

### Disclaimer

#### **Forward-Looking Statements**

Statements in this presentation, including certain statements regarding Champion Homes' strategic initiatives, and future market demand are intended to be covered by the safe harbor for "forward-looking statements" provided by the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of words such as "believe," "expect," "future," "anticipate," "intend," "plan," "foresee," "may," "could," "should," "will," "potential," "continue," or other similar words or phrases. Similarly, statements that describe objectives, plans, or goals also are forward-looking statements. Such forward-looking statements involve inherent risks and uncertainties, many of which are difficult to predict and are generally beyond the control of Champion Homes. We caution readers that a number of important factors could cause actual results to differ materially from those expressed in, implied, or projected by such forward-looking statements. Risks and uncertainties include regional, national and international economic, financial, public health and labor conditions, and the following: supply-related issues, including prices and availability of materials; changes in U.S. trade policies, including tariffs or other trade protection measures; labor-related issues; inflationary pressures in the North American economy; the cyclicality and seasonality of the housing industry and its sensitivity to changes in general economic or other business conditions; demand fluctuations in the housing industry, including as a result of actual or anticipated increases in homeowner borrowing rates; the possible unavailability of additional capital when needed; competition and competitive pressures; changes in consumer preferences for our products or our failure to gauge those preferences; quality problems, including the quality of parts sourced from suppliers and related liability and reputational issues; data security breaches, cybersecurity attacks, and other information technology disruptions; the potential disruption of operations caused by the conversion to new information systems; the extensive regulation affecting the production and sale of factory-built housing and the effects of possible changes in laws with which we must comply; the potential impact of natural disasters on sales and raw material costs; the risks associated with mergers and acquisitions, including integration of operations and information systems; periodic inventory adjustments by, and changes to relationships with, independent retailers; changes in interest and foreign exchange rates; insurance coverage and cost issues; the possibility that all or part of our intangible assets, including goodwill, might become impaired; the possibility that all or part of our investment in ECN Capital Corp. ("ECN") might become impaired; the risks relating to the material weakness, including remediation actions, we previously identified in our internal control over financial reporting; the possibility that our risk management practices may leave us exposed to unidentified or unanticipated risks; the potential disruption to our business caused by public health issues, such as an epidemic or pandemic, and resulting government actions; and other risks set forth in the "Risk Factors" section, the "Legal Proceedings" section, the "Management's Discussion and Analysis of Financial Condition and Results of Operations" section, and other sections, as applicable, in our Annual Reports on Form 10-K, including our Annual Report on Form 10-K for the fiscal year ended March 29, 2025 previously filed with the Securities and Exchange Commission ("SEC"), as well as in our Quarterly Reports on Form 10-Q, and Current Reports on Form 8-K, filed with or furnished to the SEC.

If any of these risks or uncertainties materializes or if any of the assumptions underlying such forward-looking statements proves to be incorrect, then the developments and future events concerning Champion Homes set forth in this presentation may differ materially from those expressed or implied by these forward-looking statements. You are cautioned not to place undue reliance on these statements, which speak only as of the date of this presentation. We anticipate that subsequent events and developments will cause our expectations and beliefs to change. Champion Homes assumes no obligation to update such forward-looking statements to reflect events or circumstances after the date of this document or to reflect the occurrence of unanticipated events, unless obligated to do so under the federal securities laws.

#### **Non-GAAP Financial Measures**

In addition to the results provided in accordance with U.S. generally accepted accounting principles ("U.S. GAAP") throughout this presentation, Champion Homes has provided Non-GAAP financial measures, Adjusted EBITDA, Adjusted EBITDA Margin, Adjusted EBITDA less Capex, Adjusted Gross Profit, and Adjusted Gross Profit Margin (collectively the "Non-GAAP Financial Measures") which present operating results on a basis adjusted for certain items. Champion Homes uses these Non-GAAP Financial Measures for business planning purposes and in measuring its performance relative to that of its competitors. Champion Homes believes that these Non-GAAP Financial Measures are useful financial metrics to assess its operating performance from period-to-period by excluding certain items that Champion Homes believes are not representative of its core business. These Non-GAAP Financial Measures are not intended to replace, and should not be considered superior to, the presentation of Champion Homes' financial results in accordance with U.S. GAAP. Champion Homes does not provide a reconciliation of forward-looking measures where Champion Homes is unable to reasonably predict certain items contained in the U.S. GAAP measures without unreasonable efforts. This is due to the inherent difficulty of forecasting the timing or amount of various items that have not yet occurred and are out of the control of Champion Homes or cannot be reasonably predicted. For the same reasons, Champion Homes is unable to address the probable significance of the unavailable information. Forward-looking Non-GAAP Financial Measures provided without the most directly comparable U.S. GAAP financial measures may vary materially from the corresponding U.S. GAAP financial measures.





