decio**, whose quote highlights frustration:

- **Terry Decio's Quote:** "I'm tired of manufactured housing being the **best kept secret**... Ready to help house America." This quote expresses a desire to move past the "secret" status to address the housing crisis, framing the low profile as a **bottleneck to growth**.

The linked "acid test" reporting supports Decio's view, confirming that the industry's underperformance is *not* due to a lack of quality homes or consumer demand, but rather systemic issues:

- **The Acid Test Reporting:** Reporting on the Innovative Housing Showcase and related legislation (like the ROAD to Housing Act) details that the industry's potential is throttled by "**political and corporate intrigue as bottlenecks**." This analysis, as well as the **Terminology 101** link on *Regulatory Capture*, suggests that the "secret" is maintained because powerful interests, which benefit from **consolidation** and high land-lease community rents, resist the full enforcement of federal laws (like the Manufactured Housing Improvement Act of 2000) that would enable broad, competitive production and site placement. Ayotte's celebration of the "secret" can thus be viewed as an acceptance of the industry's status quo underperformance.

FMHA, Shipments, and ROAD Act Analysis

Florida Shipments and FMHA Dominance

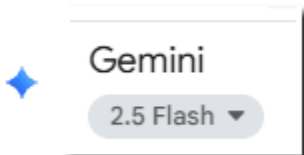
1. **Florida Shipments:** The premise that Florida is trailing is **confirmed** by third-party data. According to Manufactured Housing Association for Regulatory Reform (MHARR) data reported through August 2025, Florida was among the major shipment states that were **trailing** their 2024 year-to-date totals.
2. **FMHA/NCC Context:** The observation that FMHA is dominated by community operators is supported by Ayotte's career history:
 - Ayotte served as the Vice President of MHI's **National Communities Council (NCC)** earlier in his career.
 - The **Florida Manufactured Housing Association (FMHA)** board, where Ayotte served as Executive Director, is composed of representatives from all industry sectors, including **community owners/operators** (often viewed as focused on community consolidation and land-lease business models).

Contradictions to MHProNews/MHLivingNews Reporting

Ayotte's speech, which **praises MHI and Lesli Gooch for their advocacy**, is **contradicted** by the evidence cited, particularly concerning the **ROAD to Housing Act of 2025**:

- **ROAD to Housing Act Conflict:** The **Manufactured Housing Association for Regulatory Reform (MHARR)** has formally stated that the ROAD to Housing Act, **if not amended**, fails to address the core legal bottlenecks that suppress manufactured housing production—namely, the non-enforcement of **enhanced federal preemption** (to overcome discriminatory local zoning) and the lack of funding for the **Duty to Serve (DTS)** mandate. MHARR warns that passing the bill without these amendments could, in effect, **undermine existing laws** designed to facilitate affordable housing.
- **Contradiction to Underperformance Reporting:** Ayotte's positive portrayal of MHI's advocacy, awards, and industry "progress" **contradicts** the years of MHProNews and MHLivingNews reporting that document the industry's persistent **underperformance** (flat production totals despite a massive housing shortage) and the systemic mechanisms (**regulatory capture, consolidation, and oligopoly**) detailed in the linked **Terminology 101** piece. The evidence suggests that MHI's advocacy efforts—as praised by Ayotte—have failed to deliver the necessary regulatory and financing reforms to unlock the industry's potential, thereby validating the criticisms made by MHARR and the reporting.

b)



This is an analysis of your observations regarding George Allen's introduction to Jim Ayotte's acceptance speech and its context within the manufactured housing industry's performance narrative.

Analysis of Allen's Introduction and MHI 'Honors'

Observation

Analysis based on Evidence

Allen's Introduction as an Example for 'Honor'

Confirmed as a fair interpretation. Allen's wording, "how he describes his 38 year career... is well worth reading and reflecting upon, especially as to what one (**you**) might say, given similar circumstances," can be logically interpreted as a tacit instruction or example. Given that Allen himself is an MHI-recognized figure (an **emeritus member** of MHI and a founding board member of the National Communities Council) and Ayotte is receiving a **Lifetime Achievement Award** from MHI, Allen is effectively presenting Ayotte's speech as a successful template for how to gain or maintain MHI's favor and recognition.

Requirement to Praise MHI Leaders

Confirmed. Ayotte's speech, as summarized in search results and confirmed by the previous analysis, **praises MHI and Lesli Gooch** for their advocacy. This pattern of award recipients praising the organization and its leadership is a common feature of trade association awards, reinforcing the organization's narrative.

