



9.5.2025

### **Media request to Manufactured Housing Institute (MHI) leadership - request for comments or reactions**

Manufactured Housing Institute (MHI) Leadership,

The Innovative Housing Showcase 2025 (IHS) is about to start (Sept 6-10, 2025). What if anything will be different in this event from prior ones with respect to asking federal officials publicly, on the record, with video cameras rolling to get on the record statements to see if existing federal laws that MHI claims it wants to be fully, consistently, and properly enforced?

- Will FHFA officials be asked to enforce the Duty to Serve (DTS) on all HUD Code manufactured homes, and not just CrossMod<sup>®</sup> homes?
- Will HUD Secretary Scott Turner and other HUD officials be asked to enforce the “[enhanced preemption](#)” provision of the Manufactured Housing Improvement Act of 2000 (a.k.a.: MHIA, MHIA 2000, 2000 Reform Act, 2000 Reform Law)?
- Will members of Congress that attend be asked publicly and on the record to support oversight efforts to get those federal laws enforced?
- Will MHI do a better job this year before and during the IHS event to get national media coverage of this event? Or to promote the event once it is over?
- Or is this IHS just another photo and video op that aims primarily to give MHI a talking point instead of a result that produces robust authentic growth for the industry?
- Why is it that MHI leaders have for years ducked responding to inquiries like this with the largest and most read trade media serving the manufactured home industry?

Some of you are members of publicly traded companies. All of you have a fiduciary duty to the entire industry that you claim to represent.

Your response to this complaint is also requested.

<https://www.manufacturedhomeprnews.com/irs-complaint-subject-request-for-investigation-of-manufactured-housing-institute-mhi-is-accountability-ahead-for-mhi-leaders-accused-of-perjury-institutional-fiduciary-failures-mhville-fea>

There seems to be a multi-year pattern of posturing and photo ops and pleasant sounding talking points while the industry has operated at less than 89K HUD Code manufactured housing units per year from 2002 through 2024 vs. 318K manufactured homes produced from 1995 to 2001.

Meanwhile, [consolidation](#) continues, as several of your firm's own published statements indicate is an important part of various firm's business models.

Frank Rolfe, whose operations with Dave Reynolds are reportedly members of the Manufactured Housing Institute, has said that he blames MHI for low production.

<https://www.manufacturedhomeprnews.com/i-blame-mhi-sales-could-be-much-better-mhi-insider-finger-points-essential-for-hud-to-use-mhia-authority-affordable-housing-crisis-should-yield-manufactured-housing-in-reports-plus-mhmarke>

<https://www.manufacturedhomeprnews.com/frank-rolfe-denounces-special-interests-dont-tell-me-we-cant-solve-affordable-housing-truth-is-we-dont-want-to-solve-affordable-housing-c/>

Three different AI systems (Google's Gemini, xAI's Grok, MS Bing's Copilot) have said that they can't find evidence online of MHI responding to such published criticisms and concerns that seem to point to what Samuel Strommen while at Knudson Law said were evidence of apparent antitrust violations.

Several MHI member firms have been sued on behalf of residents alleging collusion that involves MHI members, including MHI board members.

Law professor Daniel Mandelker has said that manufactured housing needs a trade group that advocates and litigates on behalf of the industry. Isn't that supposed to be what MHI does?

<https://www.manufacturedhomeprnews.com/masthead/true-tale-of-four-attorneys-research-into-manufactured-housing-what-they-reveal-about-why-manufactured-homes-are-underperforming-during-an-affordable-housing-crisis-facts-and-analysis/>

MHARR has identified several apparent issues with the ROAD to Housing Act 2025. Why is MHI pushing legislation that may serve to undermine federal preemption?

<https://manufacturedhousingassociationregulatoryreform.org/white-paper-analysis-of-u-s-senate-road-to-housing-act-of-2025-a-manufactured-housing-association-for-regulatory-reform-mharr-critical-review/>

<https://www.manufacturedhomelivingnews.com/if-not-amended-does-road-to-housing-act-risk-less-affordable-housing-new-mharr-white-paper-critical-analysis-of-renewing-opportunity-in-the-american-dream-road-to-housing-act-2025-m/>

Why has MHI taken no apparent action against firms that seem to violate your so-called code of ethical conduct?

<https://www.manufacturedhomepronews.com/masthead/rest-of-story-residents-media-complain-rhp-properties-on-evictions-discrimination-stiff-hikes-havenpark-communities-named-where-is-manufactured-housing-institutes-code/>

Why do MHI leaders seem to embrace and give awards to firms that have in some cases hundreds of Better Business Bureau complaints and/or F ratings with the BBB?

<https://www.manufacturedhomelivingnews.com/satirical-consumer-alert-hypocrisy-housing-hijinks-in-mhville-yes-communities-ceo-steve-schaub-honored-by-rv-mh-hall-of-fame-despite-100s-of-resident-complaints-price-rigging-antitrust-suit/>

<https://www.manufacturedhomepronews.com/rv-mh-hall-of-fame-shock-nathan-smith-flagship-communities-tsx-mhc-u-spotlight-manufactured-housing-institute-congratulates-analysis-pulls-back-curtain-on-mhville-shenanig>

Why have bonuses been paid to MHI senior staff that have failed to achieve the video recorded goal stated by Richard “Dick” Jennison of 500,000 new manufactured homes annually?

<https://www.manufacturedhomepronews.com/we-need-to-remove-the-shackles-on-our-industry-mhi-ceos-historic-call-for-cfpb-feds-to-unleash-manufactured-home-industry-growth-via-more-lending-marty-lavin-in/>

<https://www.manufacturedhomepronews.com/over-1-million-manufactured-housing-institute-doc-drop-top-mhi-staff-pay-revealed-additionally-unpacking-evidence-of-perjury-fraud-other-possible-federal-crimes-plus-mhville-stocks-update>

<https://www.manufacturedhomepronews.com/management-by-objective-mbo-lens-road-to-housing-act-nahb-nar-plus-recent-manufactured-housing-institute-mhi-irs-form-990-v-mharr-when-inaction-or-distraction-speaks-loudly-mhville-fea/>

Why have the names of so many past MHI leaders, documents, history, and data been removed from the MHI website?

While responses to any articles, those that follow or any other previously published ones by MHProNews/MHLivingNews are welcomed, this message is specifically requesting a response to the topics and items above.

Note that among those in the BCC, beyond MHI leaders are media, nonprofit, resident advocates, attorneys, other board members, plus other interested parties. We plan to publish this inquiry, to bring attention to these and other issues, and any response.

Most of you know the drill. You can reply directly to me via email. There are no word limits. Your response should be considered on the record.

Thank you.

L. A. "Tony" Kovach