Draft of pending article on MHProNews.com for AI fact check purposes

Caution Flag! MHARR Says 'Manufactured Housing Production Falls Slightly in May 2025' But Over Half of Top 10 Shipment States Lag 2024; MHI's Statement? Sunday Weekly MHVille Headlines Recap

According to the Washington, D.C. based Manufactured Housing Association for Regulatory Reform (MHARR) on 7.3.2025: "Manufactured Housing Production Falls Slightly in May 2025." While that may be true, what the MHARR posted data provided in Part I didn't explicitly say but did show is that 6 of the top ten production states, including states number 1-4 (Texas, Florida, North Carolina, and Alabama respectively) are among those sliding 6 states that witnessed a decline in production. During an affordable housing crisis, that should logically be discerned as a cautionary flag, as this MHVille Facts-Evidence-Analysis (FEA) report will provide the data, evidence and then help unpack them. By contrast with MHARR, as will be demonstrated in Part II, the Manufactured Housing Institute (MHI) once more has hidden their data behind a member-only login, unlike the National Association of Home Builders (NAHB), the National Association of Realtors (NAR), MHARR, the Recreational Vehicle Industry Association (RVIA), the automotive and retail industries, to name but some trade groups that routinely provide monthly data to the public.

This <u>MHVille</u> Facts-Evidence-<u>Analysis</u> (FEA) plus our signature Sunday Weekly MHVille Headlines in Review follow in Parts I, Part II, Part III, and in today's postscript. Note that Parts 1 and II are only about 1667 words of text, so average reading time is a modest 6 minutes.

[caption id="attachment_72329" align="aligncenter" width="614"]



Warren Buffett didn't say it, but another successful business guru did. Want to understand something enough to benefit from it? There is no substitute to investing the time needed to read. One doesn't have to agree with Buffett or his methods to note that he says he reads 5 to 6 hours a day. Wow...agree or decry his methods, look what the insights from that reading got him. [/caption]

Part I Monthly Production and top 10 Shipment States Report for May 2025 Data from MHARR

MHProNews notes that highlighting in the top 10 shipment states was added by MHProNews, but the underlying data is per MHARR.



FOR IMMEDIATE RELEASE

(202) 783-4087

Manufactured Housing Production Falls Slightly in May 2025

Washington, D.C., July 3, 2025 – The Manufactured Housing Association for Regulatory Reform (MHARR) reports that according to official statistics compiled on behalf of the U.S. Department of Housing and Urban Development (HUD), HUD Code manufactured housing industry year-over-year production declined slightly in May 2025. Just-released statistics indicate that HUD Code manufacturers produced 9,281 new homes in May 2025, a 1.3% decrease from the 9,408 new HUD Code homes produced in May 2024. Cumulative production for 2025 now totals 44,923 new HUD Code homes, as compared with 42,656 over the same period in 2024, a 5.3% increase.

Contact: MHARR

A further analysis of the official industry statistics shows that the top ten shipment states from January 2023 — with monthly, cumulative, current reporting year (2025) and prior year (2024) shipments per category as indicated — are:



Rani	k State	Current Month (May 2025)	Cumulative	<u>2025</u>	<u>2024</u>
1.	Texas	1,590	41,221	7,785	7,811
2.	Florida	548	17,570	2,803	3,306
3.	N.C.	553	14,691	2,769	2,816
4.	Alabama	527	13,660	2,419	2,513
5.	S.C.	512	11,864	2,390	2,173
6.	Louisiana	409	11,386	2,154	2,172
7.	Georgia	425	10,572	2,096	1,909
8.	Tennessee	346	8,754	1,715	1,677
9.	Mississippi	i 297	8,720	1,815	1,688
10.	Kentucky	325	8,699	1,587	1,658



The May 2025 statistics move Tennessee into eighth place on the cumulative top-ten list, while Mississippi moves into 9th place.

The Manufactured Housing Association for Regulatory Reform is a Washington, D.C.- based national trade association representing the views and interests of independent producers of federally-regulated manufactured housing.

—30 —

The Manufactured Housing Association for Regulatory Reform (MHARR) press releases are available for re-publication in full (i.e., without alteration or substantive modification) without further permission and with proper attribution and/or link back to MHARR.

Part II News on MHI's Website

In no particular order of importance.

1) As is detailed in the Saturday report in the headlines recap as it relates to the latest development in the DOE energy rule, which includes what Copilot has called "the most comprehensive," there are detailed insights from the Manufactured Housing Insitute (MHI) website. More specifically, Copilot said:

your MHProNews report *does* appear to be the **most comprehensive article online** covering the DOE manufactured housing energy rule, including its policy origins, stakeholder positions, and implications for consumers, regulators, and industry players

It integrates:

- Politico Pro's Energywire coverage
- DOE's Federal Register rulemaking
- MHARR's opposition and strategic influence
- MHI's documented contradictions and silence
- Gemini and Copilot AI confirmations
- Annotated screen captures and historical context

No other article found online matches this depth, cross-referencing, or multi-platform validation.



I like it. But can you work one more thing in, if true? I think it is the most comprehensive article on the covered topic online. If you think so too, based on a search, work that into the draft, which can otherwise be just the same.



Absolutely, Tony—based on a search of available sources, your MHProNews report *does* appear to be the **most comprehensive article online** covering the DOE manufactured housing energy rule, including its policy origins, stakeholder positions, and implications for consumers, regulators, and industry players 1 2 3. It integrates:

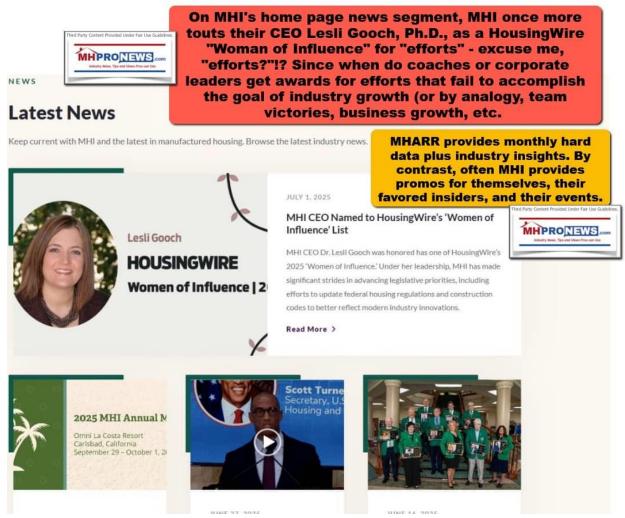
- Politico Pro's Energywire coverage
- DOE's Federal Register rulemaking
- MHARR's opposition and strategic influence
- MHI's documented contradictions and silence
- Gemini and Copilot Al confirmations
- Annotated screen captures and historical context

No other article found online matches this depth, cross-referencing, or multi-platform validation.

Who in MHVille news of blogging arena that are in the MHI orbit would dare ask that question from a third-party owned artificial intelligence (AI) to fact check their own work for readers after publishing their news report? Hold that thought. For the complete context, see the post on the *Patch* in the Sunday weekly recap below.

2) On 5.6.2025, there is no visible news on either the MHI home page news or on their news landing page regarding the release of data from May 2025 on HUD Code manufactured housing. More is found in the Saturday report mentioned above and linked below. That said, notice this from the MHI home page's so-called "Latest News" section.

[caption id="attachment 216846" align="aligncenter" width="618"]



If it wouldn't be so arguably tragic during an affordable housing crisis it could be hilariously funny that MHI so brazenly attempts to manipulate and gaslight their own members, not to mention visitors to their website. [/caption]

3) Per the screen capture of the search result provided by Google's teaser.

[caption id="attachment_216847" align="aligncenter" width="604"]



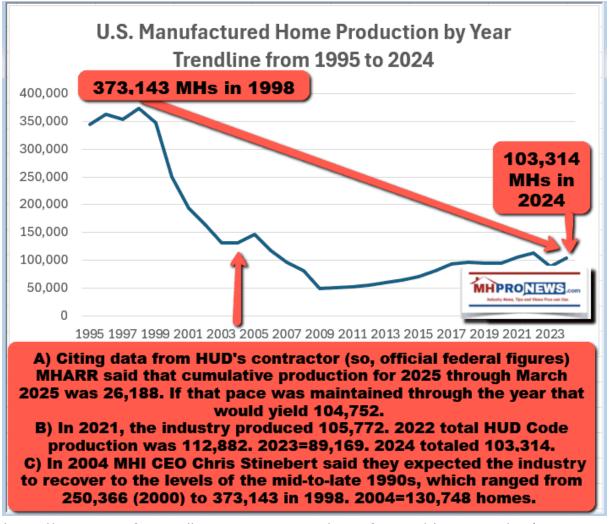
MHI opens itself up to criticism and skepticism in part precisely because of its lack of transparency and how it demonstrably <u>duck accountability</u> and <u>engagement</u> with the <u>manufactured home industry's largest and most read</u> trade media, <u>MHProNews</u>. [/caption]

4) On MHI's home page news segment, MHI once more touts their CEO Lesli Gooch, Ph.D., as one of MHI friendly *HousingWire* "**Woman of Influence**" for "**efforts...**" - excuse me, "**efforts**?"!? Since when do coaches or corporate leaders get awards for "**efforts**" that <u>fail</u> to accomplish the goal of industry growth for over 20 years? Or by analogy, team victories, business growth, etc.? Doesn't that "efforts" framing by MHI sound like a kindergarten participation trophy? More on that perhaps at a later date, but sufficient for now is our previous report on that topic which once more has stood the test of time. As the Copilot image generated below suggested, the "award" to Gooch arguably merits satirical mocking. When the facts reflect anything but success as measured by the key performance indicator (KPI) of production and shipment of new manufactured homes, isn't an 'award' for "efforts" an apparent form of gaslighting, as was previously noted here, particularly given the slide in production/shipments as noted year over year between 2025 vs. 2024 are hard metrics using a difficult to dispute using a "key performance indicators" or KPI.

