

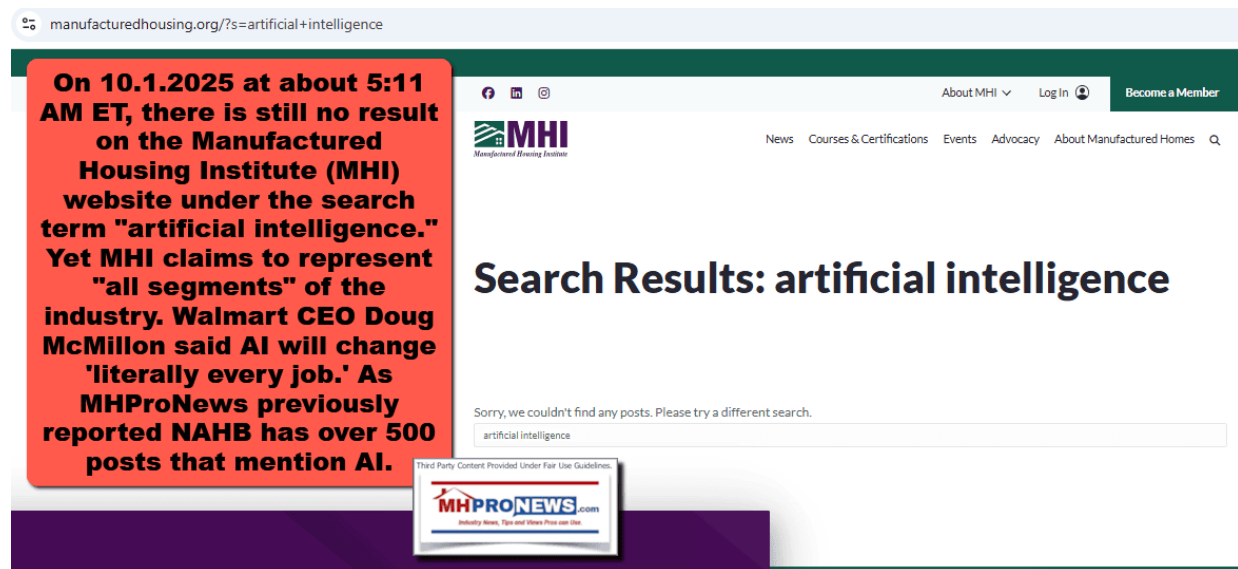
Pre-publication draft for 3rd party AI fact check of pending report on MHPProNews as shown below.

CEO-'Human Workers Bring Certain Skills' 'AI will Change Literally Every Job' How is AI Impacting the U.S. Job Market? Which Jobs Are Most Disrupted? Where are Expected Opportunities? FEA

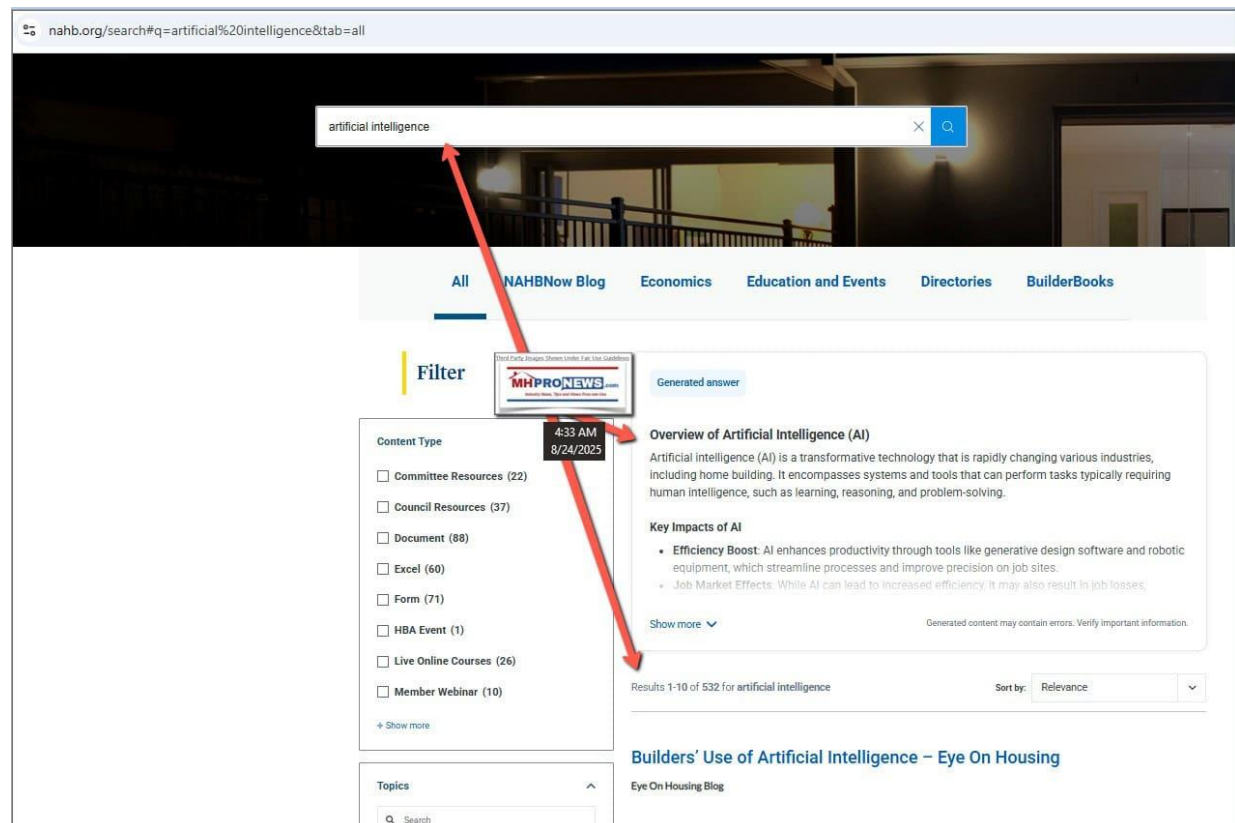
“Until we’re serving humanoid robots and they have the ability to spend money, we’re serving people,” said the largest private U.S. employer, Walmart CEO Doug McMillon in a recent interview with the [right](#)-leaning *Wall Street Journal* as cited by [left](#)-leaning *CNBC* (see below). It should go without saying that artificial intelligence (AI) does not require ‘housing’ in the same sense people do. Those who are focused on selling housing or providing ought to be exploring how AI is impacting the work, jobs, and careers that support people renting or buying a home. Those who want housing, particularly affordable housing, need to understand what is occurring in the jobs market and what it may mean for themselves or someone you know. A survey of recent reports and research on the topic is revealing and potentially sobering.

