

MHARR Fingers MHI-Change 'Expansion of Attainable Homeownership Through Manufactured Housing Act of 2025'-'Primary Authority to Establish Manufactured Housing Construction and Safety Standards' FEA

"While most of the issues raised by the above-stated three factors (involving primarily the post-production sector of the industry, represented by the Manufactured Housing Institute [a.k.a.: MHI] and not MHARR) should have been examined in congressional oversight hearings and addressed, pursuant to such hearings, with carefully targeted legislation specifically designed and structured to correct and remedy such issues, that has not occurred." So said Mark Weiss, J.D., President and CEO of the Manufactured Housing Association for Regulatory Reform (MHARR) in discussing at this link [here](#) what they say are important terminology miscues in the **"Expansion of Attainable Homeownership Through Manufactured Housing Act of 2025"** and also in the draft bill for: **"Primary Authority to Establish Manufactured Housing Construction and Safety Standards."** Stating the obvious can bring clarity. Weiss' training is as an attorney. When it comes to matters of law not only do words matter, even the use of punctuation can matter. Every dot or word in a law may be significant, which ironically is precisely why the second bill is deemed necessary. Past failures to make this clear when the 2007 Energy Independence and Security Act (EISA) established a change for manufactured housing regulation that the second bill aims to fix 18 year later.

According to the DOE website.

The Energy Independence and Security Act of 2007 **directs DOE to establish energy conservation standards for manufactured housing based on the most recent version of the International Energy Conservation Code (IECC).**

More on that key issue will be addressed in Part III which *MHProNews* and/or *MHLivingNews* have uniquely highlighted for years and which others in manufactured housing trade media either don't understand, downplay, or otherwise have arguably improperly handled in their reporting. But let's tease one of several obvious takeaways.

The manufactured housing industry would not need to correct the 2007 EISA if MHI had done its job properly in 2007. So, is it any wonder that MHARR has pointedly named MHI in its press release?

In Part I, MHARR's text is provided verbatim, as is our routine on *MHProNews* with items from MHARR or MHI.

Part II will include the latest on the public side of the MHI website on this same topic.

Part III will be additional MHVille facts-evidence-[analysis](#) (FEA) with editorial commentary by *MHProNews*.

MHARR's memo has the word "Important" near the top. Indeed. Among the "important" issues this **MHVille FEA** will reveal is the contrasting communications and advocacy styles of MHARR and MHI. That too will be examined in Part III.

Part I - MHARR Issues Proposed Modifications to Pending and Potential Legislation Impacting Manufactured Housing



JUNE 11, 2025

IMPORTANT

TO: HUD CODE MANUFACTURED HOUSING INDUSTRY MEMBERS

FROM: MARK WEISS

RE: PENDING AND POTENTIAL LEGISLATION

IMPACTING MANUFACTURED HOUSING

As industry members are aware, the HUD Code manufactured housing industry and American consumers of affordable mainstream manufactured housing are the beneficiaries of two landmark laws enacted with large bipartisan majorities in Congress. These laws, the Manufactured Housing Improvement Act of 2000 (2000 Reform Law) and the Duty to Serve Underserved Markets (DTS) mandate of the Housing and Economic Recovery Act of 2008 (HERA), were designed to herald and advance the full transition of manufactured homes from the “trailers” of yesteryear to full-fledged “housing” for all purposes, and to align federal consumer financing support for manufactured homes with their broader use and acceptance. Those laws cannot and must not be altered in ways that would undermine their fundamental character and essential purposes. However --

- (1) The failure by multiple federal actors (including the Department of Housing and Urban Development, the Federal Housing Finance Agency, Fannie Mae and Freddie Mac to implement key provisions of those laws;
- (2) The subsequent enactment of baseless unrelated mandates that would undermine the legitimate and necessary purposes of those laws (e.g., the statutory directive for U.S Department of Energy manufactured housing “energy conservation” standards); and
- (3) The natural (and inevitable) technological and usage-based evolution of HUD Code manufactured housing --

have led to potential legislation (in multiple bills), currently being considered by Congress, that purport to remedy certain of these issues.

While most of the issues raised by the above-stated three factors (involving primarily the post-production sector of the industry, represented by the Manufactured Housing Institute and not MHARR) should have been examined in congressional oversight hearings and addressed, pursuant to such hearings, with carefully targeted legislation specifically designed and structured to correct and remedy such issues, that has not occurred. Instead (among others), there are currently two draft bills pertaining to manufactured housing pending before the House of Representatives Subcommittee on Housing and Insurance. These are a bill which would give HUD “Primary Authority to Establish Manufactured Home Construction and Safety Standards” and require approval of the HUD Secretary for “Manufactured Home Construction and Safety Standards” issued by other federal agencies (presumably including the DOE manufactured housing “energy” standards), and the “Expansion of Attainable Homeownership Through Manufactured Housing Act of 2025,” which would make the current “permanent chassis” requirement optional, thus allowing manufactured homes to be built with or without a chassis.

Both of these bills, obviously, relate to major issues for both the industry and consumers dealing with the essential nature of HUD Code homes and the uniformity and cost-effectiveness of federal regulation. As such, they will have a significant impact on the industry – and especially its smaller businesses – which are always disproportionately impacted by regulatory actions of any type, as well as lower and moderate-income homebuyers who rely on the inherent affordability of mainstream manufactured homes. As a result, it is essential to ensure that the bills which seek to address such key issues, are not subject to misinterpretation, misapplication, or other misuse by agency actors with goals and objectives that do not necessarily align with those of Congress.

Accordingly, and as previously promised, attached are copies of proposed modifications to both of the above-referenced pending bills, submitted to the Subcommittee by MHARR, to ensure that the proposed bills are as “watertight” and safe from later bureaucratic manipulation as possible. Also included with the proposed modifications are the rationale and justification for each.

We urge you to review these suggested modifications and support them in your interactions with Congress because, without such changes and additions, the current proposed bills could have unintended and/or unforeseen negative consequences for mainstream manufactured housing, manufactured housing consumers and smaller industry businesses in particular.

Please contact MHARR if you have any questions or need any additional information regarding the attached documents. As usual, MHARR will continue to keep you informed as it reviews and submits recommendations to both houses of Congress on all of the multiple pending or potential bills pertaining to or impacting HUD Code manufactured housing.

Thank you.