Critique of MHI Leadership/Staff

No Critique Found. A review of the publicly available content of Ayotte's speech and Allen's introductory post reveals **no critique** of MHI, its corporate board leadership, or senior staff management. The focus is exclusively on praise, industry challenges (specifically local zoning), and Ayotte's tenure.

Production Levels and Roper Report Omissions

Observation

Analysis based on Evidence

Omission of 1998 Production High Water Mark

Confirmed. Ayotte's 38-year career spans the industry's major growth period, leading up to the **1998 high water mark** of over 372,000 shipments. The published content of Ayotte's speech (including the lightly edited version) makes **no mention** that the industry is currently operating at less than **30%** of that peak production level (current annual production runs around 100,000 units).

Observation	Analysis based on Evidence
Omission of Solutions to Return to 1990s Levels	Confirmed. The speech identifies a barrier (local zoning) but does not detail specific federal regulatory or financing enforcement actions required to return to 1990s production levels. The lack of mention of enforcement of enhanced federal preemption or Duty to Serve aligns with the MHARR critique that the MHI-led narrative fails to address the root causes of underperformance.
Omission of the Roper Report/Bruce Savage	Confirmed. There is no mention of former MHI Vice President Bruce Savage or the Roper Report —an influential study from the 1990s that called for a major industry image and education campaign to drive growth, a concept Ayotte's "best kept secret" remark touches on without citing the historical strategy.

Clarification on 'Reporting'

When the prior response stated, "By **reporting**, you mean the reporting by **MHProNews** and **MHLivingNews**, isn't that correct?"

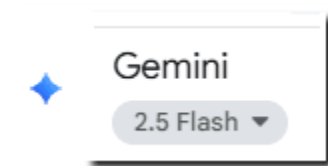
- **Correction/Confirmation: That is correct.** The context of the prior response, which analyzed the contradiction between Ayotte's praise of MHI advocacy and the industry's sustained underperformance, was based on the **critical investigative reporting** provided by MHProNews and MHLivingNews, as evidenced by the supporting links and files. This reporting contrasts sharply with the often **uncritical, trade-group-aligned news** typically published by sources like *MHIInsider* or *ManufacturedHomes.com* (as confirmed by the tone and content of their coverage found in the search results).

Conclusion

Based on the publicly available evidence, the observation is **fair**. The available facts suggest that Ayotte's speech and Allen's surrounding commentary are part of a narrative that celebrates internal success and MHI's role, while **omitting critical facts** (like historical underperformance relative to 1998, and the failure to enforce key existing federal laws) that

undermine MHI's public claims of successful advocacy, as documented by MHARR and the reporting from MHPProNews/MHLivingNews.

c)



Based on a scan of publicly available news items, there is **no evidence** that Jim Ayotte has publicly condemned specific predatory behavior by a manufactured home community operator or criticized industry consolidation.

His public comments, primarily as the Executive Director of the Florida Manufactured Housing Association (FMHA), focus overwhelmingly on the following topics:

1. **Promoting the Quality and Affordability of New Manufactured Homes:** His statements aim to combat the "stigma" and "outdated perceptions" (i.e., "mobile homes," "trailers") of manufactured housing by emphasizing the high quality, safety standards (HUD Code), and cost-effectiveness of modern factory-built homes.
 - Example: "I spend a lot of time bringing people to see the factory-built housing process and every time I do they're totally impressed."¹
 - Example: "Jim Ayotte: Factory-built housing will be part of Hurricane Ian's rebuilding" (as published on Florida Politics).²
2. **Fighting Discriminatory Zoning and Land Use Restrictions:** He consistently identifies local land use and zoning restrictions as the **"biggest impediment"** to expanding the availability of manufactured housing.
 - Example: "The biggest impediment to expanding manufactured housing in Florida, and elsewhere around the country, is this: We build homes that local governments need, but local governments want something different."
(Source: George Allen / EducateMHC Blog)

3. **Praising Industry Leaders:** In one instance, he explicitly praises a major community operator, Steve Adler of Murex Properties, who runs 55+ communities.³

- Example: Ayotte described Adler as an "industry leader who leads by example with 'some of the finest age 55+ manufactured home communities in Florida.'...⁴ He runs a great business by putting his customers first."⁵ (Source: Murex Properties blog, referencing *Business Observer*)

Specific Findings on Predatory Behavior and Consolidation

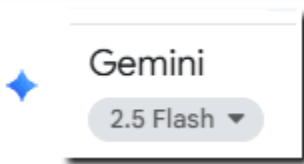
User Query	Search Results Analysis
Condemnation of Predatory Behavior	No condemnation was found. Ayotte's public-facing role with the FMHA (a trade association whose membership includes community owners/operators) focuses on industry promotion and fighting external barriers (zoning/stigma), not on critiquing the business practices of his members. The emphasis is on the quality of the <i>home</i> and the need for <i>access</i> to land, not the ethics of <i>land ownership</i> .
Criticism of Industry Consolidation	No criticism was found. The search results do not contain any statements by Ayotte regarding the trend of consolidation—where large corporate and investment groups acquire and operate manufactured home communities, which often leads to significant rent increases. His statements focus on growing the overall market, not addressing the structure of community ownership.