1) Because the Manufactured Housing Institute (MHI) has failed to publicly and repeatedly address the need to understand and properly integrate artificial intelligence (AI) into manufactured housing, or the economy more broadly because people are the homebuyers and housing seekers, *MHPProNews* has provided periodic research results on this topic. *MHPProNews* has also strived to exemplify through the [FEA model of journalism](#) how AI can be usefully, ethically, and properly integrated into this workplace.

[caption id="attachment_221671" align="aligncenter" width="616"]



<https://www.manufacturedhomepronews.com/the-two-gigos-garbage-in-garbage-out-good-in-good-out-includes-mhville-fea-shocking-revelations-contrasting-nahb-org-with-manufactured-housing-institute-plus-sunday-weekly-headlines-recap/> [caption id="attachment_219437" align="aligncenter" width="615"]



NAHB has over 500 posts on their website as of the date and time the screen capture above was performed. That was uploaded on 8.24.2025 as part of a report linked here:

<https://www.manufacturedhomeprnews.com/the-two-gigos-garbage-in-garbage-out-good-in-good-out-includes-mhville-fea-shocking-revelations-contrasting-nahb-org-with-manufactured-housing-institute-plus-sunday-weekly-headlines-recap/> [/caption]

2) Select sources and quotes on the ways AI is impacting the labor market.

According to the World Economic Forum (WEF).

- *Apr 30, 2025 — **AI is reshaping the career ladder**, putting entry-level roles at risk while widening global talent pools.*

More recently, J.P. Morgan said this.

- *Aug 15, 2025 — **AI is poised to displace jobs**, with some industries more at risk than others. Is the paradigm shift already underway?*

[Left](#)-leaning CNBC pointed to a Stanford University Study.

- *Aug 28, 2025 — A Stanford study has found evidence that the widespread adoption of generative AI is **impacting the job prospects of early career workers**.*

Investopedia recently pointed to the J.P. Morgan research.

- *Sep 10, 2025 — Economists at Goldman Sachs estimate that **AI could replace 6% to 7% of U.S. jobs**.⁷ The biggest losers will likely be computer programmers, ...*

3) From [left](#)-leaning [CNBC](#), Walmart CEO Doug McMillon, leader of the nation's largest private employer said.

"It's very clear that AI is going to change literally every job," McMillon told The Wall Street Journal in an interview that published on Friday, adding: "Maybe there's a job in the world that AI won't change, but I haven't thought of it."

4) Also, from that same [CNBC](#) report.

As much as skilled human workers are still needed to ensure new AI tools are integrated efficiently into companies' workflows, humans surpass AI in terms of soft skills like [communication and critical thinking](#) that will make them valuable for the foreseeable future, Amazon Web Services CEO [Matt Garman told](#) [CNBC's "Closing Bell Overtime"](#) in August.

"[Those skills] are important today. I think they'll be just as important, if not more important [in the future]," said Garman.

McMillon agrees that human workers bring certain skills that Walmart will always need in a wide variety of roles, especially when it comes to communicating with customers. "Until we're serving humanoid robots and they have the ability to spend money, we're serving people," McMillon said about customers' preference to interact with human employees, according to the Journal. "We are going to put people in front of people."

The most coveted workers will always be those with the flexibility to combine soft skills with technical skills, McMillon told the AP. He pointed to Walmart store managers as a prime example, as they have to communicate effectively with customers, sales associates and supply chain workers.

"Those skills that the store manager has are both human and technical," involving communication and critical thinking along with the ability to implement AI tools that track everything from sales trends to supply chain logistics, McMillon said.

"I think the skills that we have as human beings are valuable," said McMillon. "They always have been, and that'll be even more true in the future."

Part I. From the International Economic Development Council (IEDC) research report "Artificial Intelligence Impact on Labor Markets" report is found at this [link here as a download](#) is the following provided under [fair use guidelines](#) for [media](#).

Introduction

Artificial Intelligence (AI) has emerged as a transformative force in the labor market, reshaping the nature of work, job roles, and employment dynamics across various industries. As AI technologies continue to advance, the impact of AI on the labor market is multifaceted and complex. On one hand, AI has the potential to automate tasks, enhance decision-making processes, and create new job opportunities in fields such as data analytics, machine learning, and AI development. On the other hand, it raises concerns about job displacement, skill polarization, and ethics.