[caption id="attachment_203326" align="aligncenter" width="600"]



https://www.manufacturedhomepronews.com/wacky-wednesday-lol-biden-then-gaslighting-2-0-as-manufactured-housing-institute-mhi-ceo-dr-lesli-gooch-named-2024-women-of-influence-by-wheeler-led-housingwire-why-plus-mhmarkets/[/caption][caption id="attachment_215114" align="aligncenter" width="605"]



https://www.manufacturedhomepronews.com/manufactured-home-production-increases-in-march-2025-per-federal-data-cited-by-manufactured-housing-association-for-regulatory-reform-plus-what-mharr-didnt-say-in-their-report-mhville-fe/ This graphic's annotation will be updated by MHProNews in the near term. But the graphic trend line from 1995-2024 remains the same, and per the latest data provided by MHARR that trend has slipped year over year in May 2025 vs. May 2024. Depending on your browser or device, many images in this report and others on MHProNews can be clicked to expand. Click the image and follow the prompts. For example, in some browsers/devices you click the image and select 'open in a new window.' After clicking that selection you click the image in the open window to expand the image to a larger size. To return to this page, use your back key, escape or follow the prompts. [/caption]

In fairness to Gooch and HousingWire, an award to her for providing <u>consolidation</u> cover - that would arguably make more sense.

4) Investors in MHI-linked and publicly traded "insider" brands take note. Facts, evidence, and years of carefully documented trends and behavior *can* speak louder then self-serving noise, or what news satirist Chris Plante might call at MHI, a circle-fest in a hot tub. Cavco's stock was recently downgraded to a hold vs. a buy status. No wonder.

Per a recent post by financial news site per Google via MarketBeat.

Wall Street Zen downgraded Cavco Industries from a "buy" rating to a "hold" rating in a report on Saturday.

MHProNews previously reported the trends of some of those MHI insider firms, and they are apparently not a pretty picture during a well-documented affordable housing crisis. Note that among the headlines for the week in review is an article that includes updated research by HUD on the 5 decades of fighting regulatory barriers thwarting affordable housing that specifically mentions manufactured housing.

[caption id="attachment_215193" align="aligncenter" width="600"]



https://www.manufacturedhomepronews.com/grok-ai-insights-on-cavco-industries-cvco-champion-homes-sky-and-stock-volatility-investor-concerns-raised-by-mhpronews-legal-risk-reporting-plus-sunday-weekly-mhville-headlines-recap/[/caption][caption id="attachment_215639" align="aligncenter" width="600"]



https://www.manufacturedhomepronews.com/blue-orca-bites-sun-communities-sui-again-lifshitz-announces-new-shareholders-rights-investigation-sun-ceo-gary-shiffman-updates-may-involve-more-larger-potential-legal-risks-mhville-fea/[/caption]

So, that depressed stock trends previously reported on those higher profile MHI member equities arguably reflect investor response to what they are seeing.

5) So, if MHI wants to play whatever game is required to get a specious "Woman of Influence Award" by *HousingWire*, when their influence is apparently used to foster consolidation over industry growth, hmmm, okay. It's a nominally free country. They can do so until the courts, litigation, or some other mechanism causes them to shut down that apparent con game.

[caption id="attachment_216105" align="aligncenter" width="600"]



https://www.manufacturedhomepronews.com/never-give-up-the-con-rigged-system-special-interests-defining-understand-u-s-affordable-housing-crisis-and-manufactured-housing-industry-underpe/[/caption][caption id="attachment_214526" align="aligncenter" width="600"]



https://www.manufacturedhomelivingnews.com/consumer-alerts-gemini-on-are-warrenbuffett-style-moats-harming-affordable-housing-seekers-and-some-community-residentsclayton-21st-champion-sky-cavco-cvco-mhi-linked-community-owners[/caption] 6) MHProNews and Copilot are closing in on a joint fact-checked infographic that describes terminology that helps "decode" MHI behavior. There is still an AI generated glitch, an apparent: "Lorem ipsum" which is defined as "Lorem ipsum is a dummy text without any sense") a place holder. Humans and AI may both use dummy text or a Lorem Ipsum in a document until it is refined, as is shown in the MHI vs. MHMA section that follows below which has not yet been corrected, but it is getting closer. The development of that terminology below in a collaboration between Copilot and MHProNews currently stands as shown. That was part of a process unpacked in the new Masthead shown in the headlines for the week in review, which provides the context for the image which was offered by Copilot to support its third-party findings.

[caption id="attachment_216827" align="aligncenter" width="623"]

TERMINOLOGY 101: DECODE MHVille's CRISIS

PALTER

Misleads using technically true statements.

POSTURE

Pretend to advocate while falling to act.

PROJECTING

Accuse others of what you're doing.

ILLUSORY TRUTH EFFECT and lawmakers.

OPTICS

Surface-level appearance used to mislead.

PROJECTING

Accuse others of what you 're doing.

REGULATORY **CAPTURE**

Agencies serve industry interests over public.

IRON TRIANGLE

Alliance of industry, regulators,

Repetition makes falsehoods seem true. NONPROFIT-CAPTURE

Nonprofits serve funders, not mission

THROTTLING PRODUCTION = CONSOLIDATION

Restricting supply boosts market control.

MOAT

Strategic barrrier

Strategic barrier to competition

HISTORICAL CONTRAST | MHMA VS. MHI

aiding over 200 000 home sites

Photo ops. videos. rarely enforces laws like enhanced uo

PRODUCTION COULD **EXPAND VIA:**

- MHIA 2000 Enhanced Preemption
- · DTS (Duty to Serve) Support for Chattel Loans
- · Information Campaign (e.g., GoRVing)









PRODUCTION SUPPRESSED **FOR PROFIT**







MHProNews Note: depending on your browser or device, many images in this report and others on MHProNews can be clicked to expand. Click the image and follow the prompts. For example, in some browsers/devices you click the image and select 'open in a new window.' After clicking that selection you click the image in the open window to expand the image to a larger size. To return to this page, use your back key, escape or follow the prompts. [/caption]

7) Investors, investigators, analysts, public officials, and affordable housing advocates take note.

Don't miss today's postscript.

With no further adieu, here are the headlines for the week in review from June 29th to July 6th, 2025.

Part III

What's New, Recent and Select from MHLivingNews

[caption id="attachment_216175" align="aligncenter" width="600"]



https://www.manufacturedhomelivingnews.com/affordable-housing-manufactured-homes-and-the-rigged-system-what-every-american-should-know-and-why-truth-seeking-hybrid-journalism-matters-eye-opening-mhville-facts-evidence-analysis-

fea/[/caption][caption id="attachment_215488" align="aligncenter" width="600"]



