

# Economic & Real Estate Outlook

By Lawrence Yun, Ph.D.

Chief Economist, National Association of REALTORS®

Presentations at NAR Legislative Meetings

Washington, DC

May 17, 2018

# Good Economy

**Job Additions for 90 straight months**

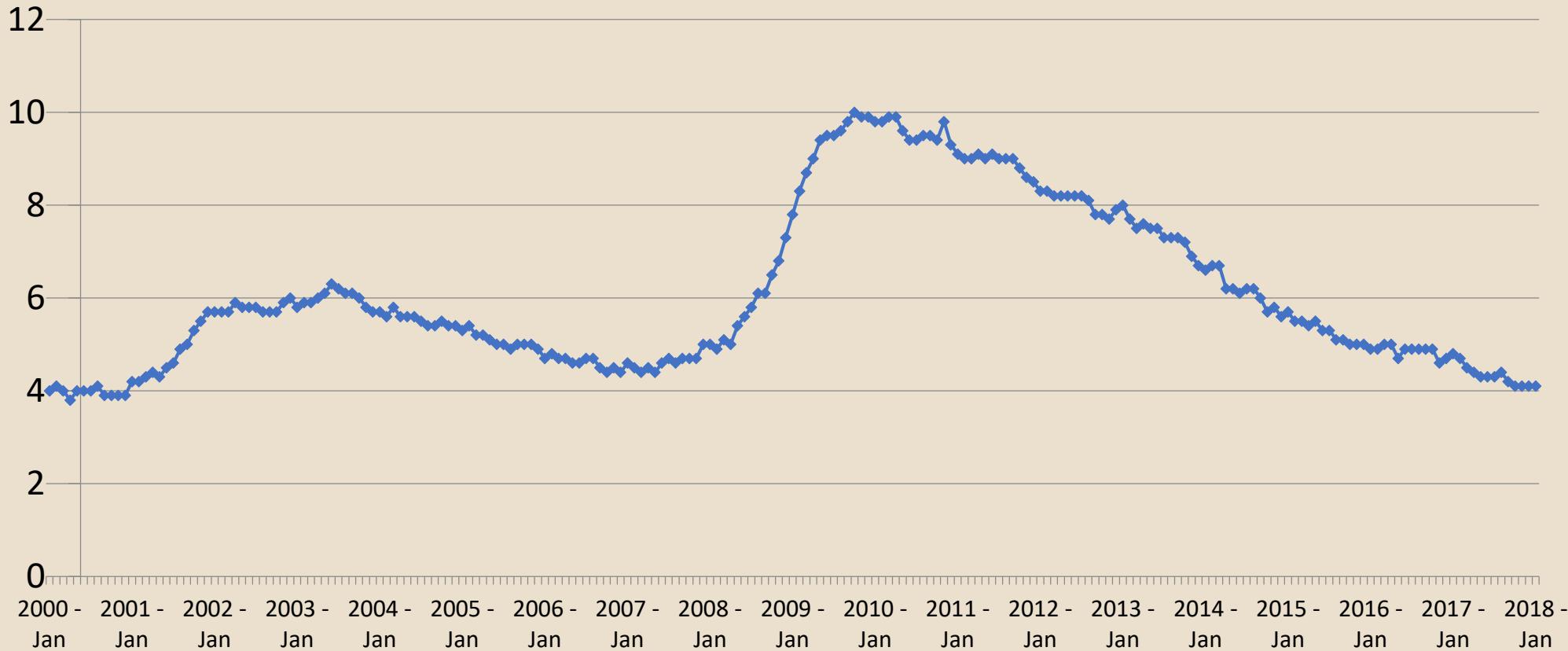
**Unemployment Rate 3.9%**

**High Stock Market**

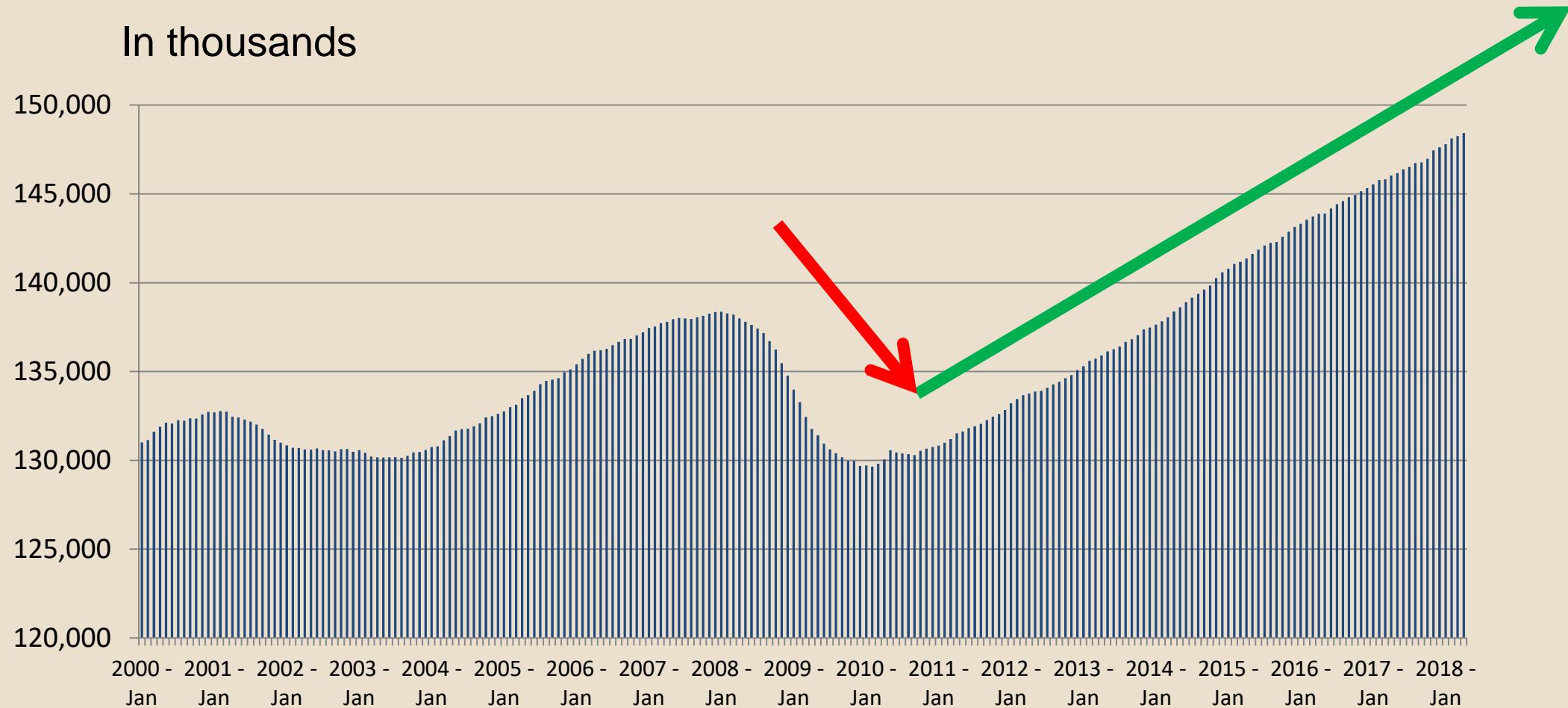
**High Net Worth**

**Wages picking up**

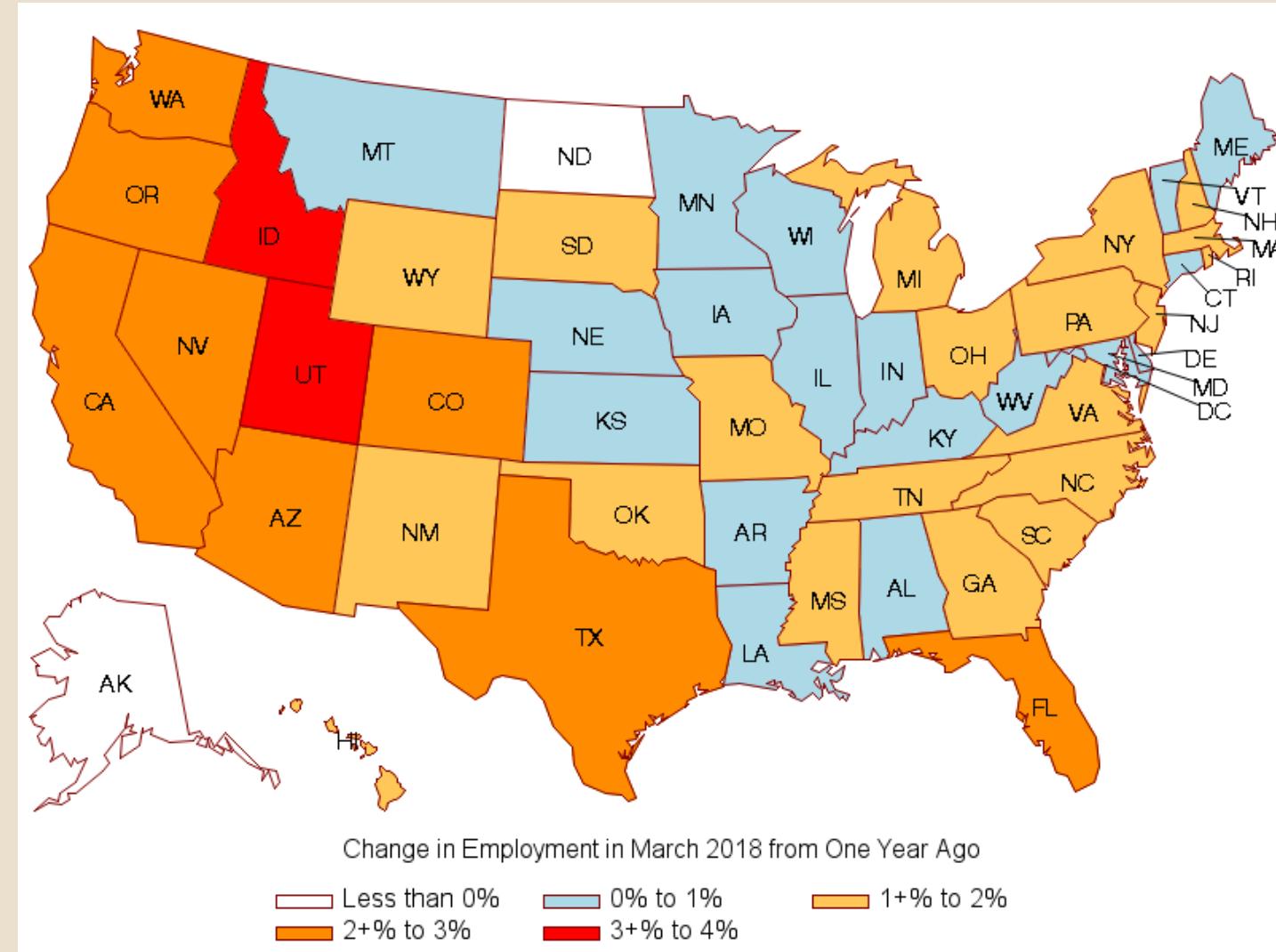
# Unemployment Rate



# Jobs (18 million gained from 2010)

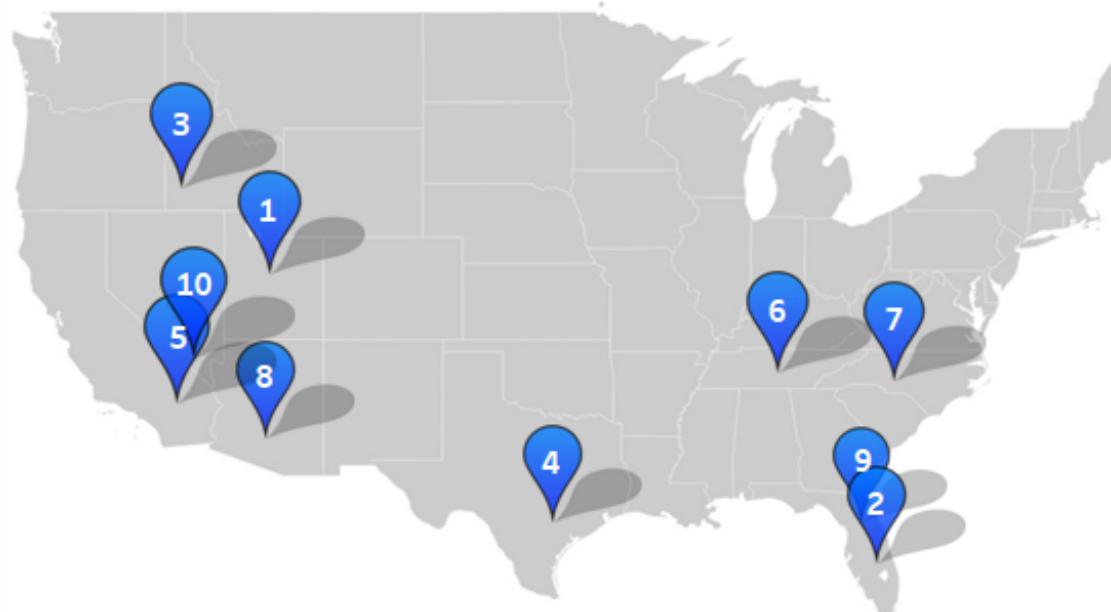


# Recent Employment Growth (March 2017 to March 2018)



# The Strongest Job Markets

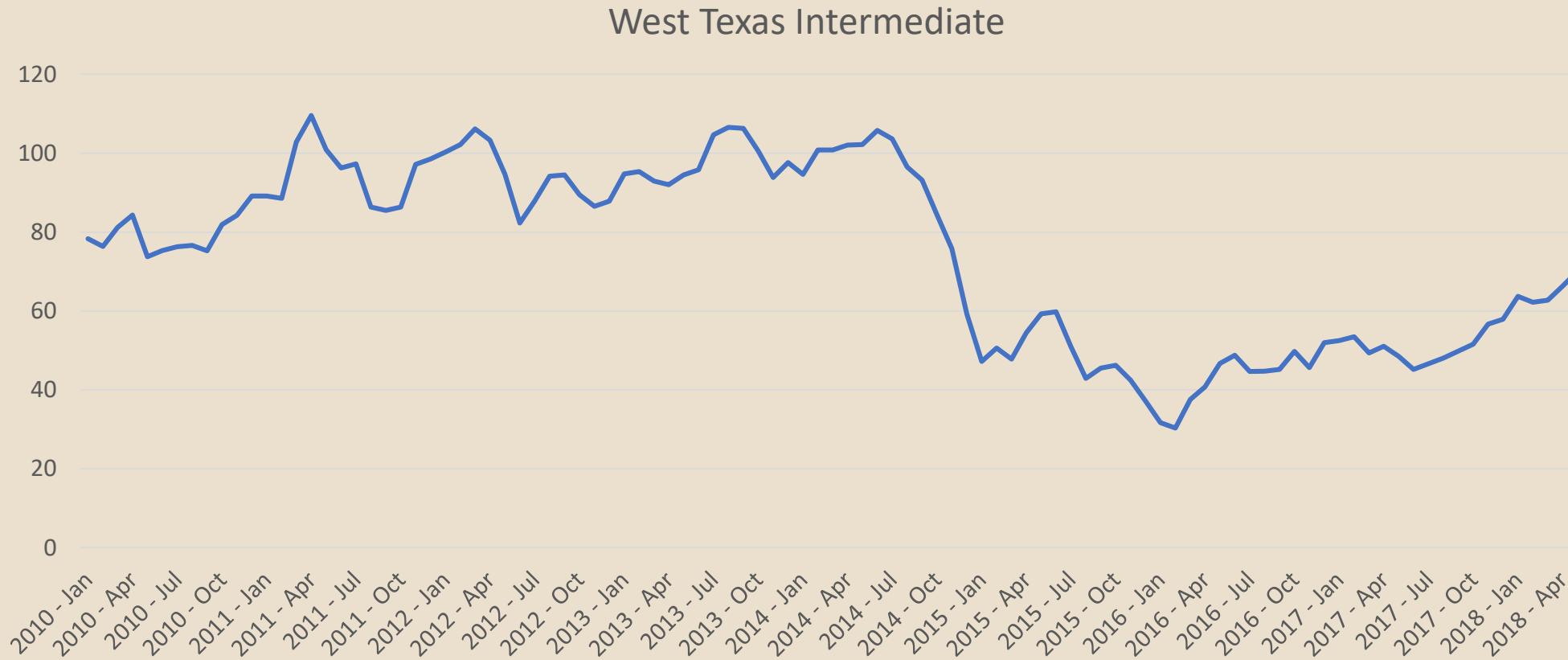
in the last three years



	Job growth (3 years)	Jobs (3 years)
1. Provo-Orem, UT	15.8%	+35,000
2. Orlando-Kissimmee et al., FL	12.7%	+144,700