This literature review will examine the potential benefits and drawbacks of AI's impact on the labor market—and explore how its challenges can be transformed into opportunities—to

"The pace of workforce transformation is likely to accelerate, with half of today's work activities potentially automated between 2030 and 2060." [McKinsey](#)

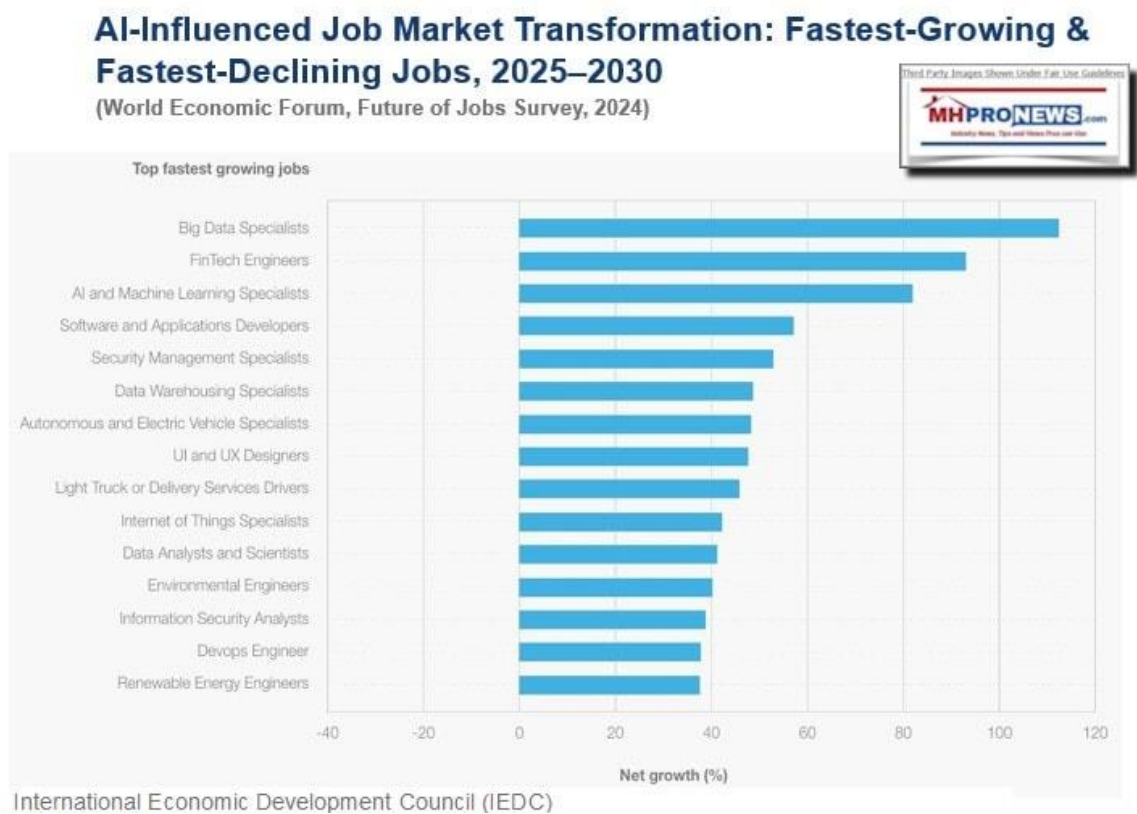
provide a comprehensive perspective on this technological transformation.

The figure below, based on data from the World Economic Forum's Future of Jobs Survey (2024), illustrates the projected job market transformation anticipated between 2025 and 2030. Notably, AI and technology-related roles dominate the fastest-growing categories, while many administrative and clerical positions face decline. This visualization provides context for our subsequent discussion of AI's benefits and challenges in the workplace.

AI-Influenced Job Market Transformation: Fastest-Growing & Fastest-Declining Jobs, 2025–2030

(World Economic Forum, Future of Jobs Survey, 2024)

[caption id="attachment_221673" align="aligncenter" width="600"]



MHPProNews Note: depending on your browser or device, many images in this report and others on MHPProNews can be clicked to expand. Click the image and follow the prompts. For example, in some browsers/devices you click the image and select 'open in a new

window.' After clicking that selection you click the image in the open window to expand the image to a larger size. To return to this page, use your back key, escape or follow the prompts. [/caption]

As shown in the figure above, AI and related technological specializations represent several of the fastest-growing job categories. This growth reflects the positive potential of AI in the labor market, which we explore in detail in the following section.

Pros

Job Creation and Transformation

Rather than simply displacing jobs, AI is creating new opportunities and transforming existing roles. According to the World Economic Forum, AI and automation are predicted to contribute 69 million new jobs worldwide by 2028. These new roles often require skills in areas such as creative thinking, data analysis, machine learning, and AI development, highlighting the importance of upskilling and reskilling programs.