## **Executing Our Business Strategy**

Strategic Capital Deployment

Invest in people, technology & accretive M&A while returning cash to shareholders





Efficiently leverage our costs/capacity & technology to enable profitable growth

Drive
Awareness,
Advocacy &
Demand

Increase awareness, demand, zoning & advocacy for our brands, products & services



Customer-Centric,
High Performance Team

Anticipate, & align our talent/team & investments via a customer-centric profitable growth strategy





Invest in differentiated products & services:
Homes, financing, set & finish



**Channel Excellence** 

Expand and elevate our go-tomarket channels before, during & after the sale: online & at retail

## The Factory-Built Home Advantage



## Homeownership Affordability

- Manufactured housing is the only type of housing Congress recognizes as a key solution to America's affordable homeownership needs <sup>2</sup>
- Manufactured housing is the largest form of unsubsidized affordable housing in the U.S.<sup>2</sup>
- The average price per sq ft of factory-built homes is ~50% less than that of site built <sup>2</sup>
- Average cost of a new factorybuilt HUD code home is \$124,300 <sup>2</sup>
- Average cost of site-built home is \$410,000, excluding land<sup>2</sup>



#### **Labor Costs**

- Centralized, indoor facilities for home building process
- Training and onboarding completed within weeks
- Skilled trade labor force becoming more scarce
- Increased utilization of advanced power tools and automation to enhance safety, quality, and reduce dependency on manual processes
- Mostly rural locations offering higher availability of labor



## Production Efficiency & Quality

- Standardization of processes and materials
- Rigorous inspection process
- Controlled environment benefits
- Efficient construction process results in reduced energy usage and material waste
- Turn-key solution that can aid the consumer buying process



- Designed flexibility
- Advancements in engineering allow for configurable, smart living spaces as well as multi-story structures

**Innovation** 

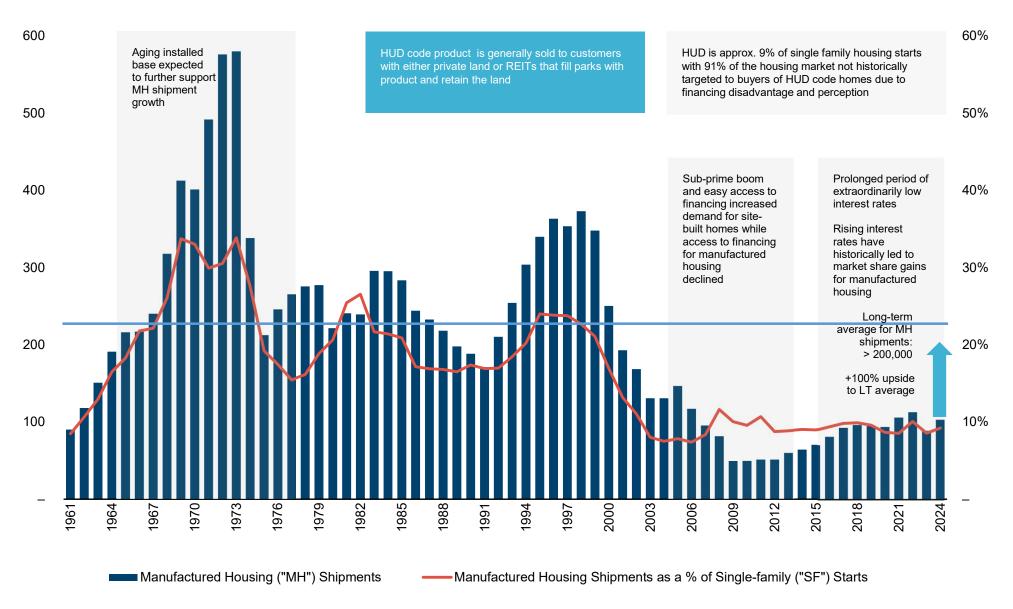
- Sustainable materials and improved energy efficiency
- Factory production has less social impact than site-built construction by reducing noise, parking and traffic disruption and environmental impacts <sup>1</sup>
- Incorporates advances in energy efficiency, thereby using resources more responsibly and reducing residents' utility bills¹

<sup>&</sup>lt;sup>1</sup> Source: Consumer Finance Protection Bureau – Manufactured Housing Finance: New Insights from the Home Mortgage Disclosure Act | Consumer Financial Protection Bureau (May 2021)

<sup>&</sup>lt;sup>2</sup> Source: MHI website: "About Manufactured Homes" About Manufactured Homes – MHI (May 2025)

## **HUD Industry Overview**

#### The Manufactured Housing Industry (HUD Product) has Significant Upside as Financing Returns



Source: (1) U.S. Census Bureau.