3. Boise City, ID	12.3%	+35,200
4. Austin-Round Rock, TX	11.6%	+110,300
5. Riverside-San Bernadino et al., CA	11.4%	+151,900
6. Nashville-Davidson et al., TN	10.6%	+95,400
7. Charlotte-Concord et al., NC-SC	10.1%	+110,200
8. Phoenix-Mesa et al., AZ	10.0%	+190,800
9. Jacksonville, FL	9.9%	+63,200
10. Las Vegas-Henderson et al., NV	9.7%	+88,000

Source: U.S. Bureau of Labor Statistics.

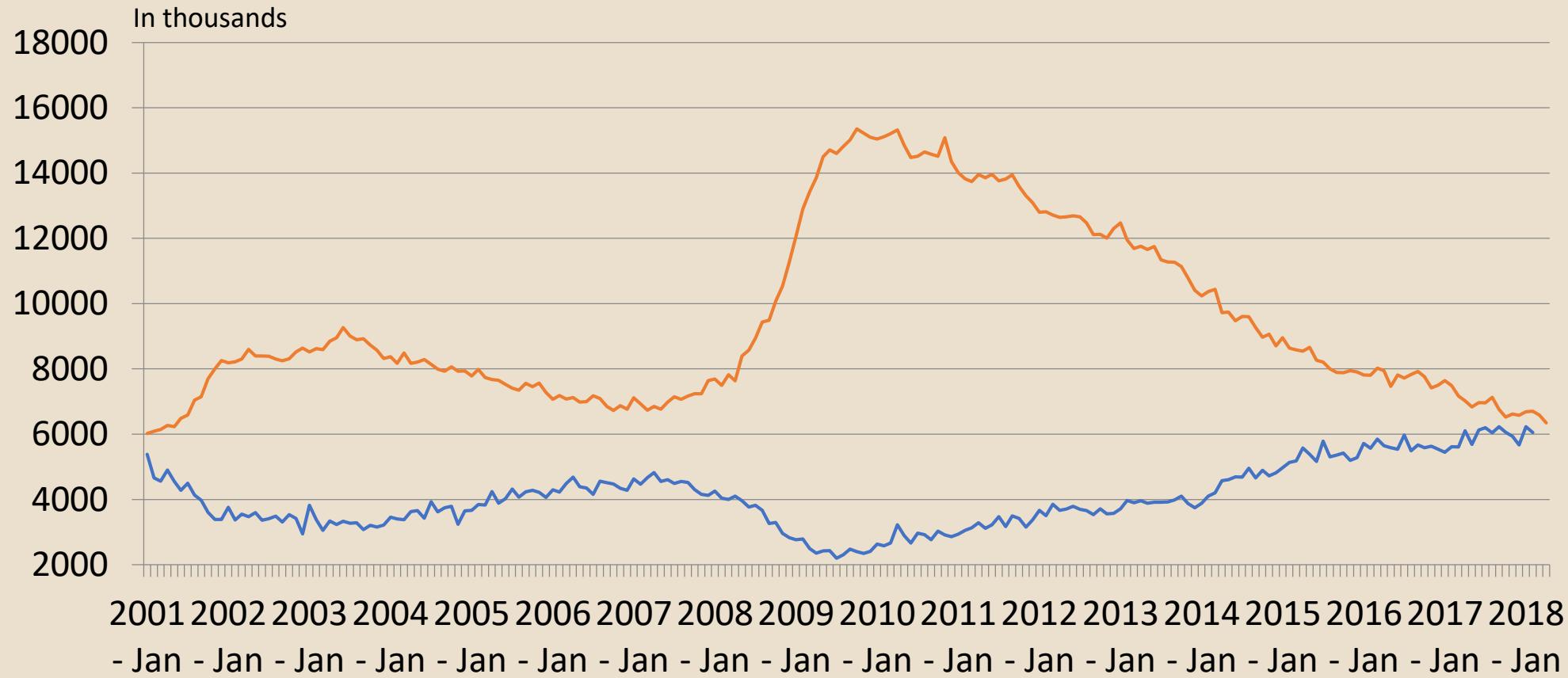
# Oil Price - Bouncing Off Lows



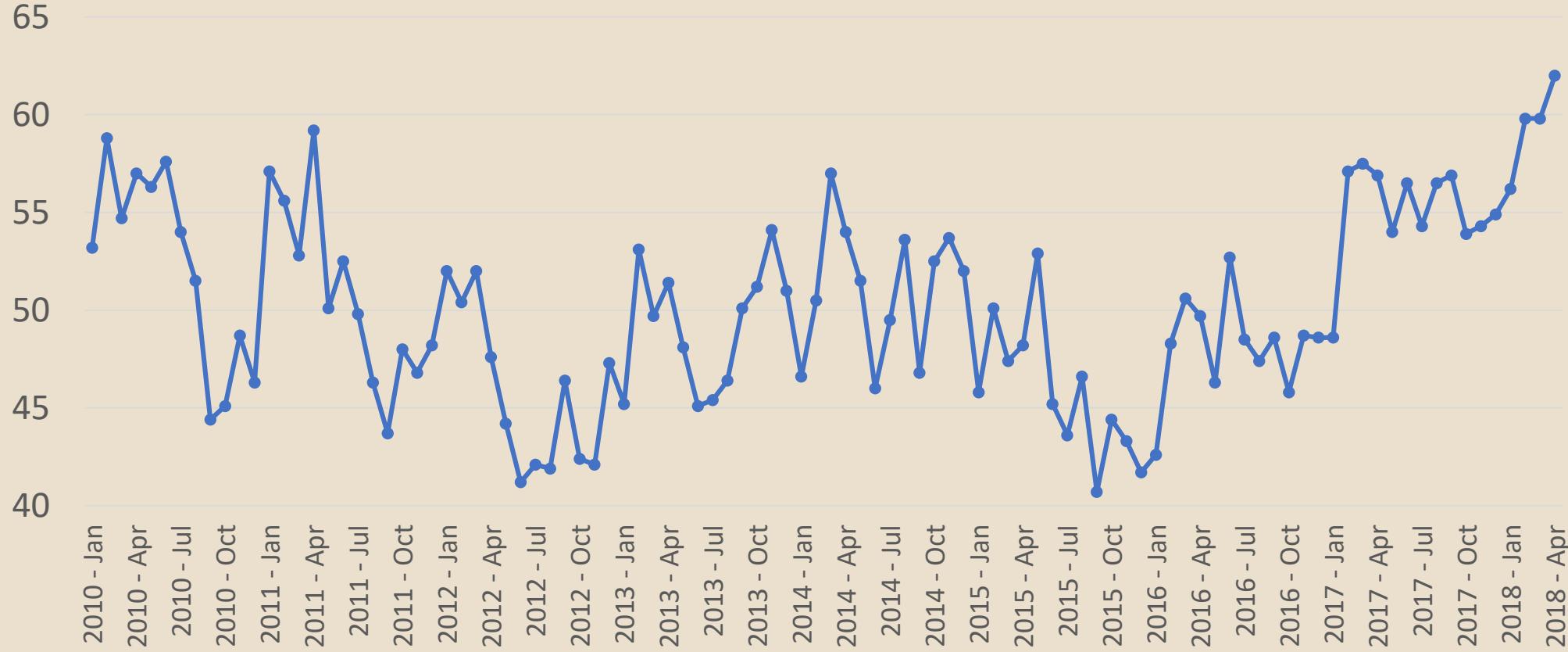
# Total Job Openings



# Job Openings = Job Seekers



# Backlog of Orders: Breaking Higher



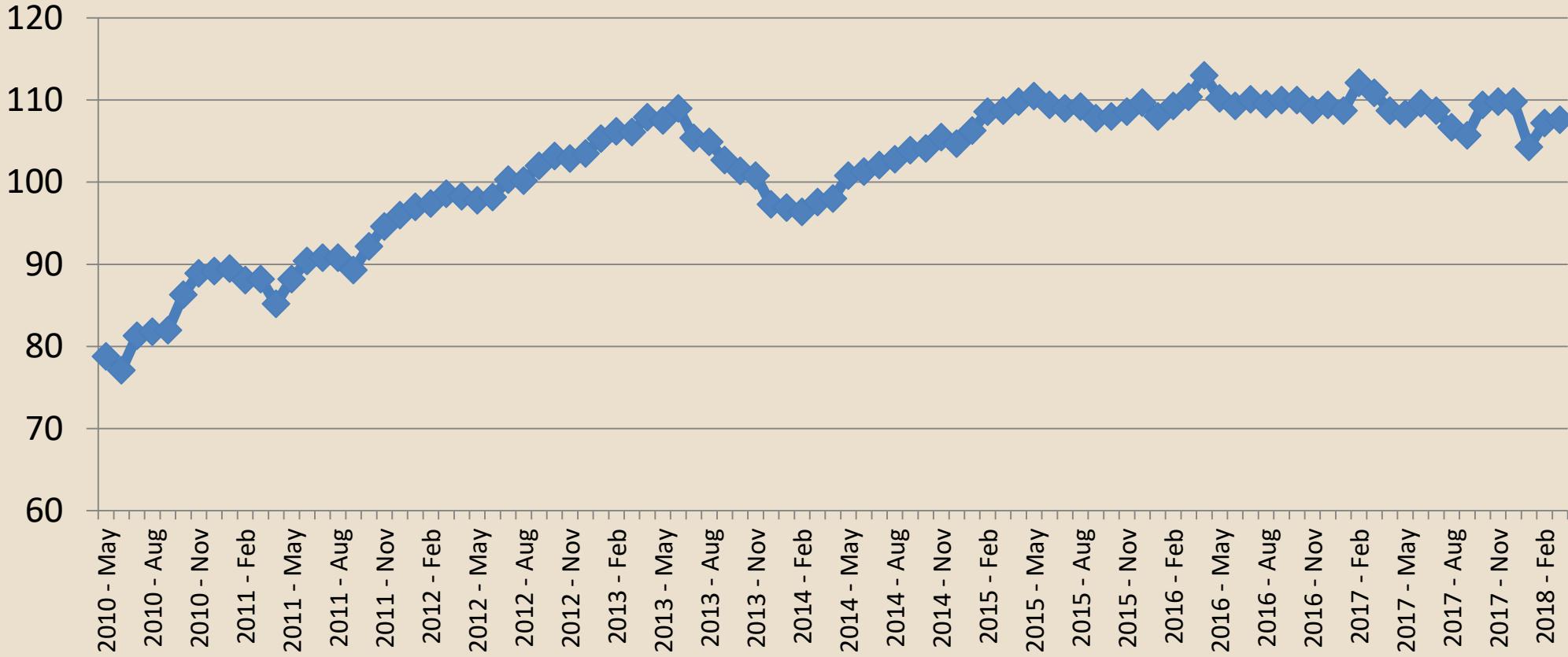
Source: ISM Institute

# Home Sales Not Breaking Higher

Pending Contracts stable and neutral  
Low Inventory  
Weakening Affordability  
Low Homeownership Rate  
Low First-Time Buyers  
Diminished Optimism of Home Buying