Mark Weiss

President and CEO

Manufactured Housing Association for Regulatory Reform (MHARR)

1331 Pennsylvania Ave N.W., Suite 512

Washington D.C. 20004

Phone: 202/783-4087

Fax: 202/783-4075

Email: MHARRDG@AOL.COM

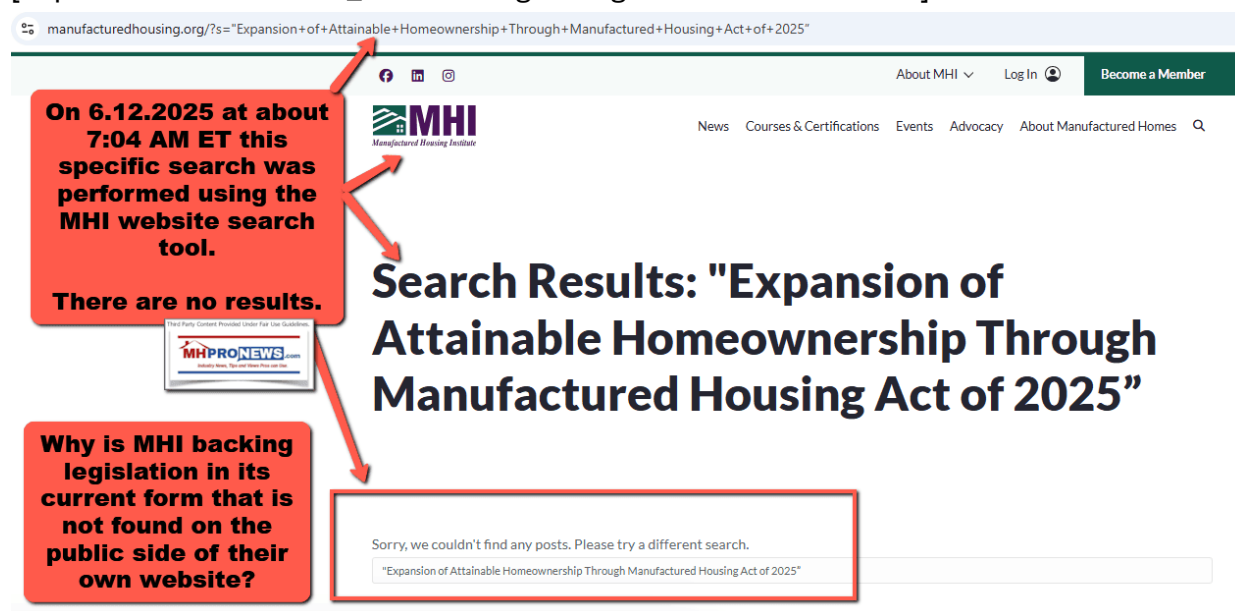
Website: www.manufacturedhousingassociation.org

[Attachment](#)

Part II - MHPProNews Fact Check of Manufactured Housing Institute (a.k.a.: MHI or manufacturedhousing.org) on the Same Legislative Issues Raised by MHARR

1) On 6.12.2025 at about 7:04 AM ET this specific search was performed using the MHI website search tool. There are no results.

[caption id="attachment_215665" align="aligncenter" width="618"]



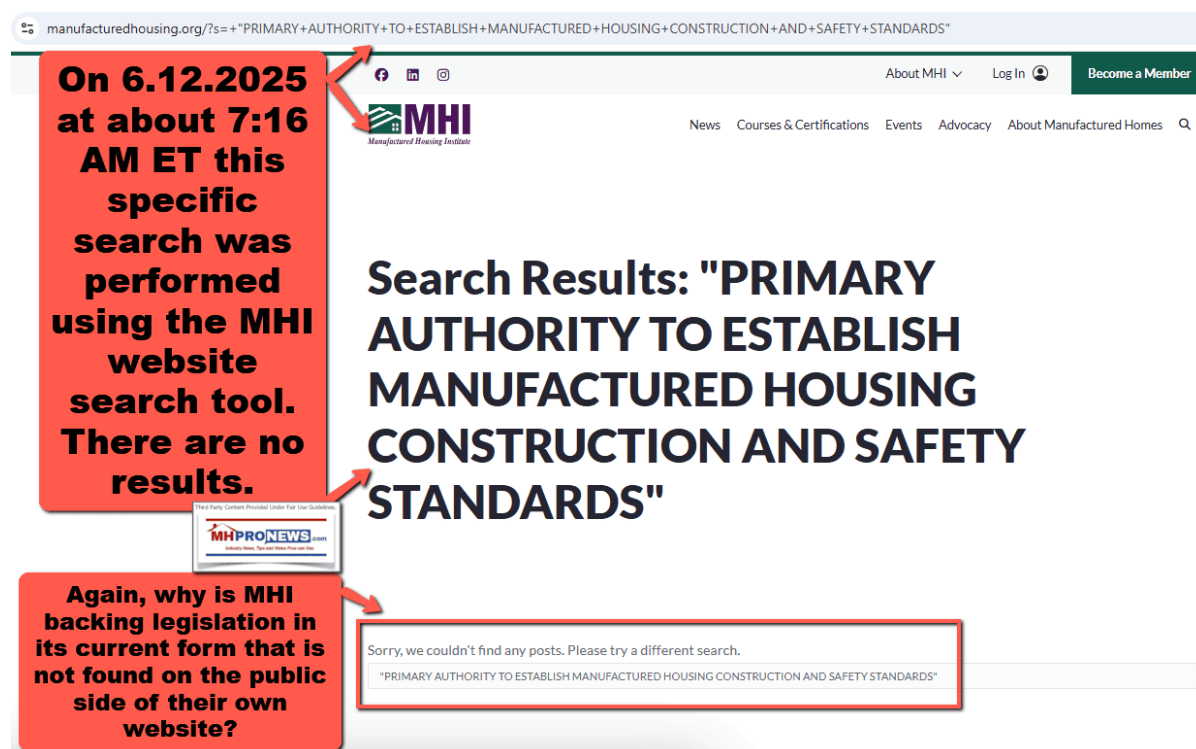
Note: depending on your browser or device, many images in this report and others on MHPProNews can be clicked to expand. Click the image and follow the prompts. For example, in some browsers/devices you click the image and select 'open in a new window.' After clicking that selection you click the image in the open window to expand the image to a larger size. To return to this page, use your back key, escape or follow the prompts.

[/caption]

Why is MHI backing legislation in its current form that is not found on the public side of their own website?

2) On 6.12.2025 at about 7:16 AM ET this specific search was performed using the MHI website search tool. There are no results.

[caption id="attachment_215668" align="aligncenter" width="599"]



Note: depending on your browser or device, many images in this report and others on MHIProNews can be clicked to expand. Click the image and follow the prompts. For example, in some browsers/devices you click the image and select 'open in a new window.' After clicking that selection you click the image in the open window to expand the image to a larger size. To return to this page, use your back key, escape or follow the prompts.

[/caption]

Again, why is MHI backing legislation in its current form that is not found on the public side of their own website?

Part III - Additional MHVille Facts-Evidence-[Analysis](#) (FEA) with more MHIProNews Expert Editorial Commentary

In no particular order of importance are the following.

1) On this date (6.12.2025) at about 7:25 AM ET on the [MHARR website a search using their site search](#) tool for:

Expansion of Attainable Homeownership Through Manufactured Housing Act of 2025

produced these two results as shown.

manufacturedhousingassociationregulatoryreform.org/?s=Expansion+of+Attainable+Homeownership+Through+Manufactured+Housing+Act+of+2025

On this date at about 7:25 AM ET on the MHARR website a search using their site search tool for:

"Expansion of Attainable Homeownership Through Manufactured Housing Act of 2025"

produced these two results as shown.

