Maru/Blue presents

BuzzFeed News
REPORTING TO YOU

millennial polling

- detailed results

In order to better understand the political landscape in advance of the midterm election, and from the point of view of American millennials, BuzzFeed News and Maru/Blue teamed up to conduct an online survey of **1,006** randomly selected 22-37- year-olds who are members of Maru/Blue's online panel Springboard America.

The study was run from the 21st to 24th of September 2018 and, for comparison purposes, a probability sample of this size has an estimated margin of error (which measures sampling variability) of ±3%, 19 times out of 20.

The results have been weighted by age, gender, ethnicity and region to match the American population of 22-37-year-olds, according to Census data. This is to ensure a sample representative of the relevant adult population of America.

Discrepancies in or between totals are due to rounding. Bolded numbers indicate that the finding is significantly higher when compared to its counterpart.

CONTENTS (click on each title below to take you directly to the results from those questions)

maru/BLUE

LOOKING BACK AT 2016

Q1. Were you registered to vote when the November 2016 presidential election took place?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Yes	82%	**86%**	77%	**88%**	**91%**	72%
No	14%	9%	**20%**	9%	8%	**23%**
Don't know	3%	3%	2%	3%	1%	5%
Prefer not to say	1%	2%	1%	0%	1%	1%

Q2. Did you vote in the November 2016 presidential election?

	Total	Men	Women	Democrat	Republican	Independent
BASE: Yes @ Q1	821	437	380	425	228	133
BASE: UNWEIGHTED	851	447	402	440	247	127
Yes	91%	92%	91%	**94%**	89%	86%
No	9%	8%	9%	6%	**11%**	**14%**

Q3. Upon reflection, how do you feel about your decision not to vote?

	Total	Men	Women	Democrat	Republican	Independent
BASE: No @ Q2	75	37	35	24	25	19
BASE: UNWEIGHTED	71	35	35	23	21	18
I regret not voting	40%	36%	48%	64%	27%	30%
I feel good about my decision not to vote	20%	28%	12%	18%	21%	11%
I don't think my vote would have mattered	37%	37%	31%	23%	43%	50%
Not sure	11%	12%	11%	5%	20%	8%

Q4. Who did you vote for in November 2016 presidential election?

	Total	Men	Women	Democrat	Republican	Independent
BASE: Yes @ Q2	746	400	345	402	203	115
BASE: UNWEIGHTED	780	412	367	417	226	109
Hillary Clinton	50%	45%	**56%**	**75%**	9%	42%
Donald Trump	36%	**45%**	25%	18%	**80%**	27%
Gary Johnson	6%	5%	6%	3%	4%	**12%**
Jill Stein	2%	2%	2%	0%	1%	**8%**
Other candidate	2%	1%	**4%**	1%	3%	5%
Don't remember / Prefer not to say	4%	2%	**6%**	3%	4%	6%

maru / BLUE

Q5. Which of these best reflects your political leanings prior to the 2016 election?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Strong Democrat	22%	**27%**	18%	**44%**	2%	2%
Moderate Democrat	16%	16%	17%	**33%**	1%	1%
Lean Democrat	9%	7%	**12%**	**16%**	3%	1%
Lean Republican	6%	7%	5%	1%	**18%**	6%
Moderate Republican	10%	12%	8%	1%	**36%**	1%
Strong Republican	9%	11%	8%	0%	37%	
Independent	19%	15%	**22%**	3%	2%	**86%**
Other	3%	1%	4%	1%	0%	
Don't know/Prefer not to say	6%	5%	6%	1%	0%	2%
NET: Democrat	48%	49%	47%	93%	6%	5%
NET: Republican	25%	29%	21%	2%	91%	7%

Q6. Who, if anyone, did you support in the 2016 Democratic Party presidential primaries?