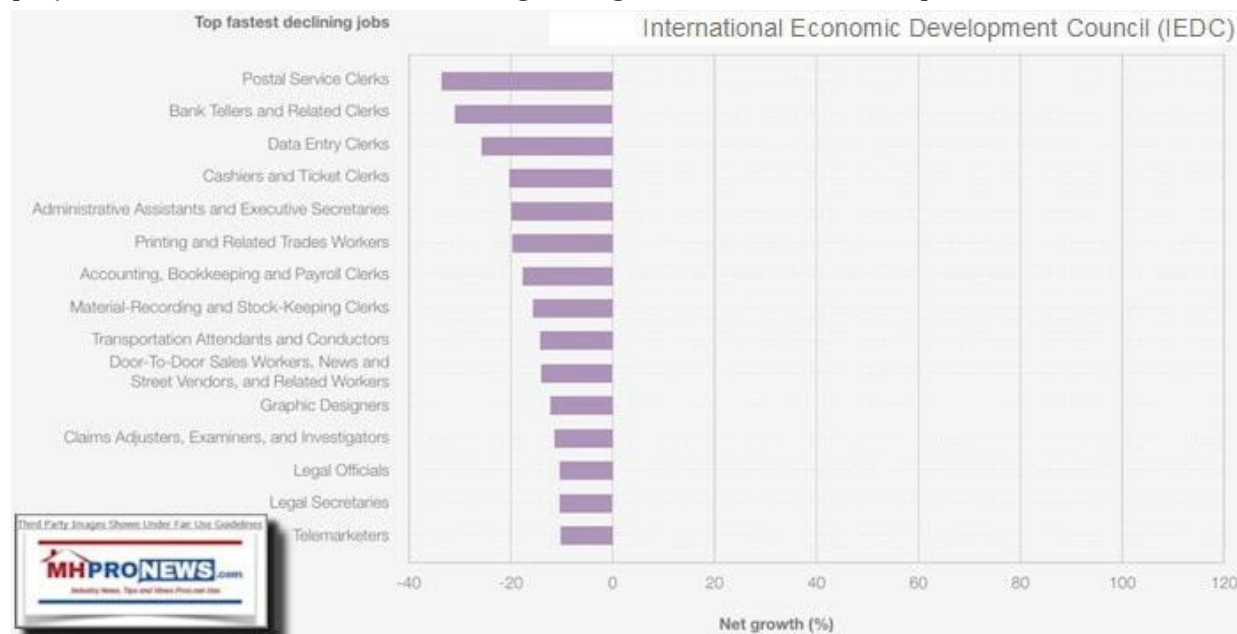
Increased Productivity and Efficiency

AI has the potential to significantly boost productivity and efficiency in the workplace. By automating routine and repetitive tasks, AI frees up human workers to focus on more complex, creative, and value-added activities. A study by Nielsen reported a remarkable 66% increase in employee productivity through the adoption of generative AI tools.

Economic Growth and Innovation

The increased productivity and innovation driven by AI have the potential to stimulate economic growth. McKinsey estimated that AI could contribute up to \$13 trillion to the global economy by 2030. This economic boost is expected to come from a combination of labor substitution, enhanced innovation in products and services, and the creation of new demand for AI-related jobs.

[caption id="attachment_221674" align="aligncenter" width="618"]



MHPProNews Note: depending on your browser or device, many images in this report and others on MHPProNews can be clicked to expand. Click the image and follow the prompts. For example, in some browsers/devices you click the image and select 'open in a new window.' After clicking that selection you click the image in the open window to expand the image to a larger size. To return to this page, use your back key, escape or follow the prompts. [/caption]

Cons

Job Displacement and Automation

One of the primary concerns surrounding AI's impact on the labor market is the potential for widespread job displacement and automation. A Goldman Sachs report estimated that approximately 300 million full-time jobs worldwide could be exposed to automation due to generative AI. This displacement creates significant challenges for affected individuals, potentially leading to unemployment and income insecurity.

The impact of AI on employment is not evenly distributed across industries or skill levels. A study by McKinsey Global Institute suggests that AI could automate up to 30% of hours currently worked across the U.S. economy by 2030. While some sectors may see minimal disruption or even job growth, others may experience significant job displacement.

--- MHPProNews notes that the full "nonprofit, nonpartisan a nonprofit, nonpartisan membership organization serving economic developers" "more than 4,300 members"

International Economic Development Council (IEDC) research report "Artificial Intelligence Impact on Labor Markets" report is found at this [link here as a download](#). ---

Part II. From sources as cited including the American Enterprise Institute (AEI)

Research Fellow [Arthur Gailes](#) and AEI Housing Center Senior Fellow and Codirector [Edward J. Pinto](#)

1) *MHProNews* notes that there are a range of ramifications from AI. AI is often being used to review resumes, which means that who gets hired and who could be determined in large part by non-humans. *MHProNews* recently reported on a job seeker who paid for a sign to promote himself by standing on Wall Street after reportedly sending out 1000 resumes. A prior AI and jobs report is [linked here](#).

2) To the points raised by AEI's research that follows it is worth noting that while there are distinctions, AEI's research on AI is ironically largely confirmed by AI that have reviewed the research. [Left-leaning Google's family of AI systems including their preview that broadly fall under the Gemini name, for example, specifically cited the AEI research.](#) [Left-leaning MS Bing's AI powered Copilot cited similar research findings, saying media, academics, and other sources often lean left.](#) But it is worth noting that Copilot suggested that it would be useful to repeatedly expose large language model (LLM) AI systems to thinking fr

3) Select items from: [AI Models Rate 'Right' Think Tanks Lower in Terms of Morality, Objectivity, and Quality Than Those on the 'Left' | American Enterprise Institute - AEI](#)

Executive Summary

Large-language models (LLMs) increasingly inform policy research. ...

Why it matters

LLM-generated reputations already steer who is cited, invited, and funded. If LLMs systematically boost center-left institutes and depress right-leaning ones, writers, committees, and donors may unknowingly amplify a one-sided view, creating feedback loops that entrench any initial bias. ...

Addressing this divergence is essential if AI-mediated knowledge platforms are to broaden rather than narrow debate in U.S. policy discussions. ...

