

## **'HUD Secretary Scott Turner Celebrates June as National Homeownership Month Advancing Affordability-Access and American Dream of Homeownership' Turner on Manufactured Housing; MHVille FEA**

Not. One. Word. There is no mention by HUD Secretary E. Scott Turner (R) about manufactured housing in the nearly 2-minute video that is part of the official HUD press release posted below. That said the press release itself does mention the "manufacture" of homes, and "...Manufactured Housing Programs – one of the most affordable and non-subsidized housing options, representing 10% of new single-family home starts and the homes of 22 million people in the United States." That said, for the "24th" time, HUD is celebrating June as National Homeownership Month. Unlike the Manufactured Housing Institute (MHI), which as of 8.08 AM ET on 6.4.2025, there is no apparent public-facing and specific mention of June as National Homeownership Month for 2025. So, while the National Association of Realtors (NAR) or the National Association of Home Builders (NAHB) are among those trade groups that are promoting their products/services to the public during June as "National Homeownership Month," once more MHI is missing in action on that opportunity. More on that in Parts III and Part IV of this report with facts-evidence-[analysis](#) (FEA).

### **Part I - HUD Secretary Scott Turner Celebrates June as National Homeownership Month**

#### **HUD Secretary Scott Turner Celebrates June as National Homeownership Month**

*Advancing Affordability, Access, and the American Dream of Homeownership*

**WASHINGTON** - U.S. Department of Housing and Urban Development (HUD) Secretary Scott Turner today declared June as National Homeownership Month, celebrating the power of homeownership to build stronger communities and spotlighting HUD's role in restoring the American Dream of homeownership.

“National Homeownership Month is a time to celebrate how HUD helps support and expand opportunities for American homeownership nationwide,” **said Secretary Turner**. “We have achieved so much under President Trump’s leadership in the past few months alone: cutting regulations, pursuing innovative housing solutions, and helping American families, including many first-time homebuyers, to make the American Dream a reality. These accomplishments are only the beginning as we advance the Golden Age of homeownership for rural, tribal and urban communities.”

### [Watch: Secretary Turner Commemorates Homeownership Month](#)

Throughout National Homeownership Month, HUD is reaffirming its commitment to supporting rural, Tribal, and urban communities with access to safe, quality and affordable homeownership opportunities. Recent accomplishments include:

#### **Removing Regulatory Red Tape**

HUD is streamlining pathways to build and manufacture homes by eliminating burdensome regulations such as the [Affirmatively Furthering Fair Housing](#) (AFFH) rule.

#### **Increasing Housing Supply & Affordability**

HUD is supporting [Opportunity Zones](#) and Manufactured Housing Programs – one of the most affordable and non-subsidized housing options, representing 10% of new single-family home starts and the homes of 22 million people in the United States.

#### **Serving Native American Communities**

HUD is empowering Native American homeownership through its [Section 184 program](#), which has guaranteed over 58,500 mortgages, representing \$10.5 billion in investments to Tribes, Tribal housing authorities, and Tribal members. It's one of the lowest-cost, lowest-risk, and highest impact tools available.

#### **Expanding Access to American Homeownership**

HUD is helping over 7 million households through the Federal Housing Administration (FHA), one of the world's largest mortgage insurers. Since January 20, 2025, FHA has insured 236,000 mortgages - including 140,000 for first-time homebuyers. Additionally, nearly three quarters of Ginnie Mae's 2025 issuances have backed first-time homebuyers, who make up nearly 40% of Ginnie Mae's total portfolio.

#### **Supporting Resilience & Disaster Recovery**

HUD is supporting disaster recovery with extended FHA moratoriums in areas such as [California](#) and [Florida](#) providing flexibility to families in the Presidentially Declared Major Disaster Area.

---

### **Part II - Transcript of HUD Secretary E. Scott Turner Video Transcript**

The following text is per HUD's YouTube video, noting that *MHPProNews* edited in the capital A for America that starts this video transcript.