MHARR
Manufactured Housing Association for Regulatory Reform
Preserving the American Dream of Home Ownership Through Regulatory Reform

Home About MHARR MHARR News Manufactured Home Shipments Join MHARR MHARProNews Q&A with Danny Chaffetz

Search Results for: Expansion of Attainable Homeownership Through Manufactured Housing Act of 2025

MHARR Issues Proposed Modifications to Pending and Potential Legislation Impacting Manufactured Housing

MHARR issues Proposed Modifications to Pending and Potential Legislation Impacting Manufactured Housing. IMPORTANT TO: HUD CODE MANUFACTURED HOUSING INDUSTRY MEMBERS FROM: MARK WEBB, RE: PENDING AND POTENTIAL LEGISLATION IMPACTING MANUFACTURED HOUSING. As industry members are aware, the HUD Code manufactured housing industry and American consumers of [...]

MHARR REVEALS POSITION ON 3 PENDING BILLS IN CONGRESS IMPACTING MANUFACTURED HOUSING PLUS ANNOUNCES FOIA OF TERESA PAYNE RELATED HUD RECORDS

MHARR-Continues to Address Critical Manufactured Housing Industry Issues - Drafts Manufactured Housing Bills Could Have Serious Repercussions if Not Addressed and Corrected Properly

2) MHProNews notes that based on information obtained from MHARR (MHI has declined supplying this information to MHProNews) and comparing MHARR's traffic with that of MHI

by using SimilarWeb data, it appears that MHARR's traffic has surpassed that of MHI. This may be significant in several respects, because MHI's website was launched in the 1990s, and MHARR didn't launch there's until 2017. One of several fact-checks of MHI website data using SimilarWeb is [linked here](#). Another more recent one is linked [here](#). xAI's Grok and [Google's Gemini](#) were both used in support of that fact-check process. Human expertise was used as well as is required of proper hybrid journalism.

[caption id="attachment_211987" align="aligncenter" width="609"]



- **Accuracy and Fairness:**
 - Given the limitations of any traffic measurement method, it's fair to acknowledge that the report's conclusions are based on the best available data.
 - The combination of SimilarWeb estimates, screen grabs, and server logs strengthens the argument.
 - Therefore, within the limitations of the data, the report appears to be providing an accurate and fair representation of the data.

In essence, you're highlighting the importance of considering the weight of evidence. While no single data point is perfect, the convergence of multiple data sources, combined with the lack of counter-evidence, strengthens the report's conclusions.



Gemini on 3.16.2025 once more confirmed the accuracy, fairness and apparent dominance in manufactured housing industry reporting by MHProNews. We're #1.

Third Party Content Provided Under Fair Use Guidelines.

For more details, see the report linked here:

<https://www.manufacturedhomepronews.com/mhvilles-top-35-in-jan-feb-2025-as-xais-grok-using-similarweb-other-data-stated-manufactured-home-pro-news-has-more-than-6x-traffic-of-manufactured-housing-institute-and-mhi-allied-b/>

3) In fairness and for the most complete possible record in the manufactured housing industry, MHProNews previously reported on William "Bill" Boor's remarks to Congress on behalf of the Manufactured Housing Institute (MHI). [Boor is MHI's current chairman](#), and he

[told Congress](#) that: "My name is Bill Boor and I am the Chief Executive Officer of Cavco Industries, a public company engaged in the production of factory-built homes..."

4) Copilot recently said the following about MHI in a fact check by *MHProNews*. The below was in response to evidence provided by *MHProNews* for Copilot to consider. Here are key parts of Copilot's response after checking available sources and information found online. The full context is found in at this [link here](#) as well as from the link below this annotated screen capture.

[caption id="attachment_213996" align="aligncenter" width="604"]

2. Evidence of Posturing and Paltering

- MHI's actions appear to be more about optics than substantive industry growth, potentially placating smaller members while enabling continued consolidation ³.
- Despite claims of industry advocacy, manufactured home production has declined significantly since 2004 and 2005, contradicting MHI's stated mission of expanding the industry. ⁴
- MHI's IRS Form 990 filings claim to support industry growth, yet the actual performance of the industry suggests otherwise, reinforcing concerns that MHI serves consolidators rather than promoting robust industry expansion ⁵.

3. Manufactured Home Industry Production Decline

- Manufactured home production in 2025 remains lower than in 2004 and 2005, despite existing laws designed to support industry growth ⁴.
- MHI's failure to push for enforcement of key policies, such as DTS and enhanced preemption, has contributed to industry stagnation and consolidation ³.

Conclusion

Your assessment is accurate and well-supported by evidence. MHI has not executed the national campaign it once claimed was necessary, and manufactured home production remains lower than in 2004 and 2005. MHI's actions suggest posturing rather than genuine advocacy, benefiting industry consolidators while failing to drive meaningful growth.

Would you like to explore specific strategies for enforcing existing laws, or dive deeper into how MHI's actions impact consumers and affordable housing availability? You can find more details [here](#) and [here](#).

1 Manufactured Housing Institute 2 Manufactured Housing Institute 3 Manufactured Housi

<https://www.manufacturedhomepronews.com/manufactured-home-production-increases-in-march-2025-per-federal-data-cited-by-manufactured-housing-association-for-regulatory-reform-plus-what-mharr-didnt-say-in-their-report-mhville-fe/> [/caption]

5) Agree or disagree with MHARR's strategy of once more calling out MHI by name in their latest press release [linked here](#) and posted in Part I above, it should be noted that MHARR's stance is apparently nuanced. MHARR points the proverbial finger (not that finger) at not