# Rising

(seasonally adjusted)



Source: NAR



# Is Tax Reform Preventing a Breakout?

Mortgage interest deduction?...  
\$750,000

Property tax deduction? ... SALT at  
\$10,000

Capital Gains Exemption? ... as before  
Standard Exemption? ... doubled

**Business Income ... more deductions**

**99% of homeowners pay less than  
\$10,000 in property taxes**

**98% of homeowners have less than  
\$750,000 in mortgage**

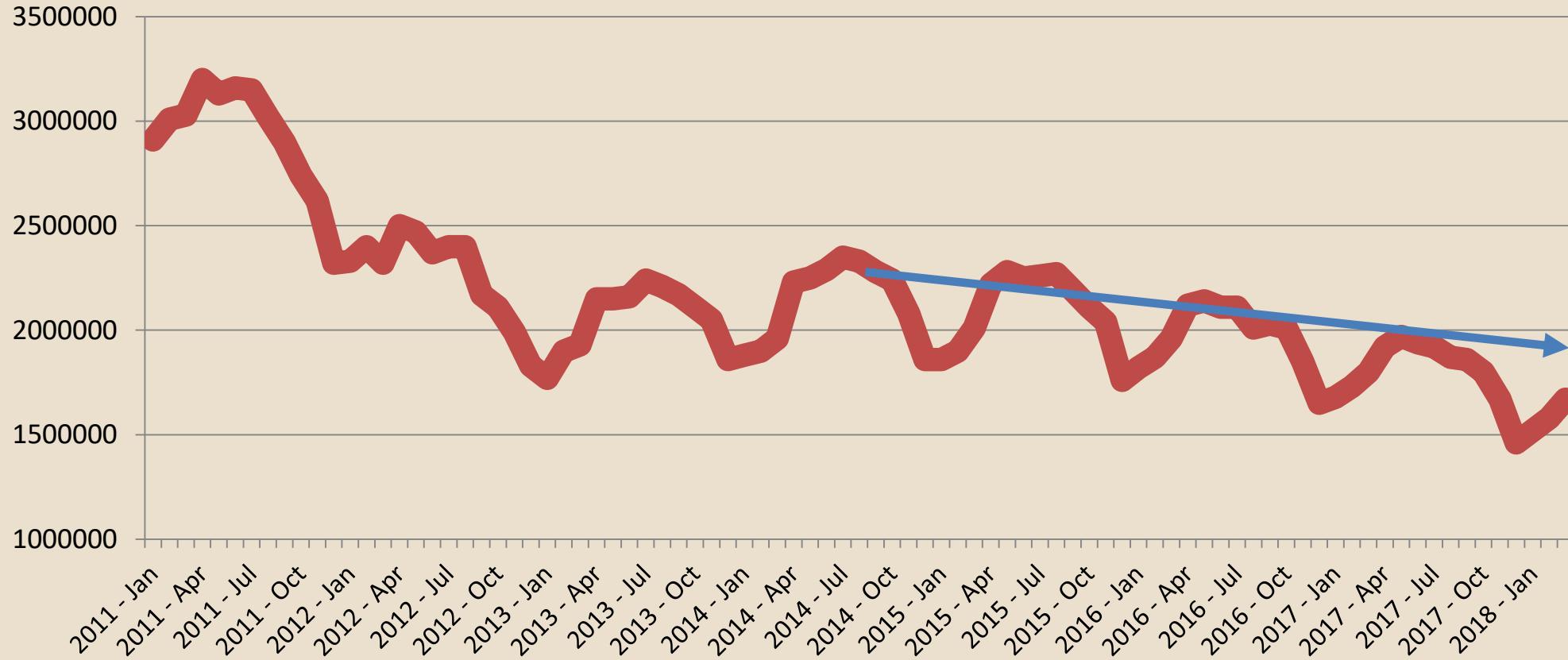
# Connecticut - Highly Impacted

**86% of homeowners pay less than  
\$10,000 in property taxes**

**91% of homeowners have less than  
\$750,000 in mortgage**

# Inventory of Homes on Market

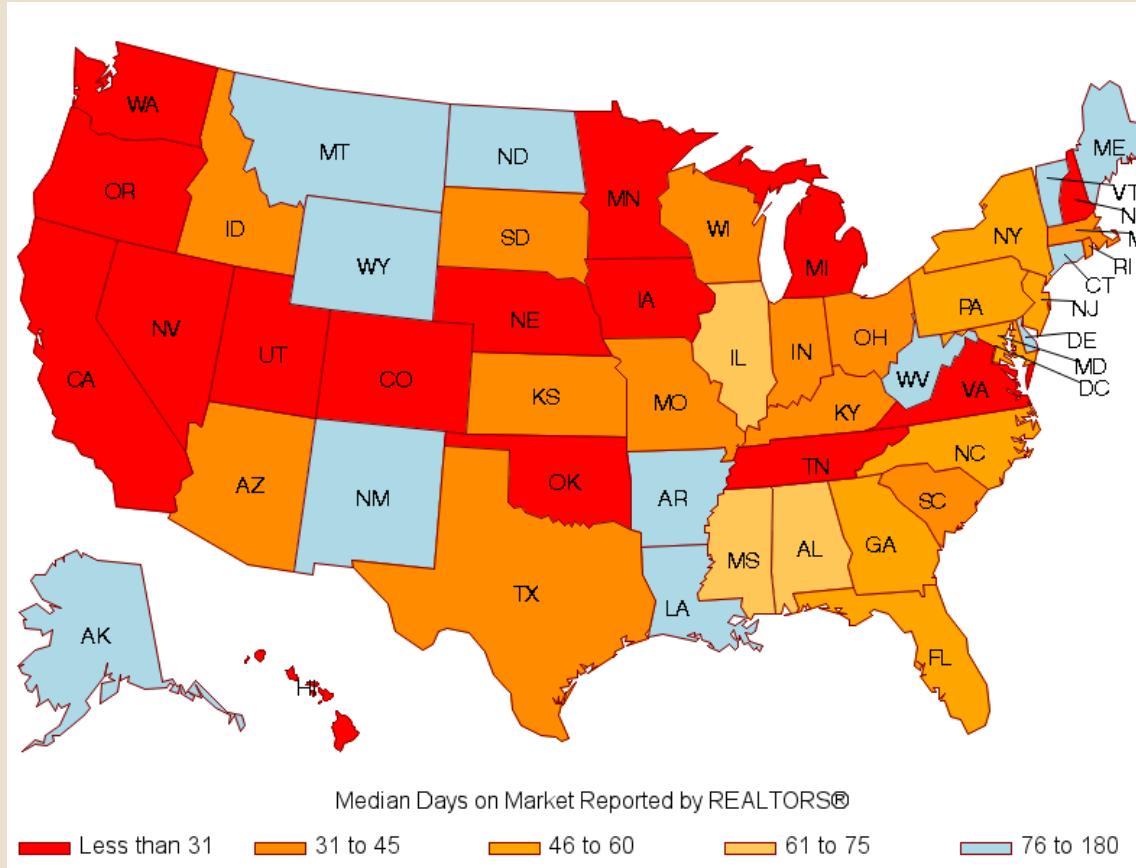
(Lowest Inventory in a generation)



Source: NAR



# Median Days On Market in March 2018





## Housing Shortage Tracker

March 2018

### Illustrative Example

	Jobs (3 years)	1-unit permits (3 years)	Ratio
San Francisco-Oakland-Hayward, CA	+188,700	+14,469	<b>13.0</b>
Boston-Cambridge-Nashua, MA-NH	+120,900	+15,761	<b>7.7</b>
Washington-Arlington-Alexandria, DC-VA-MD-WV	+174,100	+41,764	<b>4.2</b>
Orlando-Kissimmee-Sanford, FL	+144,700	+43,328	<b>3.3</b>
Phoenix-Mesa-Scottsdale, AZ	+190,800	+58,857	<b>3.2</b>
Chicago-Naperville-Elgin, IL-IN-WI	+161,500	+24,980	<b>6.5</b>

Sources: U.S. Census Bureau (Building Permits Survey), U.S. Bureau of Labor Statistics.

# Affordability Index

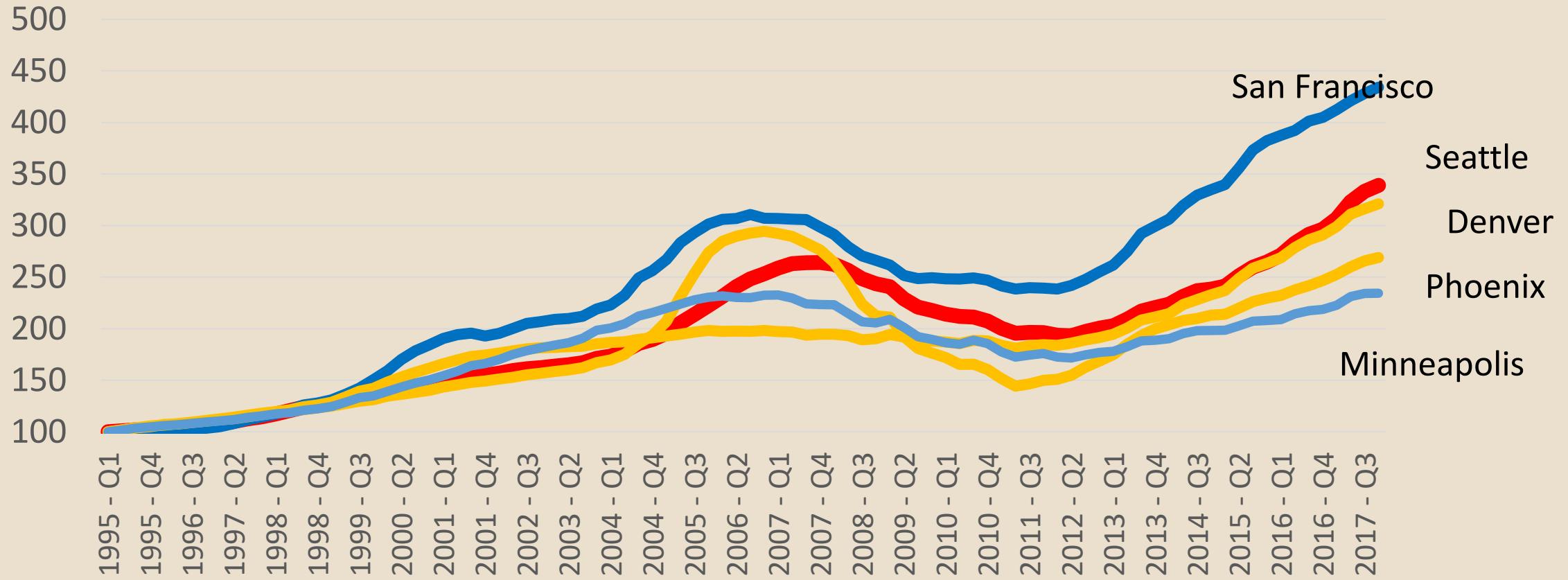
(Based on Income, Mortgage Rate, Home Price)