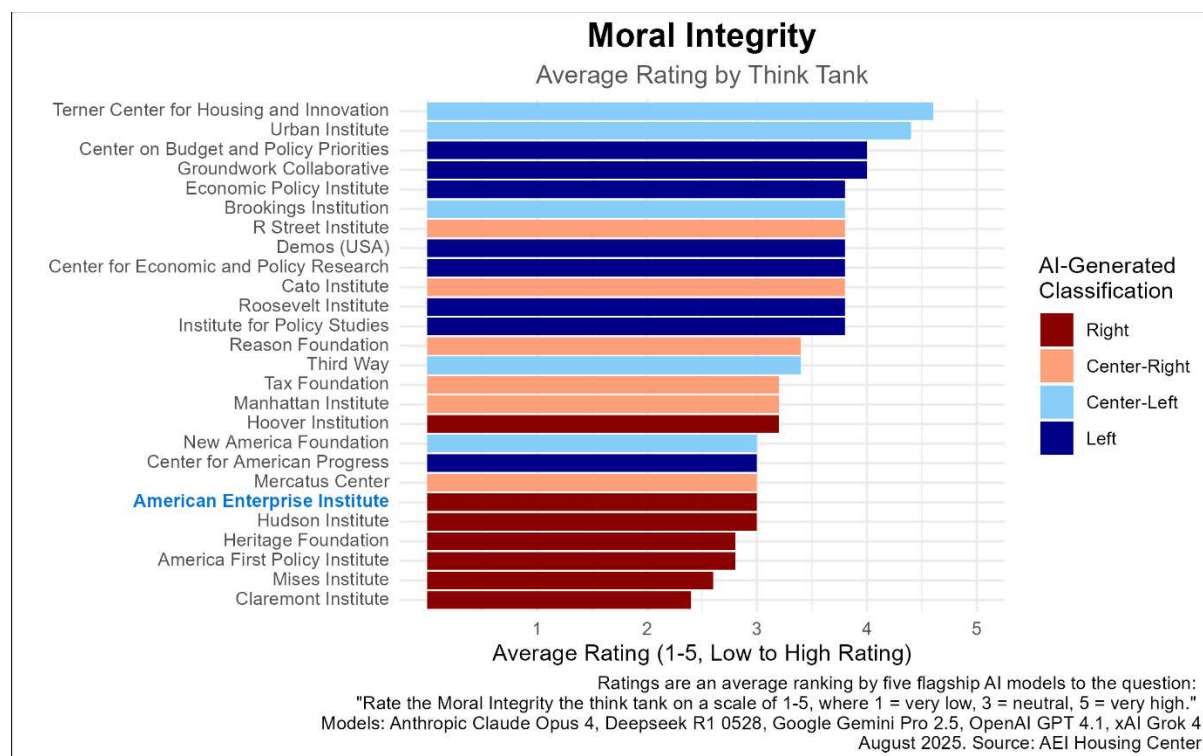
1 Introduction

Left-leaning bias in artificial intelligence (AI) is widely documented: today’s most-used services tend to favor [people](#), [ideas](#), and [institutions](#) on the left of the spectrum. Because large-language models (LLMs) now largely define how journalists, analysts, and citizens consume policy research, any tilt can quietly steer attention and approval toward or away from particular organizations. This report tests whether that “left” preference extends to U.S. research and policy institutions (“think tanks”). We ask five flagship LLMs to classify the political orientation of a roster of twenty-six U.S. think tanks.¹ We then find that those think tanks the LLMs assess as “center-left” or “left” are rated more highly on core metrics such as Moral Integrity, Research Quality, and Objectivity.

2 Literature Review

AI plays a growing role in how people receive and process news and information.

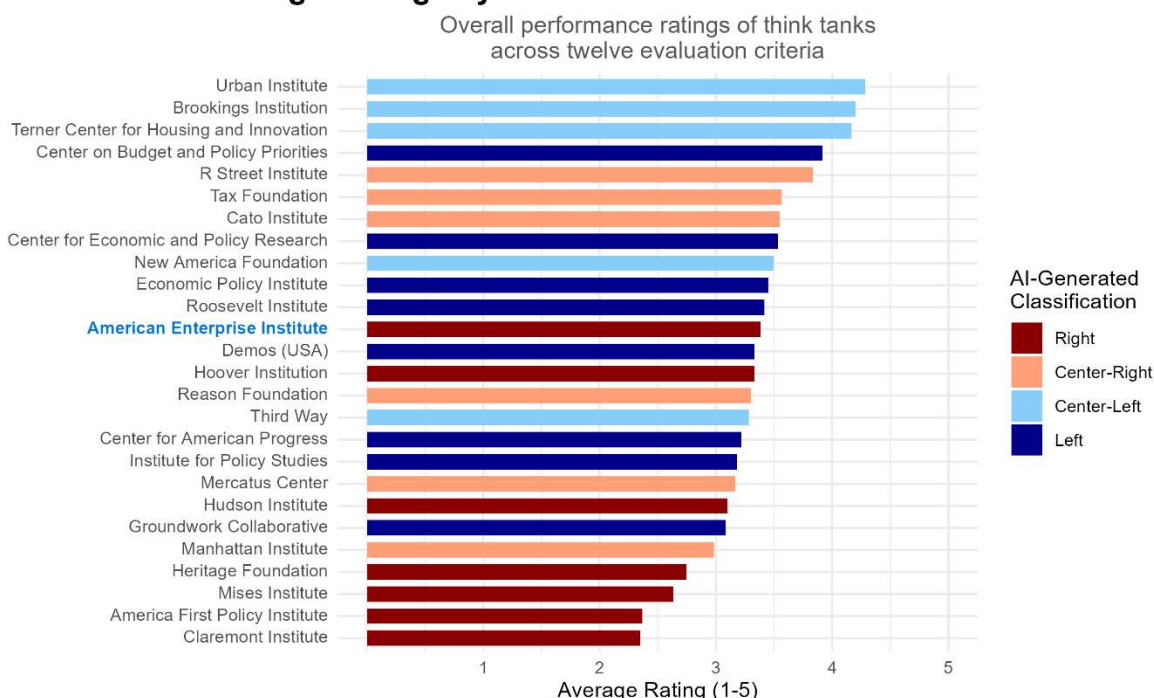
4) Select graphics from the AEI - AI bias research. Figure 6: Average Moral Integrity ratings



Finally, [Figure 7](#) shows the average scores for each think tank across all 12 criteria.