#### **Product Quality**

 Skyline brand named America's Most Trusted brand



 Homes cost up to 50% less per sq ft than conventional site-built homes

#### **Health & Safety**

- Ongoing behavior-based safety and training programs with a goal of zero injuries
- Investment in tools and equipment with added safety features
- Responsibility for ensuring a safe work environment shared by EHS team, executive management and our Board of Directors

# Community Outreach

- Encourage civic involvement at local community level
- Local teams provide support and assistance to charitable organizations through initiatives such as food and coat drives, tutoring and mentoring programs, blood drives, and other causes

#### Governance

- Code of conduct certification required at all levels within the company (Board of Directors, management, and employees)
- Aim to strike a balance between retaining directors with deep knowledge of company and adding directors with a fresh perspective

### **Human Capital**

- Commitment to equal opportunity in hiring, recruitment, development and training
- Foster a safe, inclusive and respectful workplace free of discrimination and harassment
- Value unique skills and diversity of thought

### Stakeholder Engagement

- Open and transparent communication with all our stakeholders – shareholders, employees, customers, suppliers, and communities we serve
- Social responsibility to homebuyers, customers, employees and the communities in which they live and work

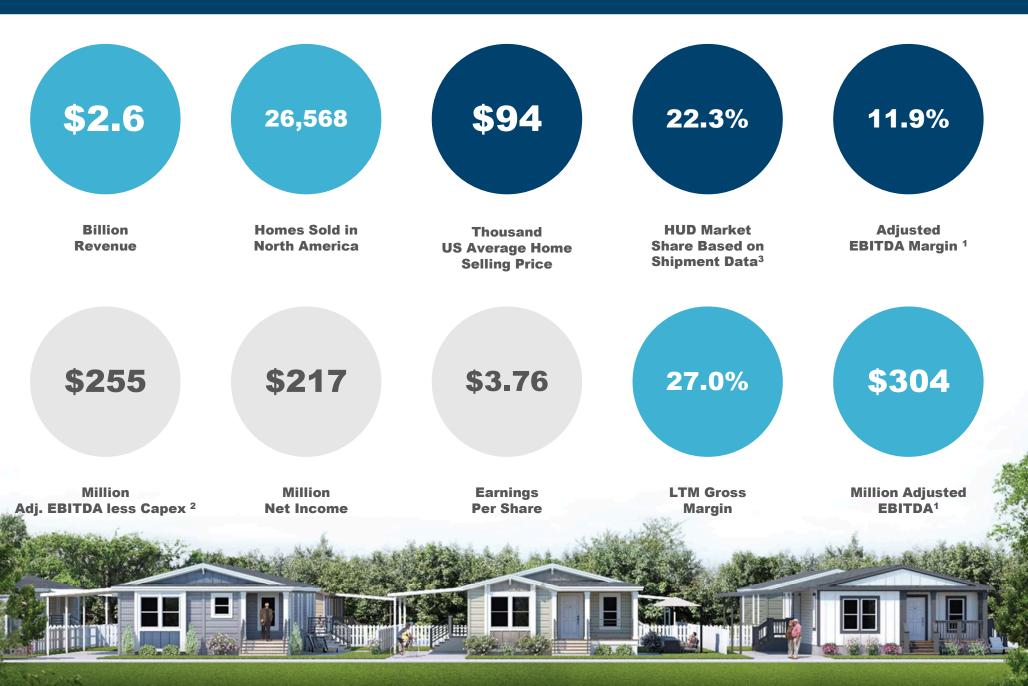
# **Environmental Focus**

- Reforestation commitment to plant one tree for every tree used in construction. Planted more than 1.6 million trees since fiscal 2021
- ENERGY STAR® certified homes
- Published our first Sustainability
   Report for fiscal 2023 <u>Champion</u>
   <u>Homes, Inc. Sustainability</u>