Source: NAR



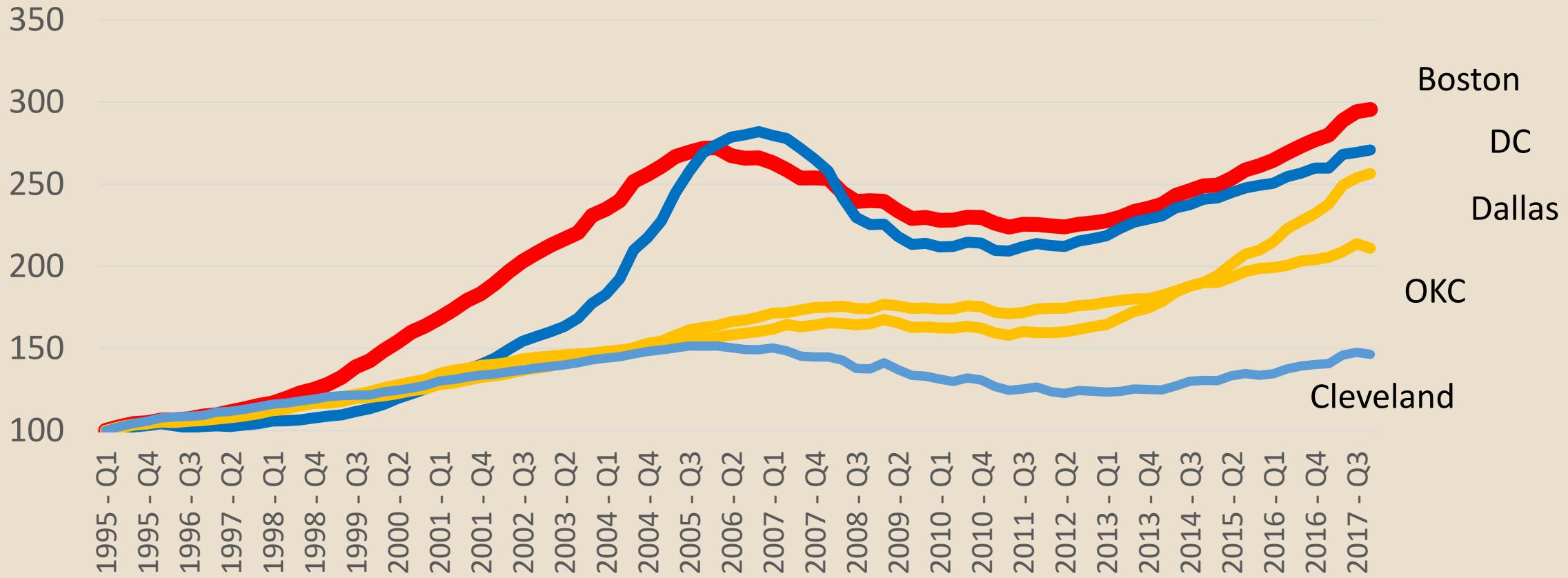
# Home Price Index (Constant Quality)



Source: Federal Housing Finance Agency



# Home Price Index (Constant Quality)

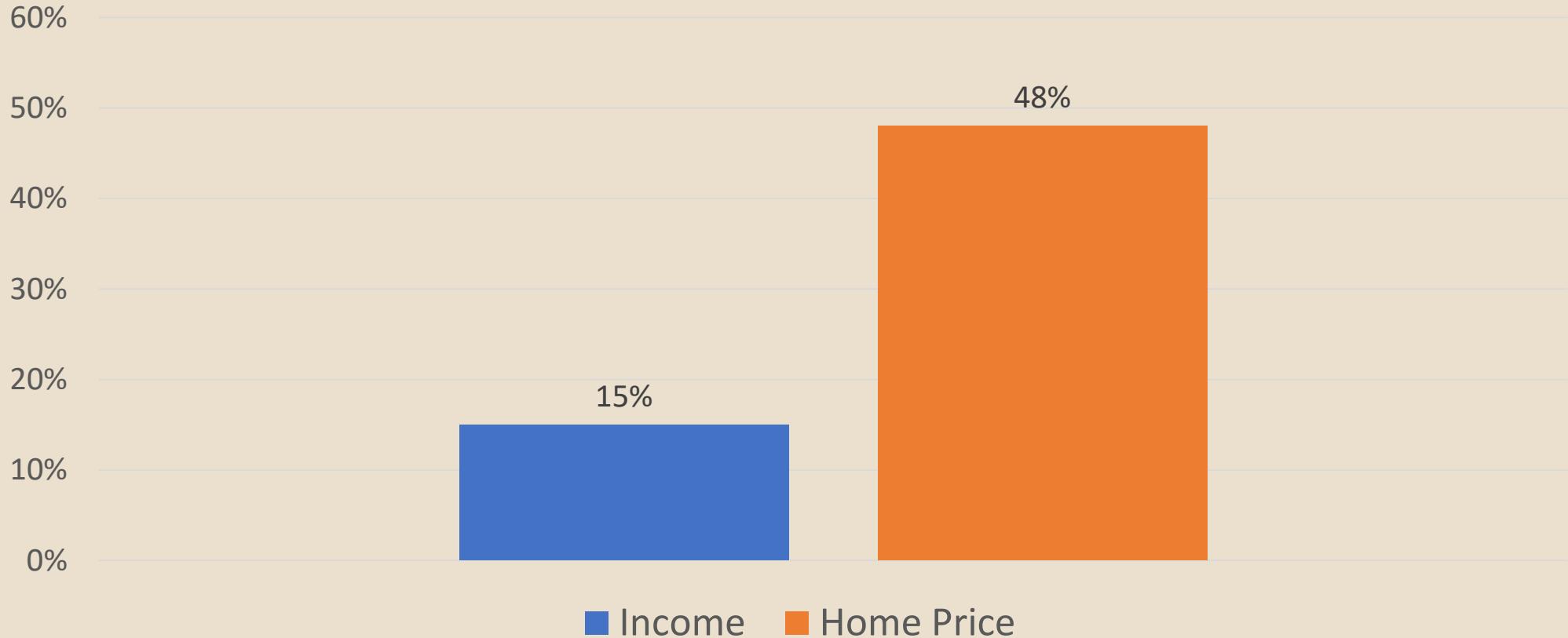


Source: Federal Housing Finance Agency

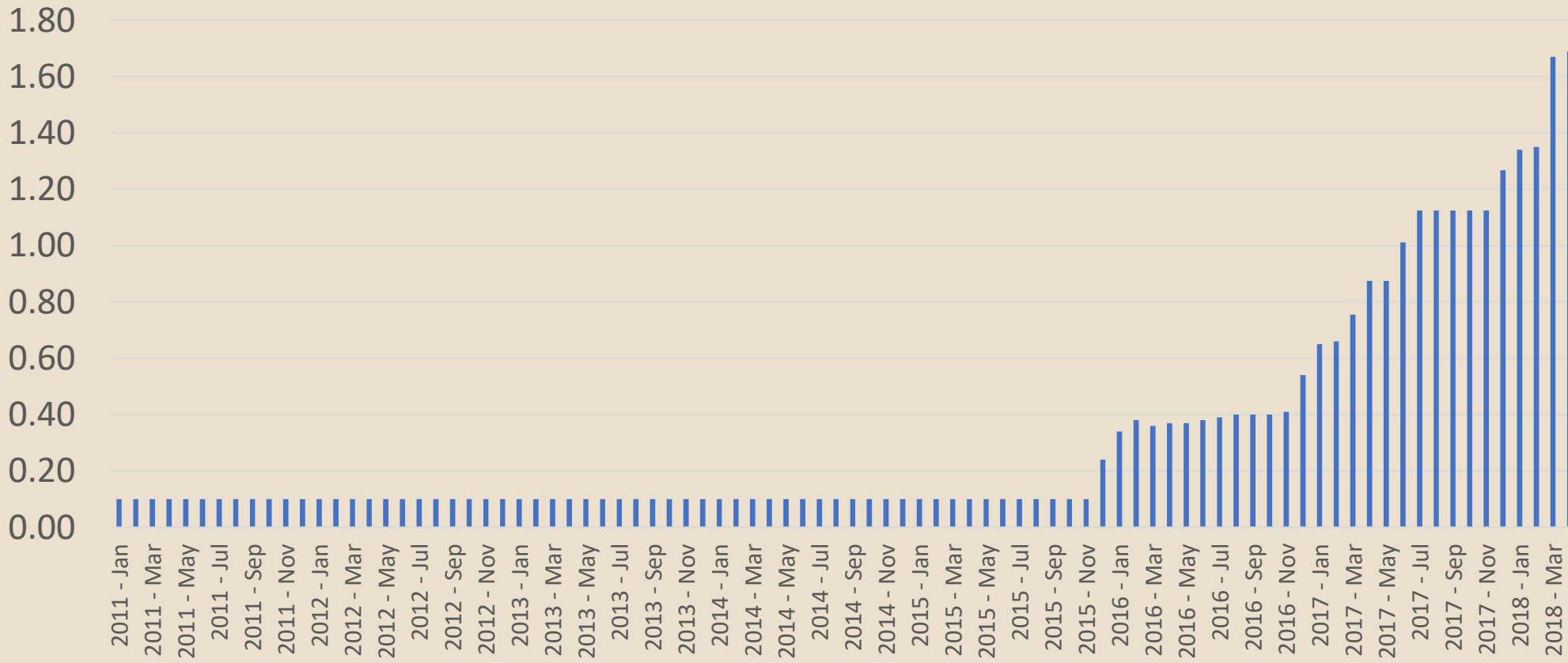


# Growth

(from lows in 2011 to 2017)