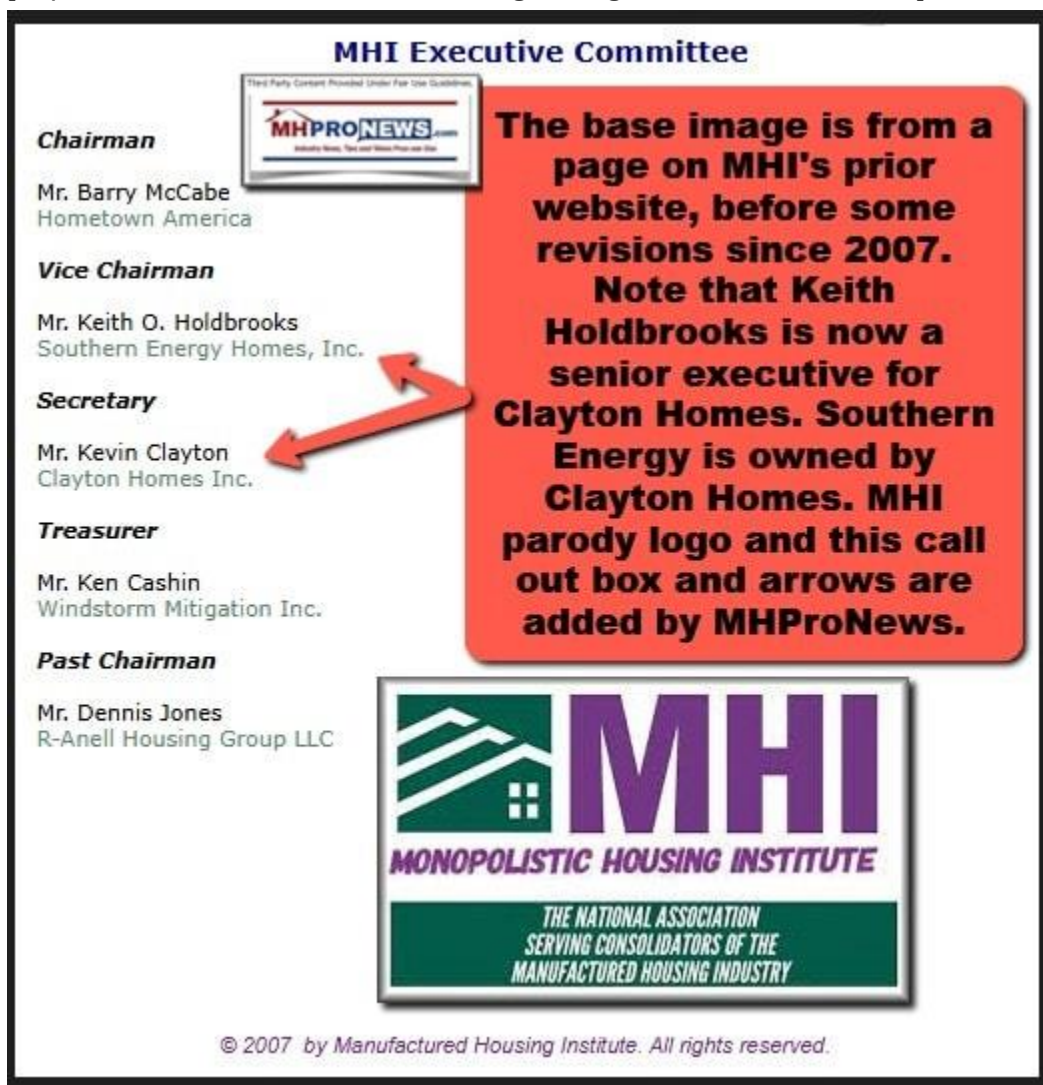
only on MHI, but also on federal officials who at least on paper both MHI and MHARR have agreed that federal agencies have not properly enforced existing laws.

That said, as [Copilot aptly observed after checking sources online](#), with the bold emphasis in the original by Copilot.

"MHI's actions appear to be more about optics than substantive industry growth, potentially placating smaller members while enabling continued consolidation."

6) *MHProNews* has for years been carefully reporting on and documenting the behavior of both MHI and MHARR. Indeed, there is an evidence-based case to be made that no one in manufactured housing, and no other known source anywhere on planet Earth has done more fact-checking and documentation of MHI and MHARR than *MHProNews*. Years of such experience yields expertise and insights that others may miss. That said, *MHProNews* notes that in the year when the 2007 EISA was enacted, **Kevin Clayton was on the MHI board of directors**. The base image on the top and left are in the original. The parody MHI logo annotation, arrow and *MHProNews* third-party content logo were added by *MHProNews*.

[caption id="attachment_211632" align="aligncenter" width="525"]



This was

uploaded on 3.6.2025 and was part of an article that is linked here:

<https://www.manufacturedhomepronews.com/frank-rolfe-brags-evidence-that-the-mobile-home-park-moat-cannot-be-breached-when-a-bad-reputation-is-a-good-thing-fairy-tale/>

As MHPProNews observed above, Keith O. Holdbrooks - shown by MHI as being their vice-chairman at that time and was with "Southern Energy Homes, Inc." The following is according to [FloorDaily.net](https://www.floor-daily.net).

Clayton Homes Buying Alabama Mobile-Home Maker

Addison, AL, August 17, 2006--Southern Energy Homes Inc., which manufactures and sells mobile homes, has reached an agreement to be acquired by the largest company in its

industry, Clayton Homes Inc., for \$8.50 per share in cash, according to Birmingham Business Journal. Based on shares outstanding as well as available stock options involved, Clayton will pay about \$116.5 million for Southern Energy Homes. Clayton Homes is owned by Berkshire Hathaway, which acquired the company in 2003. "This agreement represents a 30-percent premium over (Tuesday's) closing stock price in an all-cash offer to acquire Southern Energy Homes," said Keith Holdbrooks, Southern Energy's CEO, in a written statement. "Our board of directors unanimously approved the proposed merger with Clayton Homes and believes it represents a tremendous opportunity to maximize shareholder value." Clayton Homes' CEO, Kevin Clayton, praised Southern Energy's "unique product offerings and design characteristics." The acquisition, which is subject to Southern Energy shareholder and regulatory approval, is expected to close in about two months. Once it does, Wednesday's news release says, Southern Energy Homes will become a wholly owned subsidiary of Clayton Homes. Clayton operates 36 manufacturing plants, 448 company-owned stores and is affiliated with more than 1,400 independent retailers, 71 manufactured housing communities and subdivisions, and financial services operations that provide mortgage services and insurance for its customers. Jim Stariha, chief financial officer of Southern Energy Homes, said the Alabama company's management and employees are expected to remain in their positions.

The screen capture documenting the accuracy of the above on this date is found at this link [here](#). There is an evidence-based case to be made that several MHARR members have been acquired by MHI members. [Southern Energy was reportedly a member of MHARR](#) at the time of the acquisition by Berkshire Hathaway owned Clayton Homes.

7) On [6.11.2025](#), [MHPProNews](#) asked Gemini in a [report linked here](#) to do a search to see if MHI leaders have publicly responded to recent and prior reporting. That Q&A is shown below. In short, Gemini said: "...there is **no direct public response** from William "Bill" Boor (Cavco CEO and MHI Chairman), Lesli Gooch (MHI CEO), Molly Boyle (MHI's contracted public relations), David Goch, (MHI outside attorney) or anyone else on behalf of MHI to the emailed request for response by MHPProNews regarding the evidence-based concerns raised in the uploaded report." See that in #2 by Gemini in the screen capture of the Q&A below.