	Total	Men	Women	Democrat	Republican	Independent
BASE: Democrat @ Q5	482	250	231	452	15	9
BASE: UNWEIGHTED	491	241	249	457	18	9
Bernie Sanders	31%	26%	**38%**	31%	13%	**65%**
Hillary Clinton	58%	**66%**	50%	60%	55%	28%
Someone else	2%	2%	3%	2%	17%	
I didn't support anyone	8%	7%	9%	8%	16%	7%

Q7. Which one of these best describes your point of view about Bernie Sanders campaign?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Bernie's campaign brought a lot of new people into politics	22%	22%	21%	24%	20%	24%
Bernie's campaign made big, progressive ideas a much bigger part of American politics	24%	24%	24%	**29%**	20%	19%
Bernie should have supported Hillary Clinton's campaign earlier	15%	**18%**	11%	**23%**	9%	5%
Bernie's campaign has pushed the Democratic Party too far to the left	16%	**19%**	12%	10%	**32%**	14%
Not sure / No opinion	24%	18%	**31%**	14%	19%	**38%**

maru/BLUE

Q8. Which of the following best describes what you think of Barack Obama?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
I like Obama as a person and I think his presidency was a success	51%	51%	52%	**70%**	24%	43%
I like Obama as a person, but I have some problems with his presidency	25%	26%	23%	23%	31%	24%
I don't like Obama personally, but think his presidency was a success	3%	**4%**	2%	1%	**8%**	0%
I don't like Obama personally, and I have some problems with his presidency	14%	12%	15%	3%	**35%**	16%
Not sure	8%	7%	9%	3%	3%	16%
NET: Like Obama	76%	77%	74%	**93%**	55%	67%
NET: Don't like Obama	17%	16%	17%	4%	**42%**	17%
NET: Some problems with his presidency	38%	38%	38%	26%	**65%**	40%

Q9. Has your opinion of President Barack Obama changed since President Donald Trump took office?

My opinion of President Barack Obama…

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
…has improved	29%	**34%**	24%	**39%**	19%	18%
…has stayed the same - it's still positive	42%	40%	46%	51%	27%	42%
…has stayed the same - it's still negative	13%	12%	14%	5%	**31%**	15%
…has gotten worse	7%	7%	6%	2%	15%	9%
Not sure / No Opinion	9%	7%	10%	2%	8%	**17%**
NET: Improved/still positive	71%	73%	69%	**91%**	47%	60%
NET: Gotten worse	20%	19%	20%	7%	**45%**	23%

maru/BLUE

CURRENT POLITICAL CLIMATE

Q10. Which of these best reflects your current political leanings?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Strong Democrat	22%	**26%**	18%	45%		
Moderate Democrat	19%	19%	19%	39%		
Lean Democrat	8%	7%	9%	16%		
Lean Republican	6%	7%	4%		23%	
Moderate Republican	9%	10%	8%		38%	
Strong Republican	10%	12%	8%		40%	
Independent	19%	13%	**23%**			100%
Other	3%	1%	4%			
Don't know/Prefer not to say	6%	5%	7%			
NET: Democrat	48%	52%	45%	100%		
NET: Republican	25%	**30%**	20%		100%	

Q11. Would you call yourself a democratic socialist, a socialist or neither?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Yes, a democratic socialist	18%	**22%**	13%	**28%**	10%	7%
Yes, a socialist	8%	**12%**	5%	**11%**	**11%**	1%
Yes, either a socialist or a democratic socialist	5%	6%	5%	8%	3%	3%
Neither, but I need to learn more	23%	18%	**28%**	22%	19%	31%
Neither, I'd never call myself a democratic socialist / socialist	32%	32%	31%	17%	**52%**	**43%**
Don't know	14%	10%	18%	14%	6%	15%
NET: Yes	31%	**39%**	22%	**48%**	23%	12%
NET: Neither	55%	51%	**60%**	39%	**71%**	**74%**

maru / BLUE

Q12. Since the 2016 election, have you attended a political rally in support of a candidate?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Yes	23%	**33%**	13%	**28%**	**32%**	9%
Not yet, but I plan to	20%	**24%**	17%	**26%**	20%	14%
No, and I don't plan to	57%	43%	**70%**	47%	48%	**78%**