## Transcript

0:00

America's long tradition of home

0:02

ownership has empowered families since

0:04

the founding of our great nation nearly

0:07

250 years ago And today it continues to

0:10

define our national character Home

0:13

ownership plays a critical role in the

0:15

values of life liberty and the pursuit

0:18

of happiness Eternal principles the

0:20

founding fathers enshrined in the

0:22

Declaration of Independence A home has a

0:25

price but its true value is priceless We

0:28

understand this truth here at HUD That's

0:30

why this June we proudly celebrate the

0:33

24th annual National Home Ownership

0:35

Month We know owning a home is priceless

0:39

because a home is a place of sanctuary

0:41

It's a place of comfort joy and safety

0:45

It's also the foundation of generational

0:47

wealth and legacy a blessing passed from

0:50

the parents to children and beyond Under

0:53

President Trump's leadership we're

0:54

firing on all cylinders to help more

0:57

Americans achieve the dream of home

0:59

ownership Since January 20th HUD has

1:02

ensured the mortgages of over

1:05

236,000 home buyers more than half of

1:08

which are first time homeowners And

1:10

working with the US Department of

1:12

Veteran Affairs HUD has also helped more

1:15

than half a million veterans become

1:17

homeowners Finally right now more than 7

1:21

million households live in homes

1:24

financed by an FHA insured mortgage

1:27

These are not just numbers They

1:29

represent real lives Millions of

1:32

empowered Americans who have achieved

1:34

the American dream and enjoy the

1:37

self-sufficiency joy and independence

1:40

that comes with it So as we commemorate

1:42

National Home Ownership Month I promise

1:45

you HUD will continue to champion

1:47

President Trump's vision of home

1:49

ownership and expand the American dream

1:52

to families across this great nation

1:54

from sea to shining sea

1:57

[Music]

---

**Part III** - from the Manufactured Housing Institute (MHI) website on 6.4.2025 or on the date as shown is the following

1) **“Improve the overall operating environment for the manufactured housing industry and expand the demand for manufactured homes by seeking fair and equitable treatment in the marketplace and the regulatory and legislative arenas.”** That is from the MHI IRS Form 990 mission statement found as part of the deeper dive report linked [here](#). That statement by MHI is filed under penalties of perjury. Note that MHI's statement above specifically stated they want to "expand the demand" for "manufactured homes" by seeking "fair and equitable treatment in the marketplace..." How can the expand demand in the marketplace when they don't properly promote the product they are supposed to be promoting during such an obvious opportunity as National Homeownership Month?

2) *MHProNews* visits the MHI website typically multiple times weekly and has for years. So, despite the [tepid \(very low compared to MHProNews\) traffic reported by SimilarWeb on](#)

[MHI's site](#), MHPProNews is one of the higher (perhaps among the highest) visitors of that site. Among the steps taken by MHPProNews in recent years is to do screen captures of various items on the MHI website in order to document what is, and is not, present there.

3) As MHPProNews reported on 6.1.2025, there was no mention by MHI of National Homeownership Month on [6.1.2025 \(see postscript linked here\)](#). The same was true on 6.3.2025 at about 2:20 AM ET.

[caption id="attachment\_215246" align="aligncenter" width="600"]

The screenshot shows the MHI News landing page at [manufacturedhousing.org/news-landing/](http://manufacturedhousing.org/news-landing/). The page features a header with the MHPRONEWS logo and a date stamp: "It is 6.3.2025 at about 2:20 AM ET when this screen capture was performed." The main content area is titled "MHI News" and includes a sub-header: "The latest news to give you a full perspective on the manufactured housing industry. From manufacturers to land-lease communities, retail to financial services, and suppliers to installers, we help you keep abreast of what's happening in every aspect of the industry." The page displays several articles, each with a date and a brief description. The articles are: "Become a Licensed Installer—From Home, on Your Schedule" (June 2, 2025), "MHI Announces 2025 Excellence in Manufactured Housing Award Winners" (May 21, 2025), "Installer Training and Continuing Education from Your Computer" (April 7, 2025), and "HUD Secretary Scott Turner to be Keynote Speaker at 2025 Congress & Expo" (April 2, 2025). The page also includes a sidebar with a "Read More" link. Annotations in red and yellow boxes highlight specific details: "On the date and time shown, these are the visible articles on the MHI home page (displayed somewhat differently, but the same four topics) and on the MHI 'news landing' page." "Words have meaning. MHI claims under 'MHI News' - 'The latest news to give you a full perspective on the manufactured housing industry. From manufacturers to land-lease communities, retail to financial services, and suppliers to installers, we help you keep abreast of what's happening in every aspect of the industry.'" "Every topic shown relates to some form of 'self-promotion' of MHI by MHI. There is nothing on June as National Homeownership Month."