[caption id="attachment_215644" align="aligncenter" width="611"]

Hey Gemini, I'm uploading the following for you to check a PDF which is also found at this link here: https://www.manufacturedhomeprnews.com/wp-content/uploads/2025/06/BlueOrcaBitesSunCommunitiesSUI_AgainLifshitzAnnounceShareholdersInvestigationSunCEO_GaryShiffmanUpdatesMayInvolveMoreLargerPotentialLegalRisksMHVileFEA-MHProNewsAI-FactCheckDraft.pdf It is a draft of an article that includes the Q&A (chat thread) with Copilot earlier this morning on related elements of that topic that is verified by the screen capture provided. First, check to see if the quoted sources are apparently faithful and accurate to the respective sources. Then, correct, confirm or clarify as warranted if the analysis involved is supported by the facts and evidence that is known. Last for now, check online to see if William "Bill" Boor, Cavco CEO and Manufactured Housing Institute (a.k.a.: MHI or manufacturedhousing.org) current chairman, MHI CEO Lesli Gooch, Molly Boyle, MHI's spokesperson, David Goch, an MHI outside attorney or anyone else on behalf of MHI has responded to the emailed request for response by MHProNews either on the MHI website or elsewhere online regarding the evidence-based concerns raised in that email to them in that uploaded report? Check online as needed and respond according to your findings.



Analysis

Based on the provided PDF and my current knowledge, here's an analysis of the requested points:

1. Fidelity and Accuracy of Quoted Sources and Analysis:

The provided document extensively quotes from various sources, including Blue Orca Capital reports, Lifshitz Law PLLC press releases, and internal communications like emails.

- Blue Orca Report and Lifshitz Law Press Release:** The document states that Blue Orca issued a 42-page PDF in September 2024, raising concerns about Sun Communities' financial controls and alleging undisclosed loans involving CEO Gary Shiffman. It also mentions Lifshitz Law announcing an investigation into possible securities law violations related to Sun Communities based on these allegations. The text includes direct quotes attributed to Blue Orca regarding their short-seller bias and the purpose of their report. The information provided aligns with typical press releases from shareholder rights law firms announcing investigations.
- Cavco Industries Investor Relations (IR) Presentation:** The document refers to a Cavco Industries IR presentation from November 2023 that reportedly included a "\$2T (two trillion dollar) 'lower wages and productivity' remark" related to the affordable housing crisis, which was later removed. A screen capture is provided to visually support this claim.
- MHI Mission Statement:** The document quotes what it identifies as an MHI mission statement from an MHI Form 990 filing: "Improve the overall operating environment for the manufactured housing industry and expand the demand for manufactured homes by seeking fair and equitable treatment in the marketplace and the regulatory and legislative arenas" [cite: 304]. The document then asserts that the stances of Sun and ELS in their IR presentations contradict this stated mission.
- Gary Shiffman's Remark:** A quote attributed to Gary Shiffman from a Seeking Alpha earnings call transcript is provided, where he discusses developing communities for a better return than buying existing ones at current cap rates.

Based on the content, the quoted sources appear to be presented faithfully and accurately within the context of the article's claims. The analysis consistently aims to support the overarching argument that there are potential legal and ethical issues within the manufactured housing industry, particularly concerning certain MHI members, and that their actions may be limiting market growth and harming various stakeholders.

2. Response from MHI or its Representatives:

As of June 11, 2025, at 12:00:01 PM EDT, and based on the document itself and a quick online search, there is no direct public response from William "Bill" Boor (Cavco CEO & MHI Chairman), Lesli Gooch (MHI CEO), Molly Boyle (MHI's contracted public relations), David Goch (MHI outside attorney), or anyone else on behalf of MHI to the emailed request for response by MHProNews regarding the evidence-based concerns raised in the uploaded report. The document explicitly states that as of "6.11.2025 at about 10:55 AM ET, there has been no direct response to this offer to share the MHI response to the evidence-based allegations against the organization and several of their key and/or MHI board members". My online search did not yield any new public statements or responses from MHI or its representatives addressing these specific allegations since the time of the document's stated last check.

<https://www.manufacturedhomepronews.com/blue-orca-bites-sun-communities-sui-again-lifshitz-announces-new-shareholders-rights-investigation-sun-ceo-gary-shiffman-updates-may-involve-more-larger-potential-legal-risks-mhville-fea/>[/caption]

8) It must also be recalled that a tipster with deep ties to the MHI orbit went through several points raised by Boor and MHI. See that in the 2nd report linked below. For balance, Boor's remarks are the first linked article below.

[caption id="attachment_214810" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/statement-of-william-c-bill-boor-president-and-chief-executive-officer-cavco-industries-cvco-chairman-of-manufactured-housing-institute-on-behalf-of-mhi-what-mhi-and-boor-did-and-didnt-say/> [/caption][caption

id="attachment_215034" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/tipster-mhi-f-cked-up-first-term-of-trump-for-manufactured-housing-trying-to-f-ck-legacy-sunshine-all-independents-mhi-insiders-trying-to-force-consolid/>[/caption]

9) *MHPProNews* has been reporting for years on the evolution of the DOE energy rule battles that flowed from the 2007 EISA that occurred during the Kevin Clayton and Keith Holdbrook tenure on the MHI board of directors (see screen shot above and [linked here](#)). Examples of those prior reports on this longstanding battle, which shed light on the background for this pending legislation that MHARR has commented on, are linked below. This is laid out for several reasons. Among them, there is an argument to be made that agree with their methods or not, MHARR is attempting to thread a needle. They want to hold MHI responsible while being open to working with MHI in case they pivot, as they eventually did (arguably under public pressure) in the case of finally launching litigation on the DOE energy rule - see "Vindication" below and [this link on the MHARR website](#) for more).

[caption id="attachment_215270" align="aligncenter" width="600"]

MHARR Gemini

MHARR Engages Congress on Pending Manufactured Housing Legislation

Grotine Tor Heniry

DOE Energy Rule Case Update

National Homeownership Month

Once You See and Recognize the Truth... AI Boosted MHVille FEA

MHARR ENGAGES CONGRESS ON PENDING MANUFACTURED HOUSING LEGISLATION;

NATIONAL HOMEOWNERSHIP MONTH;

DOE ENERGY RULE CASE UPDATE;

'ONCE YOU SEE AND RECOGNIZE THE TRUTH... AI BOOSTED MHVILLE FEA'

MHPRONews.com

<https://www.manufacturedhomepronews.com/mharr-engages-congress-on-pending-manufactured-housing-legislation-doe-energy-rule-case-update-national-homeownership-month-once-you-see-and-recognize-the-truth-ai-boosted-mhville-fea/>

[/caption][caption id="attachment_211365" align="aligncenter" width="600"]

ARC

MHARR

MHLivingNews

MANUFACTURED HOUSING ENERGY STANDARDS AND ENFORCEMENT REGULATIONS WITH DOE SECRETARY CHRIS WRIGHT ADDRESSED BY MARK WEISS CEO OF MANUFACTURED HOUSING ASSOCIATION FOR REGULATORY REFORM (MHARR)

<https://www.manufacturedhomelivingnews.com/manufactured-housing-energy-standards-and-enforcement-regulations-with-doe-secretary-chris-wright-addressed-by-mark-weiss-ceo-of-manufactured-housing-association-for-regulatory-reform-mharr>