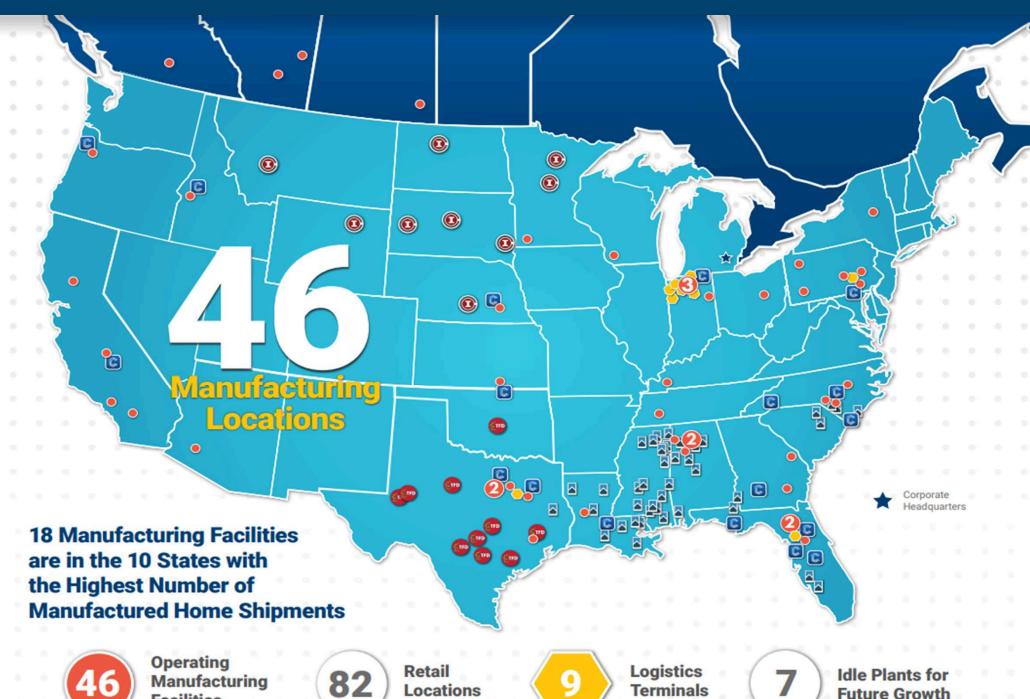


## Last Twelve Months Financial Highlights



- 1. Adjusted EBITDA is EBITDA (defined as net Income plus income tax expense, interest expense, and depreciation and amortization) plus or minus certain adjustment. See reconciliation in Appendix.
- 2. Defined as Adj. EBITDA less capex. See reconciliation in Appendix.
- 3. HUD Market Share Data through May 2025