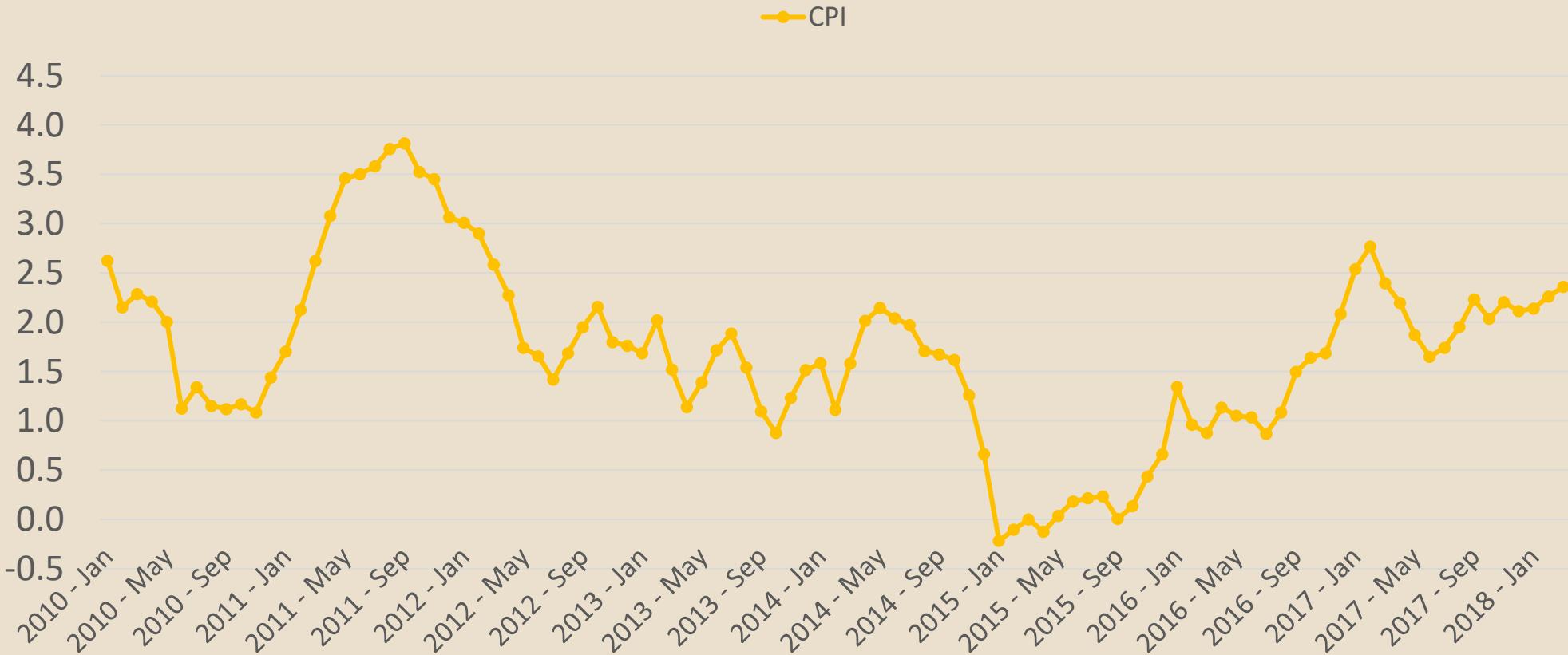


# Fightening Monetary Policy Fed Funds Rate ... from zero to ...



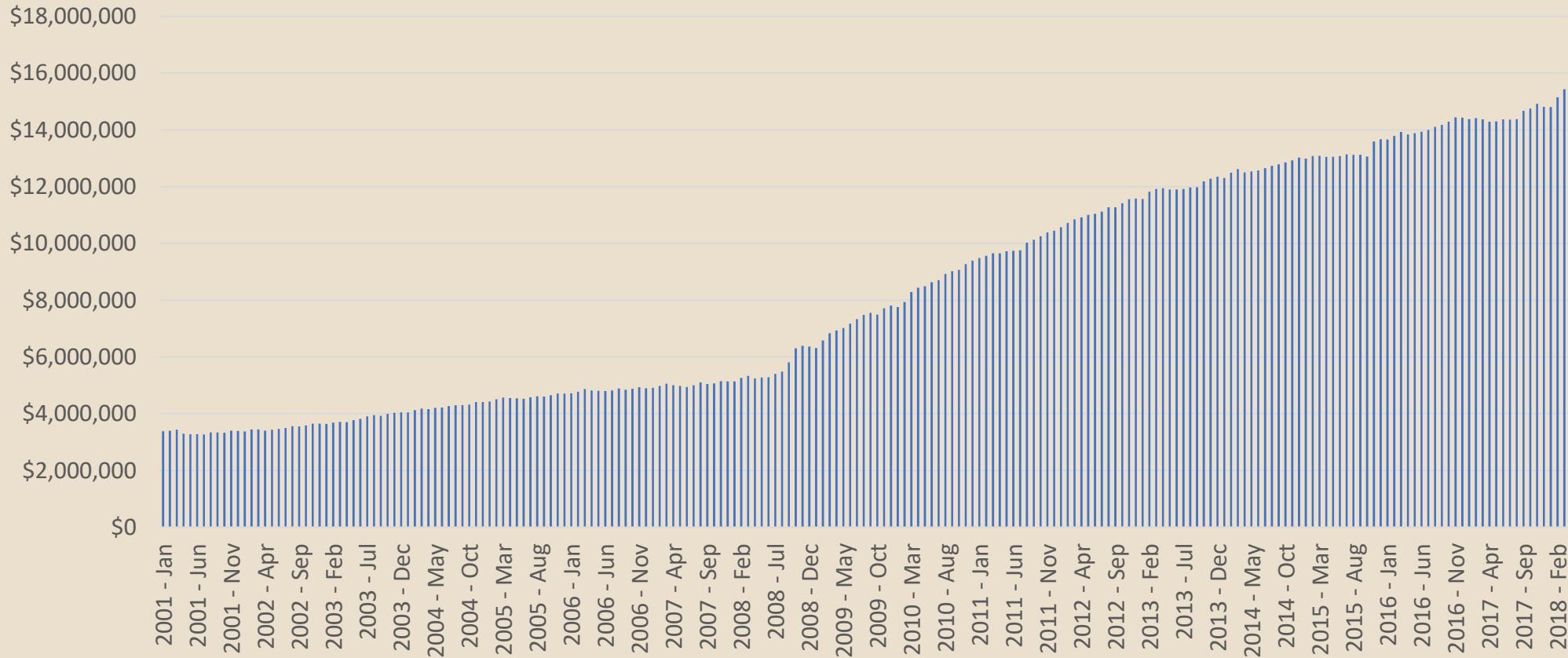
# Consumer Inflation Slowly Moving Up

(year over year % growth)



# National Debt

in \$ billion



# Real World Game of Thrones: Philip II versus Elizabeth I



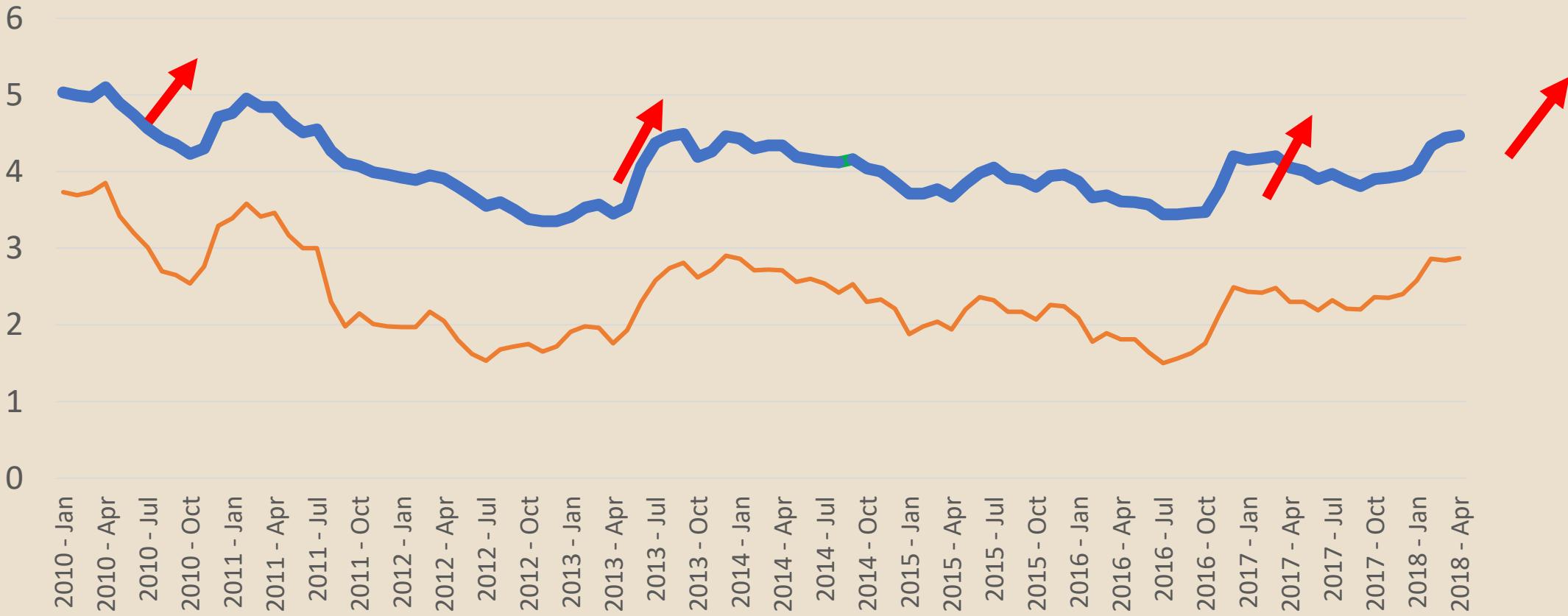
20%



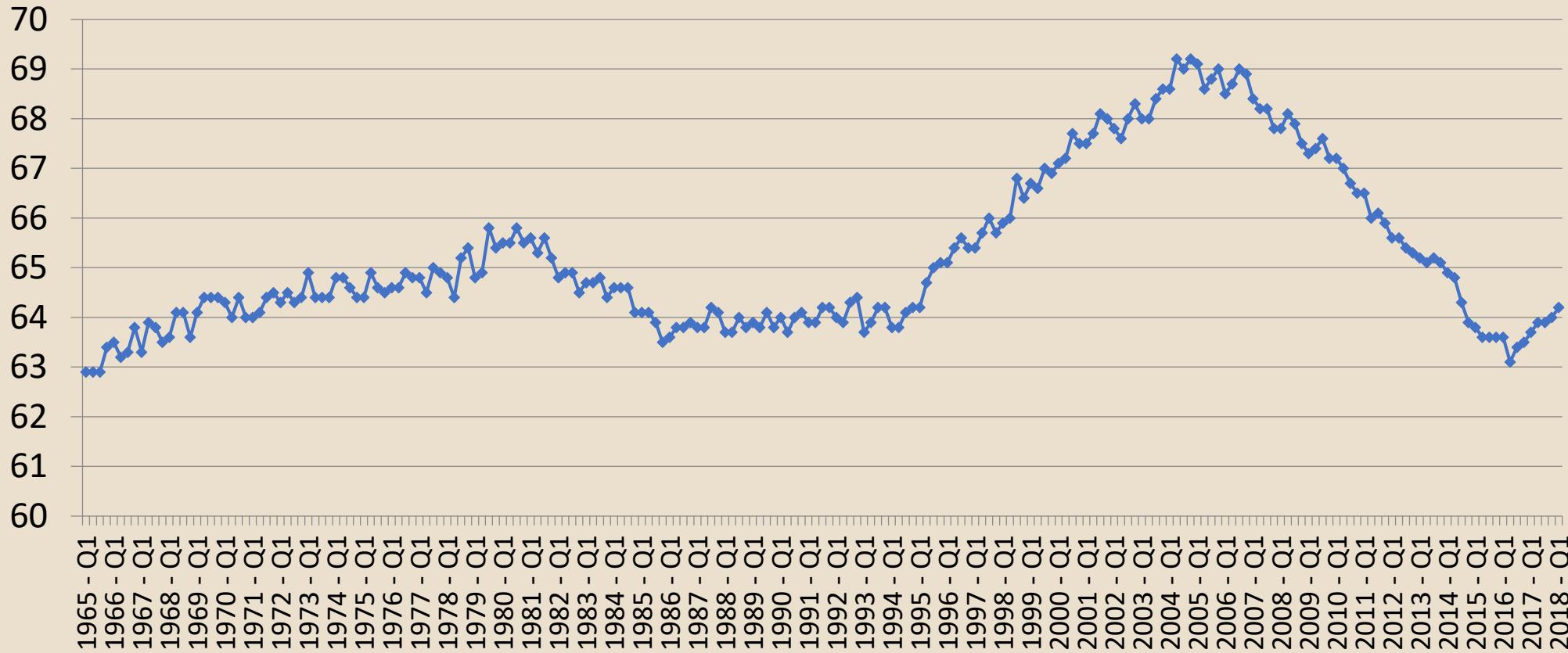
5%

# Mortgage Rates to Rise Permanently

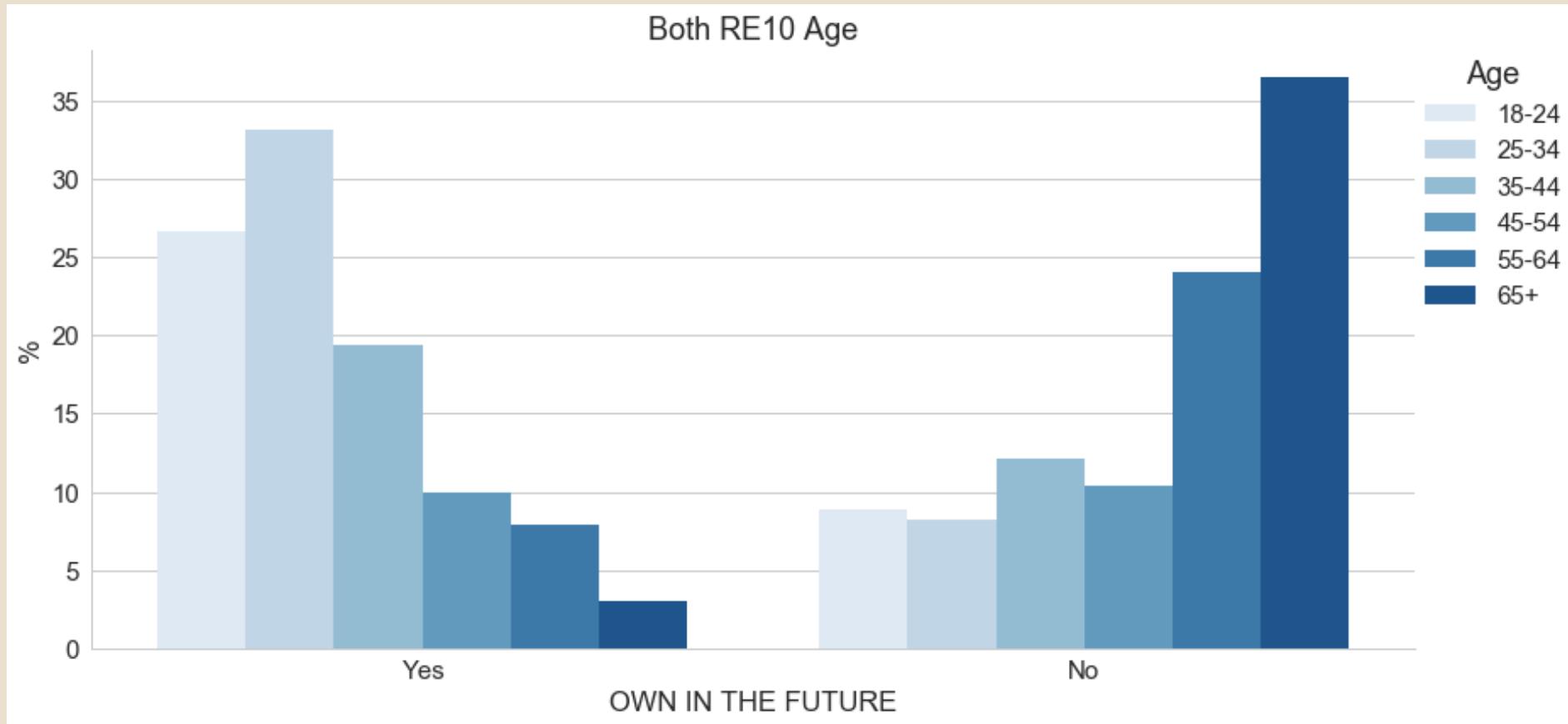
(around 170 basis points spread above 10 year Treasury)