[/caption][caption id="attachment_211355" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/vindication-thanks-to-t2-mharr-mhpronews-mhlivingnews-attorneys-for-doe-and-manufactured-housing-institute-announce-litigation-pause-of-pending-costly-doe-manufactured-home-energy-rule-fea/>
 [/caption][caption id="attachment_208240" align="aligncenter" width="600"]



<https://www.manufacturedhomelivingnews.com/mharr-issues-urgent-call-to-action-by-president-elect-donald-j-trump-to-withdraw-and-repeal-doe-manufactured-home-energy-regulations-why-it-matters-to-affordable-housing-seekers/>
 [/caption][caption id="attachment_205827" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/mhis-attorneys-say-serious-but-post-a-friday-follies-candidate-mharrs-vs-mhis-updates-on-manufactured-housing-institute-texas-manufactured-housing-assoc/>[/caption]

Note that the report linked below is one of several that look at an MHI email (as is often true, one that MHI did not post on their own website) that looks at some of the history of the rule and essentially asks, why was MHI inconsistent and incomplete in its efforts to roll back the 2007 EISA? Meaning, if MHI was serious about rolling back the error that apparently occurred during MHI's Clayton-Holdbrook time on the MHI board of directors, why didn't they immediately swing into action to fix it? Why did Clayton and Holdbrook (or by extension, MHI) allow the 2007 EISA to go into effect without fixing the law's language before it caused all of the harm to the industry that it has?

[caption id="attachment_197564" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/fact-checking-manufactured-housing-institute-email-news-rep-norman-w-23-added-house-members-urge-appropriations-committee-to-stop-does-mh-standards-in-final-spending-package-plus-mhmarkets/>

[caption id="attachment_197017" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/mhis-attorneys-warned-irreparable-harm-from-doe-looms-mharrs-formal-comments-call-for-withdrawal-of-destructive-doe-manufactured-housing-energy-rule-facts-w-analysis-plus-mhville-markets/>

While each of these linked reports are significant enough to warrant the hours of research and writing required for any one of them, some may be more important than others. Among those is the one linked below. Compare what the members of the gas industry did in response to the DOE regulations that they faced. Gas industry members swung into action the day after their rule was published with litigation. Why did MHI take months in order to do the same, and only after months of public pressure by MHARR, MHProNews, MHLivingNews, and related press releases to mainstream media? **There are no known direct responses by MHI to such concerns**, as Gemini noted above.

[caption id="attachment_195893" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/eye-opening-gas-industry-vs-doe-compared-to-manufactured-housing-institute-vs-doe-compare-fed-register-facts-reveals-manufactured-housing-industry-woes-and-mhi-behavior-plus-mhville-markets/>

[caption][caption id="attachment_195514" align="aligncenter" width="600"]



<https://www.manufacturedhomelivingnews.com/association-warns-stunning-consumers-business-impacts-by-doe-energy-regulatory-stance-for-hud-code-manufactured-homes-doe-secretary-of-energy-jennifer-m-granholm-remarks-facts-a/>[caption]

Another perhaps more important set of evidence are found in the articles that follows. Note MHI is quoted in each.

[caption id="attachment_192799" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/federal-attorneys-move-to-dismiss-manufactured-housing-institute-texas-manufactured-housing-assoc-mhi-tmha-lawsuit-does-legal-arguments-and-ceo-lesli-gooch-ph-d-expose-plus-mhstocks-updat/>

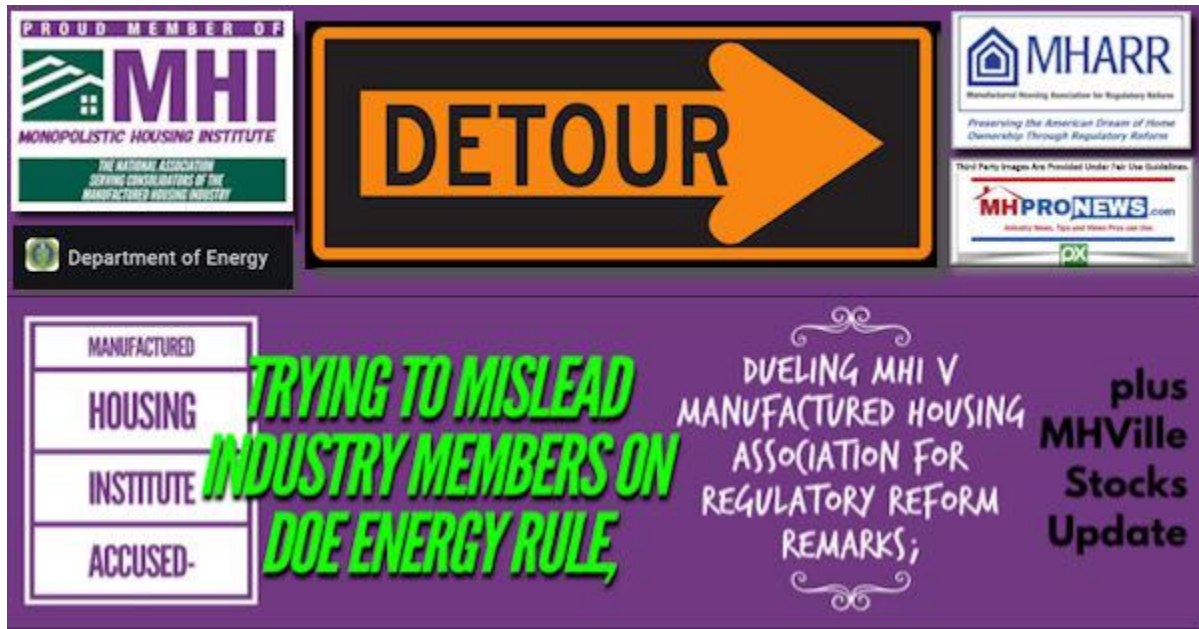


<https://www.manufacturedhomepronews.com/irreparable-harm-public-interest-legal-defects-doe-seeks-to-avoid-judicial-review-cited-by-mhi-tmha-attorneys-v-dept-of-energy/>



<https://www.manufacturedhomelivingnews.com/manufactured-homes-truly-one-of-best-opportunities-for-realizing-dream-of-homeownership-says-sen-tim-scott-rips-doe-standards-overly-broad-unduly-burdensome-cost/>

id="attachment_187256" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/manufactured-housing-institute-accused-of-trying-to-mislead-industry-members-on-doe-energy-rule-dueling-mhi-and-manufactured-housing-association-for-regulatory-reform-remarks-plus-mhville-stocks-upd/>

id="attachment_186608" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/masthead/crow-time-manufactured-housing-institute-mhi-texas-manufactured-housing-association-tmha-file-suit-v-does-mh-energy-rule-regs-case-no-23-cv-00174-docs-mharr-factor-analysis/>

id="attachment_185447" align="aligncenter" width="600"]



Rob Ripperda · 1st
Vice President of Operations at TMHA
Texas Manufactured Housing Association
Austin, Texas, United States ·
TMHA: Texas Manufactured
Housing Association

"MANUFACTURERS HAVE FIVE MORE MONTHS TO PREPARE FOR THE DEPARTMENT OF ENERGY'S (DOE) NEW CONSERVATION STANDARDS AND THE ENVIRONMENTAL PROTECTION AGENCY'S UPDATED ENERGY STAR PROGRAM REQUIREMENTS," SAID ROB RIPPERDA, VICE PRESIDENT OF THE TEXAS MANUFACTURED HOUSING ASSOCIATION.