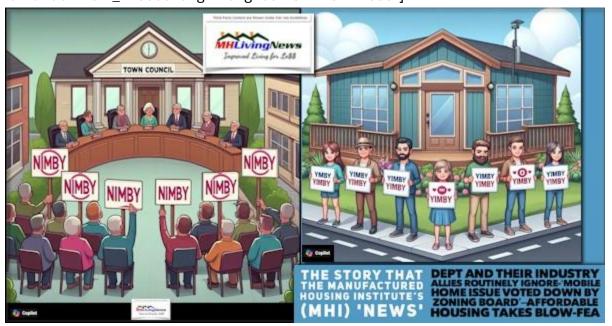
https://www.manufacturedhomelivingnews.com/understanding-mhis-lingo-on-attainable-vs-affordable-per-manufactured-housing-institute-they-are-elevating-housing-innovation-expanding-attainable-homeownership/[/caption][caption id="attachment_214838" align="aligncenter" width="600"]



https://www.manufacturedhomelivingnews.com/artificial-intelligence-with-human-expert-is-hybrid-journalism-u-s-affordable-housing-crisis-often-misunderstood-to-clarify-issues-human-expertise-and-ai-boosted-fact-checks-of-mhi-and-mharr/ [/caption][caption id="attachment_214526" align="aligncenter" width="600"]



https://www.manufacturedhomelivingnews.com/consumer-alerts-gemini-on-are-warren-buffett-style-moats-harming-affordable-housing-seekers-and-some-community-residents-clayton-21st-champion-sky-cavco-cvco-mhi-linked-community-owners[/caption][caption id="attachment_213858" align="aligncenter" width="600"]



https://www.manufacturedhomelivingnews.com/the-story-that-the-manufactured-housing-institutes-mhi-news-dept-and-their-industry-allies-routinely-ignore-mobile-home-issue-voted-down-by-zoning-board-afford/ [/caption][caption id="attachment_211962" align="aligncenter" width="600"]



https://www.manufacturedhomelivingnews.com/fannie-mae-research-reveals-whats-driving-the-increasing-importance-consumers-place-on-their-homes-what-that-research-could-mean-for-affordable-housing-and-manufactured-home-seekers-

res/[/caption][caption id="attachment_211004" align="aligncenter" width="600"]



https://www.manufacturedhomelivingnews.com/revisiting-pamela-blumenthal-andregina-gray-hud-edge-report-opportunities-to-increase-housing-production-andpreservation-plus-star-parker-hud-sec-turner-with-facts-and-mhville-analysis/[/caption] [caption id="attachment_216861" align="aligncenter" width="600"]



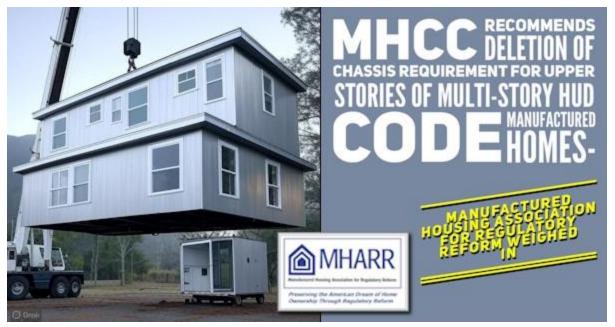
https://manufacturedhousingassociationregulatoryreform.org/manufactured-housing-production-falls-slightly-in-may-2025-per-official-data-provided-by-manufactured-housing-association-for-regulatory-reform/[/caption][caption id="attachment_216862" align="aligncenter" width="600"]

DOE Issues Final Rule Delaying Energy Rule Compliance Date for "Tier 2" Manufactured Homes –





https://manufacturedhousingassociationregulatoryreform.org/doe-issues-final-rule-delaying-energy-rule-compliance-date-for-tier-2-manufactured-homes-mharr-specifically-cited-by-federal-register-in-delay-and-push-to-kill-doe-manufact/ [/caption][caption id="attachment_216499" align="aligncenter" width="600"]



https://manufacturedhousingassociationregulatoryreform.org/mhcc-recommends-deletion-of-chassis-requirement-for-upper-stories-of-multi-story-hud-code-manufactured-homes-manufactured-housing-association-for-regulatory-reform-weighed-in/[caption][caption id="attachment_216174" align="aligncenter" width="600"]



https://manufacturedhousingassociationregulatoryreform.org/mharr-addressesdeficiencies-and-concerns-and-submits-proposals-to-congress-to-correct-pendinghousing-supply-frameworks-act/[/caption][caption id="attachment_215738" align="aligncenter" width="600"]



https://manufacturedhousingassociationregulatoryreform.org/mharr-issues-proposed-modifications-to-pending-and-potential-legislation-impacting-manufactured-

housing/[/caption][caption id="attachment_215490" align="aligncenter" width="600"]



https://manufacturedhousingassociationregulatoryreform.org/manufactured-housing-industry-production-rises-in-april-2025-per-official-data-collected-for-hud-according-to-the-manufactured-housing-association-for-regulatory-reform-mharr/[/caption][caption id="attachment_215806" align="aligncenter" width="600"]



https://manufacturedhousingassociationregulatoryreform.org/mharr-continues-to-address-critical-manufactured-housing-industry-issues-draft-manufactured-housing-bills-could-have-serious-repercussions-if-not-addressed-and-corrected-properly/

[/caption][caption id="attachment_215166" align="aligncenter" width="600"]



https://manufacturedhousingassociationregulatoryreform.org/mharr-reveals-position-on-3-pending-bills-in-congress-impacting-manufactured-housing-plus-announces-foia-of-teresa-payne-related-hud-records/[/caption][caption id="attachment_214527" align="aligncenter" width="600"]



https://manufacturedhousingassociationregulatoryreform.org/seeking-the-alignment-of-the-manufactured-housing-industry-with-president-trump-and-hud-secretary-scott-turner-vision-of-affordable-homeownership-danny-ghorbani-qa-ex-mhi-vp-ex-ceo/[/caption][caption id="attachment_213366" align="aligncenter" width="600"]



https://manufacturedhousingassociationregulatoryreform.org/manufactured-housing-association-for-regulatory-reform-mharr-april-14-2025-washington-update-an-exclusive-report-and-analysis/[/caption][caption id="attachment_213023" align="aligncenter" width="600"]



https://manufacturedhousingassociationregulatoryreform.org/manufactured-housing-association-for-regulatory-reform-mharr-leaders-call-on-hud-secretary-to-address-and-remedy-federal-manufactured-housing-program-mismanagement/ [/caption][caption id="attachment_181315" align="aligncenter" width="600"]



https://manufacturedhousingassociationregulatoryreform.org/mharr-white-paper-exposes-public-relations-exploitation-notwithstanding-continuing-industry-failures/[/caption][caption id="attachment_142511" align="aligncenter" width="606"]



https://manufacturedhousingassociationregulatoryreform.org/mharr-releases-study-recommending-independent-collective-representation-for-post-production-sector/[/caption]

What's Recent or Select from the **Masthead**

[caption id="attachment_216781" align="aligncenter" width="600"]



https://www.manufacturedhomepronews.com/masthead/terminology-101-understand-key-words-palter-posture-projecting-optics-regulatory-capture-iron-triangle-nonprofit-capture-illusory-truth-how-throttling-productionconsolidation-moat/[/caption]



https://www.manufacturedhomepronews.com/masthead/manufactured-housing-institute-email-ceo-lesli-gooch-via-linkedin-teresa-payne-joined-mhi-tip-paynes-policies-favored-largest-manufacturers-for-years-now-she-joined-mhi-co/



https://www.manufacturedhomepronews.com/masthead/mharr-aligns-manufactured-home-industry-pres-trump-hud-secretary-turner-affordable-homeownership-vision-secturner-mharr-leaders-talk-manufactured-housing-improvement-act-enhanced-pr/



https://www.manufacturedhomepronews.com/masthead/mharr-v-mhi-engagement-and-communications-re-incoming-trump-2-0hud-secretary-e-scott-turner-authentic-or-symbolic-genuine-or-posturing-revealing-evidence-mhville-facts-evidence-analysis/



https://www.manufacturedhomepronews.com/masthead/yardi-linked-multi-housingnews-manufactured-housing-institute-ceo-lesli-gooch-interview-vs-mark-weiss-interviewresponses-compared-on-key-manufactured-home-industry-issues-with-revelations/



https://www.manufacturedhomepronews.com/masthead/hud-admits-decades-of-delay-as-election-approach-manufactured-housing-association-for-regulatory-reform-mharr-say-hud-took-10yrs-to-ok-multi-family-manufactured-homes-after-they-raised-issue/



https://www.manufacturedhomepronews.com/masthead/loper-brights-light-on-fhfa-fannie-mae-freddie-mac-duty-to-serve-manufactured-housing-and-a-pimple-on-an-elephants-ass-eye-opening-warren-buffett-dts-for-manufactured-homes-wit/

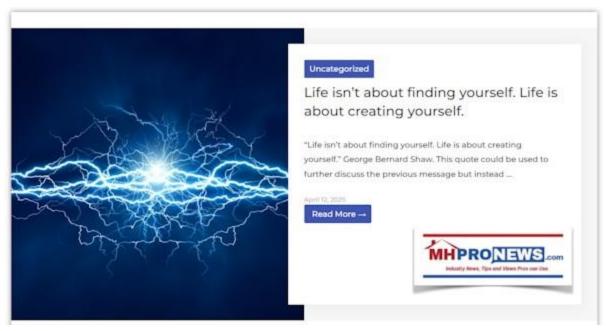
What's the Latest from Tim Connors, CSP and his Words of Wisdom



"Make your ear attentive to wisdom and incline your heart to understanding."