Q13. Have you given money to a political campaign this year?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Yes	19%	**24%**	14%	**25%**	**21%**	7%
Not yet, but I plan to	15%	**22%**	7%	18%	17%	5%
No, and I don't plan to	66%	54%	**79%**	56%	61%	**88%**

Q14. Since the 2016 election, have you participated in a protest and/or demonstration?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Yes	18%	**22%**	15%	**24%**	21%	8%
Not yet, but I plan to	15%	**18%**	10%	**21%**	10%	9%
No, and I don't plan to	67%	60%	**75%**	56%	69%	**83%**

maru/BLUE

POLITICAL CANDIDATES

Q15. Which of the following attributes do you care about the most in a candidate running for political office?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
A similar economic background to my own	18%	**25%**	12%	**21%**	**25%**	11%
A similar racial/ethnic background to my own	12%	**15%**	9%	**14%**	**16%**	5%
A similar educational background to my own	13%	**20%**	7%	**17%**	**17%**	6%
A shared gender identity	15%	**22%**	7%	**20%**	**18%**	3%
A shared political party	21%	**28%**	13%	**26%**	**28%**	5%
A shared world-view outside of the US	31%	**39%**	22%	**40%**	**31%**	17%
Their previous political experience	29%	**35%**	23%	**37%**	28%	19%
I just want the best person for the job	36%	25%	**46%**	31%	32%	**49%**
Not sure	4%	4%	5%	2%	1%	4%
None of these	8%	6%	9%	4%	5%	**16%**

Q16a. If everything else about the candidates were equal, which would you prefer?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
A woman	11%	6%	**16%**	**15%**	6%	8%
A man	23%	**37%**	10%	21%	**41%**	14%
A gender non-conforming / gender-fluid person	8%	9%	6%	10%	8%	4%
It doesn't matter	59%	49%	**68%**	54%	46%	**74%**

maru / BLUE

Q16b. If everything else about the candidates were equal, which would you prefer?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
A white person	23%	**36%**	11%	22%	**42%**	8%
A black/African-American person	5%	5%	5%	**8%**	1%	2%
A Hispanic/Latino/Latina person	6%	6%	6%	8%	2%	5%
An Asian-American person	1%	1%	1%	2%	2%	
A person of some other race/ethnicity	1%	2%	1%	2%	0%	1%
It doesn't matter	63%	51%	**76%**	57%	53%	**84%**

Q16c. If everything else about the candidates were equal, which would you prefer?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
A straight / heterosexual person	42%	**53%**	31%	**39%**	**64%**	27%
A gay / lesbian person	2%	**3%**	1%	3%	0%	1%
A queer person	3%	3%	3%	4%	2%	3%
A transgendered person	1%	1%	1%	1%	2%	
A person of some other identity	1%	**2%**	0%	1%	2%	0%
It doesn't matter	51%	37%	**65%**	52%	29%	**69%**

Q17. If a candidate running for political office were referred to as a 'socialist' please tell us if that would make you more or less likely to vote for them.

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Much more likely	14%	**20%**	8%	**20%**	**13%**	4%
A little more likely	14%	**17%**	11%	**21%**	10%	7%
Will make no difference	22%	20%	25%	**24%**	12%	**30%**
A little less likely	8%	8%	8%	7%	11%	8%
Much less likely	19%	21%	17%	8%	**41%**	24%
Don't know	22%	14%	**31%**	19%	12%	**26%**
NET: More likely	28%	**37%**	19%	41%	23%	12%
NET: Less likely	27%	29%	26%	15%	**52%**	32%

maru / BLUE

Q18. As you may or may not know, women candidates have done well in Democratic primaries this year. Why do you think that is?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
#MeToo has raised awareness of women's issues	38%	36%	40%	**50%**	31%	25%
People want something different	52%	55%	50%	**64%**	41%	43%
Trump's election	36%	**39%**	32%	**43%**	34%	29%
Other (Please specify below)	4%	2%	**6%**	3%	5%	4%
I don't agree that women candidates have done well	5%	4%	6%	1%	10%	8%
Not sure / no opinion	17%	15%	19%	8%	16%	**28%**