Note: depending on your browser or device, many images in this report and others on MHPProNews can be clicked to expand. Click the image and follow the prompts. For example, in some browsers/devices you click the image and select 'open in a new window.' After clicking that selection you click the image in the open window to expand the image to a larger size. To return to this page, use your back key, escape or follow the prompts.

[/caption]

But by the morning of 6.4.2025, MHI 'edited in' and 'backdated' an article for May 31, 2025. See the screen capture below to document that behavior by MHI on the public-facing side of their website. That backdated article may seem innocent, and perhaps it would be, if MHI didn't already have a reputation for lacking transparency and often opaque behavior that stands in stark contrast to the [claims of their IRS Form 990](#) cited in Part III #1 above. To the un-informed, or under-informed, a casual look at the MHI website may make them appear to be much like other trade groups. But the NAHB, NAR, NAREB, and others are - like HUD - promoting June as National Home Ownership month.



nar.org "National Homeownership Month"

ALL SEARCH

About 73,400 results

# June

According to 3 sources

**June** is National Homeownership Month, when we raise awareness about the benefits of owning a home and the importance of making homeownership more attainable for all Americans.

June Is National Homeowne...  
nar.realtor


If you've been thinking about buying a home, there might be no better time than **June**, which is annually recognized by such organizations as the United States Department of Agriculture (USDA), United States Department of Housing and Urban...

June is National Homeowne...  
nareb.com

Feedback

National Association of REALTORS®  
https://www.nar.realtor › june-is-national-homeownership-month

## June Is National Homeownership Month - National Association of ...



June is National Homeownership Month, when we promote the benefits of homeownership and recommit to creating opportunities for future homeowners.

NAREB - National Association of Real Estate Brokers  
https://www.nareb.com › june-is-national...

## June is National Homeownership Month - National ...

If you've been thinking about buying a home, there might be no better time than June, which is annually recognized by such organizations as the United States ...

nahb.org "national Homeownership month"

ALL SEARCH COPILOT IMAGES VIDEOS MAPS

About 46,000 results

# June

According to 4 sources

Each year, the housing industry celebrates Homeownership Month in **June** to remind consumers about the importance of home in our lives. To help members and state and local associations shine a spotlight on National Homeownership Month throughout June, NAHB has a robust online toolkit available.

NAHB Resources Available t...  
nahb.org

As home builders and home owners celebrate National Homeownership Month in **June**, the latest housing trends report from the National Association of Home Builders (NAHB) reveals that housing affordability expectations among prospective home buyers are improving.

National Homeownership M...  
hbrame.org

Feedback

National Association of Home Builders  
https://www.nahb.org › blog › promote-homeownership-month

## NAHB Resources Available to Promote Homeownership Month

Jun 7, 2024 · Each year, the housing industry celebrates Homeownership Month in June to remind consumers about the importance of home in our lives. To help members and state and local ...

It is MHI that is missing that opportunity. More on that via AI boosted fact-checks and analyses further below. But what is it that MHI decided to backdate and insert on their website? Let's look.

4) Per the MHI website, provided under [fair use guidelines](#) for [media](#), is the following text followed by an annotated screen capture. *MHProNews Notice: quoting MHI should not be construed as an endorsement of MHI.* While that principle holds broadly in media, including this trade media, it may be particularly important to underscore that point for reasons that will be made apparent in Part IV and in the various linked reports.