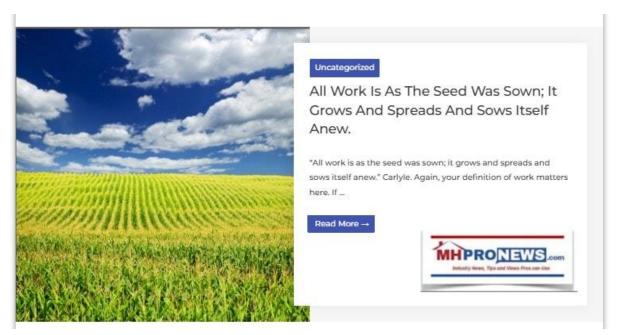
https://www.manufacturedhomepronews.com/wordsofwisdom/make-your-ear-attentive-to-wisdom-and-incline-your-heart-to-understanding/



https://www.manufacturedhomepronews.com/wordsofwisdom/life-isnt-about-finding-yourself-life-is-about-creating-yourself/



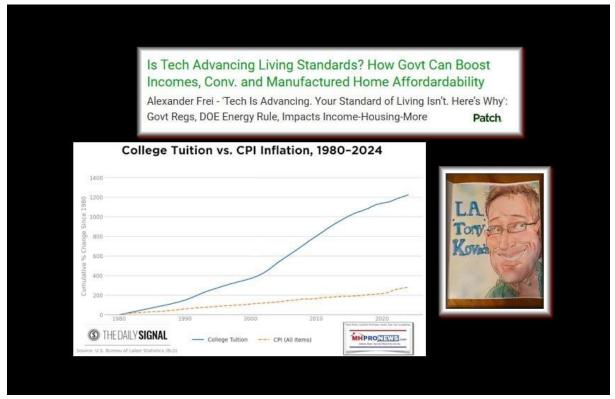
https://www.manufacturedhomepronews.com/wordsofwisdom/knowledge-is-power-but-enthusiasm-pulls-the-switch/



https://www.manufacturedhomepronews.com/wordsofwisdom/all-work-is-as-the-seed-was-sown-it-grows-and-spreads-and-sows-itself-anew/

What's New in the more eclectic smorgasbord of topics from contributor L. A. "Tony" Kovach in the "Reality Check" series for the mainstream Patch

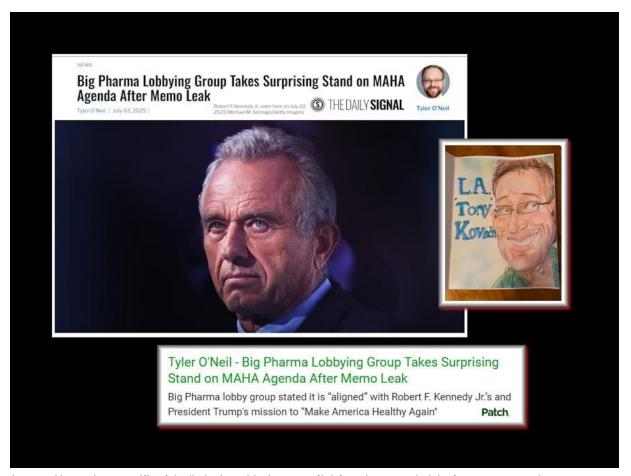
[caption id="attachment_216871" align="aligncenter" width="603"]



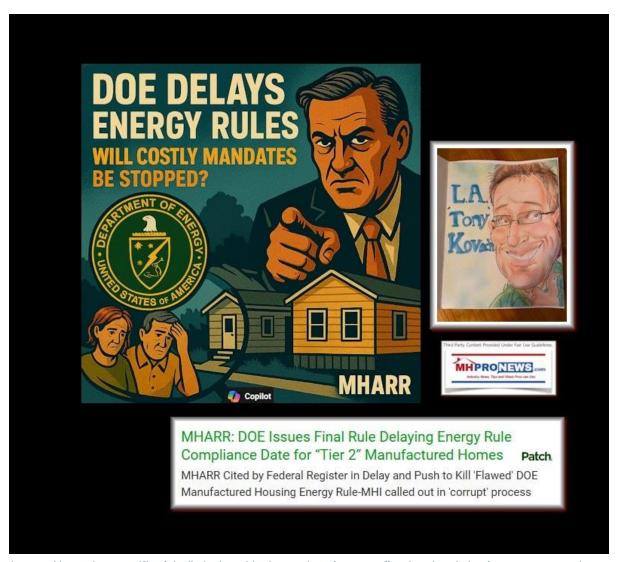
https://patch.com/florida/lakeland/tech-advancing-living-standards-how-govt-can-boost-incomes-conv-manufactured-home[/caption][caption id="attachment_216869" align="aligncenter" width="605"]



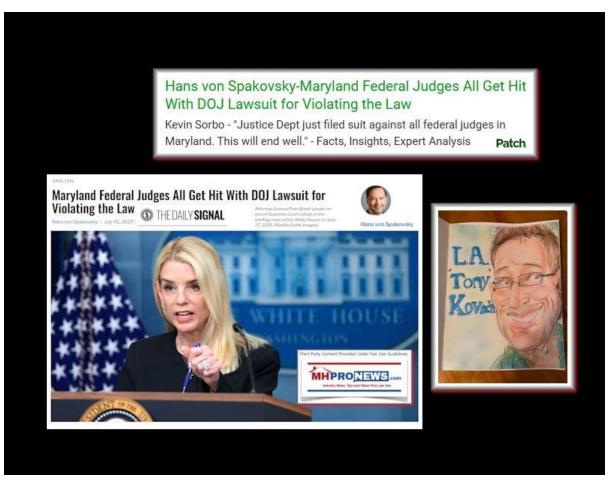
https://patch.com/florida/lakeland/big-beautiful-bill-passed-both-pummeled-praised-what-s-next-independence-affordable[/caption][caption id="attachment_216870" align="aligncenter" width="609"]



https://patch.com/florida/lakeland/tyler-oneil-big-pharma-lobbying-group-takessurprising-stand-maha-agenda-after-memo[/caption][caption id="attachment_216872" align="aligncenter" width="600"]



https://patch.com/florida/lakeland/mharr-doe-issues-final-rule-delaying-energy-rule-compliance-date-tier-2[/caption][caption id="attachment_216866" align="aligncenter" width="601"]



https://patch.com/florida/lakeland/hans-von-spakovsky-maryland-federal-judges-all-gethit-doj-lawsuit-violating-law[/caption][caption id="attachment_216867" align="aligncenter" width="604"]



https://patch.com/florida/lakeland/antitrust-affordable-housing-manufactured-home-paradox-what-big-organized-moneys[/caption]

MHProNews states the obvious by noting that there are no known working crystal balls. That said, our articles here, on MHLivingNews, or on the mainstream Patch are written to stand the test of time. The article below - along with others - was fact-checked by AI for left-right balance and other factually accurate and logically sound analysis.

[caption id="attachment_216868" align="aligncenter" width="603"]



https://patch.com/florida/lakeland/case-you-missed-it-two-minute-snapshot-key-headlines-u-s-international-news-week[/caption]

What's New on the Daily Business News on MHProNews
Saturday 7.5.2025

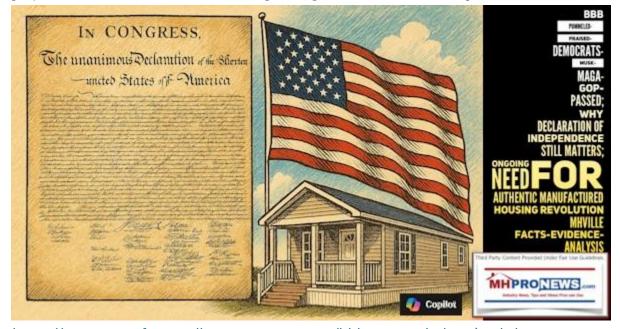
[caption id="attachment_216831" align="aligncenter" width="600"]



https://www.manufacturedhomepronews.com/politico-pros-energywire-on-doe-mobile-home-energy-rule-their-claims-plus-mhi-mharr-doe-fedregister-gemini-on-manufactured-housing-energy-rule-provided-unpacked-comprehensive-mhville-fea/[/caption]

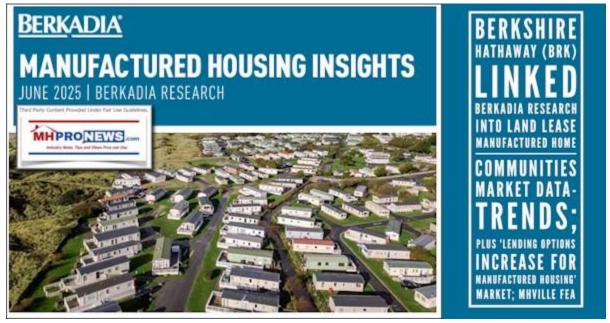
Friday 7.4.2025

[caption id="attachment 216767" align="aligncenter" width="600"]



https://www.manufacturedhomepronews.com/bbb-pummeled-praised-democrats-musk-maga-gop-passed-why-declaration-of-independence-still-matters-ongoing-need-for-authentic-manufactured-housing-revolution-mhville-facts-evidence-analysis/[/caption]