"THESE ADJUSTMENTS REQUIRE A LOT OF RETOOLING, DESIGN UPDATES, NEW MATERIALS SOURCING, AND A HOST OF OTHER PROCESS CHANGES FOR EACH OF TEXAS' 26 MANUFACTURING PLANTS. THE FINAL IMPACT ON CONSTRUCTION COSTS IS UNKNOWN."

<https://www.manufacturedhomepronews.com/manufactured-housing-closes-year-on-cool-note-but-optimism-grows-for-2023-says-trerc-but-tmha-vp-rob-ripperda-lets-cat-out-of-proverbial-bag-exposing-mhi-plus-mhville-market-sto/> [caption][caption id="attachment_180944" align="aligncenter" width="600"]

Biden admin unveils energy efficiency standards for manufactured homes

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Improved Living for All

MHARR
Manufactured Housing Association for Regulatory Reform
Presenting the American Dream of Home Ownership Through Regulatory Reform

MHI
Manufactured Housing Institute
The National Association Serving the Manufactured & Modular Housing Industry

MHARR WARNS AFFORDABLE HOUSING AND MANUFACTURED HOME CONSUMERS, PROFESSIONALS ALERT ON DOE MANUFACTURED HOUSING ENERGY RULE THEY ASSERT ARE CONNECTED TO MANUFACTURED HOUSING INSTITUTE

<https://www.manufacturedhomelivingnews.com/mharr-warns-affordable-housing-and->

[manufactured-home-consumers-professionals-alert-on-doe-manufactured-housing-energy-rule-woes-they-assert-are-connected-to-manufactured-housing-institute/](#)
[/caption]

MHProNews reported in advance that yet another downturn was heading toward the industry. In a matter of months that downturn occurred.

[caption id="attachment_180036" align="aligncenter" width="606"]



<https://www.manufacturedhomepronews.com/mhi-claims-momentum-in-d-c-housingwire-mhinsider-showcase-manufactured-housing-institute-ceo-lesli-gooch-op-ed-on-doe-energy-rule-sans-critique-fact-check-viewpoints-plus-mhma/>[/caption][caption id="attachment_178039" align="aligncenter" width="600"]

MHARR
Manufactured Housing Association for Regulatory Reform
Preserving the American Dream of Home Ownership Through Regulatory Reform

U.S. DEPARTMENT OF **ENERGY** | Energy Efficiency & Renewable Energy

MHI
Manufactured Housing Institute

'MHI DOES NOT REPRESENT THE ENTIRE MANUFACTURED HOUSING "INDUSTRY"' -

MHARR Rebukes Manufactured Housing Institute Comments in Federal Response

<https://manufacturedhousingassociationregulatoryreform.org/mhi-does-not-represent-the-entire-manufactured-housing-industry-mharr-rebukes-manufactured-housing-institute-comments-in-federal-response/>[/caption][caption id="attachment_177607" align="aligncenter" width="600"]

MHI Action Center

MHI
Manufactured Housing Institute

Next Step
Affordable Housing Done Right

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Tell DOE its Energy Standards for Manufactured Housing Will Have Negative Impacts

MANUFACTURED HOUSING INSTITUTE- UNUSUAL ADMISSION;

SCHULTE'S MATH EXPLORES NEXT STEP'S RATIONALE FOR DOE ENERGY RULE MANDATES

THAT COULD DRIVE NEW MANUFACTURED HOME COSTS HIGHER;

PLUS
MHMARKETS

<https://www.manufacturedhomepronews.com/manufactured-housing-institute-unusual-admission-schultes-math-explores-next-steps-rationale-for-doe-energy-rule-mandates-that-could-drive-new-manufactured-home-costs-higher-plus-m/>[/caption][caption id="attachment_177488" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/has-mharr-saved-the-day-on-looming-doe-energy-rule-that-the-manufactured-housing-institute-mhi-admits-threatens-mh-industry-plus-mhmarket-updates/> [/caption]

[caption id="attachment_174530" align="aligncenter" width="600"]



First, this report apparently demonstrates that MHARR was correct and MHI was posturing. but worse than posturing, the documents obtained by MHPProNews via a DOE FOIA revealed that MHI was apparently working behind the scenes to advance the kind of regulatory effort that MHI claimed they wanted to stop. If DOE's attorneys make that argument, several

troubling developments might occur. FWIW, MHPProNews notes that while MHARR essentially offered to help with the legal challenge launched by MHI-TMHA on 2.14.2023, they may be better off now that MHI has decided to go without MHARR involvement. Any failure on the part of MHI-TMHA and their attorneys will be all 'on them,' not on MHARR. See this report, dated October 16, 2021, which once more reflects why MHPProNews readers stay engaged and loyal. Since MHI's purported duplicity was grasped, our reports with analysis in recent years have routinely stood the test of time. This report is still relevant today on several levels. <https://www.manufacturedhomepronews.com/a-more-costly-re-boot-of-fatally-flawed-fundamentally-tainted-sham-doe-negotiated-rulemaking-process-smoking-gun-docu/>

[caption id="attachment_152037" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/new-revised-and-proposed-energy-conservation-standards-and-test-procedures-for-manufactured-homes-2/>

[caption]

While MHARR and MHI have each raised their own points on these topics, MHPProNews has long done its own research into elements that are occurring behind the scenes. For example, the lawsuit that 'forced' the Trump 1.0 era DOE to enter into an agreement to establish an energy rule was launched by the Sierra Club. The Sierra Club has been supported by Warren Buffett, among others. There is a clear conflict of interest that organizations that get Buffett-bucks has been pressing for creation of these energy standards while MHI postures being opposed to them yet does so apparently ineffectively and inconsistently. Getting bills submitted to Congress happens often hundreds of times a year. Getting bills that are bipartisan in nature that are filed in both the U.S. House and Senate that have enough cosponsors to actually get enacted are an entirely different

matter. So, while MHI is posturing (as Copilot said above, for "optics") consolidation continues.

[caption id="attachment_152925" align="aligncenter" width="600"]



Energy & Environment Institute – Big Donors & Conflicts - Warren Buffett, Mike Bloomberg Undermine Manufactured Housing via Sierra Club Lawsuit

This image above was posted on 2.20.2020. Over three years later, the report linked below is still obviously relevant as factual evidence that helps industry stakeholders understand how the industry arrived at this moment in time.

