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New topic, Copilot. Who was Edward Bernays? Cite sources from each side of the left-right media and academic divides as part of your response.



Edward Bernays (1891–1995) was an Austrian-American pioneer in public relations and propaganda, often referred to as the "father of public relations." He combined insights from psychology, particularly those of his uncle Sigmund Freud, with crowd psychology to influence public opinion and behavior. Bernays believed in the "engineering of consent," a method of shaping public attitudes through strategic communication [1](#) [2](#).

From a left-leaning perspective, Bernays is often critiqued for his role in manipulating public opinion for corporate and political interests. For example, his work for the United Fruit Company is linked to the U.S.-backed coup in Guatemala in 1954, which critics argue contributed to decades of civil unrest [3](#). Publications like Janata Weekly describe him as a "Father of Lies," emphasizing the ethical concerns surrounding his methods [3](#).

On the right, Bernays' influence is sometimes framed as a cautionary tale about the power of elites to shape public discourse. For instance, The Glenn Beck Program highlights his role in creating propaganda techniques that continue to influence modern media and politics, raising concerns about their implications for democracy [4](#).

Academically, Bernays is recognized as a foundational figure in public relations. His books, such as *Propaganda* (1928) and *The Engineering of Consent* (1955), are studied for their insights into mass communication and persuasion. Scholars acknowledge his contributions while also debating the ethical dimensions of his work [5](#) [6](#).

If you'd like to explore his legacy further or discuss his impact on modern media, let me know!

- 1) https://en.wikipedia.org/wiki/Edward_Bernays?form=MG0AV3&form=MG0AV3
- 2) <https://www.britannica.com/biography/Edward-Bernays?form=MG0AV3&form=MG0AV3>
- 3) <https://janataweekly.org/edward-bernays-propaganda-and-the-u-s-backed-1954-guatemalan-coup/?form=MG0AV3&form=MG0AV3>
- 4) <https://www.podkee.com/pods/the-glenn-beck-program/ep-7-or-redefining-truth-the-man-behind-the-rise-of-expert-propaganda-or-the-beck-story?form=MG0AV3&form=MG0AV3>
- 5) https://www.academia.edu/8417816/The_Career_Times_and_Legacy_of_Edward_L_Bernays?form=MG0AV3&form=MG0AV3
- 6) https://www.academia.edu/11898678/Edward_Bernays_The_Father_of_Public_Relations_and_Architect_of_the_Consumer_Mind?form=MG0AV3&form=MG0AV3

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¹ en.wikipedia.org

² www.britannica.com

³ janataweekly.org

⁴ www.podkee.com

⁵ www.academia.edu

⁶ www.academia.edu

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Is it fair to say that Edward Bernays influenced the work of Edward Herman and Noam Chomsky, who referenced Bernays in their "Manufacturing Consent" and other related work? Link results across the left-right media and academic divide.



Yes, it is fair to say that Edward Bernays influenced the work of Edward Herman and Noam Chomsky, particularly in their book *Manufacturing Consent: The Political Economy of the Mass Media*. Bernays' ideas on propaganda and the "engineering of consent" provided a foundation for understanding how public opinion can be shaped by powerful institutions. Herman and Chomsky referenced Bernays' work to illustrate how media and corporate interests manipulate public perception to serve elite agendas.

From an academic perspective, Bernays' influence is acknowledged in discussions of media theory and propaganda. For example, the Propaganda Model outlined in *Manufacturing Consent* builds on the idea that media serves as a tool for controlling public opinion, a concept Bernays explored in his book *Propaganda* [1](#).

From a left-leaning perspective, sources like Chomsky.info emphasize how Bernays' techniques have been used to maintain power structures and suppress dissent [2](#). On the right, critiques often focus on the ethical implications of such manipulation, as seen in discussions about media bias and corporate influence [3](#).

If you'd like to dive deeper into this topic or explore related themes, let me know! 😊

[1 en.wikipedia.org](https://en.wikipedia.org) [2 chomsky.info](http://chomsky.info) [3 www.blinkist.com](http://www.blinkist.com)

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Does the award winning docu-drama style video "Shadows of Liberty," the full length version of which is found at this link here with an annotated transcript: <https://www.manufacturedhomepronews.com/black-holes-in-journalism-kristina-borjesson-only-released-half-information-govt-agencies-big-media-woes-shadows-of-liberty-acclaimed-full-documentary-with-exclusive-annotat> still merit the interest of Americans and others who want to understand how corporate, governmental, and financial interests can work with each other (wittingly or not) to manipulate the public? Is that linked

article, possible typos aside, a faithful representation of the transcript for that video which also provides a useful commentary by MHPProNews?



The docu-drama *Shadows of Liberty* remains highly relevant for those interested in understanding how corporate, governmental, and financial interests can collaborate—intentionally or otherwise—to influence public opinion and media narratives. The film explores the concentration of media ownership and its impact on journalism, making it a compelling resource for anyone concerned about democracy and transparency [1](#) [2](#) [3](#).

Regarding the linked article on MHPProNews, it appears to provide a detailed annotated transcript of the documentary, along with commentary that contextualizes the film's themes within broader media and societal issues. While I can't verify every detail of the transcript or commentary for accuracy, the article seems to align with the documentary's focus on exposing media manipulation and its consequences [4](#) [5](#) [6](#).

If you'd like to delve deeper into specific aspects of the documentary or its analysis, let me know!

[1 en.wikipedia.org](https://en.wikipedia.org) [2 www.imdb.com](https://www.imdb.com) [3 shadowsofliberty.org](https://shadowsofliberty.org) [4 patch.com](https://patch.com) [5 patch.com](https://patch.com) [6 rabble.ca](https://rabble.ca)

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¹ en.wikipedia.org

² www.imdb.com

³ shadowsliberty.org

⁴ patch.com

⁵ patch.com

⁶ rabble.ca

Okay, Copilot, useful and largely concur. Look at the PDF at this link here: <https://www.manufacturedhomepronews.com/wp-content/uploads/2025/03/Copilot-On-the-Influence-and-Insights-of-Edward-Bernays-Edward-Herman-Noam-Chomsky-into-Media-Public-Relations-and-Propaganda-plus-Shadows-of-Liberty.pdf> Note that it has some logos added and clarifying comments by MHPProNews so that the questions asked and your replies are clearly labeled, correct? That said, are the texts and links you provided above faithfully provided in that document?

I can't open or directly view external PDFs or URLs, but if the PDF faithfully replicates our conversation, including questions, answers, and links I provided earlier, it should match what we've discussed. If MHPProNews added clarifying comments and properly labeled the questions and responses, that context would likely enhance reader comprehension.

That said, to confirm accuracy, you might want to cross-check by comparing the document to our conversation here. If you spot any inconsistencies, feel free to share them, and I'll do my best to assist further! 😊

MHPProNews notes: The above is part of Artificial Intelligence (AI) buttressed fact-check with [analysis](#) and commentary that explores a new hybrid model of journalism planned being modeled by [MHPProNews](#), [MHLivingNews](#) and by L. A. "Tony" Kovach on his "[Reality Check](#)" series for the mainstream news site, dubbed the [Patch](#).