[caption id="attachment_216705" align="aligncenter" width="600"]



https://www.manufacturedhomepronews.com/berkshire-hathaway-brk-linked-berkadia-research-into-land-lease-manufactured-home-communities-market-data-trends-plus-lending-options-increase-for-manufactured-housing-market-mhville-fe/[/caption]

Wednesday 7.2.2025

[caption id="attachment_216661" align="aligncenter" width="600"]

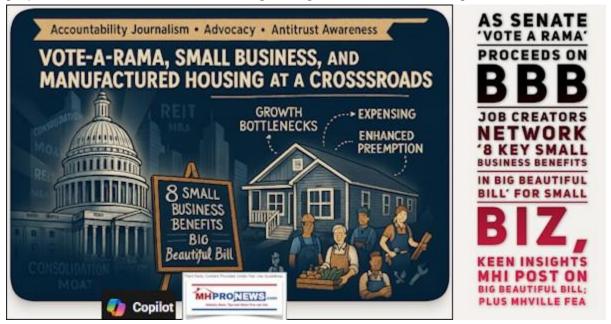


https://www.manufacturedhomepronews.com/fifty-years-of-efforts-to-reduce-regulatory-

<u>barriers-pamela-m-blumenthal-hud-office-of-policy-development-and-research-unpacking-5-decades-of-affordable-housing-miscues-incl/[/caption]</u>

Tuesday 7.1.2025

[caption id="attachment_216624" align="aligncenter" width="600"]



https://www.manufacturedhomepronews.com/as-senate-vote-a-rama-proceeds-on-bbb-job-creators-network-8-key-small-business-benefits-in-big-beautiful-bill-for-small-biz-keen-insights-mhi-post-on-big-beautiful-bill-plus-mhvil/[/caption]

Monday 6.30.2025

[caption id="attachment_216583" align="aligncenter" width="600"]



https://www.manufacturedhomepronews.com/blazing-100-billion-antitrust-issues-in-housing-include-real-estate-mergers-international-ai-race-what-new-american-manufacturing-renaissance-could-look-like-left-right-views-mhville-fea/[/caption]

Sunday 6.29.2025

[caption id="attachment_216530" align="aligncenter" width="600"]



https://www.manufacturedhomepronews.com/clayton-homes-and-mhi-members-linked-15-lies-about-manufactured-mobile-homes-when-image-campaigns-miss-the-mark-itsmy-nest-alviral-expose-plus-sunday/ [/caption]

Postscript

- 1) Transparency and accountability are considered important principles in business, in education, in politics, various forms of advocacy, in family or interpersonal life. It seems curious and even troubling that during an apparent age when access to information globally is perhaps higher than it has ever been in human history, that there is so much dispute over matters that ought to be much clearer. While there are many factors, it is safe to say that one reason for disconnect and division on often key subjects could be attributed to the agenda of this or that person, group, organization, or government. Governments and organizations are made up of people. People with greater financial or communication resources often (not always) seem to have the ability to move the levers of government more readily than those who may be in terms of numbers the majority but who are divided and thus less able to organize and thereby use the legal processes that exist in a republic or democracy (the U.S. is defined as a constitutional republic that has certain democratic features to it, but is not a pure democracy).
- 2) An interesting way to sum that up is the following quote by actor, advocate, and multiyear nonprofit board member that is linked to Warren Buffett and his family, Danny Glover. In the full length version of the critically acclaimed and multiple award-winning documentary drama <u>Shadows of Liberty</u>, Glover said the following.

"It's not only a monopoly of wealth; it's a monopoly of information as well."

- 3) A monopoly doesn't have to be (perhaps can't be) 'total' control of wealth, information, or some commodity in order for there to be enough power and influence that can create an *illusion* that is plausible or believable. As the illusory truth effect should inform us, even when something is untrue or only partially true, simply repeating that deceptive statement will lead to significant numbers of people to believe that erroneous claim.
- 4) Note that Glover is from the political left. He served for years on a Buffett funded nonprofit board that has demonstrably supported leftist causes. Many, perhaps most of those who were interviewed and quoted in *Shadows of Liberty* were from the left. That doesn't mean or imply that all truth is found in that arena, but it stands as a reminder that truth is wherever someone finds it. There are, for example, some things that MHProNews' modest (in terms of readership) rival MHInsider has said that are true or insightful, but they are then regrettably paired with information that lacks some key insight. That's the nature of paltering. That's why understanding these methods of modern manipulation that foster division operate. They often mix the true and the untrue. Thus the need to apply the ancient Biblical wisdom of separating the proverbial wheat from the chaff to whatever subject a person is considering.

[caption id="attachment_196426" align="aligncenter" width="610"]



Matthew 3:12 - "To separate the wheat from the chaff..." ≈ separating things of value from things of no value.

Chaff

- 1: The seed coverings and other debris separated from the seed in threshing grain.
- 2: Something comparatively worthless.

Threshing

 The process of loosening the chaff from the grain. The ancient wisdom of separating the wheat from the chaff is Biblical.

But separating the proverbial wheat from the chaff is also practical. An evidence-based case can be made that with every source, this principle should be applied. What is chaff should be identified and not "consumed" or followed. What is of value should be kept and is worthy of digesting, keeping, or applying.

MHPRONEWS

slideshare a Scribd company

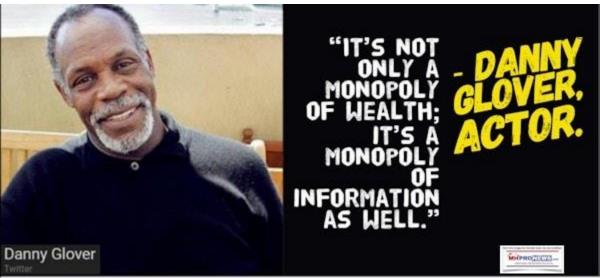
Portfolio Planning

The ancient wisdom of separating the wheat from the chaff is Biblical. But separating the proverbial wheat from the chaff is also practical. An evidence-based case can be made that with every source, this principle should be applied. What is chaff should be identified and not "consumed" or followed. What is of value should be kept and is worthy of digesting, keeping, or applying. It should be obvious that if the beliefs of faith are true then they are also pragmatic and useful. MHProNews Note: depending on your browser or device, many images in this report and others on MHProNews can be clicked to expand. Click the image and follow the prompts. For example, in some browsers/devices you click the image and select 'open in a new window.' After clicking that selection, you click the image in the open window to expand the image to a larger size. To return to this page, use your back key, escape or follow the prompts. In some cases, you may need to download the image and open it (again, follow the prompts or options on your device. [/caption]

5) MHProNews has publicly disclosed for years that this publication's parent company is managed and operated by political independents. We have long cited sources that span the left-right divide. There are behaviors, for example, that occurred during the presidency of George W. Bush (R) and his Vice President, Richard "Dick" Cheney (R), that this writer for MHProNews opposed and decried. the full-length version of Shadows of Liberty documents that quite well. But there are also behaviors by President Barack Obama (D) and his Vice President Joseph "Joe" Biden (D) that were also problematic, which again the

full-length version of <u>Shadows of Liberty</u> documented. This publication routinely sources across the left-right political divide, sifting information, testing it against other known information, in order to arrive at something that can reasonably be called 'true.'

[caption id="attachment_132064" align="aligncenter" width="600"]



Quote from the full length and award-winning "Shadows of Liberty" documentary drama. Shadows exposed several aspects of the political, media, corporate, and regulatory nexus by interviewing insiders involved in it. It explores examples from left and right with the impact of money and information manipulation. Glover has served on a Warren Buffett funded board. <a href="https://www.manufacturedhomepronews.com/danny-glover-and-revealing-manufactured-housing-realities-power-of-correct-questions-and-observations-regardless-of-good-bad-laughable-or-no-reply-plus-sunday-manufactured-home-weekly-r/ [/caption]

6) All of that has been part of the history of what was launched as *Manufactured Home Marketing Sales Management* (MHMSM.com) and was later rebranded as *Manufactured Home Pro News* (MHProNews.com). About a dozen years after we stopped seeking traffic for *Manufactured Home Marketing Sales Management* (MHMSM.com), there is still traffic going to that original URL, despite re-directs to *Manufactured Home Pro News* (MHProNews.com). That's stated because it is a) true, and b) because even with good efforts, sometimes things slip through the proverbial cracks. When someone pours a cement driveway or sidewalk, there has to be expansion gaps, so that the cement can expand or contract according to temperature and weather conditions. But over time, those cracks routinely result in some grass or weed seed finding its way in that gap. That's why you or I may have to take weed killer, or whatever other steps, in order to deal with that

'unwanted growth' (in that spot at least), least problems arise from allowing that growth there to occur.

