

Platitudes Definitions, Examples of Mainstream Articles on U.S. Affordable Housing Crisis, and Burnish Definition

According to Oxford Languages, a platitude means:

- a [remark](#) or statement, especially one with a moral content, that has been used too often to be interesting or [thoughtful](#).

Merriam Webster says a platitude means:

- *the quality or state of being dull or insipid.*

The Cambridge Dictionary says the definition of platitude means:

- a [remark](#) or [statement](#) that may be [true](#) but is [boring](#) and has no [meaning](#) because it has been said so many [times](#) before.

A few late March, Early April 2024 headlines on affordable housing crisis

Markets Insider has a headline that says "The housing shortage is getting no help from aging baby boomers." *Markets Insider* has been periodically referenced by MHPProNews, but that headline is misleading at best.

CNBC has a headline that says "Housing 'affordability' has just totally collapsed, economist says." Well, the economist may have said so, but didn't "just" collapse, it has been eroding for years.

Also from *CNBC*: "Home prices will continue to appreciate as long as there is limited supply, says Zillow" – barring a major economic disruption, that is true.

A generally respected legacy media source recently had a headline that said: "Florida's Housing Market Is in Trouble." And another report said of the national scene: "Is The Housing Market Going To Crash?" Anyone who knows what *CNBC* said is broadly accurate should know that the U.S. (or Florida) housing market is not going to crash, unless there is a broader economic disruption. The reason is the law of supply and demand, so long as supply is outpaced by demand, all other factors being 'normal' prices will continue to rise.

Burnish defined:

Oxford Languages:

- polish (something, especially metal) by rubbing.

Merriam Webster:

- The meaning of BURNISH is **to make shiny or lustrous especially by rubbing.**

Cambridge Dictionary says:

"If you burnish something such as your public image, you take action to improve it and make it more attractive."

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