Q19. Do you think there should be an upper age limit on who can run for president?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Yes, over 65 is too old	20%	20%	20%	**25%**	14%	15%
Yes, over 70 is too old	20%	22%	17%	**22%**	**25%**	10%
Yes, over 80 is too old	11%	8%	13%	9%	15%	12%
No	22%	23%	20%	19%	24%	30%
Depends on the person	17%	16%	18%	17%	16%	20%
Not sure	10%	9%	12%	8%	7%	**13%**
NET: Yes	50%	51%	50%	**56%**	**54%**	37%

maru/BLUE

PRESIDENT DONALD TRUMP & ADMINISTRATION

Q20. Do you approve or disapprove of the way Donald Trump is handling his job as President?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Approve	34%	**44%**	23%	22%	**75%**	21%
Disapprove	52%	42%	**62%**	**71%**	12%	60%
Not sure	14%	13%	15%	7%	**14%**	**19%**

Q21. Regardless of whether you approve or disapprove of President Donald Trump please tell us how you feel about the following actions that President Donald Trump..? *summary of 'bothers me'*

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
The child separation policy at the border	71%	62%	**81%**	**82%**	46%	**76%**
His response to Charlottesville	60%	54%	**67%**	**74%**	35%	**58%**
His approach toward Neo-Nazis / Alt-Right / White Nationalists	64%	55%	**72%**	**76%**	38%	**65%**
The administration's handling of the hurricane in Puerto Rico	65%	58%	**72%**	**77%**	41%	**62%**
The way he talks about black and Hispanic people	68%	58%	**78%**	**80%**	41%	**69%**
The way he talks about the Justice Department	59%	53%	**66%**	**75%**	29%	**59%**
The way he talks about Attorney General Jeff Sessions	51%	45%	**57%**	**65%**	32%	41%
The way he talks about European leaders	60%	52%	**67%**	**76%**	32%	**56%**
The way he talks about Vladimir Putin	55%	45%	**65%**	**67%**	35%	**56%**
His approach to Russia and foreign policy	62%	53%	**71%**	**75%**	40%	**61%**
His comments about football player protests	58%	52%	**63%**	**73%**	33%	**52%**
His tweets	66%	57%	**75%**	**76%**	48%	**63%**
His comments about "The Wall" on the US / Mexico border	64%	56%	**73%**	**79%**	36%	**64%**
His approach to trade/tariffs	61%	55%	**67%**	**76%**	38%	**57%**

maru/BLUE

Q21. Regardless of whether you approve or disapprove of President Donald Trump please tell us how you feel about the following actions that President Donald Trump..? *summary of 'doesn't bother me'*

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
The child separation policy at the border	29%	**38%**	19%	18%	**54%**	24%
His response to Charlottesville	40%	**46%**	33%	26%	**65%**	**42%**
His approach toward Neo-Nazis / Alt-Right / White Nationalists	36%	**45%**	28%	24%	**62%**	**35%**
The administration's handling of the hurricane in Puerto Rico	35%	**42%**	28%	23%	**59%**	**38%**
The way he talks about black and Hispanic people	32%	**42%**	22%	20%	**59%**	**31%**
The way he talks about the Justice Department	41%	**47%**	34%	25%	**71%**	**41%**
The way he talks about Attorney General Jeff Sessions	49%	**55%**	43%	35%	**68%**	**59%**
The way he talks about European leaders	40%	**48%**	33%	24%	**68%**	**44%**
The way he talks about Vladimir Putin	45%	**55%**	35%	33%	**65%**	**44%**
His approach to Russia and foreign policy	38%	**47%**	29%	25%	**60%**	**39%**
His comments about football player protests	42%	**48%**	37%	27%	**67%**	**48%**
His tweets	34%	**43%**	25%	24%	**52%**	**37%**
His comments about "The Wall" on the US / Mexico border	36%	**44%**	27%	21%	**64%**	**36%**
His approach to trade/tariffs	39%	**45%**	33%	24%	**62%**	**43%**

maru/BLUE

Q23. Which of the following best describes your view?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
People should protest Trump officials in places like restaurants	21%	22%	19%	**29%**	15%	13%
People should NOT protest Trump officials in places like restaurants	29%	28%	30%	18%	**51%**	28%
It depends on the situation	35%	37%	33%	**40%**	26%	**38%**
No opinion	15%	14%	17%	12%	8%	**21%**