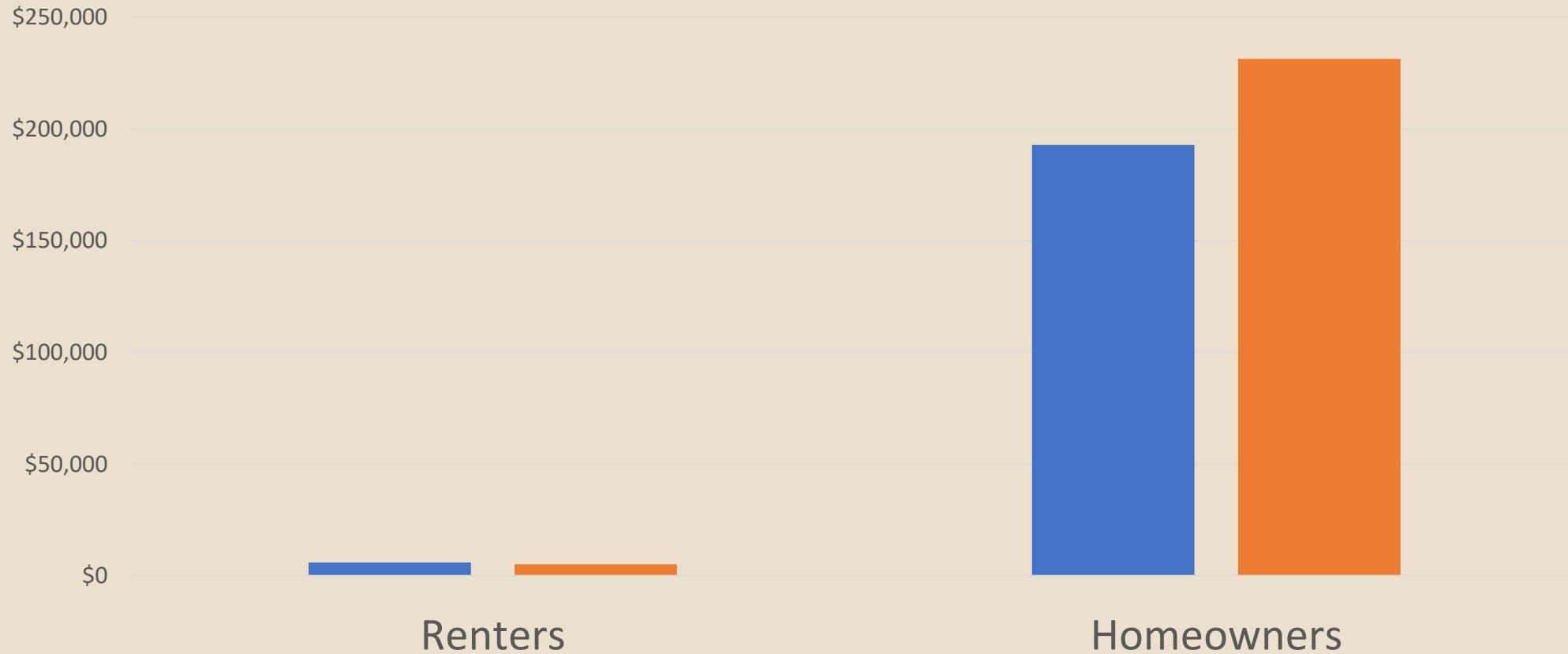
# Homeownership Rate: Trying to Make a Comeback



# Renters Desire to Own in Future? Strong Among Young Adults



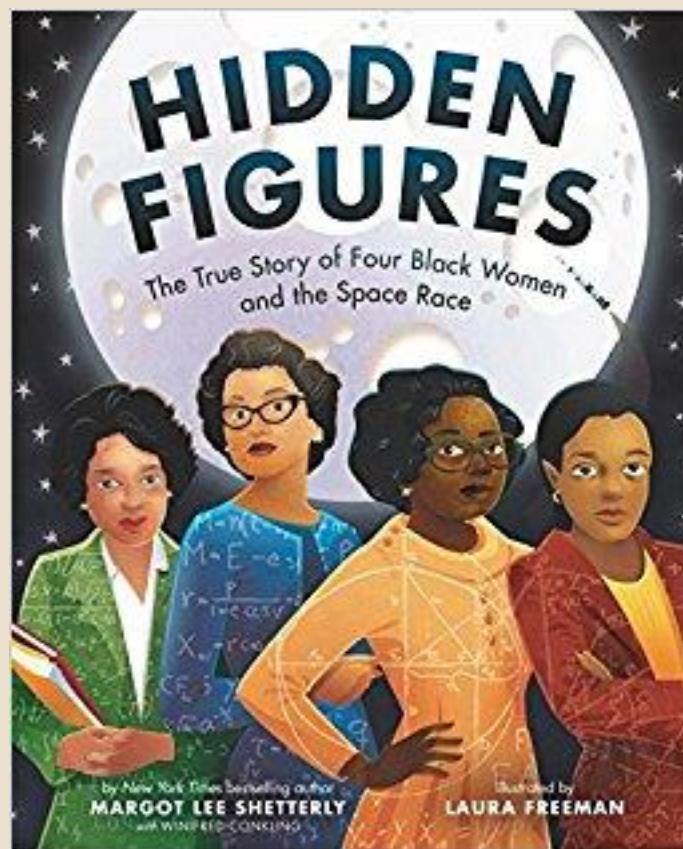
# Wealth: From 2000 to 2016



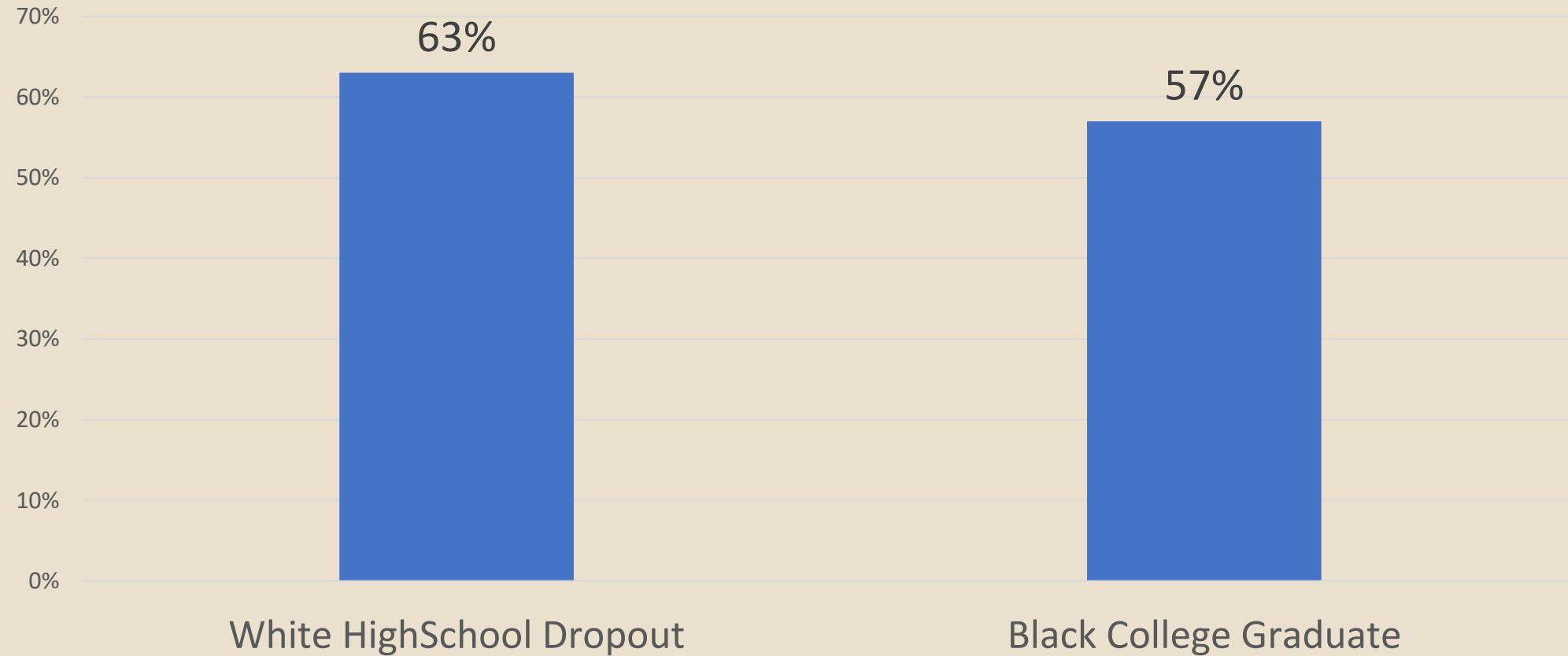
**FAIR HOUSING**  
MAKES U.S.  
**STRONGER**

COMMEMORATING THE  
50<sup>TH</sup> ANNIVERSARY OF  
THE FAIR HOUSING ACT

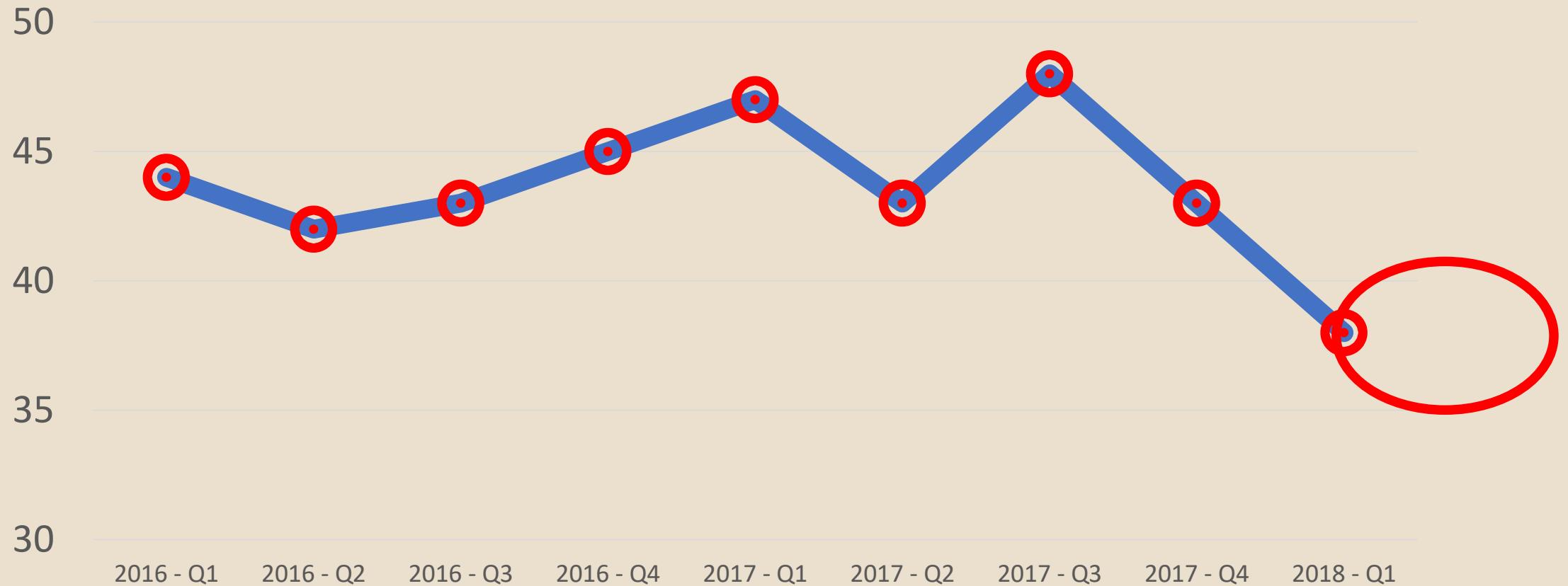
# America's Superpower Status Tested after Sputnik Launch