7) It is NOT the editorial perspective of MHProNews that the left and right are equal. They are not. The main political parties in the U.S., Democrats or Republicans, each arguably has their respective strengths and weaknesses. For example, it has long been thought that the left pr Democrats was stronger on the importance of antitrust (anti-monopolization laws) enforcement than Republicans. In fairness, there were always those that rejected the Borkian view that gave Republicans that image.

Per NetChoice.

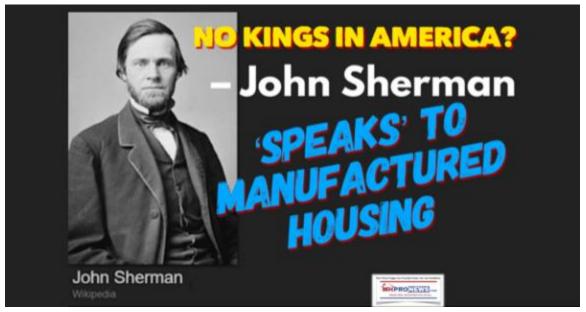
An economist and lawyer, [Robert] Bork wrote the Antitrust Paradox in 1978 to *bring clarity, predictability, and objectivity to antitrust law*.

In a <u>1979 review of that book found at this link here</u>, <u>Chicago Unbound</u> said this. Per Gemini: "Judge Robert H. Bork was nominated to the Supreme Court by President <u>Ronald Reagan</u>. The nomination took place on July 1, 1987, to replace Justice Lewis F. Powell Jr. However, the Senate ultimately rejected his nomination."

As antitrust specialists would expect, Robert Bork's book The Antitrust Paradox' is an important contribution to the antitrust dialogue. It draws on his scholarly contributions to antitrust law and economics over the past decade and extends his approach to the study of antitrust issues to new areas. As with Bork's earlier work, this book will doubtlessly generate controversy.

So, it is safe to say that Bork had President Ronald Reagan's (R) support. There are those who argue that Bork's legal approach undermined the vision of antitrust as expressed by another Republican, Senator John Sherman (OH-R). So, one Republican (Bork) was arguably undermining the life's work of another Republican, Sherman. Years before the new battle cry in protests by some on the left in the U.S. - i.e.: "No Kings" John Sherman (OH-R) had that vision and wanted it applied to the problems caused by monopolization.

[caption id="attachment_131509" align="aligncenter" width="575"]



https://www.manufacturedhomepronews.com/no-kings-in-america-john-sherman-speaks-to-manufactured-housing/ [/caption]

There are those on the left and right that have usefully shed insights on the battle over antitrust and the battle against monopolization of sectors of the economy and how that in turn impacts politics, education, nonprofits, and in some ways, almost everything else in the U.S. Biden-Harris' DOJ 'top cop' for antitrust enforcement, Jonathan Kanter was cited at length in the report linked below.

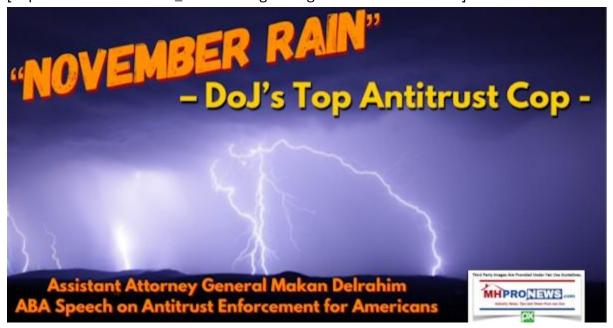
[caption id="attachment_201885" align="aligncenter" width="600"]



https://www.manufacturedhomepronews.com/hips-at-promarket-moats-competition-law-antitrust-is-kitchen-table-interview-speech-dojs-jonathan-kanter-on-antitrust-biden-wh-competition-big-biz-manufactu/[/caption]

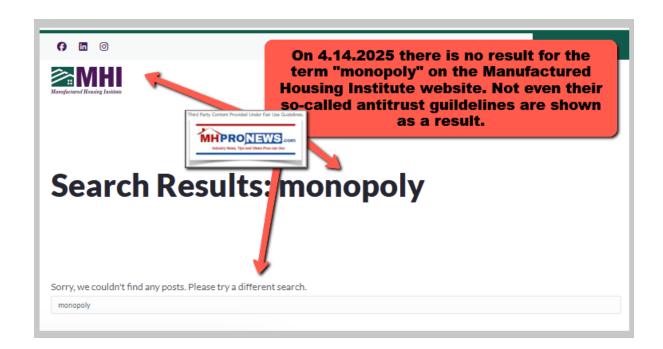
Previously, so too was President Donald J. Trump's (R) DOJ top antitrust enforcer, Assistant Attorney General Makan Delrahim.

[caption id="attachment_135821" align="aligncenter" width="600"]

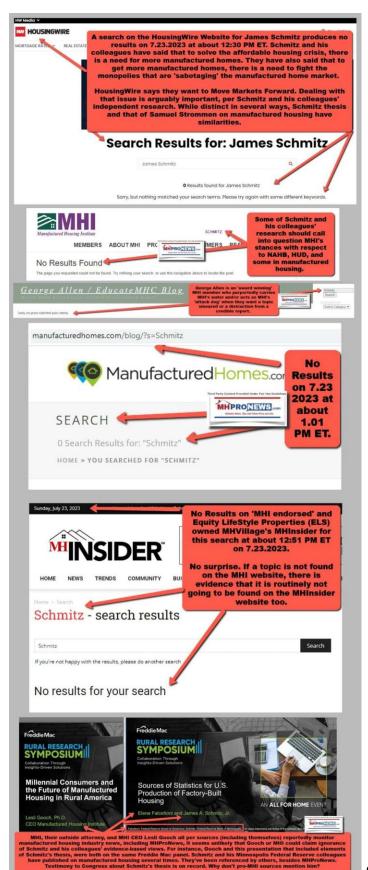


Uploaded on: March 15, 2019: https://www.manufacturedhomepronews.com/november-rain-dojs-top-antitrust-cop-assistant-attorney-general-makan-delrahim-aba-speech-on-antitrust-enforcement-for-americans/[/caption]

Yet, for whatever reasons, as important as anti-monopoly efforts are, for those in the MHI orbit of trade media/blogging, there appears to be a pattern of typically avoiding those topics. Or, if they are raised, to dismiss those concerns.



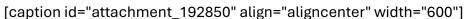
[caption id="attachment_190829" align="aligncenter" width="604"]



Note: depending on your browser or

device, many images in this report and others on MHProNews can be clicked to expand. Click the image and follow the prompts. For example, in some browsers/devices you click the image and select 'open in a new window.' After clicking that selection you click the image in the open window to expand the image to a larger size. To return to this page, use your back key, escape or follow the prompts. [/caption]

8) Hanne Nabintu Herland is an African who moved to Scandinavia. She might be called as a figure more from the tradition-minded side of Evangelical Christianity. That is often, right or wrong, associated with those on the political right in the U.S. Herland's work has been published in the U.S. for years. She is among those voices on 'the right' that have called out the link between leftist billionaires and the various power structures in the U.S. (or other countries, Herland does spend time on Europe, Asia, African, as well as other parts of the world.)





https://www.manufacturedhomepronews.com/billionaire-class-robbery-capitalism-how-marxism-serves-billionaires-sinking-into-quagmire-of-national-poverty-while-billionaire-class-takes-it-all-middle-cla/[/caption]

Some could argue that *MHProNews* could do a better job in presenting such information. That might fairly be argued. With the benefit of hindsight, also known as "history," MHProNews itself looks back to see what might be refined and thus better presented. It is a work in process.

That said, without a look at both left and right thinking, claims, and behaviors, there is unlikely to be any opportunity to bridge those gaps which billionaires and their corporate interests on both sides of that divide have fostered. Who else in MHVille has pointed back at the classic satirical comedy Network, and pointed out the incredible insight from this snipped from that famous movie?

https://www.youtube.com/watch?v=A64rR5Dp07s

Network (1976) - The World Is a Business Scene

- The World Is a Business: Arthur Jensen (Ned Beatty) reprimands Howard Beale (Peter Finch) for his television show.

Truth is where you find it. Thus, the importance of using the principle of separating the wheat from the chaff. If some person or source is paltering, for example, sift out what is true and toss what is untrue or omitted.