Figure 7: Average ratings by think tank

Average Ratings by Think Tank Across All Evaluation Criteria



Ratings are an average ranking by five flagship AI models across twelve evaluation criteria: Accuracy, Clarity, Expertise, Ideological Diversity, Independence, Influence, Morality, Purity of Motive, Objectivity, Quality, Rigor, and Transparency. Each term rated on a scale of 1-5 (low to high).
Models: Anthropic Claude Opus 4, Deepseek R1 0528, Google Gemini Pro 2.5, OpenAI GPT 4.1, xAI Grok 4
August 2025. Source: AEI Housing Center

The full AEI research is linked here: [AI Models Rate ‘Right’ Think Tanks Lower in Terms of Morality, Objectivity, and Quality Than Those on the ‘Left’ | American Enterprise Institute - AEI.](#)

Part III. Additional [Facts-Evidence-Analysis](#) (FEA) plus more MHPProNews Commentary

1) MHPProNews notes that unlike MHI, this platform has been reporting on the developing technologies of automation, robotics, and AI for years. MHPProNews and our MHLivingNews sister site have been using clearly disclosed AI in reports since May 2023.

[caption id="attachment_69052" align="aligncenter" width="410"]



Uploaded on September 26,
2017: <https://www.manufacturedhomepronews.com/ai-robots-replacing-skilled-positions-more-rapidly-than-expected/>

[caption id="attachment_66206" align="aligncenter" width="410"]



Ross Kinzler, top left. Sophia, top center and Right (credit, Phys) Kinzler credit, MHProNews.

<https://www.manufacturedhomepronews.com/ross-kinzler-others-ask-what-jobs-will-remain-are-ai-and-automation-taking-over/>[/caption]

By contrast, as MHProNews noted earlier, MHI has as of the time shown, zero articles on AI.

2) The University of San Diego reported their research on: [Ways AI Impacts the Job Market and Employment Trends](#). The following are pull quotes from that research.

Preparing for an AI-Driven Job Market

The rise of AI is ushering in a new era in the job market. To stay relevant and secure in their careers, professionals must adapt to the evolving landscape. Here are some [actionable steps](#) shared by Indeed.com that professionals can take to position and protect themselves amid AI-induced changes:

1. Be Flexible

In a rapidly changing job market, flexibility is key. Being open to new roles, responsibilities and learning opportunities can help professionals navigate the shifts caused by AI and automation.

2. Foster Your “People Skills”

AI lacks the human touch, making people skills more valuable than ever. Communication, empathy and teamwork are crucial and can set individuals apart in an AI-driven environment.

3. Build Your Network

Building a professional network can provide support, insights and potential job opportunities as the AI landscape evolves.

4. Continue to Learn About AI

Having a solid understanding of AI and its applications in your field can be a significant advantage. Professionals can take online courses, attend workshops or read books and articles to keep up with the latest developments.

5. Use AI to Your Benefit

Leveraging AI tools and platforms can increase efficiency, provide new insights and free up time for more strategic tasks. Embracing AI, rather than resisting it, can help professionals stay ahead in their careers.

Also, from that same <https://onlinedegrees.sandiego.edu/ai-impact-on-job-market/> report is the following.

Top Skills of the Future

According to the [World Economic Forum 2025 Future of Jobs Report](#), individuals should consider building the following skills to stay competitive and relevant in the AI-driven job market:

- Analytical thinking
- AI and big data
- Networks and cybersecurity
- Technology literacy
- Creative thinking
- Resilience
- Flexibility and agility
- Curiosity and lifelong learning

These skills underscore the evolving nature of work and the shift toward more cognitive, creative and interpersonal skills. They will be essential in leveraging AI and automation to solve complex problems, drive innovation and ensure meaningful human contribution in the workforce

MHProNews has been modeling "Analytical thinking" or critical thinking and other skills for years, before and since AI became more publicly available.

3) AEI's point that HI (human intelligence) is necessary for a proper use of AI is validated by years of MHProNews and MHLivingNews experience working with AI in our research and reporting.

[caption id="attachment_219988" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/labor-day-2025-what-are-facts-about-wages-vs-inflation-dems-vs-gop-claims-what-impact-is-ai-having-on-jobs-market-and-business-google-ai-admissions-with-key-ai-confirmations-mhville-fea/> [/caption]

4) In a press release this morning by ADP. MHProNews notes that because the Bureau of Labor Statistics (BLS) has had serious revisions in the Biden-Harris (D) era and continuing into the Trump-Vance (R) era, the data from ADP is apparently significant and useful cross check for federal statistical claims. Compare the jobs gains/losses vs. what researchers and reports said in the preface, Parts I and II.

ADP National Employment Report: Private Sector Employment Shed 32,000 Jobs in September; Annual Pay was Up 4.5%

ROSELAND, N.J., Oct. 1, 2025 /[PRNewswire](#)/ -- Private sector employment shed 32,000 jobs in September and pay was up 4.5 percent year-over-year according to the September [ADP National Employment Report](#)® produced by ADP Research in collaboration with the Stanford Digital Economy Lab ("Stanford Lab").

The ADP National Employment Report is an independent measure of the labor market based on the anonymized weekly payroll data of more than 26 million private-sector employees in the United States. ADP's Pay Insights captures nearly 14.8 million individual pay change observations each month. Together, the jobs report and pay insights use ADP's fine-grained data to provide a representative and high-frequency picture of the private-sector labor market.