Q24. Would you support or oppose impeachment proceedings against President Donald Trump?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Strongly support	39%	35%	**44%**	54%	17%	**36%**
Somewhat support	20%	**25%**	16%	26%	15%	17%
Somewhat oppose	9%	12%	6%	6%	**19%**	6%
Strongly oppose	17%	16%	19%	4%	**42%**	20%
Don't know	14%	12%	15%	9%	7%	**21%**
NET: Support	60%	60%	60%	**81%**	32%	53%
NET: Oppose	26%	28%	25%	10%	**62%**	26%

maru/BLUE

Q25. Which of these most closely describes your view of Immigrations and Customs Enforcement (ICE)?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
We should get rid of ICE and move most immigration enforcement away from the border	9%	**12%**	6%	11%	9%	8%
We should get rid of ICE and replace the agency with something that is only focused on violent criminal activity	29%	23%	**34%**	**37%**	14%	**25%**
We should keep ICE in its current form	15%	**18%**	12%	14%	**24%**	13%
We should give ICE more power and resources to enforce our borders	18%	**22%**	15%	11%	36%	16%
No opinion / not sure	21%	18%	**24%**	20%	14%	**26%**
Not familiar with ICE	8%	7%	9%	6%	3%	12%
NET: Get rid of ICE	38%	35%	40%	**48%**	23%	**34%**
NET: Keep ICE	33%	**40%**	27%	26%	**59%**	29%

ISSUES & THE FUTURE

Q26. Now please think about your parents and how they feel about certain issues. Do you agree or disagree with your parents on any of the following? *summary of 'agree'*

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Implementing single-payer health care / Medicare for all	54%	**64%**	44%	**56%**	**69%**	43%
Raising the Social Security retirement age	44%	**52%**	37%	**49%**	**54%**	31%
How racial bias works in America	53%	**62%**	43%	**61%**	**63%**	32%
LGBT rights	50%	**55%**	45%	**55%**	**60%**	37%
The importance of home ownership	68%	**75%**	61%	**71%**	**80%**	56%

maru/BLUE

Q26. Now please think about your parents and how they feel about certain issues. Do you agree or disagree with your parents on any of the following? *summary of 'disagree'*

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Implementing single-payer health care / Medicare for all	15%	14%	15%	**18%**	11%	17%
Raising the Social Security retirement age	18%	21%	16%	19%	21%	18%
How racial bias works in America	21%	19%	23%	20%	21%	29%
LGBT rights	24%	22%	26%	24%	24%	27%
The importance of home ownership	10%	9%	11%	10%	9%	13%

Q28. Based on what you believe, please tell us which, if any, of the following issues are 'human rights' issues?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Marriage equality	51%	42%	**60%**	**57%**	34%	**58%**
Diversity	45%	44%	48%	**53%**	30%	**46%**
Women's rights	60%	49%	**70%**	**65%**	42%	**65%**
Gender equality	59%	48%	**70%**	**62%**	46%	**65%**
Raising the minimum wage	42%	40%	44%	**47%**	27%	**42%**
The right to bear arms (i.e. own guns, etc.)	36%	35%	38%	28%	**48%**	36%
Income inequality (a more even distribution of wealth)	43%	40%	46%	**47%**	32%	39%
Data privacy rights	45%	47%	43%	46%	39%	48%
Environmental rights / global climate change	41%	41%	42%	**46%**	29%	**40%**
Right to have an abortion	45%	35%	**54%**	**53%**	28%	**51%**
Transgender rights	45%	34%	**55%**	**52%**	26%	**50%**
Healthcare coverage	56%	52%	60%	**61%**	41%	**58%**
Other (Please specify)	2%	1%	4%	2%	1%	4%
None of these are human rights	5%	5%	5%	3%	6%	6%

