

Fran Quigley emailed inquiries by MHPProNews. This is part of an article

from: **L. A. Tony K**  
to: quigley2@iupui.edu  
date: May 6, 2023,  
1:01 PM  
subject: Fran, about your  
Substack Jacobin  
article on  
manufactured  
home communities  
- media outreach -  
Fwd: Wall Street  
Holding Gun to  
Investor's Head  
DBN Jacobin MHLN

Fran,

First, we are the largest and most read trade media serving the manufactured home industry. [MHPProNews.com](https://www.mhpronews.com) and [MHLivingNews.com](https://www.mhlivingnews.com). Our audience includes industry pros, public officials, investors, academics, nonprofits, the general public, and others.

Next, your post (see forward below) was brought to my attention. I plan to do a report on your column, perhaps as soon as today, if there are no interruptions.

Third, as a law professor, you may find the thoughts of Daniel R. Mandelker, J.D., of interest. We did a pretty deep dive into his thesis, see the article below. Mandelker was thoughtful in providing some on the record remarks, which were provided with our analysis.

<https://www.manufacturedhomelivingnews.com/statutes-should-prohibit-restrictive-zoning-standards-for-manufactured-homes-says-law-prof-daniel-r-mandelker-org-needed-for-manufactured-housing-advocates-litigation-and/>

Fourth, with that backdrop, the following. While we would not editorially agree with every aspect of what you said (terminology and some other issues), broadly, you might find that many of your concerns would find common ground in our publications. We've reported on the troubling issues in the community sector as well as other aspects of manufactured housing for years.

You should know that I spent decades working in manufactured housing, including some time in the RV business, before we launched our trade publications. We know the business from the inside, as an owner, manager, contract-service provider, as well as the stats, academics, controversies, etc. It is fair to say we are manufactured home experts, not just publishers.

So, when we write about the problems associated with Frank Rolfe, Dave Reynolds, Havenpark, RHP, Yes, ELS, Berkshire and their brands, or whomever, several of those individuals have met me personally, and all of them would be among our platform's readers (though they routinely dislike our analysis and commentary). I've managed manufactured home communities, and have lived in them too as both resident and as management.

That said, let me point out the following that I'd like your feedback on, please. You can respond on or off the record. We prefer emailed replies, so that all of our quotations are absolutely accurate.

Q1) You mentioned Warren Buffett and MHAction in your article. Were you aware of the links between Buffett's bucks and MHAction?

Q2) What are your thoughts about using antitrust or other possible public/private legal actions to correct some of the problems occurring in the manufactured home community sector?

**There are no word limits for your response.**

Attachments are welcome and can be used on our end.

We often do longer articles that most publishers and our site metrics tell us that the engagement is far higher than mainstream news sources like CNN or Fox (several times the pageviews per visitor). We aren't the NY Times or WaPo, but we get millions of pageviews. So, our readers not only read the articles, they routinely read much of what is linked too.

- If you see this message today, and are in a position to provide a swift reply, I'm happy to include remarks in our planned post.
- If you miss today for whatever reason, please feel free to send your remarks anyway, and you can comment on our report and analysis, if you so desire.
- We can also do both, if you comment now, we can include it in our planned post and you can also respond to our analysis once published.

I hope you get involved. The industry needs more of a legal perspective on these woes, and while we don't see eye to eye on everything, we do on several things. As you know the notion behind the first amendment is that a robust discussion in several of the founders' views was a good way to arrive at solutions to problems. Who knows? Perhaps intellectual engagement may lead to solutions you have not explored before. Feedback and a formal reply to the questions sent above are welcomed.

Thank you.

Tony

----- Forwarded message -----

From:

Date: Sat, May 6, 2023 at 9:20 AM

Subject: Wall Street Holding Gun to Investor's Head DBN Jacobin MHLN

To: L. A. "Tony" Kovach



Wall Street Is Holding a Gun to Mobile Home Residents' Heads

google.com

L. A. 'Tony' Kovach ...

Sent from my iPhone.

**MHProNews Note:** No visible or known response from Quigley to the above.

2)

from: **L. A. Tony K**

to: quigley2@iupui.edu

date: Aug 29, 2023,  
6:26 AM

subject: Fran, media  
outreach

Fran,

Your recent column in Common Dreams came to our attention.

[https://www.commondreams.org/opinion/affordable-housing-crisis?utm\\_source=substack&utm\\_medium=email](https://www.commondreams.org/opinion/affordable-housing-crisis?utm_source=substack&utm_medium=email)

We are the largest professional trade media serving the manufactured home industry. We did a report and analysis on your article.

<https://www.manufacturedhomepronews.com/scream-if-your-rent-is-too-damn-high-more-building-wont-solve-housing-crisis-says-attorney-fran-quigley-champion-mh-business-as-usual-is-dead-or-dying-plus-mhv/>

While we disagree with your conclusions, for reasons stated, I come from an academic family. My father was quite the logician.

In my view, much of what you said is accurate, but you failed in that Common Dreams article to mention manufactured housing at all. Yet, you seem to be aware of some of the obviously negative issues in our industry.

That said, not unlike Paul Bradley at ROC USA (cited in our report), I try to think win-win. I'm keen on your feedback on our 'fisking' as it were, to your column. You may or may not agree, and you could provide us with an on the record response that we would be willing to publish.

In my experience and view, many on the political left seem quite open to the notion of using antitrust and other laws that could benefit our profession. I would not be surprised if you had thoughts on that? Our industry is a possible solution, but it is frankly hamstrung by deep pockets who seem to snub their nose at antitrust, RICO, Hobbs Act, fiduciary responsibilities, and other possible laws/regulations. That is where our publications and you might find common ground for Common Dreams.

<https://www.manufacturedhomepronews.com/masthead/true-tale-of-four-attorneys-research-into-manufactured-housing-what-they-reveal-about-why-manufactured-homes->

[are-underperforming-during-an-affordable-housing-crisis-facts-and-analysis/](#)

Let me know your thoughts, on or off the record. I like email, because it allows me to read and re-read something for deeper understanding. But my phone number is below if you want to chat. Either way, let me know.

Thanks,

Tony

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L. A. "Tony" Kovach  
Managing Member  
LifeStyle Factory Homes, LLC

DBAs:

[MHLivingNews.com](#) | [MHProNews.com](#) | [LATonyKovach.com](#)

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<http://www.linkedin.com/in/latonykovach>

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**MHProNews Note:** No visible or known response from Quigley to the above.