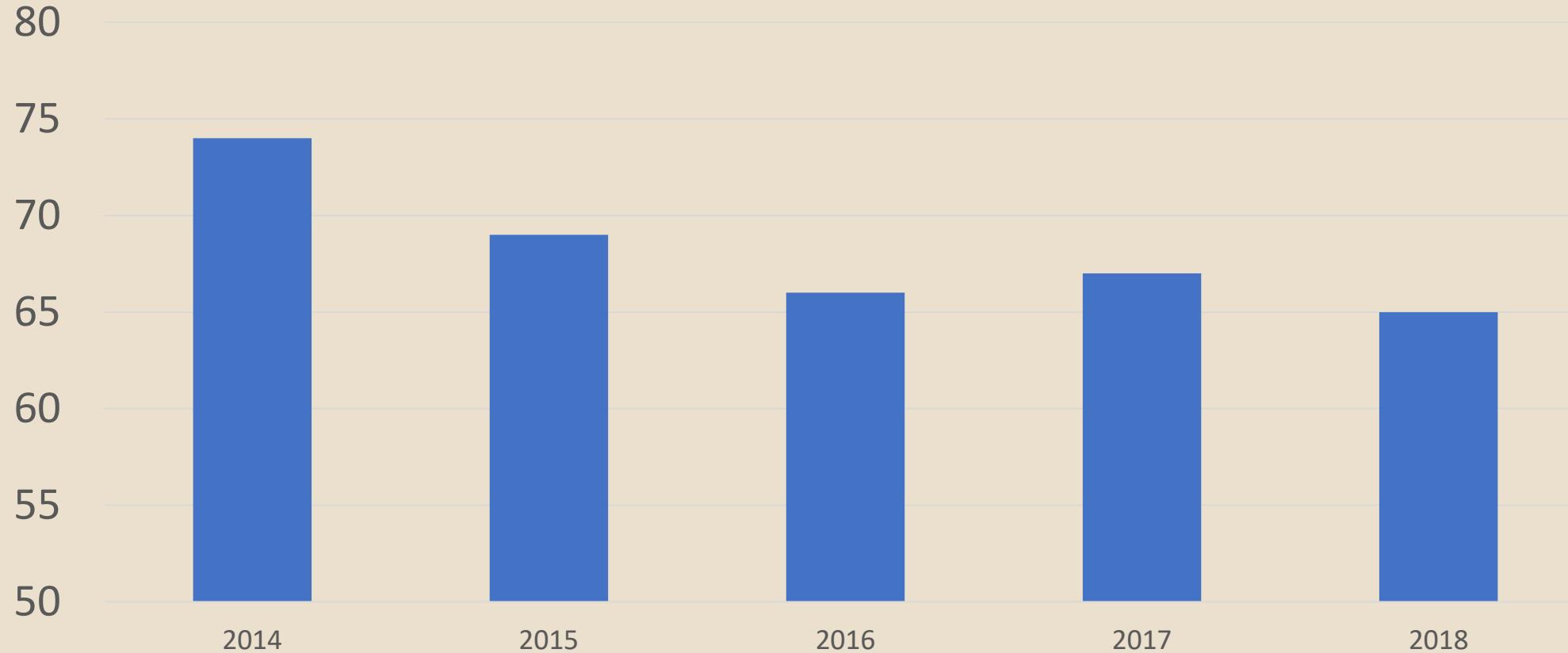
# Shocking Homeownership Rate! ... Much Room for Improvement



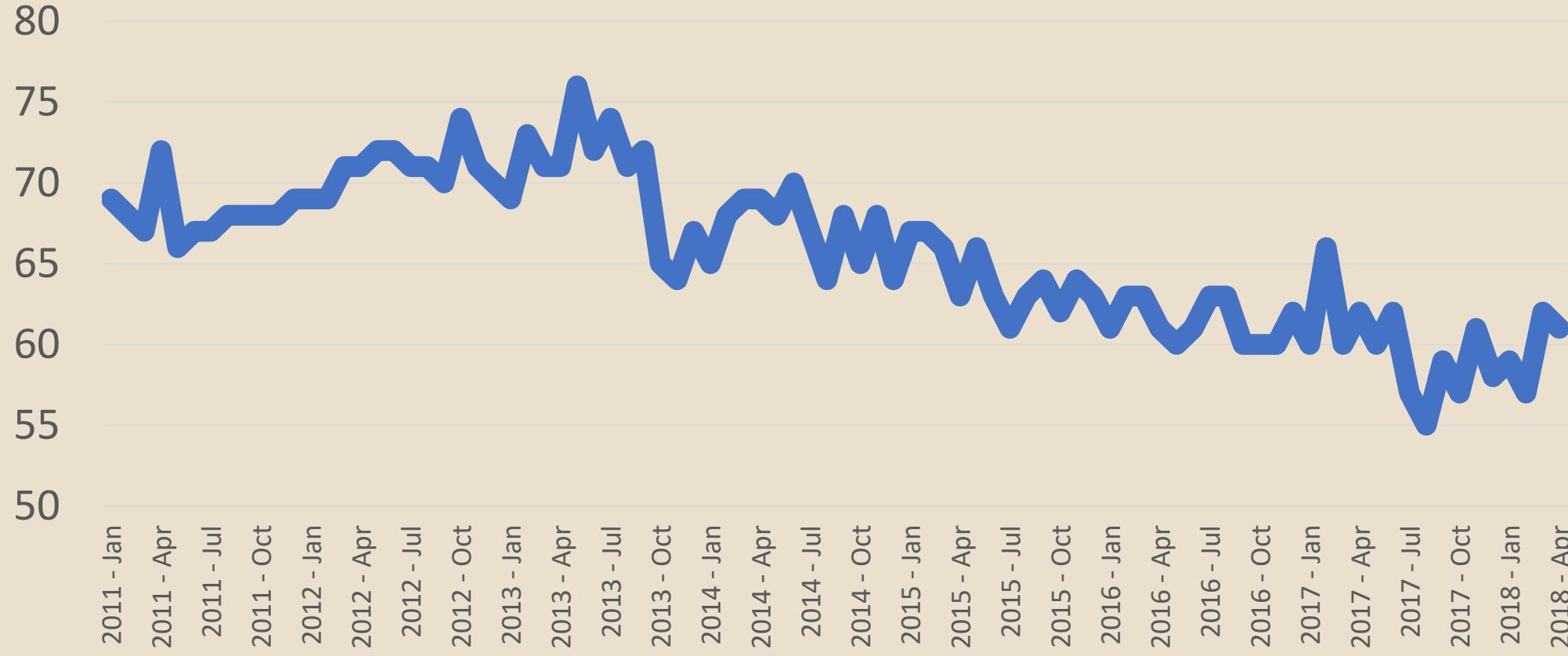
# Diminished Optimism NAR Survey of Consumers % Strongly indicating Good Time to Buy



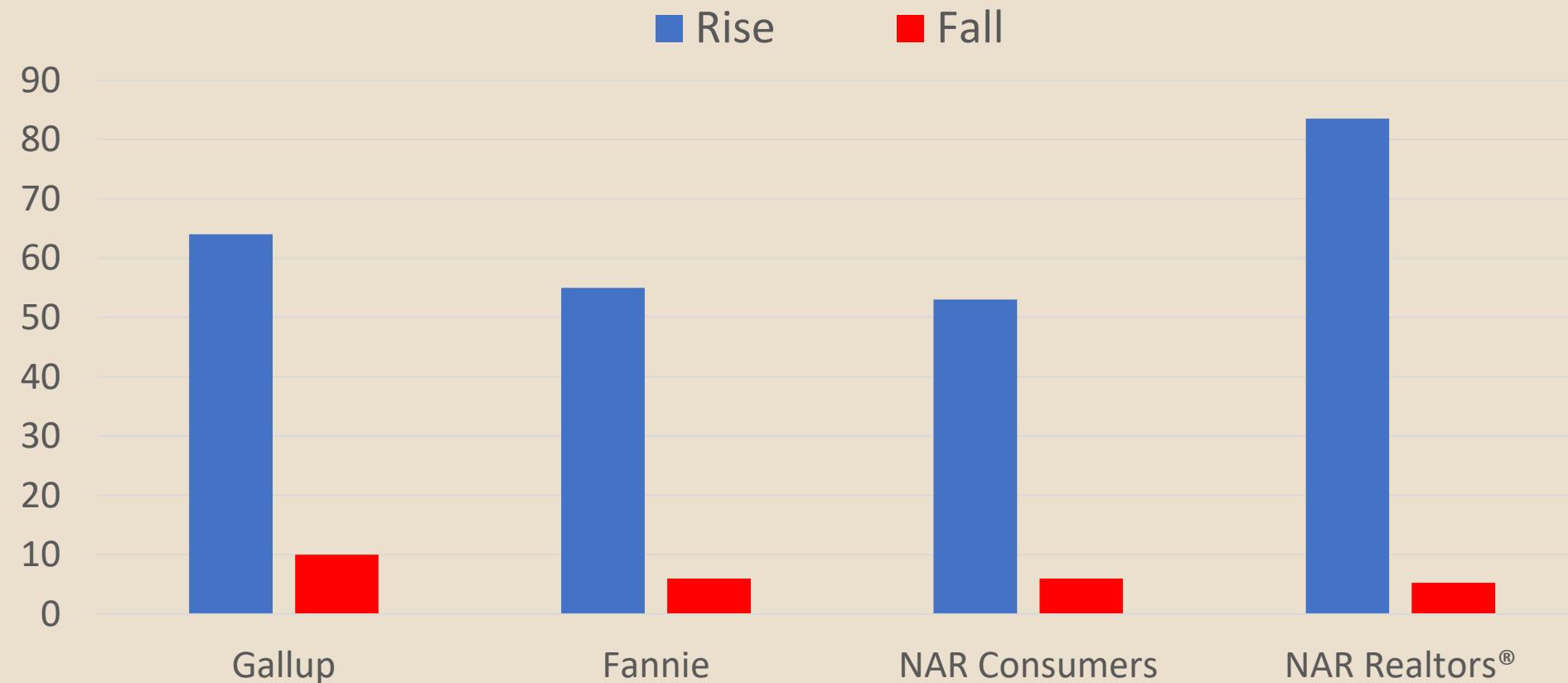
# Gallup Survey of Consumers: % indicating Good Time to Buy