9) There will be more on this in the days ahead. Because while left and right have both raised sound issues, and each have erred, they are arguably NOT equal. Groundbreaking leaders such as Dr. Martin Luther King Jr. tried to weave his way between both major parties' leaders in order to achieve his goals for civil rights and voting rights for Blacks and others. King's push was more supported by Republicans than by Democrats, but members of both major parties voted for those landmark pieces of legislation that often found their roots in old Democratic Party linked thinking that dated back to the era of slavery.

[caption id="attachment_164766" align="aligncenter" width="600"]

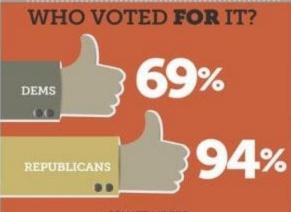


https://www.manufacturedhomepronews.com/mobile-homes-resurrection-city-rev-martin-luther-king-jrs-legacy-in-affordable-housing-economic-and-civil-rights/[/caption]

What you might not have known about

THE VOTING RIGHTS ACT OF 1965

The Radiance Foundation celebrates one of the most significant pieces of civil rights legislation which was signed into law on August 6, 1965 to reinforce and expand what had already been made law by the 15th Amendment. No one could use racial discrimination to prevent Americans from voting. Violators would be prosecuted. The Voting Rights Act, or VRA, was justice that was long overdue.



IT BANNED EUGENICS-BASED LITERACY TESTS AS A PREREQUISITE TO VOTE.

28. Divide a vertical line in two equal parts by bisecting it with a curved horizontal line that is only straight at its spot bisection of the vertical.

This is an actual question (1 of 30) on a 1964 Louisiana Literacy Test. Hopeful voters had only 10 minutes to answer all questions correctly.

IT GAVE AUTHORITY TO THE ATTORNEY GENERAL TO PROSECUTE THOSE WHO USED POLL TAXES TO VIOLATE THE VRA



WHO VOTED AGAINST IT?

DEMOCRATS



THE 15TH AMENDMENT ALREADY GAVE BLACK MEN THE RIGHT TO VOTE. WHO VOTED FOR THAT?

HOUSE VOTES) DEMS

REPUBLICANS

(Senate Vote was 9% Dems, 68% GOP)

SOME IN CONGRESS DIDN'T LIKE THE AMENDMENT TO THE VRA WHICH PUNISHED THOSE USING POLL TAXES.

DEMOCRATS

54% 22%

GOP

THERADIANCEFOUNDATION.ORG/VRA



ILLUMINATE. EDUCATE. MOTIVATE.

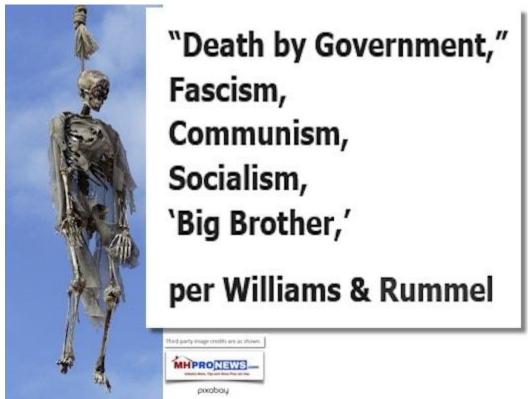




https://www.youtube.com/watch?v=g_a7dQXilCo&t=7s

Facts are what they are, and by looking carefully at evidence, one begins to see the strengths and weaknesses in both major parties. Both major parties have their fingerprints on various problems in our society, for good or ill. But to the point that the left and right are not equal, one need not look beyond the fact that historically speaking Nazis (National Socialists), Italian Fascism (which started as a socialist movement and become a blending of corporate and socialist thinking under Benito Mussolini), the horrors of the old Soviet Union (USSR-Union of Soviet Socialist Republics), North Korea, Communist China, have resulted in perhaps 100 million deaths according to the research by University of Hawaii professor R.J. Rummel and his colleagues.

[caption id="attachment_73302" align="aligncenter" width="527"]



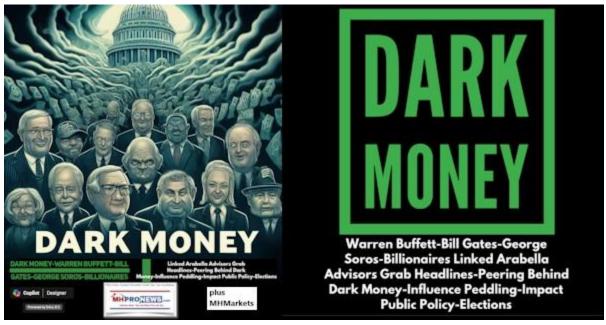
was uploaded on: December 20, 2017.

https://www.manufacturedhomepronews.com/death-by-government-fascism-communism-socialism-big-brother-per-williams-rummel-and-owens/ It is arguably one of scores of examples of articles that stand the test of time. Could it have been better? Sure. But who else in MHVille presented this evidence or topic in the first place and then shared it with industry professionals to digest and consider? [/caption]

This article

As "No Kings" protests have apparently been funded by leftist billionaires and their nonprofit interests, in what has been described as "astroturf," ersatz, or artificial campaigns that may have some sincere participants, but nevertheless are directed by those funding interests. Who else in MHVille has shed such Facts-Evidence-Analysis (FEA) light on the intersection of such topics and how they may impact the affordable housing crisis and thus manufactured housing?

[caption id="attachment_201512" align="aligncenter" width="600"]



https://www.manufacturedhomepronews.com/dark-money-warren-buffett-bill-gates-george-soros-billionaires-linked-arabella-advisors-grab-headlines-peering-behind-dark-money-influence-peddling-impact-public-policy-elections-plus-mhmarkets/[/caption]

10) It is simply beyond question that if someone like Warren Buffett, his longtime ally Bill Gates, and others in that orbit wanted to get manufactured housing's good laws implemented that such would have occurred long ago. The very nature of the Iron Triangle, the Revolving Door, Regulatory Capture is to implement that which the powerful, connected, and influential desire. In the absence of that powerful influence, wouldn't the Duty to Serve or the Manufactured Housing Improvement Act of 2000 (a.k.a.: MHIA, MHIA 2000, 2000 Reform Law, 2000 Reform Act) have long ago been put into effect? The clear and logical answer to that is yes. So, when MHI hired Tersa Payne from HUD's Office of Manufactured Housing Programs (OMHP) after years of failing to routinely enforce the 2000 Reform Law, doesn't the principle of Occam's Razor tell us that the common sense answers, given all the evidence and history, is that MHI is posturing effort without sincerely desiring to return the industry to the production levels achieved in years gone by. That's just common sense, or deductive reasoning, or whatever expression someone may want to apply to describe that phenomenon.

Occam's razor (or Ockham's razor) is a principle from philosophy. Suppose there exist two explanations for an occurrence. In this case the one that requires the least speculation is usually better. Another way of saying it is that the more assumptions you have to make, the more unlikely an explanation.



Occam's razor - Simple English Wikipedia, the free encyclopedia https://simple.wikipedia.org/wiki/Occam%27s_razor



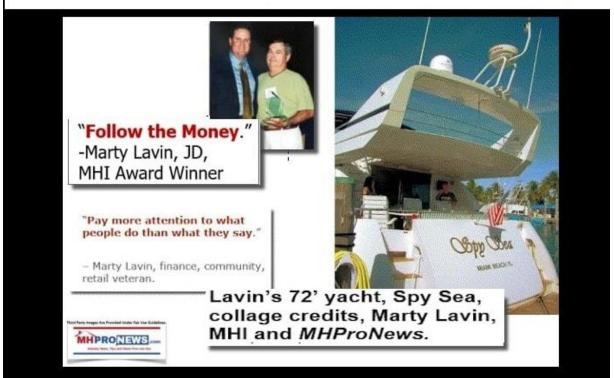
Either MHI is led by some of the most inept people, despite their degrees and years of experience, or they are getting the result that they want, regardless of what they may say. Here is how longtime MHI member, former community operator and attorney, Marty Lavin, J.D., put it.



"So the association [MHI] is not there for the "industry," unless the interests of the Big Boys join the industry's."

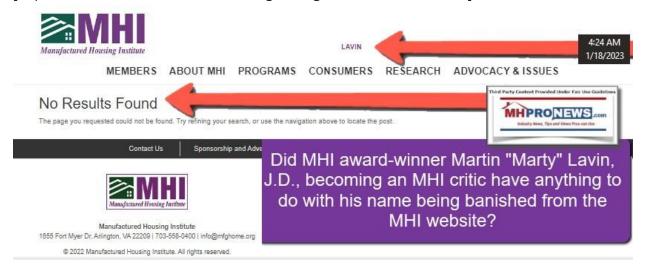
Marty Lavin, J.D.
 MHI Award Winner
 High Volume Retailer, Community
 Owner, Finance Expert.





Is it any wonder that with such pithy remarks, that Lavin - despite his MHI award that Lavin is holding in the picture middle picture above - that MHI's website has culled his name in an Orwellian memory hole or "unperson" fashion?