## **Footprint**

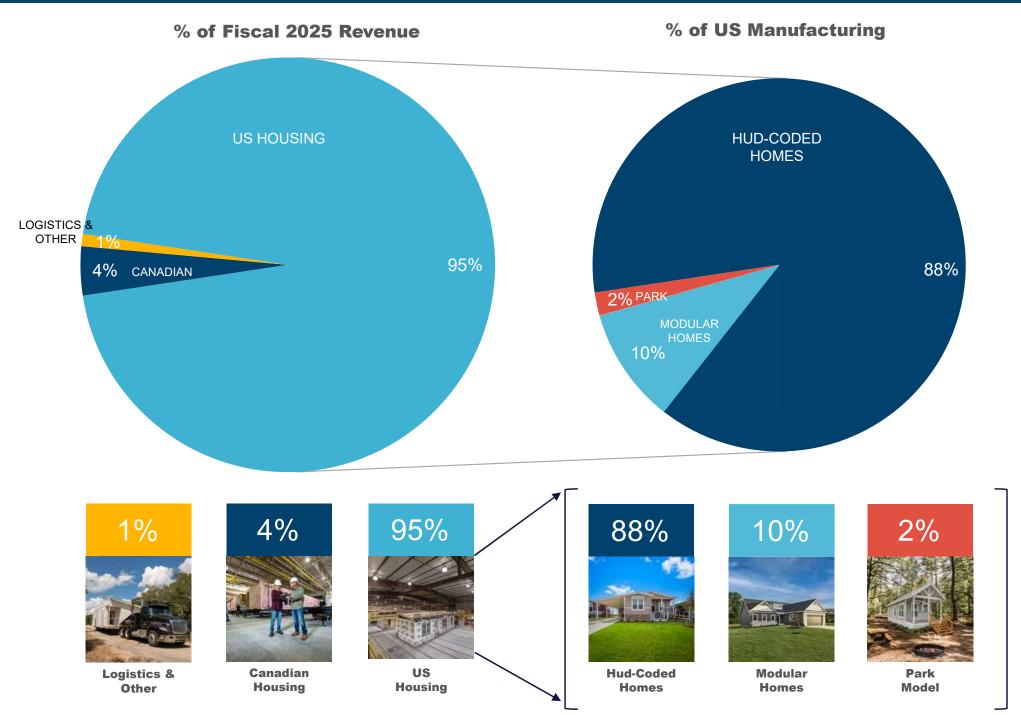


**Terminals** 

**Future Growth** 

Locations

## Revenue Breakdown







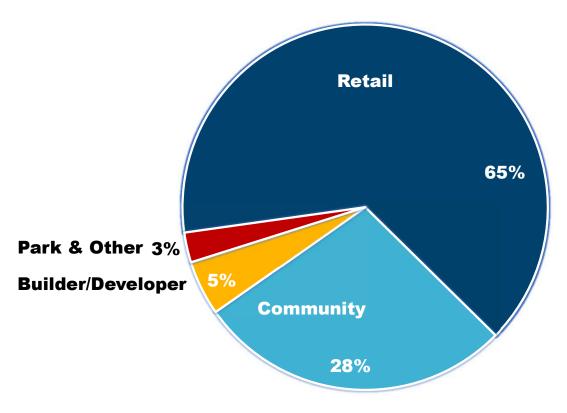






### **U.S. Sales Channel Revenue**

#### % of US Housing Revenue<sup>(1)</sup>



## FY 2025 U.S. By The Numbers:

- 🗘 \$2.4B Revenue
- **25,273 Homes Sold**
- 2 72 Retail Sales Centers
- **2** 42 Manufacturing Facilities









### Markets We Serve – Independent & Owned Retail

# Retail Is Key To Our Long-Term Strategy to Elevate the Homebuying Experience



72 Company-owned retail locations



Company-owned retail drives higher ASPs and additive gross margin



Investment in technologies to drive sales leads

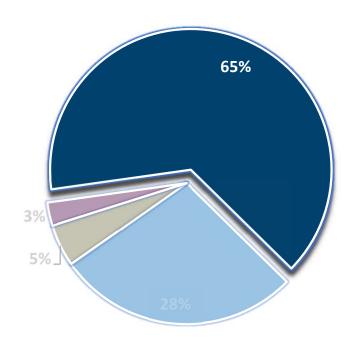


Sharing tools and best practices to support independent retail partners

#### **Champion Finance:**

- Provides tailored retail finance programs for a turnkey homebuying experience
- Floorplan financing to ensure retailers have the right mix of products for their markets

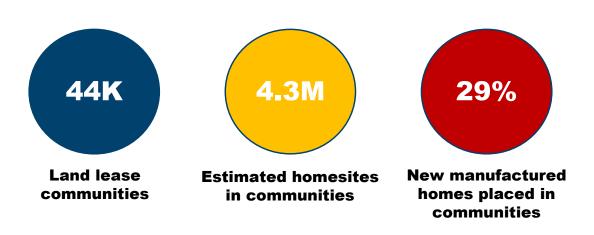
#### % of US Housing Revenue



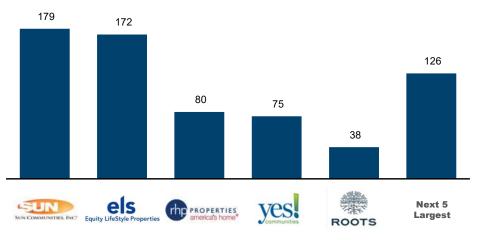


## Markets We Serve – Community

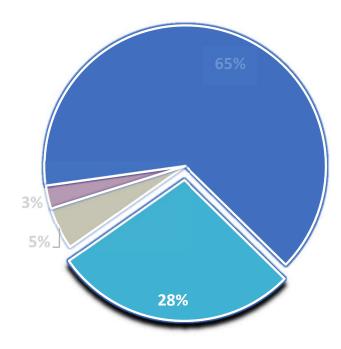
## Manufactured Housing Communities are Key Customers of Manufacturers<sup>(2)</sup>



#### Top 10 Largest MH Community Owners & Operators by Sites<sup>(1)</sup>



#### % of US Housing Revenue





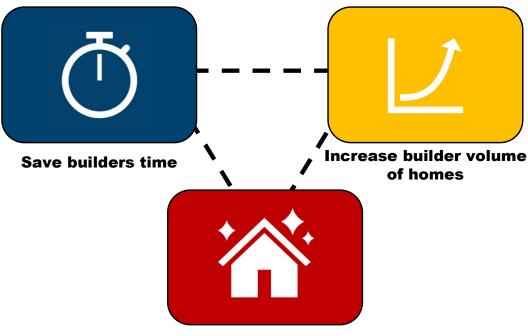
#### Source:

<sup>(1)</sup> Data from MHPHOA as of 5/12/2025 (https://mhphoa.com/investors/).