# Fannie Mae Housing Survey: % Indicating Good Time to Buy

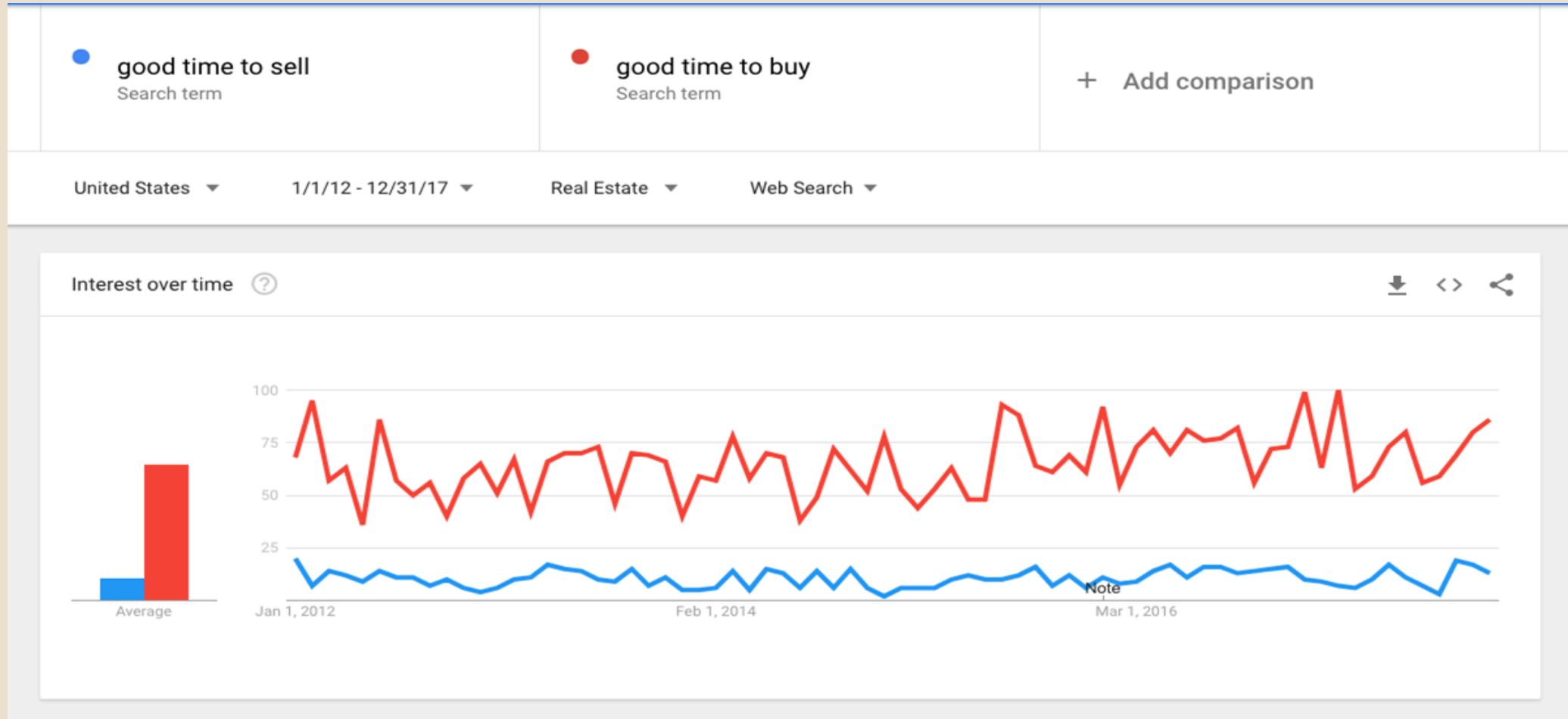


# Home Price Expectation

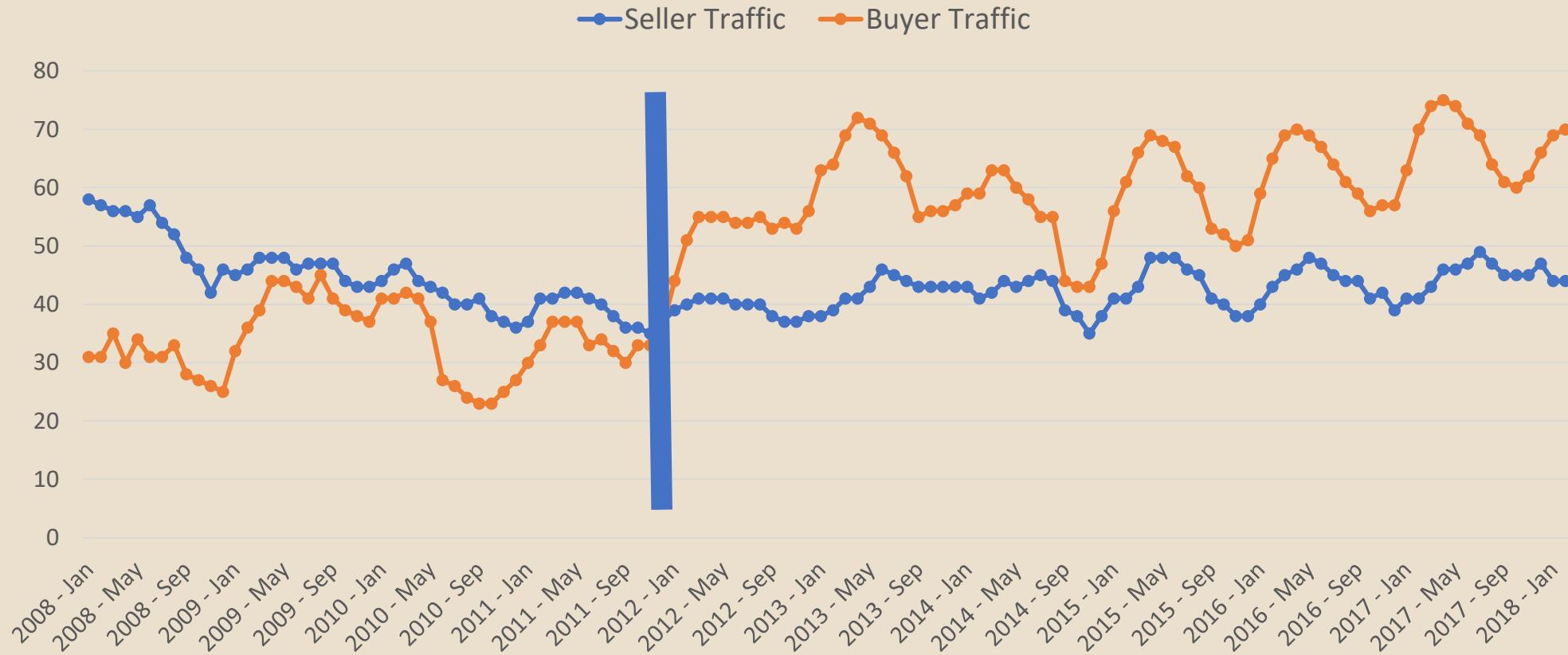


# Googling What?

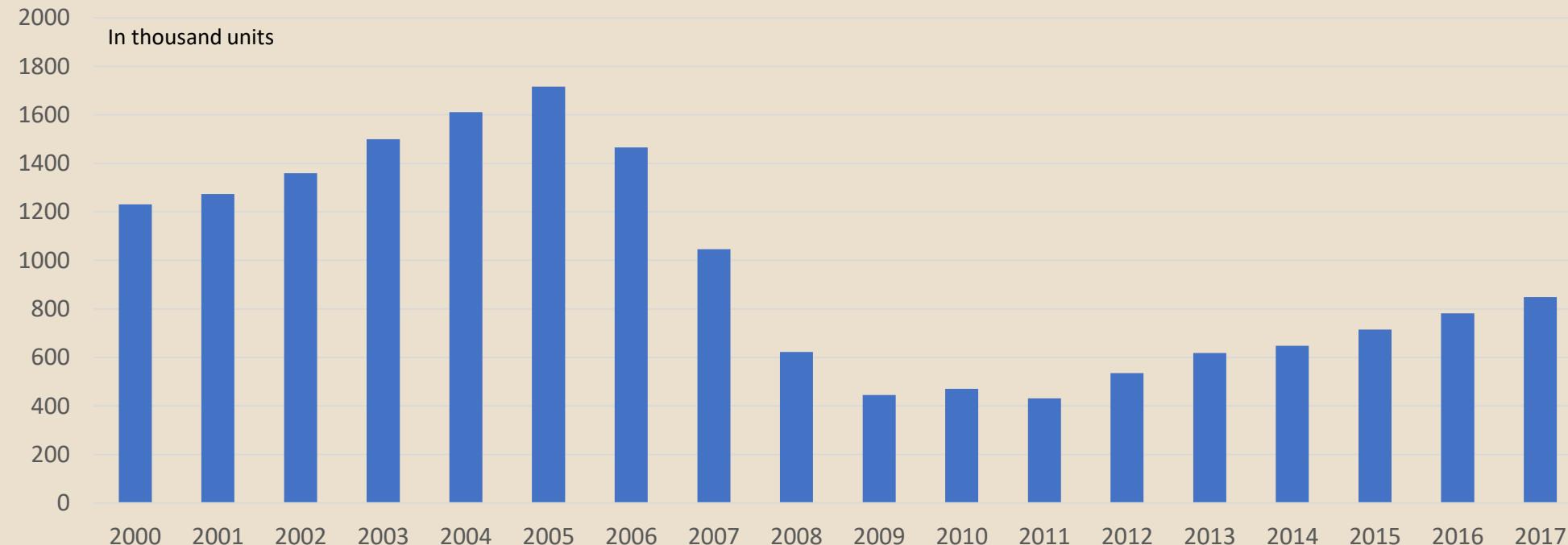
From 2012 to 2017



# Foot Traffic according to Realtors®



# Diminished Optimism Because of Lack of Supply Need to Boost Single-Family Housing Starts



# How to Boost Home Construction

**Provide Regulatory Relief to  
Community Banks**

**Remove Tariff on Lumber and Building  
Materials**

**Don't be Too Stringent on Zoning Land  
Use**

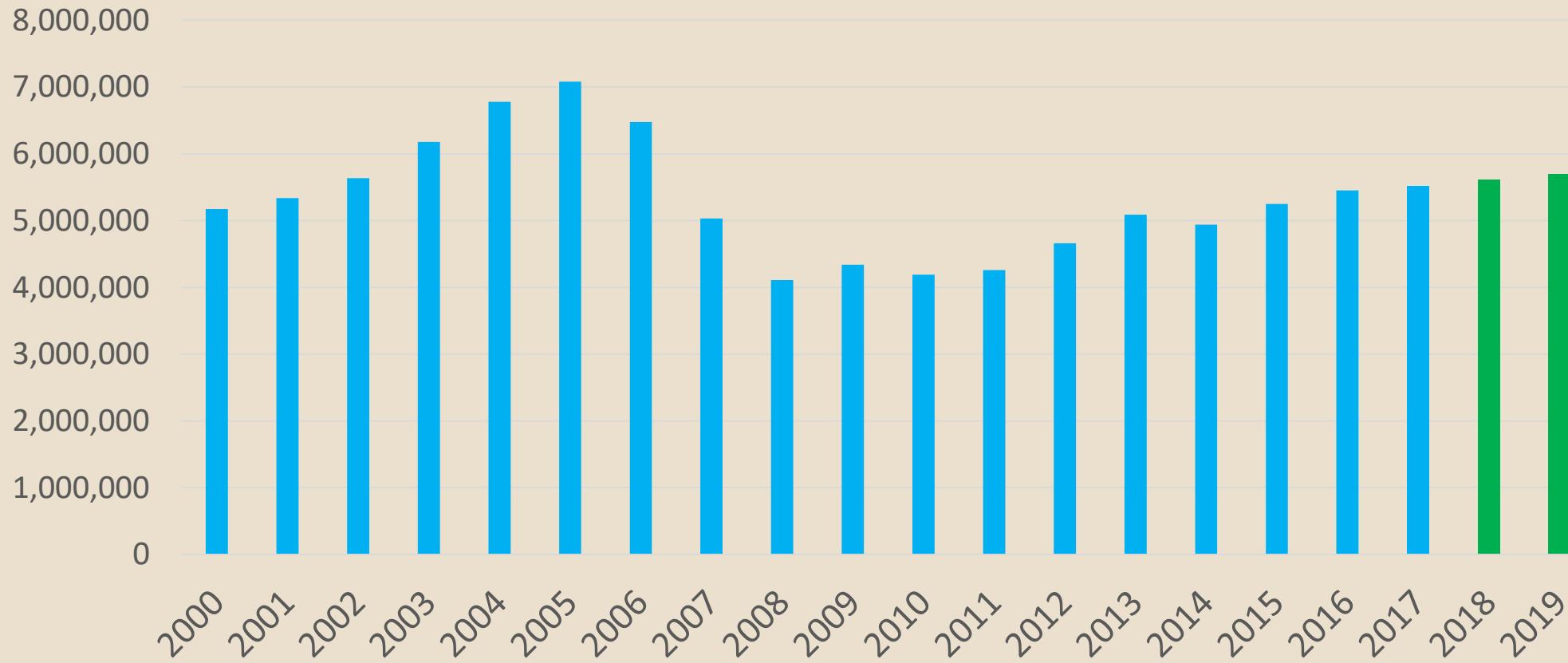
**Rework Condominium Defect Laws**

**Train New Workers for Construction  
Industry**

# Forecast

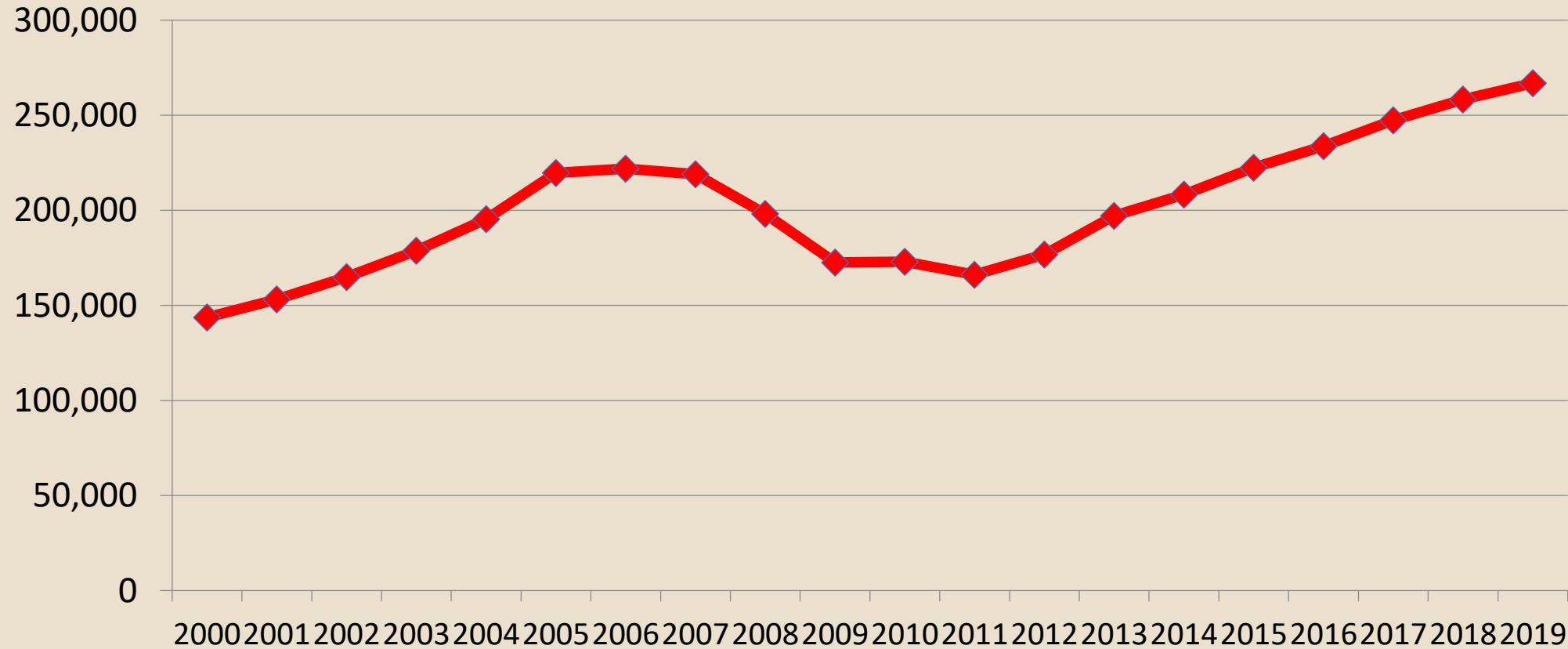
# National Existing Home Sales

Inching Higher 4% over 2 years



# Median Home Price

Rising 8% over 2 years



Thank You !

Thank You !