maru/BLUE

Q29. What, if anything, do you want to see more of in the future when it comes to the American government and the economy?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
New/larger government programs that provide economic support	36%	40%	34%	**44%**	27%	32%
New/larger government programs for health care	44%	40%	**48%**	**53%**	28%	**39%**
Much tighter rules on banks and corporations	35%	36%	34%	**41%**	29%	31%
Lower personal taxes	48%	47%	50%	46%	**55%**	41%
Lower corporate taxes	20%	**25%**	15%	20%	**32%**	10%
Less government regulation	28%	31%	25%	25%	**38%**	25%
A raise in the minimum wage	49%	49%	50%	**57%**	35%	**46%**
Taking a more active role in combating global climate change	45%	43%	47%	**53%**	32%	40%
None of these / No opinion	10%	9%	10%	7%	9%	**14%**

JUST FOR FUN

Q30. What do you think of motorized scooter rental programs?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
We have them where I live, and I think they're great	19%	**27%**	11%	**23%**	**22%**	11%
We have them where I live, and I think they're terrible	9%	11%	8%	12%	9%	6%
We don't have them where I live, and I think they're great	19%	20%	19%	18%	24%	16%
We don't have them where I live, and I think they're terrible	6%	8%	5%	5%	10%	6%
No opinion	18%	15%	19%	18%	11%	18%
I'm not familiar with this program	29%	20%	**39%**	24%	25%	**43%**

maru/BLUE

Q31. What are your top 3 choices for the song of the summer in 2018? *summary of #1/2/3 rank*

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
In My Feelings by Drake	19%	21%	16%	22%	17%	14%
Girls Like You by Maroon 5 featuring Cardi B	19%	15%	23%	17%	21%	17%
I Like It by Cardi B featuring J Balvin and Bad Bunny	18%	12%	25%	20%	15%	18%
This Is America by Childish Gambino	16%	19%	13%	19%	10%	15%
Back to You by Selena Gomez	13%	13%	13%	15%	12%	10%
God is a Woman by Ariana Grande	13%	12%	14%	14%	15%	11%
One Kiss by Calvin Harris and Dua Lipa	12%	15%	9%	13%	11%	15%
Nice For What by Drake	12%	13%	10%	12%	14%	7%
No Tears Left To Cry by Ariana Grande	12%	11%	13%	13%	13%	10%
Better Now by Post Malone	11%	12%	11%	12%	15%	9%
Apeshit by The Carters	11%	11%	10%	15%	9%	5%
The Middle by Zedd	11%	11%	11%	12%	10%	8%
Solo by Clean Bandit featuring Demi Lovato	10%	12%	8%	11%	12%	6%
Boo'd Up by Ella Mai	10%	11%	9%	12%	8%	7%
Psycho by Post Malone featuring Ty Dolla $ign	9%	11%	8%	9%	13%	7%
Taste by Tyga featuring Offset	8%	11%	6%	10%	7%	6%
Lucid Dreams by Juice WRLD	8%	8%	8%	8%	9%	5%
SAD! by XXXTENTACION	7%	8%	5%	6%	7%	5%
Youngblood by 5 Seconds of Summer	4%	2%	5%	2%	4%	8%
Don't know	24%	22%	25%	18%	23%	37%

maru/BLUE

MEDIA CONSUMPTION

Q32. Have you watched TV or cable news in the last month at home or at work?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Yes	78%	81%	76%	**82%**	**84%**	71%
No	19%	17%	22%	17%	15%	**26%**
Not sure	2%	2%	2%	1%	1%	3%