Posts

**UPDATE: HUD's Innovative Housing Showcase "The American Home is the American Dream" Returns to the National Mall**

[BACK TO ALL NEWS](#)



Secretary Scott Turner announced the return of the U.S. Department of Housing and Urban Development (HUD)'s Innovative Housing Showcase from September 6 – 10 to the National Mall in Washington, D.C. Previously, the Innovative Housing Showcase was scheduled to take place May 30 – June 1. This year's showcase will highlight history-defining events in

housing, the pride of achieving the American Dream of homeownership, and the future of housing innovation, in accordance with [President Trump's Executive Order](#) (EO) celebrating America's 250<sup>th</sup> Birthday.

The annual public event raises awareness of innovative and affordable housing designs and technologies that have the potential to increase housing supply, reduce barriers to construction, and build for stability while reducing housing expenses for owners and renters. Interactive exhibits will include full-sized prototype homes and innovative building technologies.

"I am thrilled to welcome back the Innovative Housing Showcase to the National Mall as we commemorate 250 years of American independence. During this special celebration we will remember through the decades, the American Dream of homeownership ties generations together and is a core part of our nation's excellence," Secretary Turner said. "In accordance with President Trump's inspirational vision for Salute to America 250, HUD is proud to highlight housing solutions that honor our past while building a strong, bright future for American homeownership. I look forward to seeing the talented exhibitors in Washington and presenting what I know will be a remarkable showcase to the American people."

In addition to the exhibits, visitors will have the chance to attend expert-led discussions, workshops and live demonstrations that address defining moments in the history of housing, as well as affordability and resilience in the future of housing. This is a family-friendly event, open to the public. More than 5,000 people, including policymakers, housing industry representatives, media, and the public, are expected to attend.

MHI is coordinating with members to bring manufactured homes to the event. For more information, contact MHI.



**Date Published**

May 31, 2025

5) Not even the above mentions June as National Home Ownership month. On 6.4.2025 at about 9 AM ET is the following screen capture of the search as shown on the MHI website.

On the date and time shown, the first MHI post from the top doesn't actually mention "National Home Ownership" month. The text and screenshot of that article are shown in this report with analysis above.

This survey MHI post also has no mention of National Home Ownership Month.

The third post from the top mentions "Homeownership Month" but not "National Homeownership Month" as the NAHB, NAR, NAREB, and HUD - among others - do. Instead it mentions that the Innovative Housing Showcase will occur during June, but that plan was changed per MHI's belated backdated item linked above.

So, a superficial look at the MHI website search can lead to a misleading result.



On 6.4.2025 at about 9 AM ET is the following screen capture of the search as shown on the MHI website.



On the date and time shown, the article linked here doesn't actually mention "National Home Ownership" month. The text and screenshot of that article are shown in this report with analysis.

This survey post also has no mention of National Home Ownership Month in the MHI article either.

This article mentions "Homeownership Month" but not "National Homeownership Month" as the NAHB, NAR, NAREB, and HUD - among others - do. Instead it mentions that the Innovative Housing Showcase will occur during June, but that plan was changed per MHI's belated backdated item linked above.

## Search Results: National Home Ownership

### UPDATE: HUD's Innovative Housing Showcase "The American Home is the American Dream" Returns to the National Mall

Secretary Scott Turner announced the return of the U.S. Department of Housing ...

[Read More](#)

### Survey Says Americans View Homeownership as More Important and More Inaccessible

In October 2024, U.S. Mortgage Insurers (USMI) released findings from a survey ...

[Read More](#)

### Manufactured Housing Returns to the National Mall

Manufactured Housing will take center stage in Washington, D.C. during Homeownership Month ...

[Read More](#)

### Affordable Housing Solution: Manufactured Homes

This page is available to MHI members only. If you are already

6) Note that per MHI's own text and belated and backdated post (shown in Part III #4 above):

Previously, the Innovative Housing Showcase was scheduled to take place May 30 – June 1.

Stop and think. If someone relied on MHI 'news' and someone scheduled a trip to Washington, D.C. to see the Innovative Housing Showcase (IHS) during 5.30 to 6.1), then they would have made that trip without actually seeing any manufactured homes on the National Mall. And MHI didn't think to publicly mention that until they backdated and posted that MHI item as shown.