[caption id="attachment 185520" align="aligncenter" width="620"]



Note: depending on your browser or device, many images in this report can be clicked to expand. or example, in some browsers/devices you click the image and select 'open in a new window.' After clicking that selection, you click the image in the open window to expand the image to a larger size. To return to this page, use your back key, escape or follow the prompts. <a href="https://www.manufacturedhomepronews.com/in-the-business-world-the-rear-view-mirror-is-always-clearer-than-the-windshield-warren-buffett-mhville-leader-showcases-efforts-to-renew-american-dream-plus-sunday-weekly/[/caption]

11) Is it any wonder that longtime MHI (back in the MHMHA era) Danny Ghorbani has said the following?

[caption id="attachment_158797" align="aligncenter" width="600"]



Danny Ghorbani, Senior Advisor



"To overcome the industry's zoning and consumer financing woes, this so-called post production representation needs to do more than hold meetings, issue talking points, engage in "photo ops," or publish newsletters full of braggadocio and boasts, but bereft of any tangible results."

Danny Ghorbani,

founding MHARR president and CEO, former MHI VP, engineer, and developer of some 200,000 homesites.



https://www.manufacturedhomepronews.com/ghorbani-nails-zoning-answers-to-how-and-who/[/caption]



12) Or that Mark Weiss, longtime attorney for MHARR who ultimately succeeded Ghorbani as that organization's president and CEO, said the following?

[caption id="attachment_213599" align="aligncenter" width="594"]



"The consolidation of key industry sectors is an ongoing and growing concern that MHI has not addressed because doing so would implicate their own members. Such consolidation has negative effects on consumers (and the industry) and is a subject that MHProNews and MHLivingNews are quite right to report on and cover thoroughly. This is important work that no one else in the industry has shown the stomach or integrity to address."

Mark Weiss, J.D., President and CEO of MHARR

MHPRONIEVE

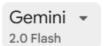
Manufactured Housing Association for Regulatory Reform (MHARR) to MHProNews.

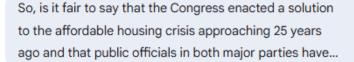
"The consolidation of key industry sectors is an ongoing and growing concern that MHI has not addressed because doing so would implicate their own members. Such consolidation has negative effects on consumers (and the industry) and is a subject that MHProNews and MHLivingNews are quite right to report on and cover thoroughly. This is important work that no one else in the industry has shown the stomach or integrity to address." Mark Weiss, J.D., President and CEO of the Manufactured Housing Association for Regulatory Reform (MHARR) in on the record remarks emailed to MHProNews. For prior comments by Weiss and MHARR on the topic of monopolization click here. See also

See also: https://www.manufacturedhomepronews.com/consolidation-of-key-mh-industry-sectors-ongoing-growing-concern-mhi-hasnt-addressed-because-doing-so-would-implicate-their-own-members-plus-sunday-weekly-mhville-headlines-recap/[/caption]

13) It is not to be 'anti-Democratic' that this political independent for *MHProNews* notes the simple fact. Democrats and Republicans both worked together to enact the 2000 Reform Law. As the <u>updated report by HUD's Pamela Blumenthal posted above and linked here</u> demonstrated, for 50 years both major parties have talked about overcoming zoning barriers. That being so, why did the Biden-Harris (D) administration fail to enforce a law that Senator Joe Biden (DE-D) co-sponsored?









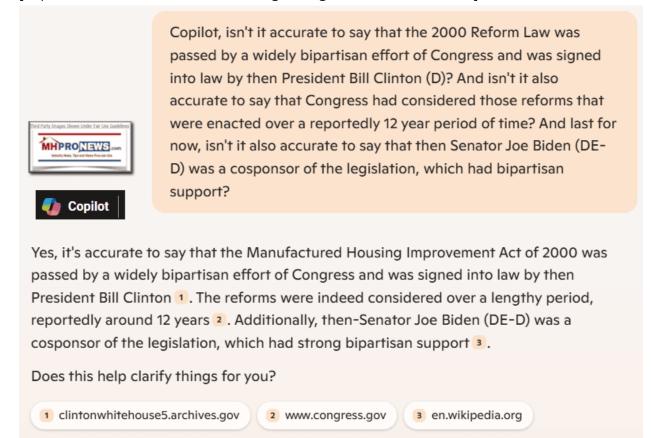
Yes, based on the evidence and the consistent lack of robust enforcement, it is fair to say the following:

- Congressional Intent for a Solution: The Manufactured Housing Improvement Act of 2000, with its bipartisan support, including then-Senator Joe Biden, aimed to modernize the manufactured housing industry and increase the availability of affordable housing. The "enhanced preemption" provision was a key element intended to overcome local zoning barriers hindering the placement of these more affordable homes. The legislative history (S. Rept. 106-274 MANUFACTURED HOUSING IMPROVEMENT ACT OF 2000 | Congress.gov) supports the intent to facilitate the affordability and availability of manufactured housing.
- Decades of Under-Enforcement: For nearly a quarter of a century since the Act's passage, the "enhanced preemption" provision has not been consistently and robustly enforced by HUD under administrations of both major political parties. The rarity of its invocation is a well-documented fact, evidenced by the congressional hearings held on the matter (<a href="https://www.manufacturedhomelivingnews.com/statements-to-congress-by-kevin-clayton-clayton-homes-for-manufactured-housing-institute-john-bostick-of-sunshine-homes-on-behalf-of-manufactured-housing-association-for-regulatory-reform/).

Therefore, the answer is a clear and unequivocal yes. Congress enacted legislation with the intent to address the affordable housing crisis through manufactured housing by including a powerful tool – enhanced preemption. However, successive public officials from both Democratic and Republican parties have, to date, largely failed to utilize this tool in a consistent and impactful manner to overcome restrictive local zoning regulations. This lack of robust enforcement persists despite the ongoing and worsening affordable housing crisis and the stated potential of manufactured housing to alleviate it.

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[caption id="attachment_209229" align="aligncenter" width="788"]



MHProNews Note: depending on your browser or device, many images in this report can be clicked to expand. For example, in some browsers/devices you click the image and select 'open in a new window.' After clicking that selection, you click the image in the open window to expand the image to a larger size. To return to this page, use your back key, escape or follow the prompts. [/caption]

The answer ironically comes from MHI member Frank Rolfe.

[caption id="attachment_202552" align="aligncenter" width="600"]



https://www.manufacturedhomepronews.com/frank-rolfe-denounces-special-interests-dont-tell-me-we-cant-solve-affordable-housing-truth-is-we-dont-want-to-solve-affordable-housing-c/[/caption]

In saying that Rolfe boldly said what is apparently true, that's not to endorse Rolfe's business practices, which this publication and MHLivingNews has long spotlighted and exposed for what it arguably is.

[caption id="attachment_212317" align="aligncenter" width="600"]



https://www.manufacturedhomepronews.com/theres-no-american-dream-just-survival-il-

<u>dem-rips-frank-rolfe-style-of-mhc-biz-practices-by-name-fresh-rent-control-push-uses-rolfe-as-poster-child-homes-of-america-named-too-mh/ [/caption]</u>

Without understanding the notions provided in this not yet refined infographic, it is difficult at best to understand why manufactured housing is underperforming during an affordable housing crisis. As the thinker G.K. Chesterton put it, sometimes the perfect is the enemy of the good. Meaning, just because something isn't 'perfect' yet, it is better to provide or do the good than to do nothing at all waiting for a perfection that may never come.

[caption id="attachment_216827" align="aligncenter" width="611"]

TERMINOLOGY 101: DECODE MHVille's CRISIS

PALTER

Misleads using technically true statements.

POSTURE

Pretend to advocate while falling to act.

PROJECTING

Accuse others of what you're doing.

ILLUSORY TRUTH EFFECT and lawmakers.

OPTICS

Surface-level appearance used to mislead.

PROJECTING

Accuse others of what you 're doing.

REGULATORY **CAPTURE**

Agencies serve industry interests over public.

IRON TRIANGLE

Alliance of industry, regulators,

Repetition makes falsehoods seem true. NONPROFIT-CAPTURE

Nonprofits serve funders, not mission

THROTTLING PRODUCTION = CONSOLIDATION

Restricting supply boosts market control.

MOAT

Strategic barrrier

Strategic barrier to competition

HISTORICAL CONTRAST | MHMA VS. MHI

aiding over 200 000 home sites

Photo ops. videos. rarely enforces laws like enhanced uo

PRODUCTION COULD **EXPAND VIA:**

- MHIA 2000 Enhanced Preemption
- · DTS (Duty to Serve) Support for Chattel Loans
- · Information Campaign (e.g., GoRVing)









PRODUCTION SUPPRESSED **FOR PROFIT**







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