Q33. Where do you typically get your news?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Facebook	51%	50%	52%	**53%**	**53%**	40%
Twitter	31%	**42%**	19%	**37%**	**34%**	20%
Reddit	15%	**22%**	8%	**18%**	**18%**	9%
Push alerts from news apps	13%	15%	11%	12%	21%	7%
The Apple News app	12%	**16%**	7%	**11%**	**19%**	4%
The Google News app	22%	**29%**	14%	**26%**	**26%**	11%
Apps for news outlets, like the New York Times	18%	**23%**	14%	**22%**	21%	12%
News publications' online homepages	24%	**28%**	19%	27%	24%	19%
Television	53%	**58%**	48%	56%	55%	47%
Radio	29%	**33%**	24%	30%	**34%**	23%
Podcasts	17%	**26%**	8%	**21%**	**23%**	7%
Daily newsletters	17%	**21%**	13%	19%	23%	13%
Physical print newspapers	16%	**21%**	11%	17%	19%	13%
Physical print magazines	11%	13%	9%	12%	15%	7%
Via late night shows/comedians (i.e. The Daily show, Last Week Tonight)	19%	**22%**	15%	22%	20%	15%
Other (Please Specify)	5%	5%	5%	4%	4%	7%

maru/BLUE

Q35. Which of the following describes your relationship with each of the following social media platforms in the past 12 months? *summary of 'currently use'*

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Facebook	82%	79%	**86%**	83%	**86%**	77%
Twitter	51%	**62%**	40%	**58%**	**55%**	42%
Snapchat	47%	48%	47%	47%	54%	38%
Instagram	64%	62%	65%	66%	66%	59%
Reddit	33%	**43%**	23%	**39%**	35%	25%
Tumblr	26%	**32%**	20%	31%	29%	21%

Q35. Which of the following describes your relationship with each of the following social media platforms in the past 12 months? *summary of 'used to use, but have stopped using sometime during the past year'*

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Facebook	9%	**11%**	6%	10%	9%	7%
Twitter	13%	11%	15%	12%	13%	13%
Snapchat	12%	12%	11%	13%	10%	11%
Instagram	7%	**10%**	4%	8%	7%	6%
Reddit	12%	**16%**	8%	12%	15%	10%
Tumblr	14%	**17%**	11%	16%	12%	11%

Q35. Which of the following describes your relationship with each of the following social media platforms in the past 12 months? *summary of 'haven't used in the past year'*

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Facebook	5%	5%	3%	4%	4%	5%
Twitter	12%	7%	**16%**	10%	11%	12%
Snapchat	8%	8%	9%	9%	8%	9%
Instagram	6%	6%	6%	7%	5%	4%
Reddit	9%	9%	9%	11%	6%	9%
Tumblr	12%	12%	12%	12%	16%	5%

maru/BLUE

Q35. Which of the following describes your relationship with each of the following social media platforms in the past 12 months? *summary of 'have never used'*

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Facebook	5%	5%	5%	3%	1%	**11%**
Twitter	24%	20%	**29%**	19%	21%	**32%**
Snapchat	33%	33%	33%	31%	27%	**42%**
Instagram	23%	22%	25%	19%	23%	31%
Reddit	46%	32%	**61%**	38%	43%	**56%**
Tumblr	48%	39%	**58%**	41%	43%	**63%**

Q36. Which of the following do you currently own?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
A gun	22%	24%	19%	18%	**33%**	19%
A house / condo / town-house / apartment	54%	**59%**	49%	55%	**67%**	43%
A car or truck	71%	71%	72%	67%	80%	74%
A cable or satellite TV subscription	60%	**68%**	52%	**63%**	**68%**	52%
None of these	12%	8%	**15%**	10%	5%	**19%**

maru/ BLUE

19

DEMOGRAPHICS

S1. How old are you?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
22-29	51%	47%	55%	49%	44%	59%
30-37	49%	53%	45%	51%	56%	41%
NET: 22-25	25%	24%	26%	26%	19%	29%
NET: 26-29	25%	22%	29%	24%	25%	30%
NET: 30-33	25%	26%	24%	24%	27%	26%
NET: 34-37	24%	28%	21%	27%	29%	15%

S2. Are you…?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Men	50%	100%		54%	60%	36%
Women	49%		100%	46%	40%	62%
Other	0%			0%		2%

S3. Where do you live?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Northeast	17%	19%	16%	20%	14%	13%
Midwest	20%	19%	22%	17%	22%	24%
South	37%	34%	41%	35%	45%	41%
West	25%	28%	22%	28%	19%	22%