<sup>(2) 2024</sup> MHI USA Fact Sheet (2024 USA Fact Sheet)

## Markets We Serve – Builder/Developer

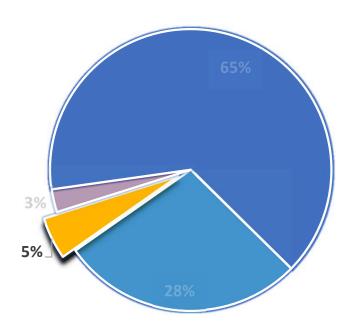
#### **Fast, Affordable, & Attractive**



Unique designs and styles for different markets

- Growth channel that delivers a turnkey housing solution that balances cost, quality, and speed
- A solution to address housing affordability and housing shortage in the U.S.
- Homes built to either the HUD or local Modular codes
- Target small to mid-tier builders by providing speed to market

#### % of US Housing Revenue





## Industry-Leading Family of Brands



THE FAMILY OF CHAMPION® BRANDS



















MODULAR

BUILDER/DEVELOPER







CHAMPION

PARK MODELS & CABINS















PARK MODELS & CABINS











TRANSPORT



FINANCIAL SERVICES



CANADA





## Embrace

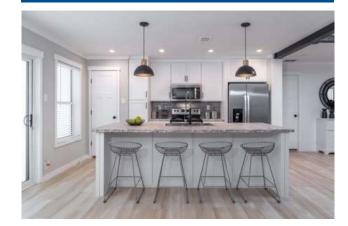




#### **Value Without Compromise**

The new Embrace national series strikes a smart balance between beautiful design and value. It appeals to a customer who wants a home that's modern, welcoming, and affordable.

## ALTITUDE





#### **Elevated Features & Styling**

The new Altitude national series of homes is packed with elevated standard features that appeal to today's buyer who is looking for a high-quality, innovative, and affordable home.