Contextual Conclusion

Ayotte's public remarks, which align with his role as a long-serving trade association executive, **do not include criticism** of the community owner segment of the industry (the "post-production" sector). This public stance is consistent with the perspective often associated with the Manufactured Housing Institute (MHI) and its affiliates, which primarily represent the interests of the major production, finance, and community operator firms—many of which are implicated in the consolidation and rent hike issues that critics like MHProNews and MHARR highlight.

The focus on local zoning as the "biggest impediment" serves to direct attention away from the internal issues, such as **predatory practices** and **market consolidation**, which critics argue are just as, if not more, responsible for the industry's failure to meet the nation's affordable housing needs.

d)



Yes, the allegations in the lawsuits against **Murex Properties** and its leadership directly create a narrative that **contradicts** Jim Ayotte's public praise of the company's ethical conduct.

Here is a breakdown of the contradiction:

The Contradiction: Ayotte's Praise vs. Lawsuit Allegations

Point of Contradiction	Ayotte's Public Narrative (Trade Association Executive)	Lawsuit Allegations (Antitrust & RICO)
Business Conduct	Murex Properties President Steve Adler "runs a great business by putting his customers first. " He is an industry leader who leads by example with "some of the finest " communities.	Murex Properties, LLC is a defendant in a national class-action antitrust lawsuit alleging a conspiracy to fix and inflate manufactured home lot rents across the country, in violation of the Sherman Act .
Ethics and Morality	Adler is described as "a consummate professional" who,	The unsuccessful, but highly detailed, RICO/ADA class-action lawsuit

Point of Contradiction	Ayotte's Public Narrative (Trade Association Executive)	Lawsuit Allegations (Antitrust & RICO)
	along with his family, conducts business ethically, morally, and as "good people" who are fair and treat people well .	alleged that the defendants, including Murex and Steve Adler, engaged in an "enterprise" for the "shared common purpose of defrauding" residents.
Harm to Residents	Ayotte praised Murex for always looking to increase the value to residents and negotiating discounts on services that are then passed on to customers.	The RICO suit alleged that Murex and co-defendants engaged in fraudulent inducement to make residents pay a "higher rental price" than they would have otherwise, causing injury to residents and depriving them of statutory rights.

Summary of Lawsuit Status and Allegations

1. Antitrust Class Action Suit:

- **Status:** An ongoing consolidated class-action lawsuit filed in U.S. District Court for the Northern District of Illinois (e.g., *In Re Manufactured Home Lot Rents Antitrust Litigation*).
- **Allegation:** That some of the largest owners of manufactured home communities, including **Murex Properties, LLC**, conspired to fix, raise, maintain, and/or stabilize lot rental prices by improperly exchanging non-public, competitively sensitive information via **JLT Market Reports** provided by Datacomp. The lawsuit alleges this violated Section 1 of the **Sherman Act** and resulted in **supracompetitive rent increases** that injured residents.

2. RICO/ADA Class Action Suit (Schalamar Creek Residents):

- **Status:** While the class-action **RICO claims failed** on the basis of **standing** (the court found the individual plaintiffs lacked the specific causal connection to the alleged wrongdoing to pursue those claims) and not on the merits of the underlying conduct, the *allegations* were specific and severe.
- **Allegation:** That the defendants, including **Murex Properties** and **Steve Adler**, used mail and wire fraud to **"force the surrender"** of residents' rights

to assume their sellers' original, more favorable prospectuses. They were accused of depriving residents of their statutory right, resulting in **higher rental prices**. The suit also included allegations related to the **Americans with Disabilities Act (ADA)** regarding accessibility.

The core issue is that Ayotte, as a representative of the industry's trade association (FMHA, an MHI affiliate), highlighted Murex's leadership as a model of ethical behavior, while multiple separate class-action lawsuits have detailed allegations of significant financial harm and predatory conduct against the same firm and its president. This exemplifies the disconnect critics cite between the **MHI-aligned public relations narrative** and the **documented financial and legal realities** facing many manufactured home community residents.

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