S4. Do you consider yourself…?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Black or African American alone	14%	16%	12%	17%	5%	16%
Hispanic	21%	17%	24%	22%	15%	22%
White alone	55%	57%	52%	51%	71%	49%
Asian/Pacific islander	7%	6%	9%	7%	7%	7%
Native	2%	1%	1%	1%	1%	3%
Other	1%	1%	1%	0%	1%	1%
Prefer not to answer	1%	2%	1%	1%	0%	1%

maru / BLUE

D1. Which of the following best describes your annual household income?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
<$25K	15%	14%	15%	14%	9%	25%
$25K-$50K	24%	18%	29%	23%	20%	26%
$50K-$100K	34%	35%	33%	34%	43%	29%
$100K-$150K+	16%	22%	11%	22%	16%	8%
$150K+	6%	8%	5%	5%	9%	8%

D2. What is your marital status?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Single, never married	36%	37%	35%	38%	25%	44%
Living with partner	10%	7%	13%	9%	5%	15%
Married	50%	54%	46%	49%	67%	36%
Widowed	0%	0%	0%	0%	0%	1%
Divorced/Separated	3%	1%	4%	2%	2%	4%
Prefer not to answer	1%	1%	1%	1%		0%

D3. Which of the following best describes your employment status?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Employed - full-time	59%	70%	48%	61%	69%	52%
Employed - part-time	10%	9%	11%	11%	7%	9%
Self-Employed - full-time	4%	5%	3%	5%	2%	3%
Self-Employed - part-time	1%	1%	2%	1%	1%	2%
Retired	0%	1%		0%		1%
Student - full-time	5%	4%	6%	7%	2%	4%
Student - part-time	1%	0%	2%	1%	1%	1%
Military	0%	1%		0%	1%	
Full-time parent, homemaker	9%	1%	17%	5%	13%	11%
Not currently employed	9%	7%	10%	9%	3%	14%
Prefer not to answer	1%	1%	1%	1%	0%	2%
NET: Employed	74%	85%	64%	77%	79%	67%

maru/BLUE

D4. What is the highest degree or level of school you have completed?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
HS Diploma or less	16%	14%	16%	14%	11%	17%
Some College, not graduated	18%	13%	24%	15%	16%	26%
Associates degree	13%	12%	13%	12%	12%	17%
Bachelors degree	33%	35%	32%	36%	36%	31%
Masters degree	14%	15%	13%	17%	14%	9%
Professional/doctorate degree	6%	10%	1%	6%	11%	1%

D5. Do you have any children under 18 years old?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Yes, living in my household	54%	54%	54%	55%	64%	42%
Yes, but not living in my household	1%	1%	1%	1%	1%	4%
No, but I'm/were expecting!	2%	2%	2%	2%	2%	3%
No, and not expecting	42%	41%	42%	42%	33%	50%
Prefer not to say	1%	1%	1%	0%	1%	2%
NET: Yes	55%	56%	55%	56%	64%	45%
NET: No	44%	43%	44%	44%	35%	53%

D6. Do you consider yourself as…

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Straight	89%	89%	89%	88%	95%	86%
Gay or lesbian	3%	5%	1%	5%	1%	2%
Bisexual	5%	4%	6%	6%	3%	5%
Queer	1%	0%	1%	1%		2%
Asexual	2%	2%	3%	2%	0%	6%
Pansexual	1%		1%	0%	1%	1%
Transgender	0%	0%	0%	1%		
Transsexual	0%	0%	0%	1%		
Gender non-conforming	1%	0%	1%	1%		2%
Prefer not to answer	2%	2%	3%	2%	1%	4%
NET: LGBTQ+	11%	10%	11%	12%	4%	15%

maru/BLUE

D7. Which of the following best describes where you currently live?

	Total	Men	Women	Democrat	Republican	Independent
BASE: All Respondents	1006	507	494	486	251	186
BASE: UNWEIGHTED	1006	503	501	488	267	175
Urban	50%	62%	38%	57%	47%	42%
Suburban	35%	28%	42%	33%	34%	41%
Rural	13%	9%	17%	7%	18%	13%
Don't Know	2%	2%	3%	2%	1%	4%

maru/BLUE