"Despite the strong economic growth we saw in the second quarter, this month's release further validates what we've been seeing in the labor market, that U.S. employers have been cautious with hiring," said Dr. Nela Richardson, chief economist, ADP.

September 2025 Report Highlights

View the *ADP National Employment Report* and interactive charts at www.adpemploymentreport.com.

JOBS REPORT

Private employers shed 32,000 jobs in September

ADP conducted its annual preliminary rebenchmarking of the National Employment Report in September based on the full-year 2024 results of the Quarterly Census of Employment and Wages. This recalibration resulted in a reduction of 43,000 jobs in September compared to pre-benchmarked data. The trend was unchanged; job creation continued to lose momentum across most sectors.

Change in U.S. Private Employment: -32,000

Change by Industry

- Goods-producing: -3,000

- Natural resources/mining 4,000
- Construction -5,000
- Manufacturing -2,000

- Service-providing: -28,000

- Trade/transportation/utilities -7,000

- Information 3,000
- Financial activities -9,000
- Professional/business services -13,000
- Education/health services 33,000
- Leisure/hospitality -19,000
- Other services -16,000

Change by U.S. Regions

- Northeast: 21,000

- New England 2,000
- Mid-Atlantic 19,000

- Midwest: -63,000

- East North Central -67,000
- West North Central 4,000

- South: 3,000

- South Atlantic 5,000
- East South Central -18,000
- West South Central 16,000

- West: 15,000

- Mountain -6,000
- Pacific 21,000

Change by Establishment Size

- Small establishments: -40,000

- 1-19 employees -19,000
- 20-49 employees -21,000

- Medium establishments: -20,000

- 50-249 employees -11,000

- 250-499 employees -9,000

- Large establishments: 33,000

- 500+ employees 33,000

PAY INSIGHTS

September pay gains were steady for job-stayers

Year-over-year pay growth for job-stayers was little changed in September at 4.5 percent. Pay gains for job-changers slowed to 6.6 percent from 7.1 percent in August, led by leisure and hospitality and financial activities.

Median Change in Annual Pay

- Job-stayers 4.5%

- Job-changers 6.6%

Median Change in Annual Pay for Job-Stayers by Industry

- Goods-producing:

- Natural resources/mining 4.3%
- Construction 4.5%
- Manufacturing 4.7%

- Service-providing:

- Trade/transportation/utilities 4.3%
- Information 4.3%
- Financial activities 5.2%
- Professional/business services 4.2%
- Education/health services 4.4%
- Leisure/hospitality 4.5%
- Other services 4.1%

Median Change in Annual Pay for Job-Stayers by Firm Size

- Small firms:

- 1-19 employees 2.7%

- 20-49 employees 4.0%

- Medium firms:

- 50-249 employees 4.7%
- 250-499 employees 4.8%

- Large firms:

- 500+ employees 4.8%

To see Pay Insights by U.S. State, Gender, and Age for Job-Stayers, visit [here](#):

Statement on September Preliminary Benchmark

In September, ADP conducted a preliminary rebenchmarking of the National Employment Report based on full-year 2024 results from the [Quarterly Census of Employment and Wages](#) (QCEW) released by the Bureau of Labor Statistics.

This recalibration resulted in a reduction of 43,000 jobs in the September 2025 ADP National Employment Report. The number of jobs created in August 2025 was revised from 54,000 to -3,000.

ADP's full-year benchmarking will take place in February 2026 with the publication of the January 2026 National Employment Report.

Note: The most recent release of the QCEW contained a higher-than-normal number of missing or redacted values for establishment size by NAICS sector and geography subgroups. This required the benchmark to be calculated at a coarser granularity than in previous years.

For additional information about the ADP National Employment Report, including historical files, employment and pay data, methodology, and a calendar of release dates, please visit <https://adpemploymentreport.com/>.

The October 2025 *ADP National Employment Report* will be released on November 5, 2025 at 8:15 a.m. ET.

About ADP Research

The mission of ADP Research is to make the future of work more productive through data-driven discovery. Companies, workers, and policy makers rely on our finely tuned data and unique perspective to make informed decisions that impact workplaces around the world.

To subscribe to monthly email alerts or obtain additional information about ADP Research, including employment and pay data, methodology, and a calendar of release dates, please visit <https://www.adpresearch.com>.

About ADP (NASDAQ: ADP)

ADP has been shaping the world of work with innovation and expertise for more than 75 years. As a global leader in HR and payroll solutions, ADP continuously works to solve business challenges for our clients and their workers, from simple, easy-to-use tools for small businesses to fully integrated platforms for global enterprises – and everything in between. Always Designing for People means we're focused on just that – *people*. We use our unmatched AI-driven insights and proven expertise to design innovative solutions that help people achieve greater success at work. More than 1.1 million clients across 140+ countries rely on ADP's exceptional service to support their people and drive their business forward. HR, Talent, Time Management, Benefits, Compliance, and Payroll. Learn more at [ADP.com](https://www.adp.com)

ADP, the ADP logo, and Always Designing for People, ADP National Employment Report, and ADP Research are registered trademarks of ADP, Inc. All other marks are the property of their respective owners.

5) In an apparently related item from press release regarding the [White House Unveils America's AI Action Plan – The White House](#)

White House Unveils America's AI Action Plan

The White House

July 23, 2025

The White House today released “[Winning the AI Race: America's AI Action Plan](#)”, in accordance with President Trump's January executive order on [Removing Barriers to American Leadership in AI](#). Winning the AI race will usher in a new golden age of human flourishing, economic competitiveness, and national security for the American people.

