

WE ARE #1 AMONG MH INDUSTRY PROFESSIONALS

Marketing Advertising

Interviews

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Live Events

Media & PRs

Largest MH Pro Distribution

THE VOICE OF MH - MOST RECOMMENDED

MH Industry Leaders Read Us --->

Thousands come to MHProNews daily.

There is nothing else in the manufactured or modular home world quite like us.

Our readers make us #1. Among their reasons?

- The Industry's First and Still Only Daily Business News.
 - They find the *Industry News*, *Tips* and *Views Pros Can Use* © here.
 - The Industry best interviews are on MHProNews.
 - Expert <u>Commentary</u> and Articles on Interesting and Controversial Topics by <u>MH Professionals</u>.
 - In depth Reports, from MH Pros and those outside of the industry.
 - MH Association news and views.

Our primary audience is MHPros.

Other readers include:

- Investors
- Mainstream Media
- Public Officials & Policy Advocates
- Non-Profits & Educators

Most are in the U.S., but Canada and International readership is about 5%. International investors are making huge moves in the U.S. Don't you want to be in front of all those different readers?

We have the Vision and Experience for Sustainably Growing Factory Crafted Home Sales.

We have the Vision and Experience for growing sales in manufactured home communities and at retail centers – working with 1 to 5 star locations.

We know how to attract, engage and sell the site-built housing customer.

If nice photos and video alone would solve what limits manufactured and modular housing, the industry would already be doing 8 to 10 more volume sustainably.

The solutions for MH are not just regulatory, financing or legal, as important as those are. Effective communications & good story telling are keys. **Next Steps?**

Call Office: 863-213-4090. Cell 832-689-1729. or email us. ##



Standard Services Package MHProNews

A typical services package on MHProNews.com is \$7,7000 single annual investment. It includes Monthly Content, Standard Corp PRs, Banner Ads & Email.

You can also pay \$4200 up front, followed by 6 monthly payments of \$700 a month (auto-paid). So the annual services package saves 1 month payment.

Classified Ads - \$2400 a year, included in the banner package above.

Corp Press Releases from \$395 each and up.

Larger Budgets? Custom Packages Available On Request. Some clients invest 20k to 50k+ a year.