# GENESIS'

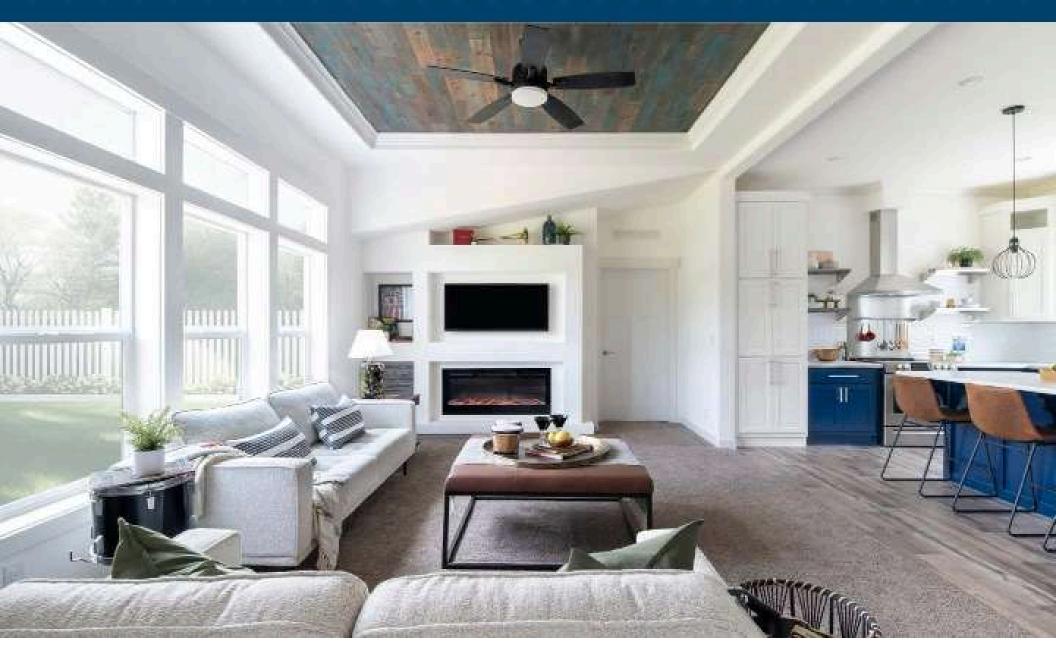




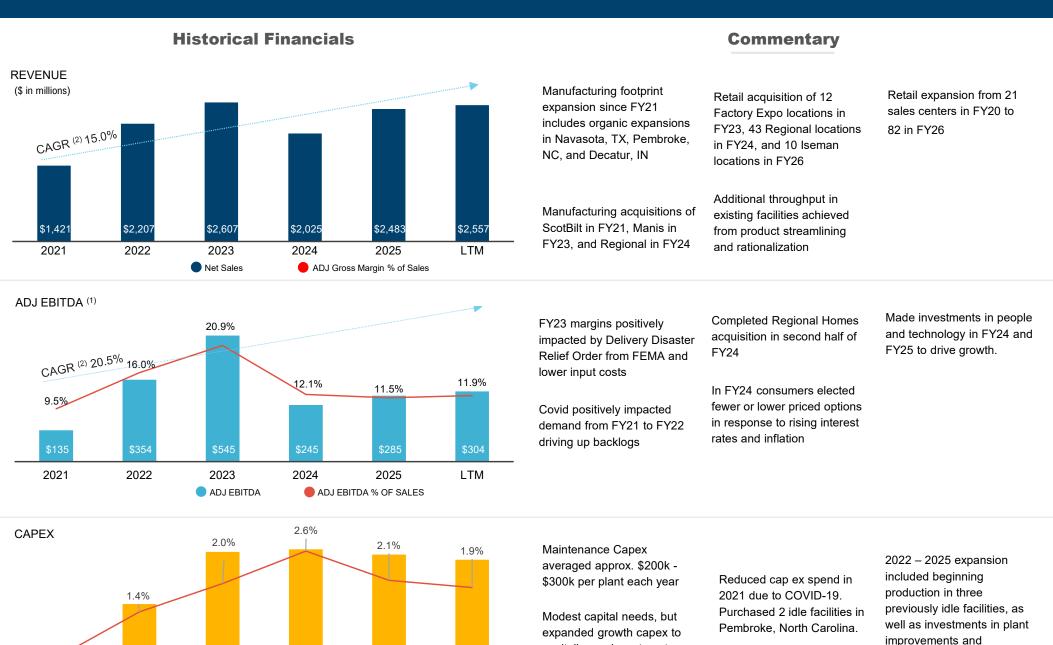
#### **Builder/Developer**

Genesis Homes provides builder/developers with a turnkey process, delivering innovative factory-built homes that can be delivered months faster than traditional site-built homes.





## Five-year Financial Summary



capitalize on investment

opportunities

See reconciliation in Appendix.

2022

2021

(2)

CAGR calculations are inclusive of full fiscal year results and exclude LTM data points

2023

CAPEX

2024

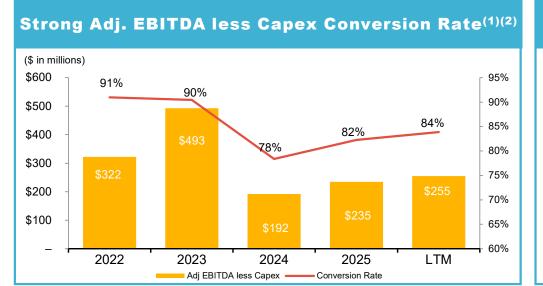
CAPEX % OF SALES

2025

LTM

automation.

## Cash Flow, Balance Sheet, & Capital Allocation



Flexible Balance Sheet							
(\$ in millions)		6/28/2025					
Cash and equivalents	\$	605					
Revolver (\$200mm)		-					
Floor plan payable		104					
Notes payable		12					
Industrial revenue bonds (3)		12					
Total Debt	\$	128					
Net Debt		(478)					
LTM Adjusted EBITDA		304					
Total Debt / LTM Adjusted EBITDA		0.4x					
Net Debt / LTM Adjusted EBITDA		(1.6x)					

#### Commentary

- Operating leverage drives strong free cash flow
- Minimal Capex as a % of sales
- \$200 million revolving credit facility provides liquidity and capital for growth
- Investments in automation in FY 2024 reduced Adjusted EBITDA less Capex conversion rates