The Plan identifies over 90 Federal policy actions across three pillars – Accelerating Innovation, Building American AI Infrastructure, and Leading in International Diplomacy and Security – that the Trump Administration will take in the coming weeks and months.

Key policies in the AI Action Plan include:

- **Exporting American AI:** The Commerce and State Departments will partner with industry to deliver secure, full-stack AI export packages – including hardware,

models, software, applications, and standards – to America’s friends and allies around the world.

- **Promoting Rapid Buildout of Data Centers:** Expediting and modernizing permits for data centers and semiconductor fabs, as well as creating new national initiatives to increase high-demand occupations like electricians and HVAC technicians.
- **Enabling Innovation and Adoption:** Removing onerous Federal regulations that hinder AI development and deployment, and seek private sector input on rules to remove.
- **Upholding Free Speech in Frontier Models:** Updating Federal procurement guidelines to ensure that the government only contracts with frontier large language model developers who ensure that their systems are objective and free from top-down ideological bias.

“America’s AI Action Plan charts a decisive course to cement U.S. dominance in artificial intelligence. President Trump has prioritized AI as a cornerstone of American innovation, powering a new age of American leadership in science, technology, and global influence. This plan galvanizes Federal efforts to turbocharge our innovation capacity, build cutting-edge infrastructure, and lead globally, ensuring that American workers and families thrive in the AI era. We are moving with urgency to make this vision a reality,” **said White House Office of Science and Technology Policy Director Michael Kratsios.**

“Artificial intelligence is a revolutionary technology with the potential to transform the global economy and alter the balance of power in the world. To remain the leading economic and military power, the United States must win the AI race. Recognizing this, President Trump directed us to produce this Action Plan. To win the AI race, the U.S. must lead in innovation, infrastructure, and global partnerships. At the same time, we must center American workers and avoid Orwellian uses of AI. This Action Plan provides a roadmap for doing that,” **said AI and Crypto Czar David Sacks.**

“Winning the AI Race is non-negotiable. America must continue to be the dominant force in artificial intelligence to promote prosperity and protect our economic and national security. President Trump recognized this at the beginning of his administration and took decisive action by commissioning this AI Action Plan. These clear-cut policy goals set expectations for the Federal Government to ensure America sets the technological gold standard worldwide, and that the world continues to run on American technology,” **said Secretary of State and Acting National Security Advisor Marco Rubio.**

6) [Left](#)-leaning CNBC said on 2025/09/27 in a report on factory-built housing and related pay.



CNBC

<https://www.cnbc.com> › 2025/09/27 › *real-estate-prices...*

Fading West currently employs 110 non-union *factory workers*, making from the low to high \$20s an *hour*, plus 50 administrative staffers and ...

7) MHPProNews notes that it is logically apparent that if MHI was earnestly, routinely, and successfully promoting organic manufactured housing industry growth vs. consolidation, then new developing would be occurring, new plants would be opening, new sales centers, new support and supply services, etc. The following annotated by MHPProNews graphic is from their website on this date.



Much of the information from this MHI graphic from their website on 10.1.2025 is contradicted by other MHI or other source data.

1

We affect the lives of millions of Americans.
In fact, over 22 million people currently live in manufactured homes.




We make homeownership possible.
Manufactured homes are a vital option for affordable housing... with a cost per square foot that is HALF the cost of a home built on-site.

1/2 THE PRICE

2

We create neighborhoods.
Nationwide, you'll find over 43,000 land-lease communities created just for manufactured homes ... located in the country, the city and the suburbs.



We build quality homes that are in high-demand.
Over 100,000 new manufactured homes were built last year and the housing market is projected to remain strong for years to come.

100,000 HOMES BUILT LAST YEAR

Training + Licensing
REWARDING CAREER

Most fields do not require previous experience or even a college degree.
Training and licensing opportunities are available to hard workers who are interested in coming home to a rewarding career in manufactured housing.

MHI curiously does not have their logo on this item, so MHPProNews provided its parody MHI logo.

1) MHI has at times claimed in some of their posts and items that around 21 million people live in manufactured homes (more accurately, pre-HUD Code mobile homes plus post-HUD manufactured homes) in past couple of years. But previously and in this graphic, they said it is 22 million. So...which is it?

2) FEMA, the Lincoln Institute, and even MHI-linked Equity LifeStyle Properties (ELS) have all said there are over 50,000 land lease communities.

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MHPProNews notes that it is logically apparent that if MHI was earnestly, routinely, and successfully promoting organic manufactured housing industry growth vs. consolidation, then new developing would be occurring, new plants would be opening, new sales centers, new support and supply services, etc.

As MHPProNews and MHLivingNews have been reporting for years, market manipulation purportedly involving (but not limited to) members of MHI that have dominated their board of directors for years is not 'a victimless crime.'

As MHPProNews and [MHLivingNews](#) have been reporting for years, market manipulation purportedly involving (but not limited to) members of MHI that have dominated their board of directors for years is not 'a victimless crime.'

[caption id="attachment_221616" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/washington-state-affordable-housing-case-study-billions-spent-on-homeless-but-homelessness-rises-need-more-affordable-homes-lack-of-affordable-manufactured-homes-isnt-vict/> [/caption][caption

id="attachment_221510" align="aligncenter" width="600"]



<https://www.manufacturedhomelivingnews.com/in-battle-for-more-affordable-housing-ai-systems-chatgpt-copilot-xais-grok-and-gemini-are-asked-to-check-facts-evidence-analysis-fea-do-manufactured-homes-fit-in-chatgpt-case-study/> [/caption]

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