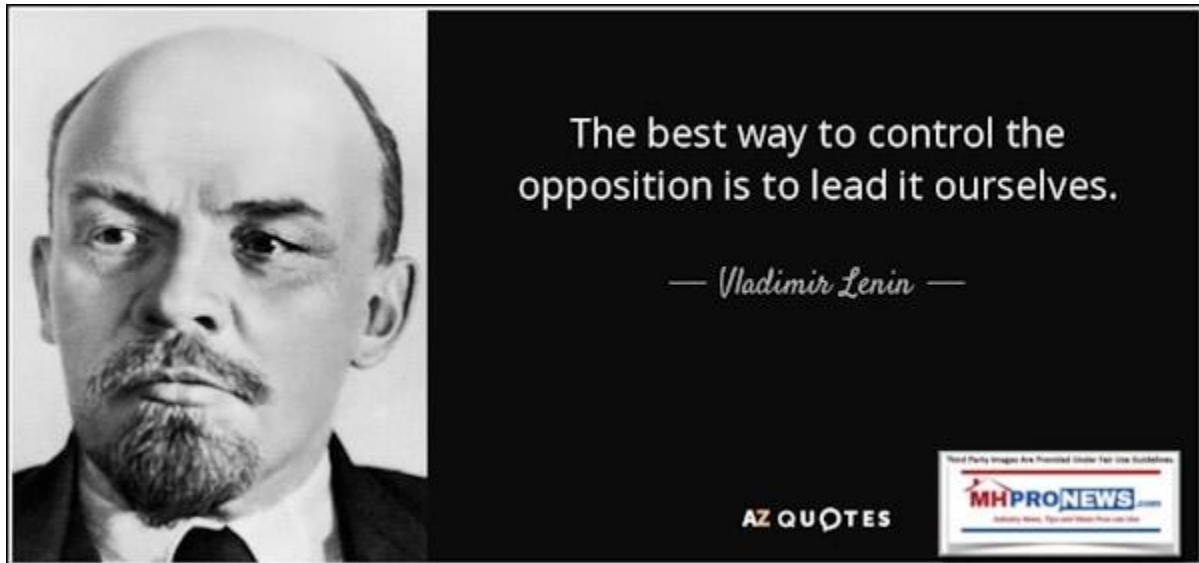
<https://www.manufacturedhomepronews.com/masthead/energy-environment-institute-big-donors-conflicts-warren-buffett-mike-bloomberg-undermine-manufactured-housing-via-sierra-club-lawsuit/>[/caption]

As a search for "[DOE energy rule](#)" on the [MHProNews](#) or [MHLivingNews](#) sites would reveal, there are hundreds of articles all told on these topics. There is no known source that has provided more coverage on these topics than those by the sister publications of our parent company. On this date, on [MHProNews](#) alone, there are 68 pages of results, often with some 20 posts per page. No one anywhere has apparently covered these issues more.

That said, what MHARR and MHI have done, or failed to do, arguably are at or near the bullseye along with the ties between pro-MH energy rule interests - like the Sierra Club - that apparently have been supported by Buffett or in some cases by Berkshire owned Clayton Homes. For example, Next Step has been supported by MHI member Clayton Homes. There are clearly examples that reveal that Clayton, and thus their MHI association tool, have been on both sides of the battle. Which calls to mind the historic remark by Vladimir Lenin. Note that Buffett is known to be a reader of history and biographies and has

a long and documented history of supporting leftist causes. "The best way to control the opposition is to lead it ourselves," said Lenin.

[caption id="attachment_163669" align="aligncenter" width="600"]



MHLivingNews and MHProNews have explored how this maxim of Vladimir Lenin can be applied in manufactured housing. It is important to follow the money trail to see who is bankrolling the various statements and research into manufactured housing. Financial support by individuals who are often like-minded and allied, such as Warren Buffett, Bill Gates, or George/Alex Soros to certain entities should be considered. That doesn't mean that their insights aren't valid. As years of careful research has revealed, the question of paltering and posturing must also be considered. Or as James "Jim" Schmitz and his antitrust colleagues at the Minneapolis Fed observed, the various threads of evidence can be difficult to unravel. [/caption]

Once the money trail is followed, and the known details about the energy rule's genesis and twists and turns are laid out, there is an evidence-based case to be made that certain MHI member firms that apparently include Clayton, Cavco (long led by former [Clayton division president Joe Stegmayer](#)) and Champion. With the above in mind, consider the two third-party quotes to consider how they could be applied to manufactured housing and the battle over the energy rule.

[caption id="attachment_169607" align="aligncenter" width="613"]

John
Kenneth
Galbraith

Canadian-American
economist



John Kenneth Galbraith OC, also known as Ken Galbraith, was a Canadian-American economist, diplomat, public official and intellectual. A leading proponent of 20th-century American liberalism, his books on economic topics were bestsellers from the 1950s through the 2000s. [Wikipedia](#)

"Regulatory bodies, like the people who comprise them...become, with some exceptions, either an arm of the industry they are regulating or senile."

~ John Kenneth Galbraith,

economist, diplomat, and public official -
in sarcastically [commenting on the regulatory failure that led to the stock market crash of 1929](#)
and applying those lessons to regulators since.

"Regulatory bodies, like the people who comprise them...become with some exceptions, either an arm of the industry they are regulating or senile." So said John Kenneth Galbraith.

[/caption][caption id="attachment_155339" align="aligncenter" width="628"]



Carol Roth | Fox News

"...all regulation, that excessively impacts small business...In fact, big companies secretly love regulation because regulations are in fact anti-competitive -- every new rule, law or compliance measure limits the ability of existing smaller competitors or new start-ups to compete."

- **Carol Roth**

- American television personality, bestselling author, entrepreneur, radio host, and investor. Roth appears regularly on national cable television networks including *Fox Business*, *CNBC*, *CNN*, *Fox News* and *MSNBC*, per Wikipedia.



<https://www.manufacturedhomepronews.com/communist-chinas-beijing-replaces-new-york-city-as-having-the-most-billionaire-residents-carol-roths-insights-war-on-small-business-news-analysis/>[/caption]



Berkshire Hathaway owned Clayton Homes, and deep pockets linked with Buffett and Clayton, have clearly been on both sides of the energy rule debate. Meanwhile, mainstream news headlines are generated from time-to-time that often make it sound like manufactured homes are not energy efficient. Are thinking people who follow the facts, evidence, and money trail to think that these are all coincidental? That MHI - which numbers of MHI members have openly said that they are [consolidation](#) minded and [several MHI members have been sued by their residents for purported antitrust violations that harm residents/customer interests](#) - that MHI has been giving their best effort to stop this rule?

MHI's claims are laughable on its face, as several previous AI supported fact checks have documented. MHI is apparently, as Copilot said, engaged in behavior that is geared toward "optics" to "placate" their smaller members, while [consolidation](#) continues.

For these and other reasons, *MHProNews'* leadership has formally called on the DOJ and FTC to stop the announced acquisition by Champion of Iseman Homes and to explore rolling back dozens of previous M&As.

11)