The details matter.

[caption id="attachment\_72329" align="aligncenter" width="600"]



*Warren Buffett didn't say it, but another successful business guru did. Want to understand something enough to benefit from it? There is no substitute to investing the time needed. Buffett says he reads 5 to 6 hours a day. Wow...but like it or not look what that got him.*

[/caption][caption id="attachment\_171266" align="aligncenter" width="606"]



*By carefully tracking the various statements and claims, past or present, by MHI and various MHI linked operations, MHPProNews is able to demonstrate the apparent disconnects between their prior claims and their later deeds. It is often comparing past claims by the same source with more recent ones that disconnects appear and prior claims are revealed to be inaccurate. Knowing those past and more recent claims, who is and is not reliable, is a potentially important advantage in exploring legal, regulatory and other issues in MHVille. [/caption]*

7) With no apparent sense of irony, MHI's post shown above and linked [here](#) as a [download](#) shows via that survey how important home ownership is to most Americans, when properly understood in the context of years of evidence compiled by the [Manufactured Housing Association for Regulatory Reform](#) (MHARR), MHIProNews, and MHLivingNews reveals MHI's own posturing for optical purposes, paltering, and obvious failure to promote manufactured housing.

Per MHI's post linked [here](#).

In October 2024, U.S. Mortgage Insurers (USMI) released findings from a survey of 1,200 adults in the United States

MHI also [said](#) this.

Homeownership is more important now than a few years ago. 78% of respondents believe owning a home is very important, 6% higher than in 2021. The most important reasons to own a home were that homes provide stability (39%), are good investments (35%), and provide safety for the individual and family (33%). About 58% of respondents believe home buying has become more difficult in the last few years.

MHI's post [said](#) this too.

The majority of renters (65%) and owners (55%) think it is harder to buy a home. This is true across different races: White/Caucasian (66%), Hispanics (54%), Asians (50%), and African Americans (38%).

Higher prices (81%) and higher interest rates (71%) were the top two reasons why it has become harder to buy a home.

Or this from that [MHI post](#).

Only 34% of respondents know that buying a home with a 3%-5% down payment is possible.

Curiously not mention in that post are the words "manufactured home" or "manufactured housing." Recall that MHI and/or MHI leaders repeatedly said they planned to do a national image and education campaign. No such campaign ever emerged. Some of the very statements in that MHI post about that U.S. Mortgage Insurers (USMI) findings are reasons why such a campaign would be prudent and a good investment. That begs a range of questions, not only about MHI, but also about its corporate insiders that routinely have [MHI board positions](#).

 Gemini 2.0 Flash

- 

Rega

Gover

It does

## Links

- 

The *h*

2



Years of carefully gathering evidence from the MHI website, from other media sources where MHI corporate or staff leaders have spoken, from corporate investor relations presentations or earnings calls when considered in a pieces of the puzzle fashion yield a compelling but sobering picture of apparent market manipulation in order to consolidate the manufactured housing industry. That raises antitrust, RICO, perjury, conflicts of interests, failures in fiduciary duties, and possible SEC, antitrust and/or other violations of federal law. MHPProNews Note: depending on your browser or device, many images in this report can be clicked to expand. For example, in some browsers/devices you click the image and select 'open in a new window.' After clicking that selection, you click the image in the open window to expand the image to a larger size. To return to this page, use your back key, escape or follow the prompts. [/caption][caption id="attachment\_196456" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/manufactured-housing-features-prominently-during-house-oversight-hearing-per-manufactured-housing-institute-housing-alert-what-mhi-leaders-did-didnt-say-plus-sunday-weekly/>[/caption][caption id="attachment\_211736" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/nahb-praises-trump-grok-the-affordable-housing-crisis-isnt-just-market-failure-its-an-orchestrated-squeeze-mhi-playing-both-sides-and-hud-asleep-at-the-wheel/>[/caption]

Part IV

- 1)
- 2)
- 3)