As one of our most valued partners, I wanted you to be among the first to hear our exciting news. After much consideration, San Antonio Federal Credit Union (SACU)/ C U Factory Built Lending (CUFBL) is changing its name to **Credit Human Federal Credit Union.** We chose this name because it reflects our commitment to improving the lives of those we serve, no matter where they live.

We are not merging, being acquired, changing our membership guidelines or management. Our products and services will remain the same, and the people you’ve known and worked with will continue to be there for you whenever you need them. We are simply deepening our fundamental focus as an organization that positively affects the financial health of our members and the communities in which they live.

And while our name may be changing, we’re still as committed to San Antonio as ever. It’s our home base, and we’re proud to be the official credit union of the NBA’s San Antonio Spurs.

The legal name change has already happened, however our full transition to **Credit Human Federal Credit Union** in the marketplace will be gradual and is scheduled to take place over several months.  From your standpoint, you will begin seeing our new name on contracts beginning on March 1, 2017.

Next, we will distribute new marketing material directly to your place of business. In the meantime, please use the current CUFBL material provided.  We will be sending out periodic communication detailing the progress of our transformation.

Feel free to review these [FAQs](https://gallery.mailchimp.com/a3e293315f33197e02a07f233/files/e3ec8732-0d12-43f7-b3cf-b8e79737eb83/Name_change_FAQ.pdf) in the meantime, and if you have any questions about our name change or how it affects you, please don't hesitate to contact me.

Thank you for being such a valued partner.

Sincerely,

Barry Noffsinger

CUFBL Sales & Marketing Manager – Eastern Region

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