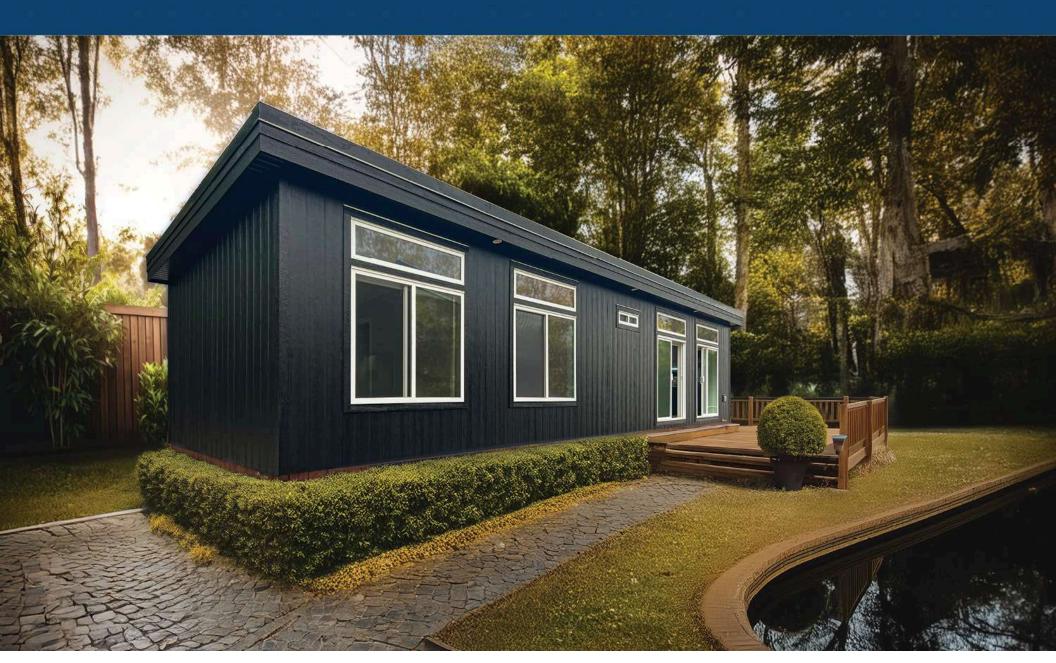
- Conservative financial policies and growth-oriented capital allocation strategy
- Capital allocation priorities balance sheet maintenance, business reinvestment including technology enhancements
- \$110 million of share repurchases in the last twelve months; Board of Directors refreshed repurchase authorization to provide \$150 million of potential future repurchases
- Acquisition potential if investment criteria are met

<sup>(1)</sup> Adj. EBITDA less capex. See reconciliation in Appendix.

<sup>2)</sup> Conversion rate defined as Adj. EBITDA less capex, divided by Adj. EBITDA.

<sup>(3)</sup> Industrial revenue bonds are LC collateralized.





## **Appendix**

# Reconciliation of Net Income to Adjusted EBITDA, Adjusted EBITDA less Capex & Adjusted EBITDA Margin

(\$ in thousands)	2	2021	;	2022	2023	2024		2025	LTM
Net income attributable to Champion Homes, Inc.	\$	84,899	\$	248,044	\$ 401,802 \$	146,696	\$	198,413 \$	217,306
Interest expense (income), net		3,248		2,512	(14,977)	(28,254	)	(16,974)	(17,261)
Income tax expense (benefit)		26,501		82,385	132,094	47,136		53,724	57,704
Depreciation and amortization		17,704		20,936	26,726	34,910		41,910	43,200
EBITDA	\$	132,352	\$	353,877	\$ 545,645 \$	200,488	\$	277,073 \$	300,949
Adjustments:									
Transaction costs		1,044		-	339	3,253		-	714
Plant closure costs		-		-	-	-		-	3,252
Equity based compensation (for awards granted prior to 12/31/18)		1,359		-	-	-		-	-
Equity in net loss (income) of affiliate		-		-	-	7,023		363	(357)
Product liability - water intrusion		-		-	-	34,500		-	-
Change in fair value of contingent consideration		-		-	-	-		8,620	708
Other non-operating items		-		-	(973)	-		(1,000)	(1,000)
Adjusted EBITDA	\$	134,755	\$	353,877	\$ 545,011 \$	245,264	\$	285,056 \$	304,266
Сарех		8,016		31,979	52,244	52,915		50,532	48,721
Adjusted EBITDA less Capex	\$	126,739	\$	321,898	\$ 492,767 \$	192,349	\$	234,524 \$	255,545
Conversion Rate		94.1%		91.0%	90.4%	78.4%	D	82.3%	84.0%
Net Sales	\$	1,420,881	\$	2,207,229	\$ 2,606,560 \$	2,024,823	\$	2,483,448 \$	2,556,987
Adjusted EBITDA margin		9.5%		16.0%	20.9%	12.1%	D	11.5%	11.9%

## **Appendix**

## Reconciliation of Gross Profit to Adjusted Gross Profit & Adjusted Gross Profit Margin

(\$ in thousands)	2021	2022	2023	2024	2025	LTM
Gross profit	\$ 287,295 \$	589,123 \$	818,681 \$	485,794 \$	664,023 \$	689,638
Product liability - water intrusion	-	-	-	34,500	-	-
Adjusted Gross profit	\$ 287,295 \$	589,123 \$	818,681 \$	520,294 \$	664,023 \$	689,638
Net Sales	\$ 1,420,881 \$	2,207,229 \$	2,606,560 \$	2,024,823 \$	2,483,448 \$	2,556,987
Adjusted Gross profit margin	20.2%	26.7%	31.4%	25.7%	26.7%	27.0%